Nanette Heffernan

SCHOOL VISITS



what's in your lunchbox?

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AUTHOR BIO

Nanette Heffernan is a children's author, sustainability consultant, author marketing coach, and founder of Authors Posse. Her lifelong goal is to make Earth a better home for children whether by making them laugh or addressing environmental issues that will affect their generation. She is the picture book author of EARTH HOUR – a lights-out event for our planet.

Nanette spent most of her professional career as a sales and marketing executive until making the decision to become a fulltime writer. But she didn't entirely leave the business world behind. Today she's using her contacts and skills to expand literacy programs to schools all over the world. She also volunteers for many organizations dear to her heart such as SCBWI, Master Gardeners, CERT, Girl Scouts, Sustainable Lafayette, and Sustainable Contra Costa.

Although she loves her leadership roles in the community, she is most fulfilled while dressed in school lunch trash and visiting schools and festivals to talk to thousands of kids about the importance of protecting our environment. She is please to share her efforts have earned her three Environmental Awards of Excellence.

When Nanette isn't writing or volunteering you can find her outdoors. She has an insatiable desire for hiking, camping, backpacking, snowshoeing, gardening and walking in the rain! She lives in Northern California with her family, Koda the dog, George the cat, eight chickens (all named Companion), and the cast of characters from her stories, all of whom she chatters with daily.



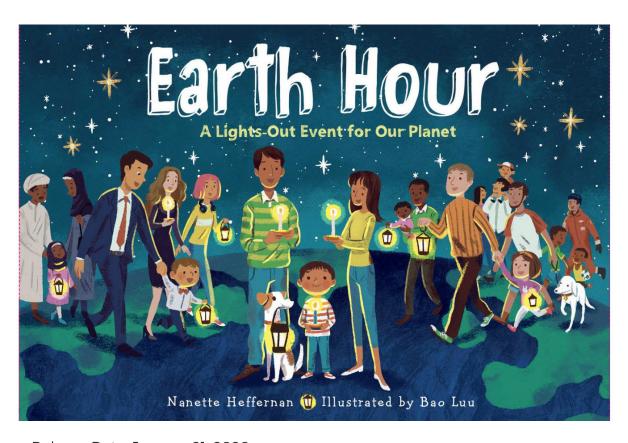
BOOKS

EARTH HOUR - A Lights-Out Event For Our Planet

Click flashlights, light lanterns, and get ready to turn electric lights out to celebrate Earth Hour! Wherever you come from, you can help our planet.

Kids around the world use electric energy to do all kinds of things--adults do, too! From cleaning the clothes we play in, to lighting up our dinner tables, to keeping us warm and toasty when the weather is cold, electricity is a huge part of our lives. Unfortunately, it can also have a big impact on our planet.

Earth Hour--a worldwide movement in support of energy conservation and sustainability--takes place each March and is sponsored by the World Wildlife Fund for Nature (WWF). During Earth Hour, individuals, communities, and businesses in more than 7,000 cities turn off nonessential electric lights for one hour. Across each continent--from the Eiffel Tower to the Great Wall of China to the Statue of Liberty--one small act reminds all of us of our enormous impact on planet Earth.



• Release Date: January 21, 2020

• Publisher: Charlesbridge

• Age Range: 3-7 years

Grade Level: Preschool - 2

• Format: Hardcover, 32 pages

ISBN 10: 1580899420

• ISBN 13: 978-1580899420

• Cover/List Price: \$16.99

AUTHOR VISIT MENU BY GRADE

GRADES K-2



ZOOM MEET & GREET (1 HOUR)



CUSTOM WORKSHOP (1 HOUR)



CLEAN ENERGY / SOLAR PANELS (1 HOUR)



STEAM - ECOLITERACY WORKSHOP STEAM - ECOLITERACY WORKSHOP **RECYLING & CONSERVATION** (1 HOUR)

GRADES 3-6 (all of K-2 plus)



ZOOM SESSION (1 HOUR)



PUBLISHING WORKSHOP (1 HOUR)

SCHOOL VISIT MENU SESSION DESCRIPTIONS



15 MIN. ZOOM MEET & GREET

Author visits promote literacy, curiosity, and critical thinking in a way no other medium can. It also gives authors (and books) star-status in the eyes of students, thereby broadening their scope of "hero" beyond elite athletes and Hollywood. Here is your students' chance to meet a real author and ask her anything!

*Requires students to have read EARTH HOUR and prepared questions in advance.







50 MIN. CUSTOM WORKSHOP LITERACY/PUBLISHING

Work with Nanette and put together an agenda to supplement your curriculum and calendar year themes. Some ideas include going deep into the publication process from concept to publication and beyond. You can include topics such as how writers get ideas, develop a first draft, or the revision process. Analyze setting, character development, point of view, and show vs. tell. Or maybe go behind the scenes of a publisher and learn about different careers involved in publishing a book. Would your students like to wear the editor hat and critique original (secret...shhh!) first draft sketches from the artist of EARTH HOUR, Bao Luu, then compare them to what ended up in the final version of the book? They can do that too! Whatever your goals, Nanette is looking forward to planning a grade appropriate event with you!

*This program can be done as a Zoom, classroom, or large assembly visit.



STEAM ECOLITERACY WORKSHOP CLEAN ENERGY SOLAR PANELS

This is by far one of Nanette's most popular presentations. Students will take a deep dive into the topic of energy, exploring how we use energy in our daily lives, where that energy comes from, how generating it affects our environment, and how it has changed our society since the invention of the lightbulb. Then Nanette will help students investigate clean energy sources of today and tomorrow. Finally, to wrap it all up, they will have their own EARTH HOUR celebration! Each student will make a solar powered lantern (to keep) and use during their private read of EARTH HOUR, by Nanette, wearing her famous TRASH SUIT!

*Designed for small groups but can be modified for assemblies with additional staff support.

**This presentation requires prep time prior to the day of the visit to decorate the lanterns.



STEAM ECOLITERACY WORKSHOP RECYLING-FROM PAPER TO FOOD

This presentation follows the same format as the Clean Energy workshop except here students will explore the recycling of *everything* in their school and home. Where does our trash go? Where does the recycling go? What items are recyclable? What about your banana peel? Or your old couch? Why isn't everything recyclable? And of course... each student will make a solar powered lantern (to keep) and use during their private read of EARTH HOUR, by Nanette, in her famous TRASH SUIT!

*Designed for small groups but can be modified for assemblies with additional support.

**This presentation requires prep time prior to the day of the visit to decorate the lanterns.

AUTHOR VISIT MENU BY STANDARDS

Sessions can easily be tailored to supplement specific CCSS & NGSS standards or broadened to touch on an array of topics. Tightly focused events are age dependent (e.g. a single class). Assemblies are broad in nature. See details below for standards options.



🚨 15 MIN. ZOOM MEET & GREET

Meet & Greet sessions are intended to inspire students and encourage a love of literature. Standards do not apply in these sessions.







50 MIN. CUSTOM WORKSHOP

Please see Nanette's Educator Guide for more information. Possibilities include:

COMMON CORE

Social Studies. Critical Thinking. WRITING CCSS.ELA-LITERACY.W.2.1, W.2.2, W.3.1, W.3.2, W.5.1, W.5.1.A, W.5.1.B, W.5.1.C, W.5.1.D, W.5.2, W.5.2.A, W.5.2.B, W.5.2.C, W.5.2.D, W.5.2.E, W.5.3, W.5.3.A, W.5.3.B, W.5.3.C, W.5.3.D, W.5.3.E. Research to Build and Present Knowledge CCSS.ELA-LITERACY.W.K.7, W.K.8, W.1.7, W.1.8, W.2.7, W.2.8, W.3.7, W.3.8, W.3.9, W.4.7, W.4.8, W.4.9, W.5.7, W.5.8, W.5.9. **Product and** Distribution of Writing CCSS.ELA-LITERACY.W.K.5, W.K.6, W.1.5, W.1.6, W.2.5, W.2.6, W.3.4, W.3.5, W.3.6, W.4.4, W.4.5, W.4.6, W.5.4, W.5.5, W.5.6. **READING Key Ideas and Details:** CCSS.ELA-LITERACY.RI.K.1, K.2, K.3, 1.1, 1.2, 1.3, 2.1, 2.2, 2.3, 3.1, 3.2, 3.3, 4.1, 4.2, 4.3, 5.1, 5.2, 5.3. Craft and Structure: CCSS.ELA-LITERACY.RI.K.4, K.5, K.6, 1.4, 1.5, 1.6, 2.4, 2.5, 2.6, 3.4, 3.5, 3.6, 4.4, 4.5, 4.6, 5.4, 5.5, 5.6. Integration of Knowledge and Ideas: CCSS.ELA-LITERACY.RI.K.7, K.8, K.9, 1.7, 1.8, 1.9, 2.7, 2.8, 2.9, 3.7, 3.8, 3.9, 4.7, 4.8, 4.9, 5.7, 5.8, 5.9. Range of Reading and Level of Text Complexity: CCSS.ELA-LITERACY.RI.K.10, 1.10, 2.10, 3.10, 4.10, 5.10.

NGSS

ENERGY K-PS3, K-PS3-1, PS3:B, 4-PS3-2, 4-PS3-4, PS3.D, ETS1.A. EARTH'S SYSTEMS K-ESS2, K-ESS2-2, K-ESS2-C, 3-ESS2-1, 3-ESS2-2, ESS2.D. EARTH AND HUMAN ACTIVITY K-ESS3-3, K-ESS3A, K-ESS3C, 3-ESS3, 3-ESS3-1, E-SS3.B, 4-ESS-1, ESS3.A, 5-ESS3, 5-ESS3-1, ESS3C, MS-ESS3, MS-ESS3-3, ESS3.A, ESS3.B, ESS3.C, ESS3.D, MS-ESS3.4, MS-ESS3-5. EARTH'S PLACE IN THE UNIVERSE 1-ESS1, 1-ESS1-2. MATTER AND ITS INTERACTIONS 2-PS1, 2-PS1-1, 2-PS1-2. ENGINEERING DESIGN K-2-ETS1-1, K-2-ETS1-2, 3-5-ETS1-2, ETS1.A, ETS1.B, ETS1.C, 3-5-ETS1-3, MS-ETS1, MS-ETS1-1, MS-ETS1-2, MS-ETS1-3, MS-ETS1-4. BIOLOGICAL EVOLUTION: UNITY & DIVERSITY 3-LS4-3, LS2C, LS4C, LS4D. ECOSYSTEMS: INTERACTIONS, ENERGY, AND DYNAMICS 5-LS2, 5-LS2-1, LS2.A.

AUTHOR VISIT MENU BY STANDARDS CONT.

Sessions can easily be tailored to supplement specific NGSS standards or broadened to encompass an array of topics. Focus is age dependent (a single class). Assemblies are broad in nature. See chart below for standards options.



Please see Nanette's Educator Guide for more information. Possibilities include:

NGSS

ENERGY K-PS3, K-PS3-1, PS3:B, 4-PS3-2, 4-PS3-4, PS3.D, ETS1.A. **EARTH'S SYSTEMS** K-ESS2, K-ESS2-2, K-ESS2-C, 3-ESS2-1, 3-ESS2-2, ESS2.D. **EARTH AND HUMAN ACTIVITY** K-ESS3-3, K-ESS3A, K-ESS3C, 3-ESS3, 3-ESS3-1, E-SS3.B, 4-ESS3, 4ESS-1, ESS3.A, 5-ESS3, 5-ESS3-1, ESS3C, MS-ESS3, MS-ESS3-3, ESS3.A, ESS3.B, ESS3.C, ESS3.D, MS-ESS3.4, MS-ESS3-5. **EARTH'S PLACE IN THE UNIVERSE** 1-ESS1, 1-ESS1-1, 1-ESS1-2, 2-ESS1, 2-ESS1-1. **ENGINEERING DESIGN** K-2-ETS1-1, K-2-ETS1-2, 3-5-ETS1-2, ETS1.A, ETS1.B, ETS1.C, 3-5-ETS1-3, MS-ETS1, MS-ETS1-1, MS-ETS1-2, MS-ETS1-3, MS-ETS1-4. **BIOLOGICAL EVOLUTION: UNITY & DIVERSITY** 3-LS4, 3-LS4-3,LS2C, LS4C, LS4D.



Please see Nanette's Educator Guide for more information. Possibilities include:

NGSS

ENERGY 4-PS3-2, 4-PS3-4, PS3.D, ETS1.A. EARTH AND HUMAN ACTIVITY K-ESS3-3, K-ESS3A, K-ESS3C, 4-ESS3, 4ESS-1, ESS3.A, 5-ESS3, 5-ESS3-1, ESS3C, MS-ESS3, MS-ESS3-3, ESS3.A, ESS3.C, MS-ESS3.4. MATTER AND ITS INTERACTIONS 2-PS1, 2-PS1-1, 2-PS1-2, 2-ESS1, 2-ESS1-1 ENGINEERING DESIGN K-2-ETS1-1, K-2-ETS1-2, 3-5-ETS1-2, ETS1.A, ETS1.B, ETS1.C, 3-5-ETS1-3, MS-ETS1, MS-ETS1-1, MS-ETS1-2, MS-ETS1-3, MS-ETS1-4. BIOLOGICAL EVOLUTION: UNITY & DIVERSITY 3-LS4, 3-LS4-3, LS2C, LS4C, LS4D. ECOSYSTEMS: INTERACTIONS, ENERGY, AND DYNAMICS 5-LS2, 5-LS2-1, LS2.A, 5-ESS3-1, ESS3C.

SAMPLE SCHEDULE

Nanette is looking forward to planning time with you. Below are sample schedules for full day and half day visits. Regardless of the actual time presenting, she will need 45 min. for set up and 30 min. for tear down. Remember to account for time in between presentations and for Nanette to autograph books! If you have more than 50 books to sign please make arrangements with the author in advance to ensure everyone gets special treatment.

SAMPLE FULL DAY SCHEDULE (7 HOURS)

8:00 - 9:00 a.m. Nanette arrives, checks in, sets up, and performs tech tests

9:00 - 9:30 a.m. Small Group Interaction (PreK-K)

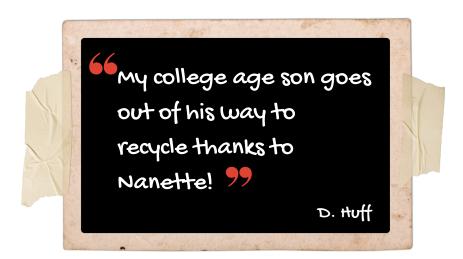
9:45 - 10:45 a.m. Assembly/Large Group Session (grades 1-2)

11:00 - 12:00 Assembly/Large Group Session (grades 3-4)

12:00 - 1:00 p.m. Lunch

1:00 - 2:00 p.m. Small Group Workshop (25 students grade 5)

2:15 - 3:00 p.m. Author meet and greet and/or autograph session



SAMPLE MORNING - HALF DAY SCHEDULE (4 HOURS)

8:00 - 9:00 a.m. Nanette arrives, checks in, sets up, and performs tech tests

9:00 - 10:00 a.m. Assembly/Large Group Session (grades 1-2)

10:15 - 11:15 a.m. Assembly/Large Group Session (grades 3-5)

11:20 - 12:00 p.m. Author meet and greet and/or autograph session

PRICING

Nanette is high energy, engaging, and experienced in presenting to children of all ages and group sizes. If she won the lottery, she'd spend her days traveling from school to school and work with students for free! In the mean time, she's forced to charge for her services.

Fees* listed below cover locations within 45 miles of Lafayette, CA, 94549. Nanette loves to travel and is happy to visit anywhere! However, locations further than 45 mile require a custom arrangement (such as multiple sessions, or sessions at 2 nearby locations. Let's get creative!). For locations in lands far, far away (places that require airplanes, spaceships, and such) Nanette requires travel expenses for airfare and/or milage, car rental, and lodging. Rates are based on presentations being in the same building/location.

Make sure to check out Funding Your Visit for funding ideas!



15 MIN. ZOOM MEET & GREET



1 HOUR SESSIONS





1 HOUR TO FULL DAY - IN PERSON





1 HOUR TO FULL DAY - IN PERSON

FREE!

1 PER MONTH SEPT - MAY

\$175 - 1 SESSION \$299 - 2 SESSIONS

\$199 - 1 SESSION \$399 - 2 SESSIONS \$699 - FULL-DAY

*PLUS STEAM SUPPLIES

\$199 - 1 SESSION \$399 - 2 SESSIONS \$699 - FULL-DAY

*PLUS STEAM SUPPLIES

*Nanette believes every child should have a chance to meet an author, which is why she regularly offers free online visits for Ecoliterate and Title 1 schools in need. For more fortunate schools, she has kept her fees affordable. Nanette has the highest regard for every professional working with children in the education community. As a professional author, she too works to educate children and kindly asks to be respected for her professional time as well.

FUNDING YOUR VISIT

Nanette firmly believes live author visits promote literacy, curiosity, and critical thinking with students in a way no other medium can. They also give authors (and therefore books!) star-status in the eyes of students, thereby broadening their scope of "hero" beyond elite athletes and Hollywood. Yet, in spite of the benefits an author visit provides, some schools simply don't have the budget to bring authors in. If this is the case for your school, Nanette has many practical ideas below to help you find the resources for a day your students will never forget.

- Subscribe to Nanette's newsletter for educators. She raffles off free stuff all the time (including gift certificates and school visits!) https://nanetteheffernan.com/news-events/
- Does your school support Ecoliteracy? Send Nanette a note
 (https://nanetteheffernan.com/contact/) and tell her all about it! You could win a free Zoom session (she offers one per month Sept-May).
- Book Sales Fundraiser This is a great way to minimize the cost of a live author visit! Send book order forms home with students. Consolidate total sales and place a bulk order directly through Nanette's publisher--Charlesbridge Publishing--at a 40% discount. Proceeds can go directly toward offsetting your event costs, or your school library, or whatever you like.
- **Keep an eye on Nanette's event calendar** (https://nanetteheffernan.com/news-events/) and save money by booking Nanette when she is already in your area.
- Apply for an Amber Brown Grant
- Apply for a community or educational grant from local organizations (Rotary, Kiwanis, Optimists, WholeFoods, ect.)
- Parent / Teacher Organizations Check with your school's parent organization to see if they will support an author visit. Get creative! These organization may have funds available for specific types of events such as STEM programs that Nanette's presentations would qualify for.
- Partner with another school/disctrict to bring Nanette to your area and recieve discounts!
- Ask local sustainable organizations in your area if they would sponsor an Ecoliteracy event.
- Nanette is a proud supporter of Authors For Earth Day (http://www.authorsforearthday.org).
 Start a GoFundMe Campaign to bring Nanette to your school for a full day in April and she will donate 50% of her fee to Authors For Earth Day.

HOW TO BOOK YOUR VISIT

Please visit Nanette's website to submit a booking request: https://nanetteheffernan.com/author-visits/

Here you will be able to request dates and tell Nanette all about your author visit goals. If you are booking an online visit, please be aware Nanette uses Zoom only (not Skype or Google connect). NOTE: Submitting a book request is NOT an event confirmation. Once you and Nanette have agreed on your event details (date, time, duration, travel, ect.) you will recieve a LOI (Letter Of Intent). Author visits are not confirmed until a the signed LOI is received AND you recieve a confirmation email in return.

ORDERING BOOKS

PUBLISHER DIRECT

Schools receive a 40% discount on books for author visits and free freight for orders of \$100 or more. You are charged tax unless your organization is tax exempt. Books are returnable, but return freight is the responsibility of the school. You can place orders by calling:

Penguin Random House (800) 733-3000

ISBN 10: 1580899420 ISBN 13: 978-1580899420

State you are ordering for an author event, the date, and leave about a week to 10 days for processing, packing, and shipping. Books are shipped from Crawfordsville, IN.

SHOP LOCAL!

Shopping local keeps money in your community, which in turn supports the local economy, including schools. If you don't need to sell Nanette's books as a fundraiser for the author event consider partnering with a local independent book shop or B&N to take the workload off of your parents, teachers, and staff. Ask the bookseller to take care of making an order form (or give them a copy of Nanette's book order form), placing orders with the publishers, and ensuring delivery and returns are taken care of. Many booksellers will also send a volunteer to help make the autograph session go smoothly during the visit.

Check these resources for a list of independent booksellers in your area:

- www.indiebound.org (searchable by zip)
- Local Chamber of Commerce
- Local telephone or directory search

PREPARING FOR YOUR VISIT (1 OF 2)

Nanette Heffernan is thrilled for the opportunity to spend time with your students! Below is a checklist to help the kids, staff, and author have an excellent visit:

Administration

- Submit an "Author Visit Request" form: https://nanetteheffernan.com/author-visits/
- Complete and return the Letter Of Intent. If your school has a standard contract you prefer to use please email it to Nanette@Heffernanmail.com.
- Additional Paperwork Please request any additional forms at least 8 weeks in advance: W-9s, invoice, background checks, ect.).

Logistics

- Send detailed information for parking and entering the building.
- Provide detailed contact information for Nanette's event planner(s) and on site contacts (if different from those listed in the "Author Visit Request" form you already submitted.
- Nanette will arrive with enough advance time to check in and set up with a few minutes to spare. Please provide the name and contact for the person she should request upon arrival. Please ensure this contact person has any necessary paperwork and a check for the contractual amount. If the school is not ready to receive the author and set up is delayed, she will do her best to keep to the agreed schedule. Unfortunately, if the delay is extensive this will shorten the time with students or possibly result in canceling the event all together.
- Presentations for grades 1-6 are 50 minutes (including Q&A) unless otherwise arranged.
- Nanette loves PreK-K kids, but STRONGLY encourages a separate presentation for that age group.
- Large group/assemblies schedule an auditormium or other space with a front focal point. Please plan to leave an isle (at least 6 feet wide if you have requested the famous Trash Suit) down the middle of the room for Nanette to easily move through the space and interact with the students in the back of the room.
- Nanette's visit are very interactive with props. If you are booking a full day and require a change in venue mid-day, the author requests assitance in relocating so she can spend as long as possible with the students. This is a good job for a parent volunteer(s).
- Technology requirements:

In Person Visits

- Microphone (preferably wireless)
- Projector with sound
- Large screen
- Small table or utility cart for supplies

Zoom Visits

- Nanette only uses Zoom for online sessions (not Skype or Google services).
- Classroom/school needs a high speed internet connection and a computer with audio & visual that projects onto a screen (so students can see Nanette).
- Nanette will be on Zoom live 5 minutes prior to your meeting time. It is suggested you log in then as well for a quick audio/visual test.

PREPARING FOR YOUR VISIT CONT. (2 OF 2)

Students love live author visits. For some this may be the only author they ever meet in person. Together we can make it a day they will never forget!

Building Excitement

Let's make some noise! Make sure everyone is aware Nanette Heffernan is coming to town including but not limited to: Superintendent, Principle, teachers (including science teachers), aides, office staff, librarian, parent/teacher organizations, parents, and of course THE STUDENTS!

How to spread the word:

Students

- Post flyers and posters (customizable tools to download coming Fall 2019).
- Have students read Nanette Heffernan's book before hand and make make posters out of recycled materials.
- Teachers can help students visit Nanette's website prior to her arrival to learn more about the author.
- Make a countdown calendar.
- Include shout-outs in school updates that reach students.

Staff

- IMPORTANT! If you scheduled a STEAM Workshop that includes solar lanters lanterns must be decorated prior to the authors arrival.
- Send email notices.
- Post flyers and posters in the staff lounge.
- Announce at staff meetings.
- Have organizing group send teachers invitations.
- Nanette's EARTH HOUR Educator Guide was created in conjunction with Sharon Angal, winner of the 2015 Presidential Award In Excelence For Science. Send teachers a link to the guide as soon as the event is booked so they can take advantage of the extensive CCSS & NGSS ties in outlined in the guide.

Parents

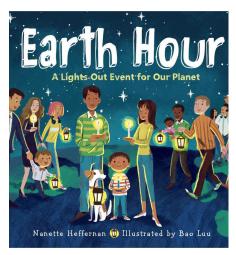
- Send home student made flyers.
- Send home book order forms (especially if you are using books as a fundraiser).
- Post in your school newsletter.
- Post on your school website.
- Discuss at parent organization meetings.
- Post on school related social media.

PHOTOS / IMAGE DOWNLOAD LINKS

Click here to download high resolution images to promote your event.

















CONTACT INFO

CONTACT

Nanette Heffernan PO Box 848 Lafayette, CA 94549

Cell: +1-925-890-9857 Time Zone: PST

Email: Nanette@HeffernanMail.com www.NanetteHeffernan.com

SOCIAL MEDIA

Facebook: https://www.facebook.com/authornanetteheffern/

Twitter: @nanettehefferna Instagram: Nanette.Heffernan

Goodreads: https://www.goodreads.com/user/show/24459210-nanette-heffernan

Linkedin: https://www.linkedin.com/in/nanetteheffernan/

