

FULCRUM

ROASTERS

PRODUCT GUIDE

We stock hundreds of products specifically for coffee industry professionals. This guide is designed to help you understand the items offered.

Contact us to see the most up-to-date price list.

Cups & Lids	4
Syrups	6
Chocolate & Caramel	10
Energy Mixes & Additives	11
Snacks, Sweeteners & Toppings	12
Tea & Tea Concentrates	1
Dairy Alternatives & Beverages	15
Smoothies	16
Hard Goods & Mercantile	18

CUPS & LIDS

We stock a wide variety of hot cups, cold cups, corresponding lids, straws, Cruzin Caps, and Java Jackets.



Fulcrum cups (pictured above) feature a simple geometric design. The cups can stand alone or they can easily be customized with logos, stickers, or stamps.

8oz Hot Cup
12oz Hot Cup
16oz Hot Cup
20oz Hot Cup
24oz Hot Cup

12oz Cold Cup Clear
16oz Cold Cup Clear
20oz Cold Cup Clear
24oz Cold Cup Clear
32oz Cold Cup Clear

SOLO

Cold 9oz Parfait Cup
Flat Cold Lid 9oz
Flat Cold Sip Lid

KARAT LIDS

Hot Black Lid 8oz
Hot Black Lid 10-24oz
Hot White Lid 8oz
Hot White Lid 10-24oz
Cold Dome Lid 12-24oz
Cold Dome Lid 32oz
Cold Flat Lid 9oz
Cold Flat Lid 12-24oz
Cold Flat Lid 32oz
Cold Flat Sip Lid 12-24oz

KARAT CUPS

Cold Cup 9oz
Cold Cup 12oz
Cold Cup 16oz
Cold Cup 20oz
Cold Cup 24oz
Cold Cup 32oz

COMPOSTABLE

Hot White Cup 8oz
Hot White Cup 12oz
Hot White Cup 16oz
Hot White Cup 20oz
Hot White Lid 8oz
Hot Lid 12-20oz
Cold Cup 12oz
Cold Cup 16oz
Cold Cup 20oz
Cold Cup Flat Lid 12-24oz
Karat Wrapped Paper Straw 9"

VICTORIA BAY

Hot White Cup 8oz
Hot White Cup 12oz
Hot White Cup 16oz

Hot White Cup 20oz
Hot White Cup 24oz

INTERNATIONAL PAPER LIDS

Black Lid 8oz
Black Lid 12-20oz
White Lid 8oz
White Lid 12-20oz

STRAWS, ETC.

Carrying Trays 4 cup
Cruzin Caps
Fat Straws 6" Black
Fat Straws 6" Neon
Fat Straws 8" Black
Wrapped Straws 7.5in Clear
Wooden Coffee Stirrers
Karat Black Stir Skinny Straw 7.5"
Karat Red Stir Skinny Straw 7.5"
Giant Pink Wrapped Straw 9"
Giant Black Straw 9"
Giant Red Wrapped Straw 10.25"
Medium Black Straw 7.75"
Skinny Straw Black 8"

SYRUPS

We stock Torani, DaVinci, and Monin syrups. If you can think of a flavor we probably have it. Many flavors are also available in sugar free options.

TORANI

Almond (Orgeat)
Almond Roca
Amaretto
Apple
Banana
Blackberry
Blood Orange
Blue Raspberry
Blueberry
Bourbon Caramel
Brown Sugar Cinnamon
Butter Pecan
Butter Rum
Butterscotch
Cane Sugar (Simple Syrup)
Cantaloupe
Cheesecake
Cherry
Cherry Lime
Chocolate Chip Cookie Dough
Cinnamon
Classic Caramel
Coconut
Coffee
Coffee Liqueur
Crème De Menthe
Cupcake
English Toffee
French Vanilla
Ginger Lemongrass
Gingerbread
Grape
Green Apple
Guava
Hazelnut
Honey Sweetener
Hibiscus
Huckleberry

Irish Cream
Kiwi
Lavender
Lemon
Lime
Macadamia Nut
Mango
Maple
Orange
Passion Fruit
Peach
Peanut Butter
Peppermint
Pineapple
Pistachio
Pomegranate
Pumpkin Pie
Pumpkin Spice
Red Raspberry - Dairy Friendly
Root Beer
Rose
Ruby Red Grapefruit
Salted Caramel
Shortbread
Strawberry
Tangerine
Tiramisu
Toasted Marshmallow
Vanilla
Vanilla Bean
Watermelon
Zesty Lemon
Puremade White Peach
Puremade Strawberry

DAVINCI

Almond
Banana
Black Cherry



Blackberry
Blueberry
Cane Sugar (Simple Syrup)
Caramel
Cherry
Cinnamon
Coconut
Coffee Liqueur (Kahlua)
Cookie Dough
Crème De Menthe
English Toffee
French Vanilla
Gingerbread
Guava
Hazelnut
Huckleberry
Irish Cream
Kiwi
Lime
Macadamia Nut
Mango
Orange
Passion Fruit
Peach
Peanut Butter

Peppermint
Pina Colada
Pineapple
Praline
Raspberry
Sour Gummy
Strawberry
Toasted Marshmallow
Vanilla
Watermelon

MONIN SYRUPS

Cantaloupe Rock Melon
Coconut
Lavendar
Maple Spice
Pear
Desert Pear
Blue Cotton Candy
Dragon Fruit
Cranberry
Cucumber
SF Pomegranate
SF Blackberry

TORANI SUGAR FREE SYRUPS

Sugar Free Almond
Sugar Free Almond Roca
Sugar Free Black Cherry
Sugar Free Blue Raspberry
Sugar Free Brown Sugar Cinnamon
Sugar Free Caramel
Sugar Free Chocolate
Sugar Free Coconut
Sugar Free Coffee
Sugar Free English Toffee
Sugar Free French Vanilla
Sugar Free Hazelnut
Sugar Free Huckleberry
Sugar Free Irish Cream
Sugar Free Lime
Sugar Free Mango
Sugar Free Orange
Sugar Free Peach
Sugar Free Peppermint
Sugar Free Pineapple
Sugar Free Pumpkin Pie
Sugar Free Red Raspberry
Sugar Free Salted Caramel
Sugar Free Strawberry
Sugar Free Vanilla
Sugar Free Vanilla Bean
Sugar Free Watermelon
Sugar Free White Chocolate

DAVINCI SUGAR FREE SYRUPS

Sugar Free Almond
Sugar Free Banana
Sugar Free Blueberry
Sugar Free Butterscotch Caramel
Sugar Free Caramel
Sugar Free Cherry
Sugar Free Coconut
Sugar Free Coffee Liqueur (Kahlua)
Sugar Free Hazelnut
Sugar Free Irish Cream
Sugar Free Lime
Sugar Free Macadamia Nut
Sugar Free Peach
Sugar Free Peanut Butter
Sugar Free Peppermint
Sugar Free Pineapple
Sugar Free Raspberry
Sugar Free Strawberry
Sugar Free Vanilla
Sugar Free Toasted Marshmallow
Sugar Free Watermelon



CHOCOLATE & CARAMEL SAUCES

Behind every delicious mocha or seasonal beverage is a hardworking chocolate. Here is a fine variety of chocolates and caramel sauces, including sugar free and white chocolate options.

DAVINCI

Caramel Sauce
Chocolate Sauce
Pumpkin Pie Sauce (seasonal)
SF Caramel Sauce

GOSH THAT'S GOOD

Sugar Free Classic Chocolate Can
Sugar Free White Chocolate Vintage Can
Liquid Bev Rev Spout

HERSHEY'S

Chocolate Syrup Jug
Chocolate Syrup Pouches
Dark Chocolate Syrup Jug

LYONS

Caramel Sauce Can

MOCAFE

Mexican Spiced Cocoa

SWISS MISS

Sugar Free Chocolate

TORANI

Caramel Sauce
Dark Chocolate Sauce
Peppermint Bark Sauce
Pumpkin Pie Sauce
SF Dark Chocolate Sauce
White Chocolate Sauce

ENERGY MIXES & ADDITIVES

When caffeine just isn't quite enough. Energy concentrates and supplements can be added to your drinks to punch them up.

LOTUS CONCENTRATE JUGS

Blue Lotus Energy Jug
Golden Cascara Lotus Energy Jug
Lotus Energy Lemonade Juge
Lotus Energy Power Up Shot Jug
Lotus Cream Jug
Red Lotus Energy Jug
Ruby Red Lotus Energy Jug
Pink Lotus Energy Jug
Purple Lotus Energy Jug
White Lotus Energy Jug

DIET LOTUS CONCENTRATE JUGS

Diet Blue Lotus Energy Jug
Diet Pink Lotus Energy Jug
Diet Red Lotus Energy Jug
Diet Purple Lotus Energy Jug
Skinny Pink Lemonade Lotus Jug

LOTUS CONCENTRATE BAG-IN-BOX

Blue Lotus Energy BIB
Pink Lotus Energy BIB
Red Lotus Energy BIB
Purple Lotus Energy BIB

DIET LOTUS CONCENTRATE BAG-IN-BOX

Diet Blue Lotus Energy BIB
Diet Pink Lotus Energy BIB
Diet Red Lotus Energy BIB

BLAST

Concentrate Lemon
Energy Concentrate Classic
Energy Concentrate Cranberry Grape
Energy Concentrate Tropical
Pour Spout

EFS

Burn Fat Away
Energy Drops

SNACKS, SWEETENERS & TOPPINGS

Coffee and snacks. A classic duo.

SWEETENERS & TOPPINGS

Butter Chips
Chocolate Topping
Cinnamon Topping
Equal Packets
Honey Jug
Honey Bear
Nutmeg Topping
Rainbow Sprinkles
Raw Sugar Packets
Raw Sugar Bulk
Splenda Sweetener Packets
Sugar Bulk
Sugar Packets
Stevia Packets
Vanilla Powder Topping

SNACKS

Dog Biscuits
Fresh Oranges
Lollipops
Peanut Butter
Philly Cream Cheese pkts



TEA

From Republic of Tea's famous Ginger Peach to My Chai's delicious chai concentrates, we stock a long list of leaf teas and tea concentrates for your customers.

REPUBLIC OF TEA BAGS

Assam Breakfast
Blackberry Sage Black
Blueberry Green
British Breakfast Black
Chamomile Lemon
Concentrate Green Tea Matcha
Earl Greyer Black
Ginger Peach Black
Ginger Peach Black Decaf
Ginger Peach Green
Ginseng Peppermint
Good Hope Vanilla Red
Honey Ginseng Green
Kiwi Pear Green
Orange Ginger Mint Herbal
Passion Fruit Papaya Black
People's Green
Pineapple Ginger Green
Pomegranate Green
Vanilla Almond Black
Wild Blueberry Fair Trade Black
Wildberry Plum Green

STASH

Black English Breakfast
Chai Spice Black
Chamomile Herbal
Earl Gray Black
Green
Jasmine Blossom Green
Lemon Ginger Herbal
Orange Spice Black
Peppermint Herbal
Pomegranate Raspberry Green
Wild Raspberry Hibiscus Herbal

TAZO

Awake Black
Calm Chamomile Herbal
Earl Grey Black
Passion Herbal
Refresh Mint Herbal
Wild Sweet Orange Herbal
Zen Green Tea

TEA CONCENTRATES & CHAI

My Chai Tea Concentrate
Oregon Chai Tea
Sugar Free Oregon Chai Tea

LOTUS

Lotus Super Tea Sweetened
Lotus Super Tea Unsweetened

MATCHA

Republic of Tea Matcha Conc. 64oz
Cappuccino Matcha Green Tea Powder
Matcha DNA 1lb Organic Green Tea Powder

LIPTON

Lipton Tea Bags 104ct



DAIRY ALTERNATIVES & BEVERAGES

Dairy alternatives and other cold beverages give your customers options.

COUNTRY TIME

Country Time Lemonade Can

FRIZZ

Coffee Bottles 8.5oz (Case Only)

Coffee Cans 8.5oz (Case Only)

KIRKLAND

Soy Milk Plain

Soy Milk Vanilla

MISCELLANEOUS

Alpine Apple Cider Packets

Bottled Water 16.9oz (case only)

Club Soda

Coke

Diet Coke

PACIFIC

Almond Milk Original - Barista Series

Coconut Milk

Hemp Milk Plain

Hemp Milk Vanilla

Soy Milk Plain - Barista Series

Oat Milk

RED BULL

Red Bull Can 8.4oz (Case Only)

SF Red Bull Can 8.4oz (Case Only)

RICEDREAM

Rice Dream Original Enriched Rice Milk

SPRITE

Sprite Case

TREE TOP

Tree Top Apple Juice 10oz

TROPICANA

Tropicana Orange Juice 10oz

Tropicana Orange Juicy Jug

LOTUS

Lemonade BIB

Orange Juice BIB

COLD BREW

Cold Brew Coffee Concentrate 2.6 GAL

Cold Brew Keg 5GAL

12oz Fulcrum Nitro Cold Brew 6pk

12oz Silver Cup Cold Brew 6pk

12oz Urban City Cold Brew 6pk

OTHER

Country Time Lemonade Can, 5lb

Monster Energy Drink 16oz

Rockstar Energy Drink 16oz

SMOOTHIES

Powders to the people. Whip up something tasty with our real fruit based mixes, flavored powders and matcha.

BIG TRAIN

Caramel Latte
Coffee
Horchata
Java Chip
Mocha
Spiced Chai
Sugar Free Mocha
Sugar Free Vanilla Latte
Vanilla Chai
Vanilla Latte
Vanilla Smoothie
White Chocolate

GHIRARDELLI

Sweet Ground Chocolate 30lb
White Chocolate 25lb
White Chocolate 10lb

CAPPUCINE

Caramel Latte
Chocolate Decadence
Coconut Cream
Coconut Mocha
Extreme Toffee
Frosted Latte
Latte Frappe
Matcha Frappe Green Tea
Mocha Frappe
Mocha Glacier
Red Velvet
Spiced Chai
Vanilla Chai
Vanilla Express
Vanilla Smoothie
White Chocolate Symphony

TORANI

Blueberry Pomegranate Real Fruit
Green Apple Real Fruit
Lemonade Real Fruit
Mango Puree
Mango Real Fruit
Peach Puree
Peach Real Fruit
Pina Colada Puree
Pina Colada Real Fruit
Raspberry Puree
Raspberry Real Fruit
Strawberry Banana Real Fruit
Strawberry Puree
Strawberry Real Fruit
Wildberry Real Fruit

LOTUS

Lotus Blue Raspberry Fusion
Lotus Mango Passion Fusion
Lotus Peach Fusion
Lotus Pina Colada Fusion
Lotus Pineapple Fusion
Lotus Strawberry Fusion
Lotus Sour Green Apple Fusion
Lotus Watermelon Fusion
Lotus Wildberry Fusion

GOSH THATS GOOD

SF White Velvet

YOGUCCINO

Classic

OTHER

Equate Whey Vanilla Protein Powder



HARD GOODS & MERCANTILE

It's the small, practical stuff that can make a business. Bar towels, garbage liners, sponges. These are the secret weapons on which the hustle thrives.

SYRUP & SAUCE PUMPS

Davinci Sauce Pump
Ghirardelli Sauce Pump
Hershey's Chocolate Jug Pump
Lotus Energy Pump
Rebuild Kit SS Hershey's Pump
Republic of Tea Concentrate Pump
Monin Syrup Pump - White
My Chai Jug Pump
Torani Sauce Pump .5oz Measurement
Torani Syrup Pump - Gold
Torani Syrup Pump - White
Torani Puree Pump
Spring for Hershey's Pump

BOTTLE RACKS

Davinci Syrup 12 Bottle Rack
Lotus P&S 3 Jug Rack
Torani Syrup Wire Rack 6 Bottle
Torani 3 Bottle Rack Black

TODDY

Commercial Paper Filter
Decanter With Lid
Filters Replacement
Maker - 1lb
Maker Commercial 5 gal
Nylon Commercial Filter
Plug

COMPOSTABLES

Clear Food Container 9"x5"
Food Container 9"x6"
Food Container 9"x9" 3-compartment
Forks

Knives
Sandwich Wrap
Soup Container
Soup Lid
Spoons

MISCELLANEOUS

#10 No Window Envelope
11" Stainless Steel Bar Spoon
2.2 Ltr Airpot SS Non-Breakable Liner
Automatic Towel Roll
Bar Towels 14x17
Beverage To Go Liquid Container
Bleach
Brew Rite Coffee Filter Urn 13x5 1.5gal
Bunn Coffee Filer 15 x 5.5 2gal
Coffee Filter 12 Cup
Compostable Fork
Compostable Spoon
Compostable Knife
Cruzin' Cap
Dial Hand Soap
Dial Hand Soap Refill
Disinfectant 32oz Spray Bottle
Disinfectant Refill 1 GAL
Disp. Napkins White 6.5x13.5
Disposable Fork
Disposable Knife
Disposable Spoons
Disposable Face Masks
Garbage Bags Black 55 Gallon
Garbage Bags Large Black 33 Gallon
Garbage Bags White 13 Gallon
Group Head Cleaning Brush 45 deg.
Glove Food Handler Vinyl Large
Ice Scoop 24oz Stainless
Java Jackets

Java Kleen
Joy Dish Soap
Knock Box Gasket
Knock Box Rubber Bar with Slit
Knock Box Drop In - Bottomless
Knock Box Drop In - 4" deep
Measuring Cup 8oz Plastic
Milk Knife
Napkin Beverage 4x4 1Ply White
Napkins Kirkland
Paper Bag 6# White
Paper Bag w/ Handle 70# Kraft
Paper Towels
Paper Towels C-Fold
Papermate Pens
Purocaff Espresso Machine Cleaner
Thermal Credit Card Tape 2 1/4 x 85
Sandwich Bags
Saran Wrap Industrial Roll

Scotch Bright Scouring Pads
Scotch Bright Sponge
Scotch Tape w/dispenser
Shot Glass 1oz W/Line
Stainless Steel Jar, 3 Quart
Syrup Spouts White
Tall Fold Napkin Dispenser Napkin
Tampers Wood Handle Mtl.Base 58mm
Thermometer Clip
Thermometer Hand Steam 5" w/clip
Thermometer Large Face 6.5" w/clip
Toilet Paper
Water Filter Cartridge EVP 15,000 GAL
Water Pump, Shurflo 115v
Wax Deli Sheets 6x6
Whip Cream Chargers 24ct
Windex 1GAL w/ Spray Bottle
Windex 12oz Spray Bottle
Vitamix Blender Tamper



