### YOUR ULTIMATE ART DESTINATION!

# ARTSTY

## **Privacy Policy**

EFF. 1<sup>st</sup> August 2023

Artsty is required to collect, store and process User personal information to efficiently operate Artsty and provide services to the users. By accepting the Terms of Use, the user confirms having read and understood this privacy policy; including how and why Artsty uses and process user's personal information. If a user does not desire its personal information to be collected or processed, in any of the ways described in this policy, the user should immediately stop to use the Services provided by Artsty. Artsty is not responsible for the content or the privacy policies or practices of any of its members, third-party websites, or third-party applications.

#### Information Collected or Received

In the course of providing the Services, Artsty collects and/or receives the personal information of its users in different ways. Often, the user chooses what information to provide, but sometimes Artsty requires certain information from its users for enabling the users to use and Artsty to provide its Services.

Registration, Account Setup, Service Usage: In order to use the Services of Artsty, every user is mandatorily required to provide their valid mobile number and email address. Users may also require themselves to be verified by OTPs and email verifications, and the users authorize Artsty to send and verify OTPs and/or any other email verification that may be required by Artsty to register and verify users for the purpose of identification and safety.

For Services that require registration, the user is also mandatorily required to provide their name associated with the account in order to represent its identity on Artsty. The user may review or change that name through account settings. The user needs to provide this information to enable Artsty to provide its Services. Depending on the services chosen , additional information, such as a shop/trade name, billing and payment information (including billing contact name, address, telephone number, and credit card information), a telephone number, and/or a physical postal address, PAN card, Aadhar card, may be necessary in order for Artsty to provide a particular service. This additional information may not be needed by Artsty, every time a user signs up but it may be required by Artsty for providing certain services to its users.

For example, Artsty may require a user to provide its postal address while buying or purchasing an article/item/product on the Artsty website for delivery of the same. Artsty may require information such as full name, postal address, identification ID or tax ID, date of birth, bank account information, photograph, credit card information, and/or other proof of identification in order to verify user identity, for providing a service to its user, In addition, as a user of Artsty's services Artsty may require this information in order to provide services (including, for example, verifying ownership of an account, to mitigate fraud and abuse on the platform, or to complete a transaction as a buyer or seller). Artsty may need to store credit card information (or arrange for it to be stored) and use it for both billing and payment purposes. Depending on the local jurisdiction, user may also choose to allow Artsty to save its credit card information to facilitate the checkout process for future purchases.

Individual shop owners shall be required to provide certain additional information about their shops or items listed through Artsty Services, or to ensure compliance with our rules and applicable law. In order to use certain products or services on Artsty, the user may be required to complete an application; information that is submitted through the application process will not be displayed publicly and will only be used internally by Artsty, unless otherwise specified. Profile: A user is required to provide its name and other personal information (such as birthday, gender, location) in connection with its account and activity. The user can edit or remove this information through account settings.

Other people may see the ratings, reviews and related photos for items purchased or sold; items listed for sale.

Automated Information: Artsty automatically receives and records certain information from the browser or the mobile device when a user visits Artsty website or use certain other Services, such as IP address or unique device identifier, cookies, and data about other website visited and surfed, interaction by the user on such website in order to enable and allow Artsty to operate smoothly and provide its Services in a most efficient manner. This information is stored in log files and is collected automatically. Artsty may also receive similar information (like, for example, IP addresses and actions taken on the device) provided by a connected Internet of Things device such as a voice-activated assistant or Smart TV. Artsty may combine this information from the browser or mobile device of the user with other information that Artsty or its partners, associates, employees, agents, representatives collect including across devices This information is used to prevent fraud and to keep Artsty Services secure, to analyze and understand how the Services work for members and visitors, and to provide advertising, including across devices, and a more personalized experience for members, users and visitors.

Artsty may also automatically collect device-specific information when a user installs, access, or use Artsty Services. This information may include information such as the hardware model, operating system information, application version, application usage and debugging information, browser information, IP address, and device identifiers.

Location Information: Artsty may collect information about use of the Services by Artsty for advertising, for analytics, to serve content and to protect the Services. This may include user IP address, browser information (including referrers), device information (such as iOS IDFA, IDFV for limited non-advertising purposes, Android AAID, and, when enabled by user, location information provided by user device).

Artsty may obtain location information provided by user in its profile or IP address. With the consent of user, Artsty may also determine location by using other information from user device, such as precise location information from GPS or information about wireless networks or cell towers near mobile device. When a user agrees to allow Artsty to access such information, Artsty is authorized by such user to

access, collect, use and store such information about the location in order to enable itself to provide certain extraordinary and special features and to improve and customize the Services provided to the user. For example, for Artsty's internal analytics and performance monitoring; localization, regional requirements, and policies for the Services; for local content, search results, and recommendations; for delivery and mapping services; and (using non-precise location information) marketing.

If user has consented to share its precise device location details but would no longer like to continue sharing that information with Artsty, the user may revoke its consent to the sharing of that information through the settings on its mobile device. Certain non- precise location services, such as for security and localized policies based on the IP address or submitted address, is critical for the website to function.

Artsty will only share the geolocation details of user with third parties (like mapping, payments, or, to the extent applicable, advertising providers) in order to provide Services uninterruptedly. User may also choose to enable access by its mobile device's camera to upload photographs to Artsty.

Analytics Information: Artsty uses data analytics to ensure site functionality and improve its Services. Artsty does not link the information stored within the analytics software to any personally identifiable information submitted by a user.

Information from Third Parties: Some members or visitors may choose to connect to Artsty or register an Artsty account using an external third-party application, such as Facebook. Artsty may receive information from those connected third-party applications. Connecting an Artsty account to third-party applications or services is optional. If a user chooses to connect its account to a third-party application, Artsty may receive information from that third-party application and the user allows and authorizes Artsty to collect and process information about the said user from its third-party application account including personal information, pictures, etc. Artsty may also collect public information in order to connect with its users. Artsty may use that information as part of providing the Services to its users. A user can also choose to share some of its activities on Artsty on certain social media networks which are connected to its Artsty account, and a user can also revoke its permission anytime.

It is part of the Privacy policy of Artsty that any seller and/or artist from whom we purchase gifts for public figures, the artists and/or sellers are not allowed to tag the

official account and/or page of the public figure directly in any way in any of their promotional or advertisement posts on social media. Such tagging is strictly prohibited by the users.

Linking policy to the website: Artsty welcomes the links to Artsty's website made in accordance with the terms of this policy. This policy is intended to assist the user when linking to Artsty's website OR by using Artsty's website the user agrees to be bound:

#### Links to Artsty's website

- Links pointing to Artsty's website should not be misleading.
- Appropriate link text should always be used in links pointing to Artsty's website.
- From time to time Artsty may update the URL structure of the website and, unless Artsty agrees in writing otherwise, all links should point to [URL(s)].
- The user must not use Artsty's logo to link to Artsty's website (or otherwise) without Artsty express written permission.
- The user must not link to Artsty's website using any inline linking technique.
- The user must not frame the content of Artsty's website or use any similar technology in relation to the content of the website.

#### Links from Artsty's website

- Artsty's website includes hyperlinks to other websites owned and operated by third parties; such hyperlinks are not recommendations.
- Artsty has no control over the contents of third party websites, and Artsty accept no responsibility for them or for any loss or damage that may arise from the use of them.

#### Removal of links

- The user agrees that if Artsty requests the deletion of a link to Artsty's website that is within control of the user, the user will delete the link promptly.
- If the user would like Artsty to remove a link to the user website that is included on this website, please contact us. Unless the user have a legal right to demand removal, such removal will be at Artsty's discretion.

Non-Member Information: Artsty may receive or obtain information (for example, an email address or IP address) about a person who is not yet a registered Artsty member or user (a "non-member") in connection with certain Artsty features, such as when a non-member chooses to subscribe to an Artsty newsletter, a member invites a non-member to visit the Site, a non-member engages in a transaction, a member sends a gift card code to a non-member, or a non-member uses the Guest Checkout feature when making a purchase through one of the Services. Non-member information is used only for the purposes disclosed when it was submitted to Artsty, for purposes necessary to the functioning of Artsty's services or where Artsty has a legitimate interest, or to facilitate action authorized by a member or the non-member.

#### Choice & Control

Artsty knows and appreciates that members of the community value having control over their own information, so Artsty gives its users the choice of providing, editing or removing certain information (only those information which are not required mandatorily by Artsty to provide its services in an uninterred and efficient manner), as well as choices about how Artsty makes contact with its users. The user may change or modify its details in its user account such information through account settings. A user may also remove certain optional information that the user no longer wishes to be publicly visible through the Services. A user can also request the deletion of the personal information in its account.

Depending on the location, Artsty may also have certain additional rights with respect to user information, such as:

- data access and portability
- data correction (including the ability to update personal data, in many cases via settings);
- data deletion (including the right to have Artsty delete personal information, except information required by Artsty to retain by law, regulation, or to protect the safety, security, and integrity of Artsty, by contacting Artsty); and/or,
- Withdrawal of consent or objection to processing (including, in limited circumstances, the right to ask Artsty to stop processing personal data, with some exceptions, by contacting Artsty).

Artsty uses non-technically necessary cookies and similar technologies. User may also control the receipt of certain types of communications from Artsty in its account settings. Artsty may send messages about the Services or its activities. Some of these messages are required, service- related messages for members (such as transactional messages or legal notices). Other messages are not required, such as

newsletters. User can control which optional messages it chooses to receive and also can learn more in the "Messages from Artsty" section of this policy.

Artsty may also collaborate with the sellers and/or artists to facilitate the sale of their products and in order to do so Artsty may require the seller and/or artist to provide such information as may be required by Artsty for the purpose of facilitating such collaboration. Both Artsty and the sellers and/or artists agree to honour the collaboration in the spirit of the understanding and/or collaboration agreed and entered between them.

Artsty partners with third parties to manage advertising and promotions on other web sites and third-party applications. The third-party partners may use cookies or similar technologies in order to provide users with advertising based upon its browsing activities and interests. If user has chosen to connect its account to an external third-party application, such as Facebook, or another application, user can change the settings and remove permission by contacting Artsty.

If the user no longer wishes to use the Services or receive service-related messages (except for legally required notices), then it may close or terminate its account. Many changes that user makes to its account settings are updated immediately, but some may take a few days to take effect, particularly those that impact email or marketing preferences. Some major requests, such as changes to billing information or account data deletion, may require verification of identity before they can be processed.

#### Messages from Artsty

On occasion, Artsty may need to contact the users. Primarily, these messages are delivered by email, Artsty Messages for a variety of reasons, including marketing, transactions, and service update purposes. User can opt out of receiving marketing communications via email or Messages in its account settings or by following the unsubscribe link in any marketing email received. To ensure that users receive notifications of every important promotion, marketing or important activities in user account, Artsty requires to collect certain information about user device, such as operating system and user identification information. Every account is required to keep a valid email address on file to receive messages. Artsty may also contact user by telephone to provide member support or for transaction-related purposes if such a request is placed by the user. Additionally, and with the consent of user, Artsty may send an SMS (or similar) message in order to provide the user with customer support

or to provide information about products and features that may be of interest to the user. User may update its contact preferences in the account settings.

Some messages from Artsty are service-related and necessary for members and Guest Checkout users. Users agree and allows Artsty to send non-marketing emails, Artsty Messages, or messages, such as those related to transactions, user account, security, or product changes. Examples of service-related messages include an email address confirmation/welcome email while registering an account, notification of an order, service availability, modification of key features or functions, and correspondence with Artsty's Support team

When user registers for an account, or subscribes to a newsletter, or provide Artsty its email address or phone number such as for a Guest Checkout purchase, the user receives notice and agree (in some jurisdictions and situations, by an additional unambiguous consent) to receive marketing emails and messages from Artsty.

User can unsubscribe at any time from marketing emails or messages through the opt-out link included in marketing emails or messages. Members may also control which marketing emails or messages they receive from Artsty through their account settings. Please note that any changes made to an account by a user through account settings may take a few days to take effect.

If someone in the contact list of a user is not already a member, users may invite them to join Artsty, and an email will be sent to them by us on behalf of such user and the user allows Artsty to send such email or message on its behalf. Recipients of email invitations may opt out of receiving future invitations by following instructions in the email invitation message.

#### Information Uses, Sharing, & Disclosure

Artsty respects privacy. Artsty will not disclose user name, email address or other personal information to third parties without the consent of user, except as specified in this policy.

Please note that any change to the privacy settings made by a user may take a few days to take effect. Artsty or the sellers or artists on Artsty may advertise Artsty Services or sellers' products through a variety of different mediums and rely on the user consent to do so off-site.

When user access or use the Services, Artsty collects, uses, shares, and otherwise process the personal information of user as described in this policy. Artsty relies on a number of legal bases to use user information in these ways. These legal bases include where:

- Necessary to perform the contractual obligations in the Terms of Use and in order to provide the Services to users;
- Users have consented to the processing; which users can revoke at any time as specified in this policy;
- Necessary to comply with a legal obligation, a court order, or to exercise or defend any impending or asserted legal claims;
- Necessary for the purposes of Artsty or a third party's legitimate interests, such as those of visitors, members, or partners;
- User has expressly made the information public;
- Necessary in the public interest; and
- Occasionally necessary to protect the vital interests of users or those of other.

Note that Artsty principally rely on consent

- 1. To send marketing messages,
- 2. For third-party data sharing related to advertising, and, to the extent applicable,
- 3. For the use of location data for advertising purposes.

Artsty rely on consent for targeted online and offline marketing including through tools like Facebook Custom Audience and Google Customer Match. Artsty and its sellers and artists may advertise Artsty Services or products through a variety of different mediums and rely on the consent of user to do so off-site.

Where Artsty process user information on the basis of legitimate interests, Artsty do so as follows:

Providing and Improving Services: Artsty may use user information to improve and customize its Services, including sharing of user information for such purposes, and Artsty does so as it is necessary to pursue the legitimate interests of improving Artsty Services for its users. Users agree and acknowledge Artsty to share user information in terms of this policy. This sharing also necessary to enable Artsty to pursue its legitimate interests in understanding how Artsty Services are being used, and to explore and unlock ways to develop and grow its business. It is also necessary to allow Artsty to pursue its legitimate interests in improving its Services, efficiency, interest in Services for users, and obtaining insights into usage patterns of

the Services. As a core part of the Services, Artsty has a legitimate interest in customizing its on-site experience to help users search and discover relevant items and recommended purchases, including using this information to help sellers find the best ways to market and sell their products on Artsty.

Keeping Services Safe and Secure: Artsty may also use user information for safety and security purposes, including sharing of information for such purposes, and Artsty does so because it is necessary to pursue the legitimate interests in ensuring the security of Artsty Services. This includes enhancing protection of the community against spam, harassment, intellectual property infringement, crime, and security risks of all kind.

Artsty uses user information to provide and improve the Services and our products, for billing and payments, for identification and authentication, and for general research and aggregate reporting.

Buying and Selling: As part of the buying and selling process, Artsty will facilitate the sharing of information between the two members involved in the transaction, such as the other Artsty member's delivery address and payment status. This may also involve Artsty in sharing user information with some of the third-party partners such as delivery and payment partners to enable Artsty to provide the services to its users. Such partners will process user personal information in accordance with their own privacy policies. These partners, and not Artsty, are solely responsible for the protection of personal information under their control.

By making a sale or a purchase on Artsty, a user is allowing and directing Artsty to share its information in this way. Since this is an important part of the Services provided by Artsty, Artsty needs to do this in order to perform the obligations under the Terms of Use. Artsty expects users to respect the privacy of the member whose information users have received. As described in Artsty's Terms of Use, users have a limited license to use that information only for Artsty-related communications or for Artsty- facilitated transactions. Artsty has not granted a license to user to use the information for unauthorized transactions or sending unsolicited commercial messages in violation of any applicable laws, including any consent requirements of the jurisdiction of the recipient. User may only add a member to its email or physical mailing list or otherwise use or store a member's personal information in accordance with applicable laws, including any consent requirements that apply in that member's jurisdiction. Artsty may learn the sorts of products that user is interested in from browsing and purchasing behavior on (and off) the Site and suggest potential purchases as a result. As a core part of Artsty Services, Artsty has a legitimate interest in customizing the on-site experience to help user search and discover

relevant items and recommended purchases, including using this information to help sellers find the best ways to market and sell its products on Artsty.

Legal and Safety: Artsty may also retain, preserve, or release the personal information to a third party in the following limited circumstances: in response to lawful requests by public authorities, including to meet legitimate national security or law enforcement requirements; to protect, establish, or exercise the legal rights or defend against impending or asserted legal claims, including to collect a debt, or a material violation of these policies (including Intellectual Property Policy); to comply with a summons, show cause court order, legal process, or other legal requirement; or when Artsty believes in good faith that such disclosure is reasonably necessary to comply with the law, prevent imminent physical harm or financial loss, or investigate, prevent, or take action regarding illegal activities, suspected fraud, threats to the rights or property of Artsty, or violations of Artsty's Terms of Use.

In these cases, the use of user information by Artsty may be necessary for the purposes of the interest of Artsty or a third party's legitimate interest in keeping the Services of Artsty secure, preventing harm or crime, enforcing or defending legal rights, or preventing damage. Such use may also be necessary to comply with a legal obligation, a court order, or to exercise or defend legal claims. It may also be necessary in the public interest (such as to prevent crime) or to protect vital interests (in rare cases where Artsty may need to share information to prevent loss of life or personal injury).

If Artsty receives a lawful, verified request for a member's records or information in one of the limited circumstances described in the previous paragraph, Artsty may disclose personal information, which may include, but may not be limited to, a member's name, address, phone number, email address, and company name.

Affiliated Businesses: Artsty is affiliated with a variety of businesses and works closely with them for a variety of purposes, including assisting Artsty to perform and improve its Services. These businesses may sell items or services to users through its Services or, with the consent of user, offer promotions (including email promotions) to the user. Artsty may also provide services or sell products jointly with affiliated businesses, including providing information to such partners to allow them to more effectively market to the user. When an affiliated business assists in facilitating the transaction, Artsty may need to share information related to the transaction with that affiliated business in order to facilitate the transaction, and this forms part of the Services provided by Artsty in accordance with the Terms of Use. Artsty relies on

consent (which can be withdrawn at any time) to send marketing messages and for third-party sharing relating to advertising. As part of this, Artsty may work with advertising partners such as Facebook or Google and Artsty may use analytics aggregated from usage information including, for example, search keywords, favorites, browsing history and purchase history. In addition to consent as noted above, Artsty also rely on its legitimate interest to send the users marketing messages and for Artsty's advertising programs.

Aggregated Information: Artsty may share demographic information with business partners, but it will be aggregated and de-personalized so that personal information is not revealed.

Service Providers: Artsty also needs to engage third-party companies and individuals (such as research companies, and analytics and security providers) to help Artsty operate, provide, and market the Services. These third parties have only limited access to user information, may use such information only to perform these tasks on behalf of the user, and are obligated to Artsty not to disclose or use such information for other purposes. The engagement of service providers by Artsty is often necessary to provide its Services to the users, particularly where such companies play important roles like helping Artsty in keeping its Services operating and secure. In some other cases, these service providers aren't strictly necessary for Artsty to provide the Services, but help Artsty to make it better, like by helping in conduct research into how Artsty could better serve itself. In these latter cases, Artsty has a legitimate interest in working with service providers to make the Services better.

Business Reorganizations: In some cases, Artsty may choose to buy or sell assets. Such transactions may be necessary and in the legitimate interests, particularly interest in making decisions that enables the business to develop over the long term. In these types of transactions (such as a sale, merger, liquidation, receivership, or transfer of all or substantially all of Artsty's assets), member information is typically one of the business assets that is transferred. If Artsty intends to transfer information about user, Artsty will notify the user by email or by putting a prominent notice on the Site, and the user will be afforded an opportunity to opt out before information about the user becomes subject to a different privacy policy.

Third Parties: Third-party plug-ins also may collect information about the use of the Site. For example, when a user loads a page on Artsty that has a social plug-in from a third-party site or service, such as a "Like" or "Send" button, the user is also loading content from that third-party site. That site may request cookies directly from the browser of the user. These interactions are subject to the privacy policy of the

third-party site. In addition, certain cookies and other similar technologies on the Site are used by third parties for targeted online marketing and other purposes.

These technologies allow a partner to recognize your computer or mobile device each time you use the Services. Users are warned to be aware while using third-party sites or services, that their own terms and privacy policies will govern the use of those sites or services. Artsty chooses and manages these third-party technologies placed on its Sites. However, these are third-party technologies, and they are subject to that third party's privacy policy. Artsty relies on the consent of user to drop and read these cookies when not technically necessary or when not required based on another purpose such as legitimate interest.

This policy does not apply to the practices of third parties (such as other members who sell using the Services, certain third-party providers on whom the users rely to provide certain services, that Artsty does not own or control or individuals that Artsty does not employ or manage, except as otherwise provided for in the Terms or as required by law. If the user provides its information to such third parties in connection with its use of the Services, different practices may apply to the use or disclosure of the information that the user has provides to them. While Artsty requires these third parties to follow Artsty's privacy and security requirements, Artsty does not control the privacy or security policies of such third parties. To the full extent applicable in its jurisdiction, Artsty is not responsible for the privacy or security practices of these sellers, or other websites on the internet, even those linked to or from the Services.

Artsty advises and encourages users to read the privacy policies and ask questions of third parties before disclosing their personal information to the third-party websites or applications.

#### Security

The security of user personal information is important to Artsty. Artsty follows generally accepted standards to protect the personal information submitted to Artsty, both during transmission and after it is received. User account information is protected by a password. It is important that users protect themselves against unauthorized access to their account and information by choosing the password carefully and by keeping the password and computer secure, such as by signing out after using the Services. If a user has any questions about the security of user personal information, it can contact Artsty at help@artsty.com. Artsty encrypts certain

information (such as credit card numbers) using TLS (transport layer security). Artsty follows generally accepted industry standards to protect the personal information submitted to Artsty, both during transmission and after it is received. Unfortunately, no method of transmission over the internet or method of electronic storage is 100% secure. Therefore, while Artsty strives to protect user personal information, Artsty cannot guarantee its absolute security.

#### Retention

Artsty will retain user information only for as long as is necessary for the purposes set out in this policy, for as long as user account is active (i.e., for the lifetime of the Artsty member account), as described in this policy, or as needed to provide the Services to the said user. If a user no longer wants Artsty to use its personal information provided by the user to Artsty, the user may opt out of the Services provided to user by Artsty by terminating its user account with Artsty. Artsty will retain and use the user information to the extent necessary to comply with the legal obligations (for example, if Artsty is required to retain user information to comply with applicable tax/revenue laws), resolve disputes, enforce agreements, and as otherwise described in this policy. In addition, sellers and artists at Artsty may also be required to retain and use your information in order to comply with their own legal obligations and the users allow and authorize Artsty and artists to retain such necessary information in accordance with this policy.

Please note that closing your account may not free up your email address, username, or shop name (if any) for reuse on a new account. We also retain log files for internal analysis purposes. These log files are generally retained for a brief period of time, except in cases where they are used for site safety and security, to improve site functionality, or we are legally obligated to retain them for longer time periods.

#### Rights

A user may benefit from a number of rights in relation to the information that is collected and processed by Artsty. If a user desires to and is required to manage, change, limit, or delete its personal information, it can do so via its Artsty account settings or by contacting Artsty team. Upon request, Artsty will provide the information about whether Artsty holds any of the personal information. By visiting account settings, the user can access, correct, change, and delete certain personal information associated with its account. In certain cases where Artsty is processing user information, the user may also have a right to restrict or limit the ways in which Artsty uses the personal information. Provided any restriction cannot be called in by a user where Artsty is mandatorily required to use, collect or process any information in

accordance with the policies of Artsty or in order to provide services to all its users in an uninterrupted manner. In certain circumstances, the user also has the right to request the deletion of its personal information. The users are assumed to have read the options under the "Choice & Control" section above. If any further assistance is needed, one can contact Artsty through one of the channels listed below under "Contact". Artsty shall respond to such request within a reasonable time frame.

If Artsty processes user information based on its legitimate interests as explained above, or in the public interest, users cannot object to this processing except in certain exceptional and unforeseen circumstances. In such cases, Artsty will cease processing such information unless Artsty has compelling and legitimate grounds to continue processing and also where it is Artsty is required to do legally. Where Artsty uses personal data for direct marketing or promotion purposes, the user may object to such marketing by clicking on the unsubscribe link in such email communications or making an appropriate change in account settings. Some changes made in account settings or by contacting, it may take a few days to take effect.

#### User Responsibilities

If a user is selling using Artsty Services, the user may receive and determine what to do with certain personal information. The privacy responsibilities, including when the user is required to act as an independent data controller (someone who decides what personal data to collect and the purpose the data is used for) are laid out in the Artsty Seller Policy.

#### Withdrawing Consent

A user can choose to withdraw its consent from allowing Artsty to collect, process personal information and can stop using the services so Artsty Services at any time by permanently closing and deleting its account by mailing Artsty at help@artsty.com, or by using specific features provided to enable a user to withdraw consent, like an email unsubscribe link or certain account preferences. If an account does not have any open issues or pending transaction such as unpaid bills, unfulfilled orders, unresolved cases, or policy violations, the user shall receive an email with instructions to confirm its deletion request. This process may take up to approximately two weeks after which the account will be deleted to the extent permitted. Depending on which of the Services have been used (such as whether made purchases or sales have been made on Artsty), Artsty may retain certain information for legal, regulatory, tax, security, or compliance reasons for a limited period of time, after which it will be deleted. This deletion is permanent, and the account cannot be reinstated.

#### **Privacy Policy Changes**

Artsty may amend or update this policy from time to time. If Artsty believes that the changes are material, the users will be notified by doing one (or more) of the following:

- Posting the changes on or through the Services,
- Sending an email or message about the changes.
- However, any immaterial change shall not be not be notified to the user directly by Artsty. Changes will be effective immediately.

A user shall be responsible for reviewing and becoming familiar with any changes. The use of the Services by a user after the changes are affected constitutes the acceptance of the updated Terms by the user.

This policy is a part of our Terms of Use. By participating you're agreeing to this policy and our Terms of Use.

In case of any kind of disputes, all disputes shall be subjected to the courts of West Bengal only.

All policies are subject to change from time to time.

If artsty is sued, fined, or otherwise incurs expenses because of something that an artist did in their capacity to the buyer or vis-e-verse, the artist or the buyer agrees to indemnify Artsty for the expenses.

If you have any questions:

Contact Artsty's Support team: +919330723331

Send an email to Artsty's at help@artsty.com

Write to us at the following address:

276/3, S K Nagar Jayashree Textile (20 Building) Provash nagar -712249 Rishra, Hooghly, West Bengal, India