

# MØRCK

## Reindeer leather

The velvety and light reindeer leather in MØRCK's products is produced in Finland. The reindeer live in the Finnish nature their whole life. They may roam free but have to endure the tough winter climate in the North and irregular access to food. The government decides how many reindeer ... It can vary depending on how many animals there are in a flock after winter and calving. There is not a great amount of reindeer leather on the market why it's seen as an exclusive product.

## Culture

Reindeer herding has been the most important source of food and clothes for the Sami people inhabiting the northern part of Scandinavia and Russia for generations. The herding is controlled by the government in all countries involved to avoid putting a strain on the environment. For traditional and cultural reasons reindeer herding is legally reserved for the Sami population in most regions. If their livelihood disappears, the Sami culture might get lost.

## Carbon print

The food source for reindeer is grass, lichen and moss which all have a slow growth rate. The flock migrate great distances to find food. The production and transport of forage is usually not necessary.

## Tanning

The tanning industry in Finland has to protect the environment according to strict guidelines and regulations from the EU.