





# The Dollie News



# Coming Soon! Ashes Jewellery

Karen has been experimenting for nearly a year and has finally perfected her technique!

Customers will now be able to keep their deceased loved ones close to them - we place their ashes into a coloured resin (chosen by the customer) in a pendant and place this pendant onto a Bracelet or Necklace! Available in 17 different colours, it's something for everyone to remember their loved ones!

Lots of you have been asking for this over the past few years!

We will be showcasing these at the Retail Jewellery Festival and James is free to visit any time to bring all jewellery...including this!

Launching very soon!



# Summer has started

Starting with Armed Forces Day and with the popularity in Ear Piercing, summer has officially begun on the Lincolnshire Coast! We see so many tourists and always show them our map, they love seeing their nearest retailer! It would be lovely to see you at Dollie HQ this summer...come for a visit and enjoy the sun (and of course fish and chips)!











#### **Featured Stockist**

This month's featured stockist is BB Too in Blaby.

Established in 2015 to compliment Barry Bott Jewellers, their original shop, which was established over 40 years ago. BB Too sell a range of Silver Jewellery and watches, with 8 staff members providing the best knowledge possible. Stocking brands ranging from Nominations, Hot Diamonds and of course Dollie, BB Too have also expanded and sell giftware include candles and jewellery boxes.

They have stocked Dollie for 6 years and always order a range of jewellery, from best sellers to our 'new in' items!

Visit their store at 86 Lutterworth Road, Blaby, Leicster, LE8 4DN



### Dollie's heading to the Retail Jewellery Festival

This is just a reminder that we're showcasing at the Retail Jewellery Festival this year!

Taking place at the London Metropole Hotel on 5-6th September, we're planning on bringing as much of extremely popular, both retail and wholesale, and by September we will have plenty more new items to show you!

# New in: Stacks & Earring Hoops

Stacks and Hoops are some of the many new items that have been added to Dollie this month!

Our new Sweet as Strawberry Stack (bottom left) has been extremely popular, with the Strawberry Quartz Bracelet having to be re-stocked numerous times! It was first introduced to celebrate Wimbledon and influenced us to decorate our shop pink even more than last month.

The newest Stack of them all is our Hot Pink Barbie Inspired Stack, created for the launch of the Barbie movie! This was launched the weekend of the film launch as we've found customers seem to prefer the lighter pink gemstones (like our Strawberry

Stack) compared to hot pink!







All new Stacks and Earrings are loved both retail and wholesale and we can't wait to share our new items in August!