

Toll Free: 1-888-472-8736 Local: 1-215-539-1155

Fax: 1-215-325-1138

Do you Live with a Smoker? Or do you smoke in your Home?

Read this entire report to learn the best way to eliminate the smoke.

You <u>CAN</u> achieve a comfortable, smoke and odor free home as well as a safer environment for yourself, your family, pets and guests.

Dear Friend:

Whether you purchase anything from us or not, I strongly suggest you read this entire report to learn all you can about home smoke removal. Your health and home value depends upon it. By requesting this report, it's clear you are someone who clearly cares about your health, the health of your loved ones and the condition of your home.

In this free report you will get a complete smoke removal education, a sizing worksheet for your home, our full line of residential smoke removal equipment options and some more information about how we have configured our systems for maximum results. I'm a bit upfront and blunt about the problems caused by smoke, so if you take offense, none was intended. Let's get started.

3 Steps to take:

Step 1: - Print out this Free Report and Catalog and read the entire thing. Seriously, before you spend a penny on an air cleaner or air purifier, this education is required to know what you are up against. Smoke is one of the most difficult air quality problems to solve. Arm yourself with all the information available to make an educated decision.

Step 2: - If you would like our assistance helping you select the right equipment, Fill out the worksheet on the following page and fax that worksheet to us for a fast, free, no pressure estimate. This worksheet asks all the questions that are required to properly size your home for the best results. Go ahead and fill it out. Don't have a printer? Just give us a call with the info and we'll take if from there. Our Fax number is 215-325-1138. Once we get your fax or your call, we will be in touch with you shortly with your estimate.

Step 3: - Decide on a plan of action. Whether you start with a single room unit or invest in our integrated whole house system, it is really your decision depending on the volume of smoke, layout of your home and the results you are trying to attain.

Go ahead, get started now and fax or call in the sizing worksheet. Thank you and I look forward to helping you achieve a safe, smoke free and odor free home.

Best regards,



Dan Buglio – Smoke Removal Expert GetTheSmokeOut.com

PS: Our 90 Day Satisfaction Guarantee applies to everything we sell. Either you love your new system or we'll take it back! You'll know within hours, but we give you a full 90 days to try it out! No restocking fees apply!! We're *that* confident it works! Did I mention FREE shipping on everything we sell too?



Residential Smoke Removal Sizing Worksheet

Note: Since smoke travels, it may be important to employ a multi-step system to handle the entire nome.
Where will the smoker be smoking? (i.e. bedroom, living room, basement, throughout entire home)
How many packs a day (or cigars a day) are smoked in the home? i.e. ½ Pack, 1 Pack, 2 Packs, special occasions / parties (# of smokers?)
Measurements for the main room the smoking will occur in: Dimensions - room 1: x Sq. feet x ceiling height = cubic ft.
Type of heating and cooling system: forced air with ductwork radiant / hot water – no ductwork (circle one)
If forced air - Size of your existing furnace filter or filters: (i.e. 20x25x1)
Number of HVAC Systems, Air Handlers or Zones Do any zones or air handlers share ductwork? Or does each zone have its own separate set of supply and return vents?
Notes: If there is anything else you want me to know about your situation, please let me know. (health issues, asthma or allergies of family members, budget, neighbor causing the problem, etc)
If the smoke problem is caused by a neighbor in a condo or apartment, please answer the following:
How big is your condo or apartment? square feet
Is the smoker willing to do anything in their apartment to help solve the problem?
Name:
How do you prefer we send you your estimate? (Circle one) Call - Fax - Email
Phone Number: Fax Number: Email Address:

Fax this worksheet to Dan Buglio at Fax Number: 1-215-325-1138

Or request a quote online: http://www.getthesmokeout.com/home-smoke-eater-quotes/

Or call us and we'll help you out by phone. Toll Free: 1-888-472-8736



Smoke Removal 101

What you NEED to Know about Smoke

Smoke is comprised of two main categories of pollutants:

Visible Smoke Particles:

These particles are what you can see coming off of the end of the cigarette and also what causes the haze in the air. The microscopic smoke particles of ash leave the cigarette and rise into the air. As the smoke cools, it settles back down, coming to rest on your carpets and furniture – discoloring everything over time with a layer of tar and nicotine. These smoke particles range in size from .3 micron to 1 micron. It is critical that any air cleaner you select has the capacity to capture these microscopic particles. Unfortunately, the majority of air cleaners and purifiers are not able to remove particles this small. Even if you DO find an air cleaner capable of capturing the particles, this still leaves you with a problem...

Invisible Gases and Odors:

Smoke also contains over 4000 chemicals and gasses, of which 50 are known to cause cancer. Did you know that people who work or live in a smoking environment are 50% more likely to develop lung cancer than those in a non-smoking environment? Yes, 50% more likely!!! An effective system must have the capability to remove these gasses, fumes and odors in addition to the smoke particles!

Unless you handle BOTH parts of the problem, you are wasting your money on a partial solution.

The Scary Truth about Smoke:

For anyone who's smoked or lived with a smoker, the negative impact is dramatic. A few examples:

Your Health:

- Wheezing, hacking and coughing for the smoker and even non-smoking family members.
 Simply put, breathing in the thousands of gases and fumes from smoke along with all the millions of microscopic smoke particles is just plain dangerous. It's not just the smoker who is at risk. Everyone in the home is at risk as well.
- Smoke Irritates allergy and asthma symptoms. Actually, smoke can CAUSE allergies and
 asthma in adults and children. If you have someone with asthma in a home with a smoker, you
 either need to smoke outside or clean the air properly. Anything else is putting the person with
 asthma at greater risk of a severe asthma attack, perhaps even a fatal one.
- And what about the pets? I get calls from customers saying their PETS are sick and dying from the smoke. Birds are especially susceptible because of their small lungs. Protect your pets!

Your Home:

- Discolored walls, carpets, draperies, bedding, etc.
- That brown film over everything. Windows, walls, vents, lamps etc.
- The embarrassing odors keeping guests and family away. If your own family won't visit with you or bring their kids to your home, what is that telling you?
- Resale value. A heavily smoked in home typically takes 5 times longer to sell and sells for 20-30% less than a non-smokers home. Oftentimes, you need to thoroughly clean, re-paint,

remove old carpets and reinstall just to get the home presentable to sell. So it could cost you \$20,000 or more just to get the home ready for sale and if you don't get it perfect, it may cost you a LOT in lower selling price and extra sales time.

Your Neighbors:

- For those who live in condos, townhomes and apartments, your smoking affects the neighbors. You can't imagine how many calls we get from the affected neighbor. Let's just say a bunch!
- Here's why it's a problem: No buildings are airtight. Smoke and odors easily penetrate
 electrical outlets, heating and cooling vents, openings around plumbing getting into the shared
 walls and ceilings and eventually permeating the neighboring apartment. For many, the
 resulting smoke odors are unbearable and often make them sick.
- This situation can get ugly very quickly. The smoker feels that they should have the right to smoke in their own home. And they would be right. The non-smoker feels like they should have the ability to live in their own home without being affected by someone else's smoke. And they would be right too. Fortunately, the solution is easier than you might have thought.

Now that we know what problems smoking in your home can cause, let's talk a little bit about your options:

Quit Smoking:

Truth of the matter is that quitting is difficult and many people have no interest in giving up tobacco products. If you do want to quit, I truly want you to succeed. Quitting is clearly the healthiest option for you, your family, your pets and neighbors. Your home will thank you too. In the event quitting is not an option you can...

Smoke Outside:

Again, this may or may not be a viable option for some people. And you may be asking yourself "who is this guy to tell me I can't smoke in my own home." Really, no offense intended. I'm simply trying to lay out your various options to provide for cleaner and healthier air in your home. And if you decide not to invest in a proper Air Cleaning system but live with others, smoking outside would be a prudent choice. Admittedly, this is a little difficult during extreme temperatures. Ultimately, it's your decision whether your health, your family's health and your home is worth the small inconvenience of stepping outside.

Whole House Air Cleaning:

We happen to have some excellent whole house air purifiers and air cleaners that can make a dramatic difference in the air quality within a home. (See our solutions later in this document) A whole house air cleaner requires a forced air heating / cooling system. (Baseboard / radiant heat won't work.) It also requires that the fan in your furnace be turned on all the time to provide continual benefits.

Pros: Employing these technologies will do an excellent job in providing smoke removal and odor control for the entire home. They are best when used in combination with a room air cleaner placed in the "smoking room".

Cons: The only drawback to this approach is that used by itself, a whole house system is not the fastest performing approach. You must wait for the smoke to be drawn into the return air vents, sucked through the ductwork and cleaned before clean air can be put back into the room. While it will provide ongoing protection for the entire home, a whole house system will

provide little relief for someone in the same room with a heavy smoker or two. It's just not close enough to solve the problem quickly.

Room based Air Cleaners:

My recommendations almost always start with a room-based air cleaner capable of removing the physical smoke particles in addition to the gasses and odors. In most cases, our Smoke Stomper in-room smoke eater is all that is needed to solve the problem. In other cases, depending on where the smoke is happening and the amount of smoke, more is needed.

Pros: Close proximity to the smoker provides quick results that provide relief for those nearby the smoker. It also greatly minimizes the effect on the rest of the home.

Cons: Unfortunately, you cannot control airflow. Smoke will go wherever the airflow in the home takes it. A forced air heating and cooling system – by design – will re-circulate the air in the home 5-6 times an hour. So, even with a room-based air cleaner, the airflow from your central heating and cooling system will work against the suction of the room-based air cleaner. The end result is that some of the smoke may still spread to nearby rooms or perhaps other parts of the home. This isn't a flaw of the air cleaner, just the way air moves in a home. Ideally – a dedicated room is best instead of smoking in a living room that is wide open to the rest of the home.

Pro tip: Learn how to create a dedicated smoking room and protect the rest of your home with just a towel and some duct tape. Watch the video I created for you here: https://www.getthesmokeout.com/home-smoke-removal-videos/

The Blunt Truth about what you can expect when trying to remove smoke:

If you think that after buying an air cleaner that someone can smoke 1-2 packs or a big fat cigar in your home each day and never have anyone else <u>ever</u> smell the smoke or be affected by it, you would be mistaken. Simply putting an air cleaner in the room with a smoker will not make it safe for your toddler or grandchild to play in the same room. Yes, it will be a SAFER environment, but not completely free of the harmful particles and chemical fumes. No air cleaner available can provide *instant* results. It is best to be realistic. The goal in purchasing an air cleaning system should be to achieve a dramatic improvement in the quality of the air. The only way to have healthy and completely smoke-free air is to quit entirely or smoke outside. The good news is that there ARE solutions that can make a huge improvement.

So, What do I recommend?

- 1. Any successful smoke removal plan starts with the right In-Room Air Cleaner like our Smoke Stomper Home Smoke Eater.
- If you really want the ultimate solution, Get a Smoke Stomper for the room with the smoker and add a whole house filtration system to protect the rest of the home. See options later in the catalog. This is especially recommended for homes with allergy or asthma sufferers living with smokers.

Here's how the "GetTheSmokeOut Smoke Solution" works:

Step 1: Start with In-Room Filtration:

Our Smoke Stomper Premium Home Smoke Eaters are the "best in class" residential smoke removal units.

With commercial grade three stage filtration technology and high-powered yet quiet fans, you can finally remove the clouds of smoke! The activated carbon in the Smoke Stomper is able to absorb and remove gasses and fumes from tobacco smoke. The starting point for a successful air cleaning system starts with the right room-based air cleaner positioned in close proximity to the smoker.

Whether you smoke a little or a lot, the Smoke Stomper is really required. No installation is required for the Smoke Stomper. Simply take it out of the box, plug in and turn it on. In most cases, these Smoke Stomper Home Smoke Eaters are all that is required to solve your smoke problem.

But here's the truth that my competitors won't tell you. Even our "Best in Class" Smoke Stomper units may or may not be enough. Why? We talked about it before. The airflow in your home may grab the smoke and spread it throughout the home before the air cleaner has had enough time to clean the

air. As you will see by the dirty filters that come out of our machines, it clearly has the ability to capture the smoke. So, this is clearly not a deficiency of the air cleaner, just the reality about airflow in a home.

Step 2: If you REALLY want the Ultimate Results, add a...

Dynamic Air Cleaner 1" Panel to your forced air heating and cooling system:

For the ultimate in protection against the drifting smoke particles and odors, an in-duct filtration system like the Dynamic Air Cleaner will do an excellent job in removing the stray smoke particles along with capturing an assortment of other indoor air pollutants like dust, molds, bacteria, viruses and more. These units simply slide right into the space where your current throwaway furnace filter is. Just slide it in, plug it in and you are done. No contractor installation required.

How They Work:

The 1" panels use a patented air cleaning process called polarized media.

Dynamic Air Cleaners remove 97% of particles as small as 0.3 microns in size, and 98.6% of particles in the 0.5 to 1 micron range. (1 micron is about 1/25,000th of an inch.) This range is comparable to or better than a brand new HEPA air filter with a similar fan size. But, Dynamic Air Cleaners have the ability to remove airborne particles from the air as small as 0.001 microns because of their unique agglomeration process. The polarization field causes uncollected particles to stick together and form larger particles that become large enough to catch during the next pass through the Air Cleaner.

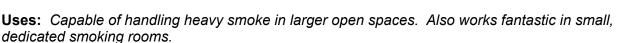
Interested? Give us a call to make sure we get you the right size air cleaner to fit your exact furnace. Check out your existing furnace filter size first, see if you have an electrical outlet nearby and then give us a call. 1-888-472-8736.

Smoke Stomper Heavy Smoke Large Room Smoke Removal System



<u>Smoke Stomper – Premium Home Smoke</u> <u>Eater</u>





Pros: One of the quietest, most powerful air cleaners for smoke available. Proven very effective for smoke removal in homes, offices, basements and more!

Cons: None specific to the air cleaner itself. As I've discussed already, in larger open areas of a home the smoke may drift to other parts of the home before the air cleaner removes all the smoke. Unfortunately, even the best air cleaner cannot create a barrier keeping smoke from spreading to other parts of a home or rising upstairs if used in a basement.

Smoke Stomper:

- Dimensions: 24' H x 13" W x 14" D
- Fan speed: True 350 CFM (cubic feet per minute), 2 speed fan
- Electrical: 110V standard three prong plug
- Warranty: 10 year limited warranty on parts and labor
- Weight 40 lbs.Noise: 63db
- Moderate to heavy smoking change filters every two months.

Filter Prices:

Annual filter kit - \$320

Filter Usage:

Carbon pre-filter – changed every 2 months. (6 included for a years supply) HEPA filter and Granulated Carbon Panel – both changed annually.

Here's the Smoke Stomper Deal \$799 includes a full years filters and free shipping.

90-Day Guarantee and 5 year warranty

Click this link to get yours today:

http://www.getthesmokeout.com/smoke-stomper-home-smoke-eater/

Wow.... Thanks for hanging in there and reading this far!

To wrap this up, it really doesn't matter if you buy anything from me or not. Seriously! But in the end, I hope you have found this one of the most comprehensive guides to residential smoke removal available. By being honest with you about the challenges, what an air cleaner can and cannot do for you, along with your available options - I hope I have assisted you on your journey towards cleaner and healthier air.

The real truth is that smoking in a home puts tons of harmful pollutants into the air. And it is simply not realistic to expect some gimmick you find on TV to solve your problem for a few bucks.

I encourage you to do your research, check around and then give us a call with any questions you may have.

By the way, here's what you can expect working with us:

- 1. Expert Advice and FREE Quotes just one call away.
- 2. Amazingly Simple Solution, but incredibly effective.
- 3. Easy to Maintain Systems.
- 4. **90-Day Satisfaction Guarantee** with no restocking fees. Ask our competitors if they offer this type of guarantee.
- 5. It really works. How could we guarantee your satisfaction, assume all that risk if it didn't work and customers sent the equipment back?
- 6. FREE Shipping!
- 7. Our solutions offer a combination of technologies not available anywhere else!
- 8. Fanatical Customer Service Before, during and after the sale! Need support after hours and ON WEEKENDS? Leave a message and we'll call you back!

That being said... Why shop anywhere else???

To your health and comfort,



Dan Buglio
President
GetTheSmokeOut.com

PS: Don't trust me, turn the page to see what some of my customers had to say.

PPS: You may call in your order at 1-888-472-8736, order online at: http://GetTheSmokeOut.com or fill out the order form at the end of this document and fax or mail it in



Customer Success Stories!

Hi Dan.

We used the air purifier all winter and found it to perform exactly as you said it would. With 5 smokers in the house, it had its work cut out for it. It's important to make sure the air filter is changed on a regular basis. Three filters get us through the winter months. We don't use it in the summer because the windows are open most of the time. Overall, we are extremely pleased with this product.

Sincerely, David Redente

Dear Dan, I am very satisfied with the performance of the Dynamic. I am impressed with your quick responses to all my email & questions, wonderful customer service in every way. Thanks for the clean air in my smoking room, I would recommend your product to anyone. Happy Holidays. I will continue to order my filters when I need them from you. Thanks, Donna Voytek

Hi, Dan

I meant to let you know how our situation is going. I bought the purifier for my father's bedroom in his basement apartment of our house. My 5 year old son is apparently allergic to smoke and would cough incessantly, requiring nebulizer treatments at least once a day. The purifier seems to have helped. We do not use the nebulizer very often but he is still taking prescription medication (Singulair) daily.

We will continue using your product and would recommend it. It is quiet and has helped with smoke odor. Rebecca

Dan,

Coming up on a year of having the filter in place and active for the whole time.

I am very pleased with the results. I have it up on a table top next to my smoking chair -- I have it filter side out so that it really sucks in the smoke immediately. I found that the filter did not work as well as a passive floor model for my cigar smoke. With the filter up and ugly side out it does everything I could hope for. It is easy to tell when to change the filter as the air quality is not as clean as it usually is -- I have been able to prolong filter time by vacuuming out the exterior filter screen. I have found that much of the filter's effectiveness is related to how well the rest of the room's environment is kept--vacuuming the rug and chair helps overall air quality as does dusting and vacuuming ceiling panels.

My only real gripe is that I can't get the same performance out of the filter with the wood panel facing out to the room. The filter performs up to my needs and after a year I am still very pleased with the overall performance. Eugene Cindrich

Hi, Dan,

Jay Brown in San Francisco here. I bought the air cleaner a few months ago in response to a complaint by my apartment manager about the smell of smoke in the hallway near my apartment door. The unit has done a tremendous job. The air is a lot clearer, and cooler. I'm glad I landed on your site when I started shopping. Thanks for providing a great product in a time of need. Jay

Dan,

It is working great. Please send info on replacement filters in a couple of months.

Thanks, Phil

Check out our Residential Smoke Removal systems online at:

http://www.getthesmokeout.com/home-smoke-eaters/

Don't see exactly what you are looking for? Not sure what YOUR situation requires?

Give us a Call!

Questions and Phone Orders:

Call 1-888-472-8736

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Want to mail or fax in your order? Fill out the order form on the next page!



Order Form for:

Mail and Fax Orders

<u>Note:</u>	(For 1" Panel Orders, please specify the size. i.e. 20" x 20" x	1) Size:		_
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Billing A	ddress: (if	f paying by charg	ge card) – This must match wha	at your card Co.	has on record.		
Name:				-			
Address:							
Phone Nu							

Please mail the completed order form to us at the address below or fax to 215-325-1138.

Please make checks and money orders payable to My-Air-Purifier.com. Thank you!							