

ABOUT LYDIA SARFATI

"Since the launch of Repêchage in 1980, my personal commitment has been to provide the most innovative and effective skin care products. This commitment stems from two things: from my background as an esthetician and from my own personal experience of the sea."— *Lydia Sarfati*



Lydia's Life Story

Lydia Sarfati was born in Legnica, Poland, a city close to the Czech and German borders. As a young girl, she was an avid student of the sciences, especially chemistry and biology, as well as of the arts, in particular literature. This was the beginning of her life's passion of combining her creative energies with her thirst for scientific knowledge. She has found that knowing how and why things worked has been the driving force behind creating and formulating new products.

Coming to the USA in the summer of 1970 gave her new opportunities to put her knowledge and passion for beauty into practical use. After receiving a cosmetology license, she began her first job as a makeup formulator and creator, blending cosmetics on Madison Ave. It was here that she quickly came to understand the need for truly effective, serious skin care. After working as a lead esthetician in one of the top NYC spas, she ventured out on her own, opening her first spa in 1977 on 53rd Street and Madison Ave. She quickly became the "it" skin care expert to the social set and celebrities. She introduced the Four Layer Facial in 1980, a entirely new concept in unidose facial applications born from the need to assure consistent, 100% efficacy and satisfaction for each client. This facial proved to be the treatment that would change professional skin care forever.

AS SEEN IN VOGUE



"I don't know anyone in the industry as forward-thinking as Lydia. 30 years ago, she created a mineral mask when no one was doing it, and now that is all anybody is talking about today.

Lydia has been my beauty icon."— *Andrea Robinson, Former Beauty Editor, Vogue Magazine*



A Family Business

Today, Lydia's vision and passion is shared with her husband, David, Co-Founder and Chief Operating Officer, who oversees the 50,000 square foot manufacturing facility in Secaucus, NJ. Repêchage is now the leading professional skincare brand based on seaweed, combining natural ingredients with high tech research and development, utilizing a proprietary seaweed extraction method that yields the highest quality seaweed that is used in all the company's products and treatments.

"Over the years, Lydia Sarfati has not only brought enormous contributions to this industry, she has also set the standards on how it should be done."— *Joel Gerson, PhD, Author, Milady's Standard Textbook for Professional Estheticians and Milady's Standard Fundamentals for Estheticians*

Lydia's Passion for Esthetics

Sarfati was one of the pioneers in the field of esthetics in the U.S. setting the professional and business standard for the industry. Her skincare method is practiced by top estheticians around the world and is taught in over 200 schools in the US and globally. She is the honorary chairman of Esthetics America / CIDESCO USA and Director of the Skin Care Council of Intercoiffure America and Canada.

Mrs. Sarfati was also the recipient of both Les Nouvelles Esthetique's Crystal Award and Dermascope's Legend Award. Lydia Sarfati was granted the International Cosmetics Manufacturers and Distributor's Cosmetic Entrepreneur Award for Leadership and the National Cosmetology Association Pillar Award for Education Leadership. Lydia was honored at the Seventh Annual "Top Women in Business" Networking Awards Dinner presented by American Airlines and with the prestigious Chevalerie "Knight Award" by Intercoiffure Mondial, the first and only skin care professional to be recognized by the organization for outstanding contributions to the industry. In 2014, Sarfati was named Honorary Ambassador to Legnica, Poland, her home city, by the President of Legnica, Thadeusz Krzakowski.





Lydia's Mission

"Since the launch of Repêchage in 1980, my personal commitment has been to provide the most innovative and effective skin care products and treatments that truly WORK. This commitment stems from two things: from my background as an esthetician and from my own personal experience of the sea. I always want my clients leaving a professional facial treatment looking and feeling better than when they first walked in, and to see continued results days after they left. This was my goal when I first opened my skin care clinic and it is still the reason I continue to develop and create innovative treatments and products today. "Sea" for yourself why Repêchage is your second chance for a beautiful and healthy complexion. You will love the difference."— *Lydia Sarfati*



Paraben FREE



Gluten FREE



Not Tested
on Animals



Made with
Natural
Ingredients