



**SNACK**  
**THE HEALTHY**  
**WAY**

**MR<sup>®</sup>**  
**MAKHANA**

The logo for MRo MAKHANA features the word "MRo" in a stylized, rounded font with a registered trademark symbol (®) to its upper right. Below "MRo" is the word "MAKHANA" in a bold, sans-serif font. The entire logo is set against a yellow background.The logo for woot woot features the word "woot" in a stylized, rounded font with a registered trademark symbol (TM) to its upper right. Below "woot" is the word "woot" in a bold, sans-serif font. The entire logo is set against a yellow background.


**RISHAB GLOBAL INDUSTRIES PVT. LTD. IS A SUBSIDIARY OF MAHAK GROUP. IT WAS INCORPORATED IN 2014. RGIPL IS INTO HEALTHY SNACKS,  
WITH OUR BRAND LAUNCH BEING MR. MAKHANA.**

**OUR AIM IS TO PROMOTE HEALTHY SNACKING AND ALIGNED THE GOVERNMENT WITH US TO "HUM HEALTHY TOH INDIA HEALTHY" AND TO BE THE  
INNOVATION LEADER IN SNACK INDUSTRY AND TO PROVIDE THE BEST SNACKS TO OUR CONSUMERS.**

**OUR VISION IS TO CONVERT BAD SNACKING HABITS INTO HEALTHY SNACKING HABITS.**

**RGIPL IS PRIMARILY FOCUSING ON NEW PRODUCTS USING LATEST TECHNOLOGIES AND THE FRESHEST AND HEALTHIEST INGREDIENTS.  
WE STAY TO OUR COMMITMENTS TO PROVIDE THE PEOPLE OF INDIA WITH THE BEST OF THE HEALTHY ALTERNATIVES TO UNHEALTHY SNACKING NEEDS**

# MR MAKHANA



*Makhana or Foxnut is an Asian Water plant which is mainly cultivated for its edible seeds. They are a great alternative to unhealthy munching. It acts as an anti-oxidant, is very light and good for maintaining a healthy lifestyle. Traditionally an Indian product, makhana used to be every household's staple snack before the western snacks were brought to India. Our vision is to bring quick snacking that is easy on the body and to provide a wholesome alternative to unhealthy binging with the motto of guilt - free snacking. Mr Makhana is all about snacking in a delicious healthy way. Not only is it rich in antioxidants but is also a scrumptious snack. As it's not fried, but roasted in Olive oil, it's mild yet impactful flavour makes Mr Makhana a perfect everyday Munchie for all age groups. It's light on your body but the big on your plate!*



**DELICIOUSLY  
HEALTHY**

**&**

**~~FRIED~~**



# WHY MR MAKHANA??

**Zero  
Trans Fat**

**Gluten  
Free**

**Zero  
Cholesterol**

**Antioxidant  
Rich**

**MSG  
Free**

**ROASTED IN OLIVE OIL**

**12 MONTHS SHELF LIFE**

**AVAILABLE IN 10 FLAVOURS**





## CREAM & ONION

The flavour of mild onions with a touch of creaminess in Makhanas is a simply wholesome treat keeping the yum factor on point.



**75g | ₹120**



**25g | ₹40**



**50g | ₹150**

## BUTTER TOMATO

Butter is always better but, with the tanginess of Tomato, it makes a perfect add-on in the Makhana for the explosion of deliciousness in your mouth.



**75g | ₹120**



**25g | ₹40**



**50g | ₹150**

## CHEEZY PEEZY

How much cheese is too much cheese for you? Steering the cheesiness to the lanes of healthiness with a melt-in-mouth Makhana delicacy, so your cheat snacking remains guilt-free.



**75g | ₹120**



**25g | ₹40**



**50g | ₹150**

## PUDINA PARTY

What's more healthy between Pudina and Makhana? Combination of both. A combination of Minty Pudina Masala in Makhana will make you snack non-stop.



**75g | ₹120**



**25g | ₹40**



**50g | ₹150**

## HIMALAYAN SALT & PEPPER

Mountains calling? Well, you don't need to visit as we bring you those flavours with wholesome Makhanas combined with Himalayan Salt & Pepper for those midnight munching sessions.



**75g | ₹120**



**25g | ₹40**



**50g | ₹150**

## PICKLE TICKLE

If there is one element that completes a meal in an Indian household, it has to be the tickling tangy flavours of Pickle. Carrying the legacy of Pickle flavour, Mr. Makhana infused tart taste in the healthiness of Makhanas, giving tickling sensation in every bite.



**75g | ₹120**



**25g | ₹40**



**50g | ₹150**

## LIME & CHILLI

It all started when the spices of chili met with a zinginess of lime and together they decided to complete the taste of Makhanas, tempting taste buds and craving for more in every bite.



**75g | ₹120**



**25g | ₹40**



**50g | ₹150**

## PIRI PIRI PARADISE

Do you dare to take up the heat of spicy Piri Piri and trigger the zestiness in your snack time? This paradise of Piri Piri flavours in Makhana just makes the right flavour for lip-smacking element.



**75g | ₹120**



**25g | ₹40**



**50g | ₹150**



**80g | ₹180**



## BLACK SALT

A satisfying fusion of Black Salt with healthy Makhana is all you need for the 'oh so flavourful' expression



75g | ₹130



25g | ₹45



50g | ₹150



80g | ₹180

## SEA SALT & VINEGAR

What will happen when Sea Salt will meet with Vinegar?  
A blast of flavours in mouth Taste that'll make you go Makhanaified



75g | ₹130



25g | ₹45



50g | ₹150



**NEW  
LAUNCH**

**BAKED NOT FRIED**

## **CLASSIC BHEL**

Makhana Bhel is a tasty & healthy snack made with Makhana, puffed rice, peanuts & multigrain chips. It's a perfect blend of sweet and tangy flavors, easy to make and customizable with spices.

Enjoy it any time of day for a satisfying snack.

**READY TO EAT**



**35g | ₹70**

NEW LAUNCH



Introducing Mr.Makhana's Power Puffs

Get addicted deliciously!

Something delicious can hold more power than just some balls tossed around in masalas.

You think a great high protein and high fiber snack can't be delicious?

Mr. Makhana's Power Puffs are made from over 35% makhana flour, tossed in Sunflower oil with the richness of soya proteins, which makes it easy to digest and multiple unique flavors, making it so delicious, it's hard to stop.

**13G**

PROTEIN  
PER PACK

**2.4G**

FIBRE  
PER PACK

**60%**

LESS FAT

**GLUTEN  
FREE**

— MADE WITH —  
**MAKHANA  
FLOUR**

## Protein Puffs made with Makhana Flour



60g | ₹89



60g | ₹89



60g | ₹89

**13G**  
PROTEIN  
PER PACK



60g | ₹89



60g | ₹89



60g | ₹89



## Premium Raw Makhana

Makhana / Foxnut / Gorgon nut /  
Popped Lotus Seed



**100g | ₹154**



**200g | ₹295**



**250g | ₹410**

**FOR ALL  
HEALTH-CONSCIOUS  
FOLKS**

- ✓ Plant based
- ✓ Easy on the stomach
- ✓ Calcium, protein & fiber rich
- ✓ UV santized
- ✓ Natural product of India



# WOOT<sup>TM</sup> WOOT<sup>TM</sup> STRAWS

The logo features the words 'WOOT' and 'WOOT' in a stylized, pink, bubbly font with black outlines. The 'T' in each 'WOOT' is replaced by a small, pink, stylized figure of a person with arms raised. Below this, the word 'STRAWS' is written in a purple, outlined font. The background consists of light gray diagonal stripes radiating from the center. Several golden-brown, cylindrical, hollow snacks are scattered around the logo.

*Here is a hearty shoutout to all the people who are done with munching on fatty, oily and fried (muchworse, trust us) snacks when their belly wants something crazy but the heart wants something healthy. Be it after a long day, for tea breaks, or to keep bad moods at bay, binge on these wholesome crunchy Straws non-stop!*

*Woot woot!  
Ready to bite?*

**OVEN-BAKED**

**RICH IN PROTEIN**

**LOW IN SUGAR**

**GLUTEN-FREE**

**IMMUNITY BOOSTER**



## SWEET & SOUR



**46g | ₹20**

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**Seeking a moreish delight?  
What better than old-school sweet & sour flavor?  
Indulge in Straw dipped in sweet & sour flavor from  
WootWoot.**

## ZINGY CURRY



**46g | ₹20**

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**If one needs to mention the 8th wonder of  
the world, Indian curries will make it to the list.**

**Hailing from the amazing Indian spices, join the  
currilicious journey with Straws by WootWoot.**





WOOT<sup>TM</sup>  
WOOT



POPCORN

*WootWoot Popcorn is exactly what joy tastes like. All those popcorn lovers, who seek health and taste-rich snacks, this is for you. Your perfect snack for - be it your favorite movie, or your favorite match. Something you'll surely get crazy about once you experience it!*



*Eat*

## The Butter-licious Popcorn

*---Simply Butter---*

If there's one indulgence that never disappoints, it's rich & heavenly buttery taste. Give your movie experience at home a butter twist

**70g | ₹55**



## CHEEZY

The key to good movie time goes through some Cheesy Popcorns. Get the goodness of Cheese where every bite will make you say 'More Please'

**22g | ₹10**



*Now*

## Climb the heights of Flavors

*---Himalayan Salted Caramel---*

A crunch with a touch of sweetness is all you need in your pastime snack. Get the blend of Caramel Popcorn topped with Himalayan Salt

**100g | ₹75**



## CLASSIC BUTTER

Snuggle in, switch on the movie, gorge on buttery popcorn Sounds like a WootWoot kinda plan Enhance your movie experience with Classic Butter Popcorn

**22g | ₹10**





**22g | ₹10**

## **Introducing the awesomely power-packed addition, Multigrain Chips!**

**Wholesome of Grains**

**High in Nutrition**

**Good for Digestion**

**Rich in Fiber**

**Felt some rise in the temperature? Well, it's not  
because of the weather but Hot-N-Spicy flavor  
with a twist of Salsa.**



# OUR COLLABORATIONS

## Airways & Railways



## Cinema



## Q - Commerce



## Hotels



## Online Stores



## Hypermart & Supermart





SCAN TO KNOW MORE



[info@mrmakehana.com](mailto:info@mrmakehana.com)

1800-120-4801

[www.mrmakhana.com](http://www.mrmakhana.com)

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 @MrMakhana

**Rishab Global industries Pvt Ltd.,  
11/2A, Pusa Road,  
New Delhi - 110005**

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