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PFB Vanish, Inc. announces launch Triple Action post hair removal product.

ULTRA™ by PFB Vanish Corrects, Heals, and Brightens Skin

PFB Vanish Inc. has announced the launch of the ultimate triple-action solution for ingrown hairs, razor bumps and dark spots associated with hair removal. This new formula is enhanced with antioxidant power to provide even more brightening and protective properties, becoming your ultimate anti-aging body care product. It will provide anti-inflammatory effects, promote healing of burns, and regulate the pH of skin; all critical features of a post-hair removal serum.

ULTRA by PFB Vanish will be available in two sizes:

2 oz - 1 bottle and 4 oz - 1 bottle

"This new formula is the new 3-in-1 treatment product," commented Ottmar Stubler, President of PFB Vanish. "We saw the need to address *all* issues associated with post-hair

removal treatments in the convenient, roll-on applicator that we are known for. By enhancing our existing formulas with additional lightening, soothing, and antioxidant rich ingredients, we saw amazing results!"

ULTRA™ by PFB Vanish has stronger protective, moisturizing and regenerating effects on the skin, and an enhanced ability to correct, brighten and protect from skin imperfections with four powerful skin lightening ingredients: shiitake mushroom, white water lily flower, plankton extract, and Chromabright. The convenient, soothing, roll-on applicator is ideal for use on any area of the body. This is a powerful anti-aging, antioxidant loaded formula formulated to address even the most troublesome hair growth.

PFB Vanish will continue to offer the full line of products: PFB Original Serum, PFB with Chromabright™, Liquid Luffa Scrub, Lumen8 Lotion, Bikini Mask, Man Mask, and Skini Cream.

To stay up to date with launch information, visit: http://www.pfbvanish.com/pfbultra.aspx

