

MOEHAIR • GOLD

LUXURY

& INTELLIGENCE AT ITS BEST

ABOUT COMPANY

Over a decade ago, Moehair embarked on a journey to create a nature friendly, diversity-embracing haircare line. In our progress to success, we have pioneered our vision of reinventing haircare that aligns with nature and establishes a perfect foundation to serve the haircare needs of millions of people across the globe.

Our humble beginnings started next to California, USA with the dream of creating a solution based, resolution centric, effective haircare brand. We are exponentially broadening our horizon to celebrate beauty in all forms of diversity with the perfect fusion of quality ingredients and innovative technology.





HAIR COLOR SECTION

Permanent hair color consisting of 90 intermixable colors to create unlimited shades 3.4 oz Tube

Semi Permanent vegan hair color by mixing any shades with 5 Volume Developer

HAIR COLOR

FEATURES

Vitamin C

Vitamin E

Ceramide

Argan/Macadamia/
Cotton Oils

Keratin

Aloe Vera

Silk proteins /Sericin

BENEFITS

Anti aging properties that provide longevity of hair color by slowing down oxidation

Anti aging properties

Nourishes amino acids helps to restore shine and softness

Combined to give hair essential moisturizing and elasticity

Strengthens hair

Added moisture

Provides hair smoothness, strengthening and extreme shine





MOEPLEX BOND /SEAL

It is a two part bonding system that has been developed to strengthen the internal inside of the hair strand during chemical services. During chemical services the hair bonds are compromised, MOEPLEX works by searching for hydrogen and sulphur bonds attaching them to form disulphuric bonds which protect inside the hair during bleaching and hair coloring process and also lowers the hair PH. Our Seal is used to return the ph of hair back to a normal level whilst leaving the hair feeling silky.

MOEPLEX BOND & SEAL

FEATURES & BENEFITS

Silk Proteins

Prevent breakage by forming a protective barrier around the hair shaft.

Linseed Extract

Its anti-inflammatory properties promote healthier hair growth from deep in the scalp.

Sericin

Creates a barrier around silk proteins by sealing in moisture and adding intense shine and becoming more resilience to future breakage.

Pro Vitamin B5

Adds hydration and reduces the porosity of hair.

Shea Butter

A powerful emollient that provides hair silkier moisture effect.



Argan,sunflower & Olive Oils

Nourishes dry/over process hair.

Pro-Vitamin B5

Hydrates and strengthen out layers of hair resulting in a radiant shine.

Sizes Available-

Bond - 16oz / 473 ml

Seal - 16oz / 473 ml



PROTEIN INFUSED SHAMPOO/CONDITIONER

Designed to reconstruct damaged hair by delivering; protein, amino acids and minerals that are essential for hydration and also provides anti static results.

PROTEIN INFUSED SHAMPOO/CONDITIONER

FEATURES & BENEFITS

Vitamins B, Vitamin E

Helps restore hair with a high shine Supports healthy scalp/hair with a natural antioxidant effect. Antioxidant properties could help reduce oxidative stress/free radicals that causes follicle to break down.

Unique blend of Sunflower/Avocado oil

The oleic acids in both moisturizes hair by penetrating. Also strengthens hair shaft.



Sunflower seed oil Vitamin E

Oleic Acid which helps prevent breakage Supports healthy scalp/hair with a natural antioxidant effect. Antioxidant properties could help reduce oxidative stress/free radicals that causes follicle to break down

Coconut Oil Olive Oil

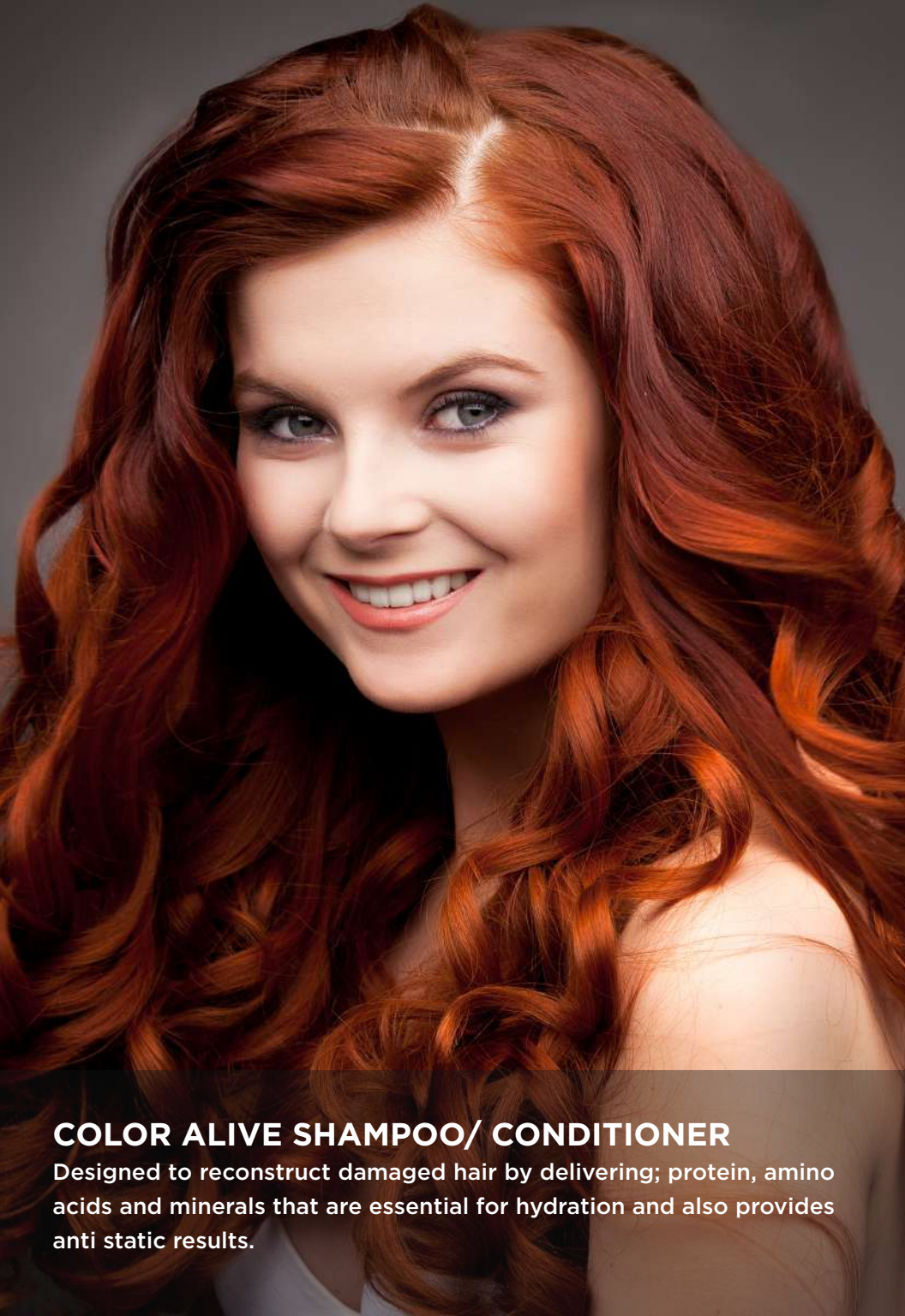
An essential fatty acid that nourish scalp/hair Adds moisture to prevent dry hair.

Sulfate & Paraben Free

Sizes Available-

Shampoo - 12fl/355ml and 32fl/946ml

Conditioner - 12fl/355ml and 32fl/946ml



COLOR ALIVE SHAMPOO/ CONDITIONER

Designed to reconstruct damaged hair by delivering; protein, amino acids and minerals that are essential for hydration and also provides anti static results.

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Conditioner - 12fl/355ml and 32fl/946ml



HAIR MASK

Designed to reconstruct damaged hair by delivering; protein, amino acids and minerals that are essential for hydration and also provides anti static results.

HAIR MASK

FEATURES & BENEFITS

Pantheons

Restores luster – high shine.

Fatty Alcohol

Derived from coconut –emollient qualities.

Shea Butter

Super conditioning for hair/scalp.

Sunflower/Coconut /Almond/Olive/ Argan Oils

Vitamin E /A benefits – antioxidant/essential fatty acids.

Plant Keratin

Free radicals/shine /ease of combing.

Use weekly after shampoo , Apply generous, comb thru ,cap, Sit under dryer 10-15 minutes Rinse out completely, blow dry style as usual



Sizes Available-

Hair Mask - 12 fl / 355 ml



LEAVE-IN CONDITIONER

Designed to combat tangles when combing wet dehydrated hair. It contains sunscreen that helps hair maintain vibrancy ,while preventing further breakage due to harsh brushing. The hair will have amazing shine and smoothness throughout the day.

LEAVE-IN CONDITIONER

FEATURES & BENEFITS



Wheat protein/Plant Soy Keratin

Moisturizing /hair repair ease of combing.

Vitamin B5

Restores hair to natural sheen.

Sunscreen

To maintain vibrant hair color.

The amount sprayed on hair is determined by the density/condition of hair.

Sizes Available-

Hair Mask - 12 fl / 355 ml



HAIR SERUM

Our unique top seller -Silk protects/repairs and thickens hair. It can be applied on damp or dry hair. Results are noticeable when used with heat tools; flat/curling irons + blow-drying

HAIR SERUM

FEATURES & BENEFITS



Wheat & Soy Protein

Shine, strength and smoothness - eliminates Frizz.

Virgin Passion fruit seed Maracuja Oil

Rich in fatty acids that provides emollient and antioxidant effects leaving hair glossy shiny.

Use every day if you want the best hair in town!

Sizes Available-

Hair Serum - 3.38 fl / 100 ml



COLOR INFUSE

Designed to neutralize undertones from hair that has not been hair color refreshed. It contains Vitamin E.

COLOR INFUSE

FEATURES & BENEFITS



Color Vibrant Blonde

Neutralizes yellow undertones.

Color Infuse Silver

Neutralizes orange undertones.

- *Apply on towel dry hair*
- *Use generous amount to damp hair*
- *Distribute evenly comb through*
- *Leave on at least 3 minutes, depending upon desired results*

Sizes Available-

Hair Serum - 3.38 fl / 100 ml



COLOR VIBRANT SHAMPOO

Moehair Vibrant shampoos were designed for home usage allowing the client to keep their hair looking refreshed.

COLOR VIBRANT BLONDE/ SILVER

FEATURES & BENEFITS

Vitamin E

Known for moisturizing and anti oxidant ability to protect against free radicals.

Sizes Available-

Blonde Shampoo - 12 fl / 355 ml

Silver Shampoo - 12fl / 355 ml



KERATIN TREATMENTS

MOEHAIR advanced technology in Keratin treatments uses unique ingredients like Silk amino acids that actually improve the hair by strengthening the outer areas.

We understand “everyone is not the same” so we offer three different treatments. Pure is 100% formaldehyde free. Our ingredients are non toxic.

No waiting period for results, clients see the amazing results before they leave the salon.





PURE

Our combination of Silk amino acids , Aloe vera, wheat proteins that are designed to create a protective layer on the outer areas of the hair strand.

The results is hair that is silkier, shinier and smoother, The three S's.

PURE HAIR MAKEOVER

FEATURES & BENEFITS



Sericin

Creates a barrier around silk proteins by sealing in moisture and adding intense shine and becoming more resilience to future breakage.

Silk Amino Acids/sericin

Moisturizing agents that binds to hair for added strength.

Wheat Proteins

Free radical adds strength and moisture ,helps with combing.

Hydrolyzed Keratin

Helps on the outer surface of hair for structure and strength.

Shea Butter

Adds moisture and elasticity.

Sizes Available-

Pure Hair Makeover - 32 oz / 946 ml



HAIR REPAIR

Is an innovative salon service that instantly and temporarily transforms cores curly and unruly hair making it smooth straight and manageable. It gently but effectively transforms the internal bonds of the hair and simultaneously imparts pure keratin protein to both the interior and exterior of the hair shaft. The end result is smooth, frizz-free hair with radiant shine.

HAIR REPAIR SYSTEM

FEATURES & BENEFITS



Silk Amino Acids/sericin

Prevent breakage by forming a protective barrier around the hair shaft.

Wheat Proteins

Free radical adds strength and moisture helps with combing

Hydrolyzed Keratin

Helps on the outer surface of hair for structure and strength.

Green Tea Extract

Helps in hair loss prevention.

Aloe Vera

Adds hydration and reduces the porosity of hair.

Sizes Available-

Hair Repair System - 12fl/355ml and 32fl/946ml

rejuvenates & straightens
coarse and very curly hair
1000 mL e 33.8 fl. oz. U.S.



CLARIFYING SHAMPOO

Our Sulfate-Free Clarifying shampoo maintains the integrity of the hair while removing impurities; metal ions or build up from hair products. After 1-2 Clarifying shampoos, the hair will feel clean with a velvety slip that improves combing to prevent tangles with an anti static result.

CLARIFYING SHAMPOO

FEATURES & BENEFITS



Removes excessive product buildup

Deeply cleansing and nourishing
your scalp

Rejuvenates your hair

Frizz-free Hair

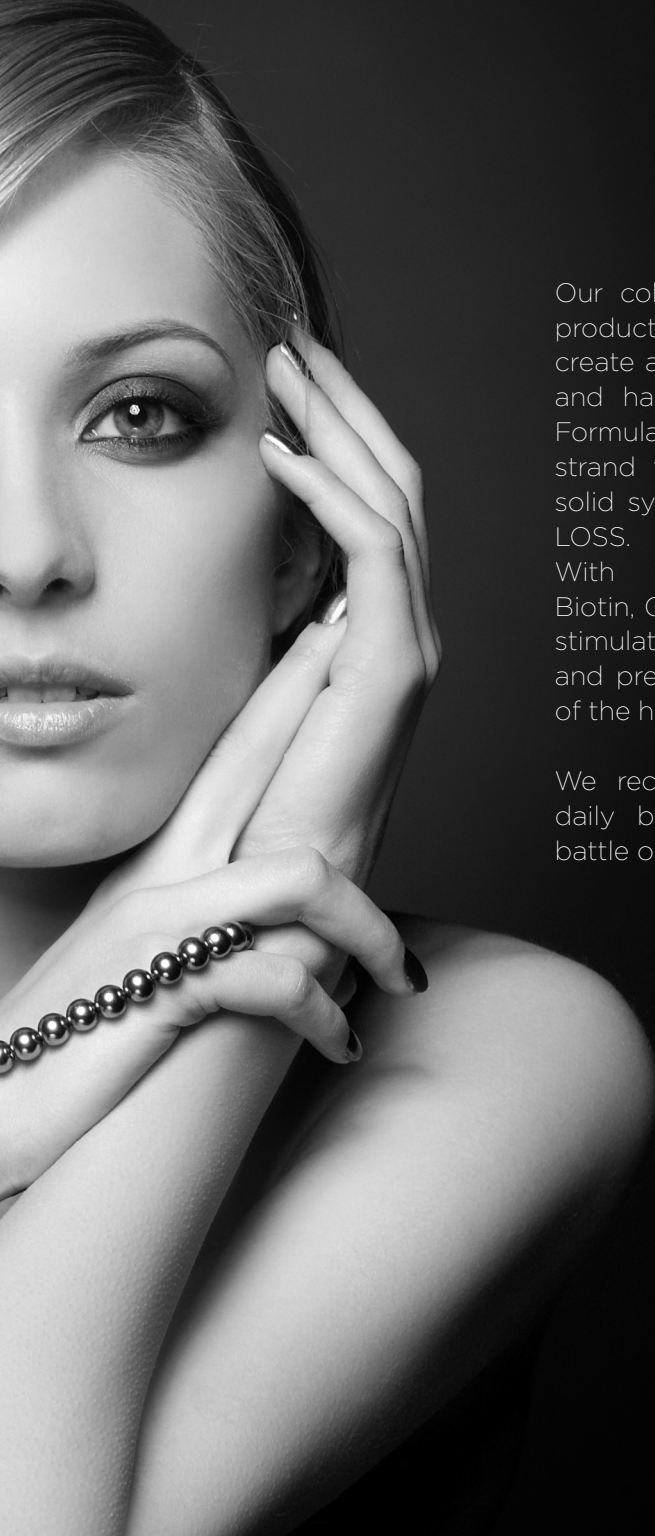
Retaining hair's natural oils

Sizes Available-

Clarifying Shampoo - 12fl/355ml and
32fl/946ml

HAIR GUARD SYSTEM





Our collection of Hair Guard products are designed to create a bond between health and hair with new formulas. Formulas that fortify the hair strand from root to ends. A solid system to combat HAIR LOSS.

With distinctive nutrients; Biotin, Ginseng that treats and stimulates blood circulation and prevents the detachment of the hair from the hair follicle.

We recommend using on a daily basis to assist in the battle of hair loss.



HAIR GUARD SHAMPOO/ CONDITIONER

Hair Guard sulfate free shampoo with our exclusive formula contains Biotin, B12, vitamins A/E/D, ginseng properties that promote healthy scalp and hair. Our shampoo gently cleanses and rejuvenates the scalp with blood flow that will increase the growth of new hair.

Hair Guard Conditioner will restore volume in thin fragile hair because it penetrates the hair follicle by attaching to damage weak areas. With special nutrients and special blends enriched by green tea and ginseng extracts our formula will create thicker – looking hair.

HAIR GUARD SHAMPOO/ CONDITIONER

FEATURES & BENEFITS

Vitamin A/Retinol

Vitamin A is considered the grand daddy of retinol that helps the turnover of cells. Scalp health will in turn assist new hair growth longevity.

Rosemary & Arnica Extract

Stimulates Hair growth, strengthens circulation. Cleans sebum form follicles.

Ginseng Extract

With its stimulating properties to encourage hair growth furthering hair loss.



Argan Oil

Form of vitamin E - fatty acids antioxidants rehydrates scalp/hair. Help tame split/frizz ends.

Coconut /Olive Oil

High antioxidant help hair/scalp. Nourishing improves circulation, overall stronger healthy hair.

Plant Protein

To strengthen existing and new hair growth.

Sizes Available-

Shampoo - 12fl / 355ml

Conditioner - 12fl / 355ml



HAIR GUARD TONIC

Hair Guard Tonic function is to assist the structure of the hair by strengthening it. To give hair strength , stimulating its growth and preventing follicle fragility that produces abnormalities.

Keeping the ph balance of 7/neutral helps keeping the scalp healthy and preventing future hair loss. Hair Guard Tonic increases the diameter inside and out of the hair giving more strength.

After only 15 uses the scalp will be hydrated and looking stronger and thicker.

HAIR GUARD TONIC

FEATURES & BENEFITS

Biotin B7

A complex of vitamins that help hair health and maintaining proper function of the nervous system.

Vitamins B12

Known for its healing abilities it helps to maintain uniformity of the scalp color by assisting the promotion of new skin cells.

Ginseng Root Extract

With its stimulating properties to encourage hair growth furthering hair loss.

Special blend of Greet Tea Extract

Reduces the amount of dihydrotestosterone (DHT) responsible for hair loss.

Saw Palmetto Extract

Used for its conditioning agents that promote regrowth and helps strengthen the hair.

Argan /Peppermint and Vitamin E

Used for its conditioning agents that promote regrowth and helps strengthen the hair.



Sizes Available-

Hair Tonic - 4fl / 118ml



Scan to checkout
our website



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