A NEW YEAR FOR TRUE COLOUR LOVERS

To kick off a new year – and a new season of COLOUR LOVE – we're bringing you more inspiration, innovation, education and of course, even more ways to step-up your colour services!

This season we're introducing a **new version of the COLOR STYLE MOUSSE**, a unique temporary direct dye range with styling benefits.
Plus a whole host of services, where our permanent and demi-permanent colour & blonding ranges come as well to the stage.















COLOR STYLE MOUSSE COLOUR & STYLE IN ONE EASY STEP!

Instantly unleash creativity with easy, temporary hair colouring!

- This is our **unique temporary direct** dye range with **styling benefits**!
- You can colour and style in one easy step, with multiple ways to use.
- Unleash versatile services: ranging from colour refreshment and neutralisation, to toning and so much more!
- Ready-to-use with short processing time
- Easy application with comb and brush
- Gentle and vegan formula



15 INTERMIXABLE SHADES



MULTI-USAGE APPLICATIONS

Thanks to flexible application options, you can meet the needs of wider target groups – which means unlimited opportunities! Choose from a leave-in or rinse-off application, depending on the desired result!



LEAVE-IN

Instant tint reserve* and multiples benefits:

- Brings laid-back movement with soft, natural hold
- Enhances hair with **natural** volume
- Formulated with Panthenol, which protects against blowdry damage and leaves the hair feeling nourished
- Great manageability while blow-drying



RINSE-OFF

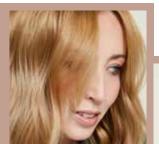
Intensify colour & lastingness Provides an 'on-top' service opportunity in-salon including:

- **Pre-pigmentation**, to avoid early colour fading
- Re-pigmentation, to avoid brassy or greenish tones
- The ability to transform existing shades into new tonal shades
- Neutralisation of unwanted tones

^{*}Colour result and longevity can vary depending on hair porosity, base and amount of product used.



TEMPORARY COLOUR SERVICES

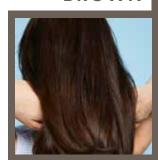


Created with: Color Style Mousse Beige

SANDY COAST



GLAZED BROWN





Created with: Color Style Mousse Dark Ash

Created with: Color Style Mousse Red



VIBRANT RED GLOW



Created with: Color Style Mousse Copper

COPPER SUNSET



DIY AT HOME MAINTENANCE





MUTED STRAWBERRY















for all technical details and the Step-by-Step behind each service.



