

6D SOCIAL MEDIA GUIDELINE

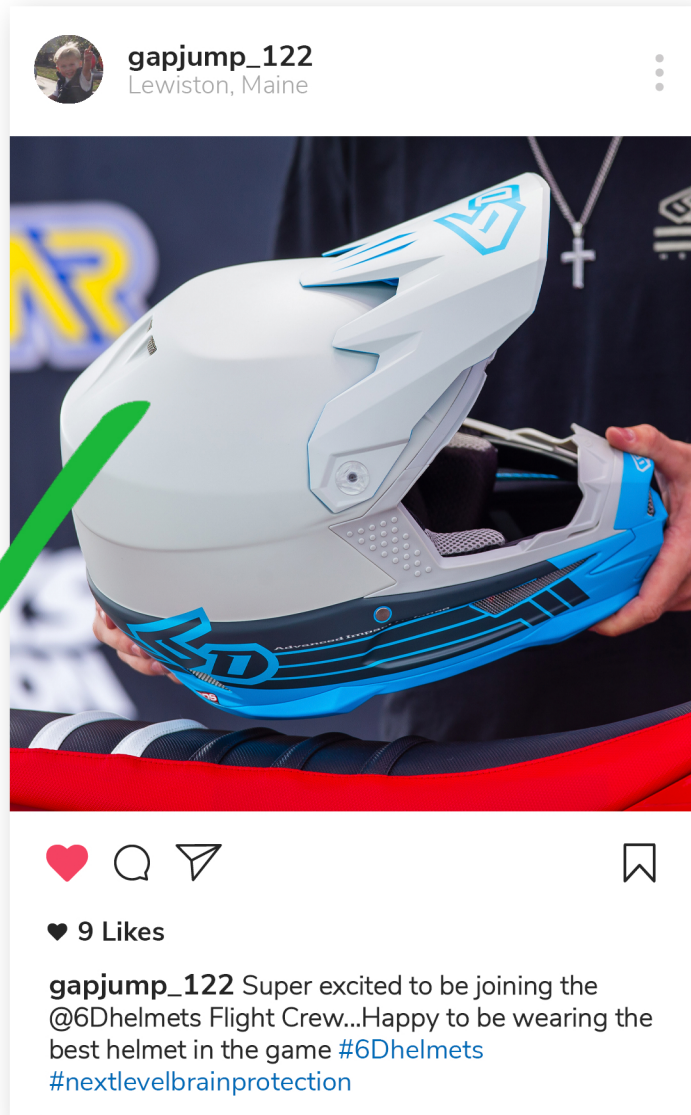
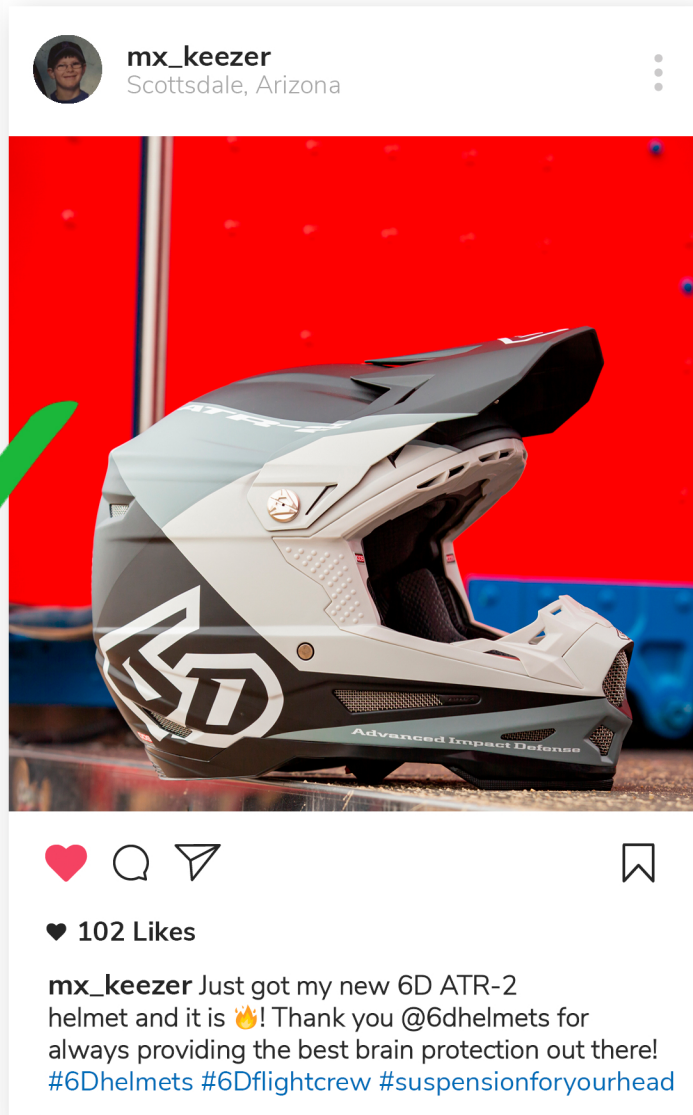
- Athlete is recommended to follow @6DHelmets on all social media platforms.
- Athlete is recommended to tag @6DHelmets on social media platforms as well as use optional brand specific hashtags to their liking:

#6dhelmets #6dflightcrew #nextlevelbrainprotection #suspensionforyourhead #protectwhatmattersmost

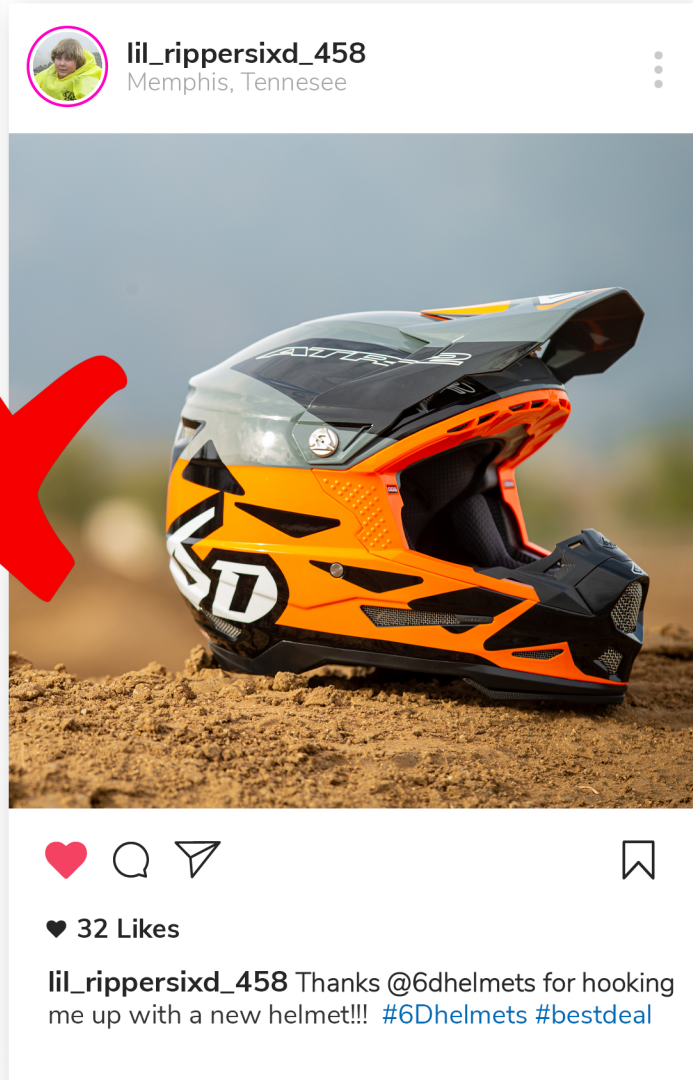
• It is recommend staying away from post captions that focus on pricing and deal specifics, utilizing terms like "hook up" or open ended terminology that indicate a helmet was given to the athlete at no charge. This type of post often times does more harm than good to our brand.

• It is recommended to focus captions on the positives of our technology, benefits of our brand and general new helmet excitement.

Examples of good posts



Example of a bad post



OUR OFFICIAL SOCIAL HANDLES



Instagram: @6DHelmets | @6Deurope
Tik-Tok: 6Dhelmetsofficial
Facebook:@6DHelmets
Youtube: 6DHelmets
Twitter: @6DHelmets