

The Dollie News

Retail Jeweller *UK Jewellery Festival 2023* TRADE EVENT

We're showcasing at the Jewellery Festival!

We're so happy to announce that we will be showcasing at the UK Jewellery Festival at the London Metropole Hotel on 5-6th September for the very first time!

We plan on bringing all of our jewellery...Silver, Gemstones, Charles Harvey, Little Dollie, everything! We also release new jewellery all the time so, along with our new Stacks and collections, will be showcasing our new Ashes Jewellery collection that has been extremely popular since it's release!

How many of you will be attending? Let us know and we will keep an eye out for you.



GEMSTONE OF THE MONTH

Strawberry Quartz is the newest addition to our gemstone collection, having introduced this into bracelets, earrings and necklaces. We love this stone as much as our customers!

Strawberry Quartz is a very rare variety of Quartz and was first discovered in 1970. It's named Strawberry as it has speckles of 'strawberry red and pink' giving it the classic strawberry look. It's said to be very beneficial for healing, love and compassion!

Customers receive a little card informing them of their gemstone, we think this is really important! We can't wait to find out what next month's gemstone of the month is!

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New jewellery introduced!

The past few weeks we've introduced lots of new jewellery! We've introduced new stacks to create new collectons, all of which have been very popular, including the Family Love Stack and the best selling Sweet As Strawberry Stack!

We've also introduced new earrings such as the Celestial Chain Earrings and Strawberry Quartz Hoops, the perfect match to some of our new stacks!



NEW IN: Ashes Jewellery

We're excited to finally announce the arrival of our Ashes Jewellery!



Featured Stockist

Our featured stockist this month is Striacroft Jewellers in Louth.

Established in 1978 by Phillip Striacroft, this Lincolnshire jewellers specialises in high-end jewellery, watch repairs, gold and diamonds. Now run by Phillip's son Oliver, Striacroft relocated to their new shop last year in the centre of Louth and has become even more popular since. They have stocked Dollie for around 6 years, always choosing a variety of different jewellery from new in items to our classic favourites!

Visit their store at 17 Market Place Louth, or visit their website



After just over a year of experimenting, we're introducing 7 ashes items into our Dollie collection. There will be 3 round sized Necklaces, a Chord Bracelet, Link Bracelet, Teardrop Necklace and Ring.

Available in 17 different colours, these items preserve memories in a beautiful way. We supply to over 40 retailers across the UK and N.I, and a number of these have already started selling this set. Having only released Dollie Ashes Jewellery recently, it's already proving to be extremely popular!

This Ashes Jewellery display kit (seen above) is perfect for displaying your jewellery! Included is an A4 acrylic board, A5 acrylic display board, grey base board, grey necklace wedge, and sample jewellery, providing an elegant and professional retail presentation. An initial charge of £49 covers the cost of this kit (including the sample jewellery), with this initial outlay being recouped after your first order. *based on an order over £149*