



No Girl Left Behind

BECAUSE YOU BELIEVE IN THE POWER OF GIRLS & WOMEN

THIS DAY WILL CHANGE HOW GIRLS AND WOMEN FEEL ABOUT NOT ONLY THEMSELVES...BUT EACH OTHER; OUR EMPOWERMENT TEAM IS READY TO MAKE A DIFFERENCE IN OUR COMMUNITY, AND ACROSS CANADA, THROUGH THIS UNBELIEVABLE EVENT - KIKI ROZEMA, FOUNDER NO GIRL LEFT BEHIND



www.nogirlleftbehindevent.com



PARTNERING WITH NO GIRL LEFT BEHIND

Imagine a gathering of women, mothers and daughters, sisters, aunts, and friends united in their pursuit of empowerment, inspiration, and positive change. The No Girl Left Behind event is the ultimate platform to strengthen relationships, celebrate connections, and ignite a movement that transcends boundaries.

By sponsoring this event, you'll have a unique opportunity to align your brand with the values of equality, self-love, connection, communication and female empowerment. Your brand will gain unprecedented exposure and create lasting connections with every woman in the room.

As a sponsor, you'll enjoy prominent visibility through strategic branding opportunities, including keynote acknowledgments, logo placement, and social and digital media campaigns. Our dedicated marketing team will ensure your brand resonates with our passionate attendees, generating brand loyalty and increased recognition.

Beyond the immediate impact, your sponsorship will have a lasting effect on the lives of countless women and girls. It will enable us to provide scholarships, develop future programs and skills training initiatives, equipping these women and girls with the tools they need to thrive.

Together, we can make a tangible difference in the pursuit of empowerment for women and inspiration for future generations.

Join us as a sponsor for No Girl Left Behind and help us transform lives, inspire change, and create a future where women rise to their full potential.



No Girl Left Behind

This event will be presented in 3 cities across Canada in 2024 and will continue to grow in 2025. Empowering girls and women is an ongoing endeavour we are passionate and purposeful in our approach.

Our goal is to double our locations in Canada in 2025 and then expand into the United States. Every year, we will choose the most dominant theme in need and prepare the event to best suit our women and girls.



No Girl Left Behind

PLATINUM



\$25,000

- LARGE LOGO ON THE LOCAL BILLBOARD ADVERTISEMENT
- 90 SEC VIDEO ON DIGITAL SCREEN AT EVENT
- LARGE LOGO ON PRINT ADVERTISING
- LARGE LOGO FEATURED ON STAGE ADVERTISEMENTS
- EMCEE RECOGNITION
- RECOGNITION ON SOCIAL MEDIA
- ON-AIR ADVERTISING
- LARGE LOGO & FULL PAGE AD ON WEBSITE

GOLD



\$15,000

- MEDIUM LOGO ON THE LOCAL BILLBOARD ADVERTISEMENT
- 60 SEC VIDEO ON DIGITAL SCREEN AT EVENT
- MEDIUM LOGO ON PRINT ADVERTISING
- MEDIUM LOGO FEATURED ON STAGE ADVERTISEMENTS
- EMCEE RECOGNITION
- RECOGNITION ON SOCIAL MEDIA
- ON-AIR ADVERTISING
- MEDIUM LOGO & HALF PAGE AD ON WEBSITE

SILVER



\$10,000

- SMALL LOGO ON THE LOCAL BILLBOARD ADVERTISEMENT
- 30 SEC VIDEO ON DIGITAL SCREEN AT EVENT
- SMALL LOGO ON PRINT ADVERTISING
- SMALL LOGO FEATURED ON STAGE ADVERTISEMENTS
- EMCEE RECOGNITION
- RECOGNITION ON SOCIAL MEDIA
- ON-AIR ADVERTISING
- SMALL LOGO & QUARTER PAGE AD ON WEBSITE

Custom Packages Available



BRONZE



\$5,000

- SMALL LOGO FEATURED ON STAGE ADVERTISEMENTS
- RECOGNITION ON SOCIAL MEDIA
- EMCEE RECOGNITION
- ON-AIR ADVERTISING
- SMALL LOGO ON WEBSITE

EMERALD



\$2,500

- RECOGNITION ON SOCIAL MEDIA
- EMCEE RECOGNITION
- SMALL LOGO ON WEBSITE

Custom Packages Available



COMMUNITY



\$500 - \$2000

- SMALL LOGO
FEATURED ON THE
COMMUNITY
INITIATIVE
BILLBOARD AT THE
EVENT
- RECOGNITION ON
SOCIAL MEDIA
- RECOGNITION ON
WEBSITE

By supporting the Community Initiatives, you are making a difference in the lives of girls in your community.

The No Girl Left Behind Scholarships will be awarded annually to assist in reduced costs for individuals to experience the power of the event and to assist in furthering their education and their impact on the world.

Your contribution will also allow four youths to participate in our annual girls' empowerment camps.

Additional Information can be found on our website

EACH ATTENDEE WILL RECEIVE
A SWAG BAG UPON ARRIVAL TO
EACH EVENT.

THIS IS THE PERFECT
OPPORTUNITY TO SHOWCASE
YOUR BRAND TO 300 WOMEN
AND GIRLS AND MAKE A
DIFFERENCE IN EACH OF THEIR
LIVES.



WE ASK THAT EACH COMMUNITY SUPPORTER AGREE TO SHOWCASE EVENT
POSTERS IN THEIR BUSINESS AS WELL AS SHARE SOCIAL POSTS AND HELP TO
BOOST THE EXCITEMENT TO BE PARTNERED WITH SUCH AN INCREDIBLE EVENT

EMPOWER ME PACKS



gift in kind

- CONTRIBUTE ITEMS
TO THE SWAG BAGS
FOR EACH
ATTENDEE PER
EVENT (300)

Our Founder

smoothies



Kiki Rozema

Founder, Smoothies Tank Tops & No Girl Left Behind Event



RBC CANADIAN WOMEN
ENTREPRENEUR AWARDS

PRESENTED BY:
**WOMEN OF
INFLUENCE**
NOMINEE



- Kiki is a former junior high teacher with a Master of Education degree in Multidisciplinary Leadership
- Entrepreneur
- Written 2 books on Empowering Girls and Women
- Operates No Girl Left Behind 3-day Empowerment Camp for Girls
- Life Coaching Experience
- Smoothies Body Acceptance Campaign Fashion Show 2023

"As a former junior high teacher, I recognize the need for girls to know they are loved, and that they have the power to choose. They need to know their worth in this world. This is my purpose, and NO GIRL LEFT BEHIND is not just a one-day event; we are holding this event in three cities across Canada in 2024. This one day that will impact the lives of all who attend." - *Kiki Rozema, Founder*



Smoothies Tank Tops is presenting this event and it is our mission for all women to be comfortable and confident in who they are, and what they wear. We do this with our sustainable apparel (made in Toronto and BC) and through other means such as: 2 books I have written, our 3-Day Empowerment Camp for Girls, held each September and sells out a year in advance within hours of registration, and our recent Body Acceptance Fashion Show held at the Pomeroy Hotel & Conference Centre in Grande Prairie, Alberta.

EMPOWERMENT TEAM



Kiki
Rozema

Founder, Smoothies
Tank Tops & No Girl Left Behind Event
M.Ed Multidisciplinary Leadership



RaeDawn
Marie

Certified Hypnotherapist,
Licensed RTT Practitioner at The Alpha
Alliance, Entrepreneur



Ashley
Driedger

Child/Teen Registered
Psychologist



Shelley
Hoffos

Reiki Practitioner, Entrepreneur



Jen
Edwards

Certified in yoga, yoga psychology,
yin level 1 & 2, trauma informed yoga, mindset,
sound healing, trauma in the body, nervous
system, grief and loss



Dusty
Sage

Teacher, MEd, Coach



Ally
Stone

The Inspired Leader; Founder, Certified
Meditation Teacher, a Heart Math Resilience
Mentor, and an ICF Certified Coach





WHAT OUR GUESTS WILL TAKE AWAY FROM NO GIRL LEFT BEHIND

No Girl Left Behind aims to provide participants with a transformative experience focused on mastering communication, trust, and respect in all relationships. It offers practical skills and lifelong tools to help attendees let go of the things that no longer serve them so they can grow and thrive.

Our 2024 theme is Relationships. This event will help participants recognize the power of who they truly are, what they have endured, and where they aspire to go; fostering deeper and more meaningful connections with themselves, their daughters, and their family and friends.

Through interactive activities and meaningful presentations, participants will have the opportunity to witness firsthand how their thoughts can shape the trajectory of their current and future selves. Each event will also emphasize the importance of letting go of fear and recognizing the pitfalls of competing and comparing oneself to other women.

The overall message is that there is an abundance for all to experience success. Lastly, the event provides an introduction to each participant's authentic self and equips them with the necessary tools to continue their journey beyond the program with continuing support from the empowerment team.

[No Girl Left Behind Will Change Lives](#)

THE FUTURE OF NO GIRL LEFT BEHIND

THIS EVENT WILL BE PRESENTED IN 3 CITIES ACROSS CANADA IN 2024 AND WILL CONTINUE TO GROW IN 2025. EMPOWERING GIRLS AND WOMEN IS AN ONGOING ENDEAVOUR THAT WE ARE INCREDIBLY PASSIONATE ABOUT.

OUR GOAL IS TO DOUBLE OUR CITIES IN CANADA IN 2025, AND THEN EXTEND TO THE U.S.A TO EXPAND THE CONNECTIONS AND IMPACT OUR EVENT CAN MAKE.

COMMUNITY INITIATIVES

SCHOLARSHIPS

A PORTION OF EVENT PROCEEDS FROM EACH EVENT WILL CONTRIBUTE TO THE ANNUAL \$15,000 NGLB SCHOLARSHIP. THE SCHOLARSHIP ASSISTS IN REDUCING THE COST FOR INDIVIDUALS TO ATTEND THE EVENTS AND ALLOWS FOR 4 YOUTHS TO PARTICIPATE IN OUR ANNUAL GIRLS' CAMP.

CRITERIA:

1. THE APPLICANT MUST IDENTIFY AS A GIRL
2. COMPLETED 1 YEAR OF POST-SECONDARY EDUCATION WITH AN AVERAGE OF AT LEAST 70%
3. INTENT TO CONTINUE THEIR EDUCATION
4. BE ENROLLED IN THE UPCOMING SEMESTER AT A POST-SECONDARY INSTITUTION IN OR SURROUNDING THAT CITY
5. WRITE A 1500-WORD ESSAY SHARING WHY THEY DESERVE TO BE AWARDED THIS SCHOLARSHIP

3-DAY GIRLS' EMPOWERMENT CAMP

- BEGINNING SEPTEMBER 2024, OUR CAMPER FEES WILL BE DISCOUNTED BY 50% TO \$100 PER CAMPER - MADE POSSIBLE BY NGLB
- THE NO GIRL LEFT BEHIND EVENT WILL SPONSOR 4 CAMPERS ANNUALLY AT NO COST SHOULD THEIR FINANCIAL SITUATION OTHERWISE PROHIBIT THEM FROM ATTENDING



THANK YOU FOR YOUR SUPPORT



PRESENTED BY:
SMOOTHIES TANK
TOPS



ASSISTED BY:
THE ALPHA
ALLIANCE CO

WWW.NOGIRLLEFTBEHINDEVENT.COM

[@NOGIRLLEFTBEHINDEVENT_](https://www.instagram.com/NOGIRLLEFTBEHINDEVENT_)

NGLB.SPONSORSHIP@GMAIL.COM

SPONSORSHIP COMMITMENT FORM
[HTTPS://FORMS.GLE/RQLWXNUR6YXHBEZM6](https://forms.gle/RQLWXNUR6YXHBEZM6)



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RaeDawn 780-832-7284