

NEWS WAVE

The Green Carpet Challenge, Chopard



ETHICAL LUXURY

Red-carpet jeweller Chopard is going green—with Eco-Age. The brainchild of Livia Firth, the venture is about making jewellery using sustainable mining processes. Get all the behind-the-scenes action at the Cannes launch as well as details on jewellery with a conscience on [www.chopard.com/high-jewellery/green-carpet-collection](http://www.chopard.com/high-jewellery/green-carpet-collection)



BREEZY BLOOMS

If you love how flowers brighten up your home but haven't the time or talent to create your own arrangements, try Bloom Room's "Blooms to Your Door" service. It's a renewable four-week subscription that delivers fresh floral arrangements weekly (one complimentary vase included) to your home. Depending on your preferred bouquet size, pick from a \$25, \$35 or \$45 per week subscription. For now, the budding floral shop only delivers to homes in Joo Chiat, Marine Parade, Siglap, Tampines, Pasir Ris, Punggol and Sengiang. Did we mention we also love Bloom Room's little e-store? It supports local independent brands like The Paper Bunny which designs greeting cards. In addition, Bloom Room also imports some lovely home décor items from Poland. Subscribe and buy online at [www.bloomroom.sg](http://www.bloomroom.sg).



TRAVEL MADE EASY

Premium travel accessories label Tummi has made things easier for jetsetters with its first e-commerce store launched in Singapore. From the understated yet stylish business-appropriate duffel bags and briefcases to cheeky and bright travel bags, what you see in store is available online, in a click. Bonus: customers in Singapore enjoy free shipping and a 30-day free return policy. [www.tummi.sg](http://www.tummi.sg)



From top: Wood vases, \$40. The Bloom Room also creates beautiful freedom-style bouquets. Select the right flowers for the right mood at [Bloomroom.sg](http://Bloomroom.sg)



Yuccheta leather duffel, \$1,485; Alloy of ABS and polycarbonate carry-on luggage, \$905.

CHIME IN

Good has launched an app in line with Chime For Change—its global campaign for girls' and women's empowerment. The app unites voices calling for change for girls and women in the areas of education, health and justice. Be part of the action—download the app from the App Store on iTunes and follow these steps:

- 1 Shake your device to activate the chime bell on the app.
- 2 Pick what you chime for—health, education or justice.
- 3 Tweet about your chime. You can also include your location and a picture in your tweet.
- 4 Be inspired by the Chime map which lets you see other people's chimes (tweets) around the world.
- 5 Go a step further and search for projects to support (already included within the app).



Chime For Change co-founder Beyoncé Knowles lent her voice from her song *Pretty Hurts*

DESIGNER BABY

Come next month, multi-label outfit Kids21 will be launching its e-shop. Shop for your little one from 75 brands including Caramel Baby & Child, Kenzo, Lanvin Petite and Stella McCartney Kids from the comfort of your home. For local orders above USD200, shipping is free. Otherwise, with just USD10, your boys can be at your doorstep within just two to three business days. The website also features a gift registry, making gift shopping a breeze for friends and family. Plus, it'll have its very own editorial section called "The Buzz" which will give you craft ideas, kid friendly recipes and kids street style. [www.Kids21.com](http://www.Kids21.com)



Clockwise from top left: Wool coat, Caramel Baby & Child; Jersey polo, Hugo Boss; Taffeta dress, Oscar de la Renta; Embroidered pants, Paul Smith Junior; Wool jacket with leather sleeves, Little Marc Jacobs