

BEAT
FUL

AMP JAPAN

POPアートとノームコア。
アンディ ウォーホルとスティーブ ジョブス。
世界を変えた彼らからインスパイアされ
新作BEAT FULLは作られます。

普通(大衆的)であるのに個性的。
身に着ける人の内面のセンスが醸し出されるようなモノを目指し
緻密な手作業とラグジュアリーなクオリティに拘り作り上げました。

K14GFに巻き付けられるポップアートを彷彿させるカラフルな綿糸。
極々小さなシルバービーズを縫いこんだブレスレット。
バングルやネックトップに打ち込まれるスター刻印。
張り合わせた 鮮やかな発色と柔らかなレザーのコバの処理。
それら全てが(極めて小さなシルバービーズまでも)手作業にて作られます。

強い信念と拘りを持ち続け 新しい価値を創造した二人に敬意を表し
ビーズ1粒 丸カンひとつ 刻印の打ち方 仕上げ… 全てにこだわり
BEAT FULLシリーズを作り上げました。

POP art and normcore.
Andy Warhol and Steve Jobs.
Inspired by them who changed the world.
the new BEAT FULL will be created.

It is ordinary (popular) yet unique.
The aim is to create something that exudes the inner sense of the wearer.
The new BEAT FULL has been created with
meticulous handwork and luxurious quality.

Colorful cotton threads reminiscent of pop art are wrapped around K14GF.
Bracelets with tiny silver beads sewn into them.
Star stamping on bangles and neck tops.

The bright colors of the laminated leather and the soft treatment of the leather's edge.
All of these (even the extremely small silver beads) are made by hand.

The BEAT FULL series was created in honor of the two men
who created new values with strong conviction and persistence,
paying attention to every single bead, every single Jump Ring,
every single engraving, and every single finishing.

BEAT FULL

HYJK-205

Flat Brass Smile RG



Brass & Silver
Size:#17,#19

HYJK-206

Flat Brass Trip RG



Brass & Silver
Size:#17,#19

HYJK-207

Flat Brass Diamond RG



Brass & Diamond
Size:#17,#19

HYJK-208

Flat Silver Smile RG



Silver & Brass
Size:#17,#19

HYJK-209

Flat Silver Trip RG



Silver & Brass
Size:#17,#19

HYJK-210

Flat Silver Diamond RG



Silver & Diamond
Size:#17,#19

BEAT FULL

HYJK-305

Flat Brass Smile BG



Brass & Silver
Size:M

HYJK-308

Flat Silver Smile BG



Silver & Brass
Size:M

HYJK-306

Flat Brass Trip BG



Brass & Silver
Size:M

HYJK-309

Flat Silver Trip BG



Silver & Brass
Size:M

HYJK-307

Flat Brass Diamond BG



Brass & Silver
Size:M

HYJK-310

Flat Silver Diamond BG



Silver & Diamond
Size:M

BEAT FULL

HYO-301 4mm Hammered Brass BG
-Smile-



Brass & Silver
Size:M

HYO-303 4mm Hammered Silver BG
-Smile-



Silver & Brass
Size:M

HYO-302 4mm Hammered Brass BG
-Trip Smile-



Brass & Silver
Size:M

HYO-304 4mm Hammered Silver BG
-Trip Smile-



Silver & Brass
Size:M

BEAT FULL

HYJK-205

Flat Brass Smile RG



Brass & Silver
Size:#17,#19

HYJK-208

Flat Silver Smile RG



Silver & Brass
Size:#17,#19

HYJK-206

Flat Brass Trip RG



Brass & Silver
Size:#17,#19

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Silver & Brass
Size:#17,#19

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Flat Brass Diamond RG



Brass & Diamond
Size:#17,#19

HYJK-210

Flat Silver Diamond RG



Silver & Diamond
Size:#17,#19

BEAT FULL

HYJK-305

Flat Brass Smile BG



Brass & Silver
Size:M

HYJK-308

Flat Silver Smile BG



Silver & Brass
Size:M

HYJK-306

Flat Brass Trip BG



Brass & Silver
Size:M

HYJK-309

Flat Silver Trip BG



Silver & Brass
Size:M

HYJK-307

Flat Brass Diamond BG



Brass & Silver
Size:M

HYJK-310

Flat Silver Diamond BG



Silver & Diamond
Size:M

BEAT FULL

HYO-301 4mm Hammered Brass BG
-Smile-



Brass & Silver
Size:M

HYO-303 4mm Hammered Silver BG
-Smile-



Silver & Brass
Size:M

HYO-302 4mm Hammered Brass BG
-Trip Smile-



Brass & Silver
Size:M

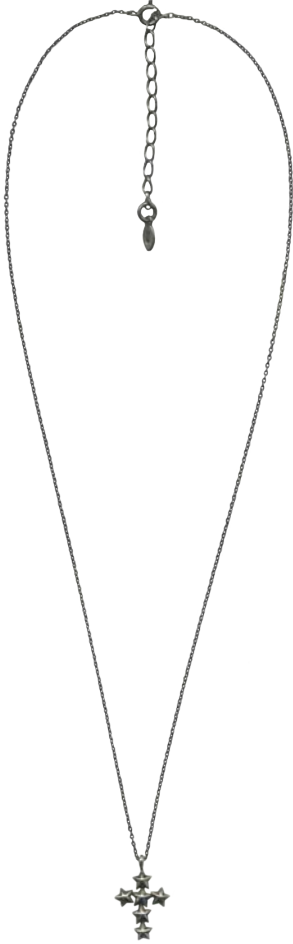
HYO-304 4mm Hammered Silver BG
-Trip Smile-



Silver & Brass
Size:M

BEAT FULL

16AJK-170 Star Studs Small Cross Necklace



Silver / Size : 45~50cm

16AJK-241 Star Studs Ring



Silver / Size : #11,#17

16AJK-171 Star Studs Large Cross Necklace



Silver / Size : 60~65cm

16AJK-464 Star Studs Bracelet



Charm:Silver Others:Silver Plated Brass
Size:M

BEAT FULL

16AO-165

Open Star Necklace



Silver / Size : 45~50cm

16AO-480

Open Star Bracelet



Star:Silver Others:Silver Plated Brass
Size : M

16AJK-525

Small Star Studs Pierce



Silver

16AJK-526

Star Studs Pierce



Silver

16AJK-527

Big Star Studs Pierce



Silver

BEAT FULL

16AJK-520

Black Star Pierce



16AJK-235

Gradation Chain Ring



Silver & Cubic Zirconia

Charm:Brass Others:Silver / Size: About #14,#17

16AJK-240

Black Star Ring



16AJK-155

Gradation Chain Necklace



Silver & Cubic Zirconia
Size:#13,#17

16ASG-845

Eight Note Keyring



Charm:Brass Others:Silver
Size: 60cm

Brass

BEAT FULL

14AD-220

Star Shaped Ring



Silver /#11

15AD-105

Diamond Star Necklace



Silver & Diamond

16AC-345

Star Shaped Bangle



Silver
Size : M

BEAT FULL

15AJK-135TQ
(Turquoise)

Crushed Stone Smile Top
With Dichromatic Chain
-Turquoise-



Chain:Silver & Gold Plated Silver Charm:Gold Plated Silver
Top:Turquoise & Silver Plated Brass
45~50cm

15AJK-135RD (Red)



-Red Coral-
Top:Red Coral & Silver Plated Brass

15AJK-135NV (Navy)



-Lapislazuli-
Top:Lapislazuli & Silver Plated Brass

15AJK-135YW (Yellow)



-Magnesite-
Top:Magnesite & Silver Plated Brass

15AJK-135WH (White)



-Howlite-
Top:Howlite & Gold Plated Brass

BEAT FULL

15AO-340

Hammered Bangle
- Brass Smile -



Silver & Brass / Size : M

15AO-341

Hammered Bangle
- Brass Trip Smile -



Silver & Brass / Size:M

15AO-342

Hammered Bangle
- Silver Smile -



Brass & Silver / Size : M

15AO-343

Hammered Bangle
- Silver Trip Smile -



Brass & Silver / Size : M

BEAT FULL

15AH-500SV

Smile Pierce



(color:SILVER)
silver

15AH-501GD

Smile Pierce



(color:GOLD)
gold plated silver

15AH-502SV

Trip Smile Pierce



(color:SILVER)
silver

15AH-503GD

Trip Smile Pierce



(color:GOLD)
gold plated silver

15AH-504SV

Peace Pierce



(color:SILVER)
silver

15AH-505GD

Peace Pierce



(color:GOLD)
gold plated silver

15AH-506SV

Classic Feather Pierce



(color:SILVER)
silver

15AH-507GD



(color:GOLD)
gold plated silver

BEAT FULL

14AH-465OR

K14 gold filled color misanga
-orange-



chain: K14 gold filled charm:silver others:cotton yarn
16cm &18,5cm

14AH-465GR

K14 gold filled color misanga
-green-



chain: K14 gold filled charm:silver others:cotton yarn
16cm &18,5cm

14AH-465BL

K14 gold filled color misanga
-blue-



chain: K14 gold filled charm:silver others:cotton yarn
16cm &18,5cm

14AH-465PK

K14 gold filled color misanga
-pink-



chain: K14 gold filled charm:silver others:cotton yarn
16cm &18,5cm

14AH-465WH

K14 gold filled color misanga
-white-



chain: K14 gold filled charm:silver others:cotton yarn
16cm &18,5cm

14AH-465BK

K14 gold filled color misanga
-black-



chain: K14 gold filled charm:silver others:cotton yarn
16cm &18,5cm

BEAT FULL

14AH-450

crazy wrap bracelet
-short-



concho,beads & charm:silver
others:nylon cord & polyester yarn
15cm~19,5cm

14AH-451

crazy wrap bracelet
-long-



concho,beads & charm:silver
others:nylon cord & polyester yarn
44,5cm~52cm

14AH-455

silver beads rainbow bracelet
-short-



concho:gold plated silver beads & charm:silver
others: waxed cord / 15cm~19,5cm

14AH-456

silver beads rainbow bracelet
-long-



concho:gold plated silver beads & charm:silver
others: waxed cord / 44,5cm~52cm

14AH-460PK

good luck bracelet
-pink-



chain:gold plated brass beads:silver&brass
concho:gold plated silver others:cotton yarn
14,5cm~19cm

14AH-460BL

good luck bracelet
-blue-



chain:silver plated brass beads:silver&brass
concho:silver others:cotton yarn
14,5cm~19cm

BEAT FULL

14AH-445BL silver beads narrow wrap bracelet
-short / blue-



concho:gold plated silver
charm & beads:silver others:cotton cord
15cm~19,5cm

14AH-446BL silver beads narrow wrap bracelet
-long / blue-



concho:gold plated silver
charm & beads:silver others:cotton cord
44,5cm~52cm

14AH-445WH silver beads narrow wrap bracelet
-short / white-



concho:gold plated silver
charm & beads:silver others:cotton cord
15cm~19,5cm

14AH-446WH silver beads narrow wrap bracelet
-long / white-



concho:gold plated silver
charm & beads:silver others:cotton cord
44,5cm~52cm

14AH-445BK silver beads narrow wrap bracelet
-short / black-



concho:gold plated silver
charm & beads:silver others:cotton cord
15cm~19,5cm

14AH-446BK silver beads narrow wrap bracelet
-long / black-



concho:gold plated silver
charm & beads:silver others:cotton cord
44,5cm~52cm

BEAT FULL

14AH-140 epoxy medal rosary necklace



main top:epoxy on silver & brass on silver
chain:stainless charm:silver / 46cm

14AH-141 rosary necklace-silver-



silver / 46cm

14AH-142 rosary necklace-gold-



charms : gold plated silver
chain:K14 gold filled / 46cm

14AH-145 small feather & peace sign necklace



peace sign charm & tail chain:gold plated silver
others:silver / 45cm~50cm

14AH-146 small feather & smile necklace



feather charm :gold plated silver
chain:K14 gold field others:silver / 45cm~50cm

BEAT FULL

14AO-215

star stamped ring



14AO-315

star stamped bangle



silver /#11 #15

silver

14AO-135

star stamped cross necklace
-large-



14AO-136

star stamped cross necklace
-small-



silver / 50cm

silver / 45cm~50cm

15AH-425BK

Black Knit Star Bracelet



14AO-840

carbon diamond star pierce



waxed cord & silver plated brass

silver & diamond

BEAT FULL

14AH-440RD white hearts glass beads barcelet
-red-



silver,brass & glass / 19cm

14AH-440WH white hearts glass beads barcelet
-white-



silver,brass & glass / 19cm

14AH-440BL white hearts glass beads barcelet
-blue-



silver,brass & glass / 19cm

14AH-440BR white hearts glass beads barcelet
-brown-



silver,brass & glass / 19cm

14AD-820 dime concho hair elastic



brass on coin & elastic band

14AD-821 quarter dollar concho hair elastic



brass on coin & elastic band

BEAT FULL

14AO-340 flat silver bangle -K10 smile-



silver & K10 / size:M

14AO-345 circle silver bangle -K10 smile-



silver & K10 / size:M

14AO-341 flat silver bangle -K10 trip smile-



silver & K10 / size:M

14AO-346 circle silver bangle -K10 trip smile-



silver & K10 / size:M

14AO-342 flat silver bangle -K10 peace sign-



silver & K10 / size:M

14AO-347 circle silver bangle -K10 peace sign-



silver & K10 / size:M

BEAT FULL

14A0-350

narrow circle silver bangle
-K10 smile-



silver & K10 / size:S

14A0-351

narrow circle silver bangle
-K10 trip smile-



silver & K10 / size:S

14A0-352

narrow circle silver bangle
-K10 peace sign -



silver & K10 / size:S

BEAT FULL

14AN-830OR triangle coin purse -orange-



leather & iron

14AN-830NV triangle coin purse -navy-



leather & iron

14AN-830WH triangle coin purse -white-



leather & iron

14AN-831OR slim key case -orange-



leather & iron

14AN-831NV slim key case -navy-



leather & iron

14AN-831WH slim key case - white-



leather & iron

14AO-835 shackle



silver plated brass