

RUN UP ▶ MEDIUM

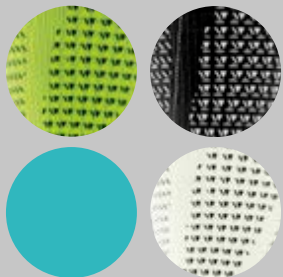
RUN UP Medium are the specific socks for long-term activities such as running and trekking, trail and ultra trail. It is a device that provides meliorative support to all the Biomechanical functions related to the foot and forefoot, heel and Achilles tendon offering protection against injuries and wear of the body, speed of recovery, increased performances and environmental protection.

SIZES

XS/S, M/L, L/XL

BASIC COLORS

yellow, black, white, turquoise



FANTASY COLORS

fucsia, blue



PRINT SYSTEM
GRIP



1. + STABILITY

The anti-slip print is specifically designed to increase adherence to the shoe, without making the foot move inside it, thus reducing the risk of sprains and increasing proprioception.

SPEED BOOSTER
SYSTEM



2. + PERFORMANCE

The thickness applications distributed on the sole of the foot reproduce the breech propeller, thus helping the physiological movement of the foot while running and enhancing performance.

PLANTAR
COMPRESSION



3. + COMPRESSION

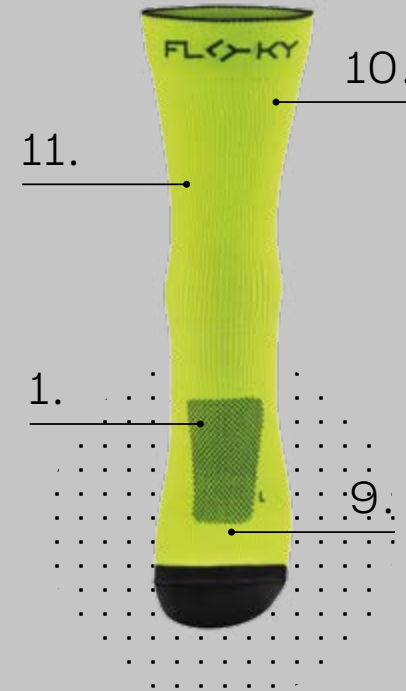
The band on the sole of the foot acts with a localized compression on the Lejars insole and enhances venous return, so as to increase muscle power and reduce fatigue.

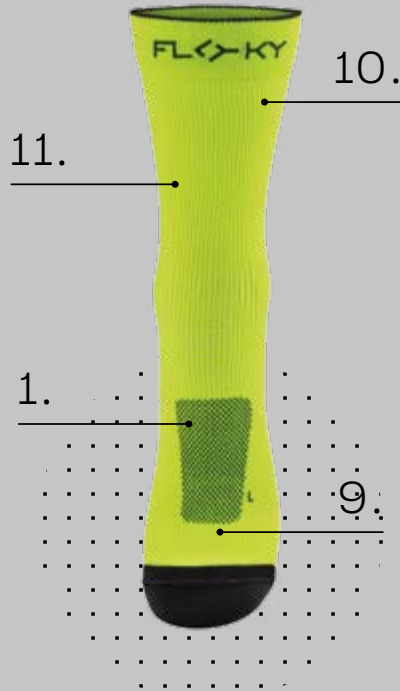
METATARSAL
SUPPORT



4. + SUPPORT

The lateral screen print is designed to support the fifth metatarsal, the most sensitive bone of the foot to mechanical stress. Therefore, posture is improved while running.





IT IMPROVES PERFORMANCE, PROTECTS AGAINST INJURIES, SPEEDS UP RECOVERY

TAPE APPLICATION SYSTEM

5. + REINFORCEMENT - PERSPIRATION

The Tape System acts as a second tendon, reducing vibration and preserving the Achilles tendon from any possible microtrauma and inflammation. Its thickness protects the heel during the impact with the ground, while the micro-holes help expel perspiration. Moreover, the special wave openings on the tendon help improve the side elasticity of the taping application, ensuring perfect adherence.



TAPE APPLICATION SYSTEM

6. + THRUST

The special design of the sock, without the heel, along with the Tape System, facilitates the return of the foot to the lying position during the movement, optimizes the discharge, amortizes the impact with the ground and guarantees a sense of thrust.



REFLECTIVE ARROWS

7. + SAFETY

Besides being a style element, the application of reflective signs has been designed to signal the runner during physical activity in the dark or in shady areas.



FIXING SYSTEM



EXTERNAL SEAMS



AERATION AREA



ECOLOGICAL YARNS



8. + ADHERENCE

The internal silicone application allows the device to be properly fixed and allows the tape system to maintain optimal tension, enhancing its functions.

9. + COMFORT - BLISTERS

The applications are fixed externally without the use of yarns inside the sock. This leads to a consequent reduction of blisters and an increase in comfort.

10. + LIGHTNESS

The light fabric with breathable side bands allows the foot and leg to breathe, helps expel perspiration, and also provides a great sense of lightness and transpiration of the skin.

11. + GREEN

Our yarn comes from plastic bottle recycling, so we can contribute to the development of circular economy, environmental protection and an eco-sustainable vision of the future.