

Colombina
Moving taste forward



USA – Everyday
Catalog
2024



BUBBON
BUN
Rojo Fresa
Bubble Gum Pops
Sabor a fresa
Savory & tutti fruti



ABOUT US

We are a global Colombian-capital company - leader in food production and marketing throughout various categories such as confectionery, cookies and crackers, sauces and preserves, ice cream, just to mention a few.

We have 96 years of experience providing our consumers around the world with top-flavor products achieved through a comprehensive, transparent, and sustainable management model.

COLOMBINA in numbers

Sales of
2.9 Billion
pesos (COP)

41%
International
sales

+228.000
Tons of food

14 Countries
under direct
operations

EBITDA Margin
12,7%

+90
Countries
consume
Colombina's
products

7.769
Direct
staff

MAIN BRANDS



It is the leader in the category of lollipops in more than 10 countries. In 2022 it was sold in more than 70 countries.



Is the leading brand in dairy hard candy products in Colombia, for its ideal combination of caramel flavor and traditional coffee flavor from Colombia to live new experiences.



It is the leader in the category spicy sauces in Colombia and offers a wide spicy sauces portfolio special to enhance the taste of food.



It is our second-largest brand and has the ideal portfolio of crackers for every moment and occasion. In 2022 it was sold in more than 30 countries.



It is for the people who want to indulge with the perfect balance between a soft cream and crispy wafer.



Our latest release for 2023 is focused on the chewy and gummy candy market. It's a brand with **fun playful treats** with **bold tastes** and textures that **Excite & Delight**



Value Chain

1. Suppliers

We have a pool of over 5.800 active suppliers.

91% of our suppliers are **national**.

9% of our suppliers are **international**.

Ingredients:

Sugar:	25%
Fats/Oils:.....	16%
Corn derivates:.....	12%
Grains/Cereals:.....	12%
Dairy products:.....	7%
Essences/Extracts:.....	4%
Cocoa derivatives:.....	3%
Others:	21%

Packaging:

Flexible material:.....	56%
Cardboard:.....	21%
Foldable/Cases:.....	7%
Rigid containers:.....	2%
Others:.....	17%

Percentage breakdown of our purchases:

68% in ingredients.

23% in packaging.

6. Consumers

Millions of consumers around the world enjoy Colombina flavors.

75 Colombina's **Markets** around Colombia.

Our products reach over **90 countries** around the world.

16 countries where Bon Bon Bum is a leader

7. Circularity and Recycling

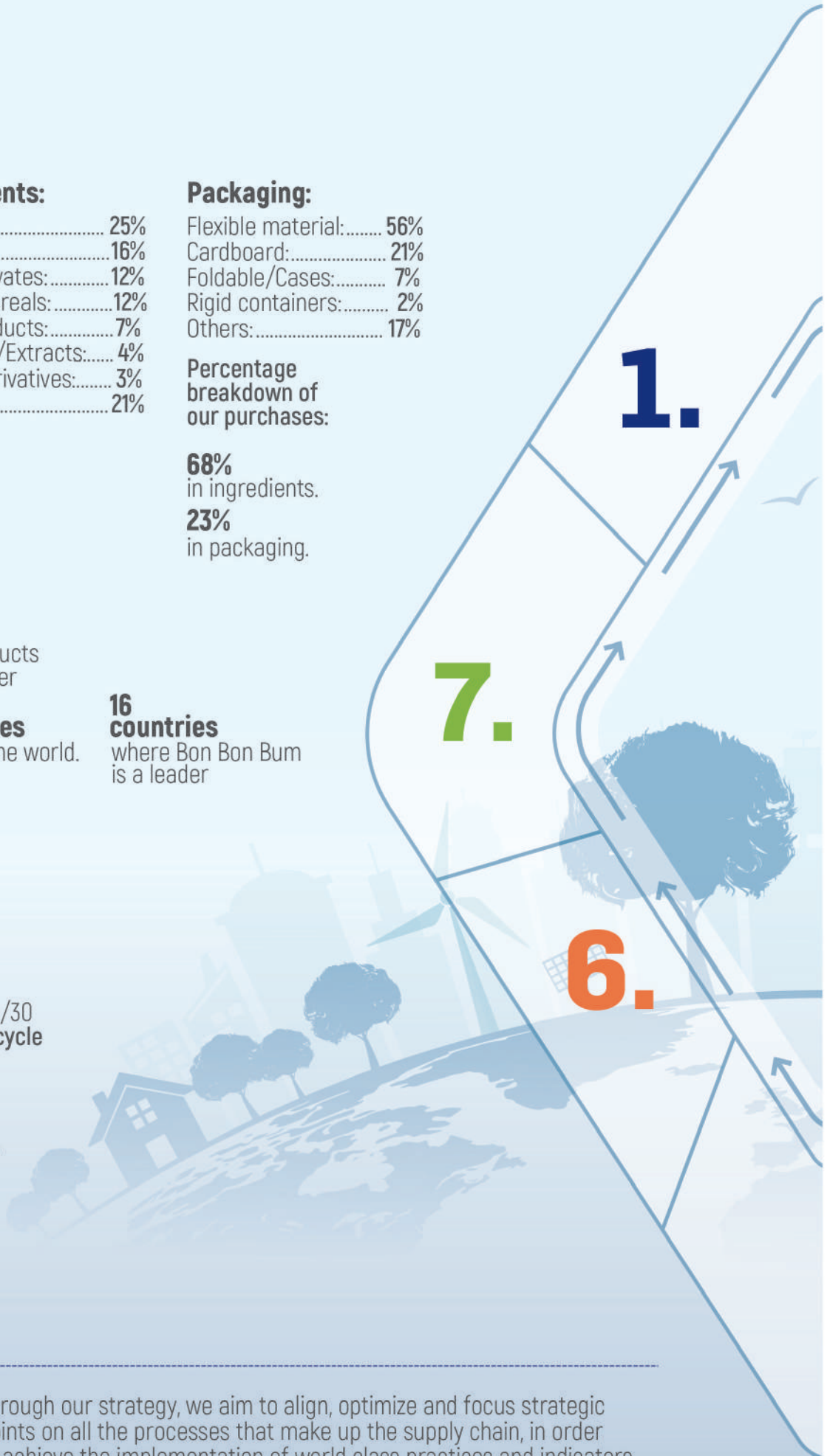
We liaise with institutions that help us meet our circularity and recycling objectives:

1. We are part of the Vision 30/30 collective whose goal is to **recycle 30% of our containers and packaging that get to the market by 2030.**

2. We are part of the **Botellas de Amor Foundation** (recycled plastic), which provides sustainable management of plastic waste while helping vulnerable communities.

Our Supply Chain Strategy

▶ Through our strategy, we aim to align, optimize and focus strategic points on all the processes that make up the supply chain, in order to achieve the implementation of world class practices and indicators.



2. Manufacturing Process

7 production plants:

5 in Colombia, 1 in Guatemala, 1 in Spain, all boasting Food Safety certification.

More than

3.700 employees

contribute to the elaboration of our products in the production plants.

3. Portfolio

We have a diverse portfolio encompassing **18 food categories**: candy, chewing gum, chocolate, snacks, crackers, cookies, cakes, ice cream, tomato sauce, mayonnaise, mayonnaise-based sauces, milk-based desserts, baby food, jams, spicy food, olive oil, canned fish, coffee.

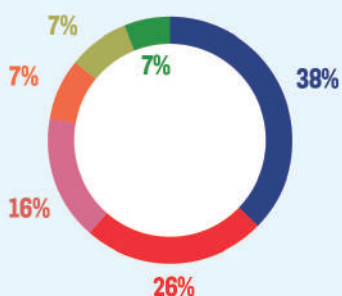
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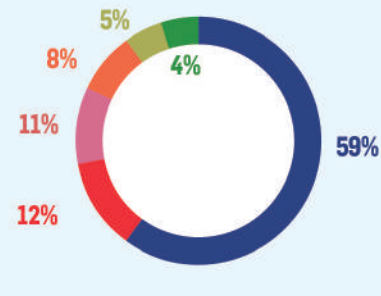
5.

Sales mix by business



- Candies
- Cookies and Crackers
- Third Party Products
- Preserves
- Ice Cream
- Chocolates and Snacks

Sales mix by region



- Colombia
- Central America
- Andean Region
- Other International Markets
- USA
- ENAM Region (Europe, North Africa and Middle East)

4. Logistics and Distribution

39 distribution centers.

9 shipping companies.

836 logistics personnel staff

45 primary transport companies.

+400 secondary transport vehicles.

5. Clients

We have a sales force of more than **2.000** people.

Our products reach over **750.000 customers** around the world.

Quality Certifications by Plant

	La Paila- Confitería	Colcauca - Galletas y pasteles	Conservas	Helados	Capsa	Fiesta
GMP	✓	✓	✓	✓	✓	
HACCP	✓		✓	✓	✓	
BRC	✓				✓	✓
FSMA-FDA	✓	✓			✓	✓
FSSC 22000		✓	✓		✓	
ISO 22000	✓	✓	✓		✓	
ISO 9001	✓		✓		✓	
ISO 14001	✓	✓	✓	✓		
BASC	✓	✓	✓		✓	
OEA	✓	✓	✓		✓	
KOSHER/ HALAL			✓			
BASURA CERO		✓				
SWA			✓			
SMETA 2P	✓		✓			
BSCI			✓			
SQMS			✓			

TIER TREE Rating for Colombina Candy

Colombina Candy received the TIER TREE certification from the C-TPAT, the highest given by the program to reliable companies with high safety levels and standards.

Experts validated the facilities, processes and plant safety, and granted the recertification for another four years.

The executive summary of the certification states that "the company has shown effective safety in its own organization, as well as a dedication to work with business partners to deal with any safety vulnerabilities that may exist in the supply chain".

FSMA International Implementation:
We complied with the FSMA requirements and have Company members who are certified with the FDA to meet the requirements for companies that export to the United States.

We Move taste forward to
more than 80 countries
 around the world



Distributors



Looking for Distributors



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 Headquarters

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Candies



Fun Playful Treats with Bold
Tastes and Textures that
Excite & Delight

GUMMIES



14453 CHEWZME SOUR GUMMIES 3.2 OZ

Packs x case	12BS
Unit x pack	3.2 OZ
Unit weight	6g
Container 40'	10,560
Pallet Pattern	216



14454 CHEWZME SOUR GUMMIES 6.6 OZ

Packs x case	12BS
Unit x pack	6.6 OZ
Unit weight	6g
Container 40'	7,216
Pallet Pattern	140



14455 CHEWZME SOUR GUMMIES 8 OZ

Packs x case	8 BS
Unit x pack	6.6 OZ
Unit weight	6g
Container 40'	8,176
Pallet Pattern	168

CHEWY CANDY



14595 CHEWZME CHEWY AND CRUNCH STICKS 3.9 OZ

Packs x case	12BS
Unit x pack	3.9 OZ
Unit weight	10g
Container 40'	11,880
Pallet Pattern	145



14599 CHEWZME CHEWY AND CRUNCH STICKS 6.0 OZ

Packs x case	12BS
Unit x pack	6 OZ
Unit weight	10g
Container 40'	7,315
Pallet Pattern	160

BONBON BUM

17g Bubble Gum Lollipops

Jars 100 count



12099 BONBON BUM ASSORTED JAR
Assorted flavor
(Tangy Fruit, Tangerine, Strawberry & Mango)

Packs x case	6BM
Unit x pack	100
Unit weight	17g
Container 40"	1497
Pallet Pattern	35

6oz Peg bags



13801 BONBON BUM STRAWBERRY
Bubble gum lollipops in our original strawberry flavor

Packs x case	12BS
Unit x pack	6oz
Unit weight	17g
Container 40"	5043
Pallet Pattern	96



13802 BONBON BUM TROPICAL
Assorted flavors watermelon, strawberry and wild apple

Packs x case	12BS
Unit x pack	6oz
Unit weight	17g
Container 40"	5043
Pallet Pattern	105



30534 BONBON BUM SOUR
Sour Bubble gum lollipop with assorted flavors (green apple, orange, cherry)

Packs x case	12BS
Unit x pack	6oz
Unit weight	17g
Container 40"	5043
Pallet Pattern	105



30533 BONBON BUM BERRY EXPLOSION
Bubble gum lollipops with assorted flavors (Blue Raspberry, Blackberry, Strawberry)

Packs x case	12BS
Unit x pack	6oz
Unit weight	17g
Container 40"	5043
Pallet Pattern	105

48 count



16138 BONBON BUM ASSORTED
Assorted flavor (Strawberry, Passion Fruit, Watermelon, Tangy Fruit)

Packs x case	16BS
Unit x pack	48
Unit weight	17g
Container 40"	1362
Pallet Pattern	40



16136 BONBON BUM WATERMELON

Packs x case	16BS
Unit x pack	48
Unit weight	17g
Container 40"	1362
Pallet Pattern	40



16137 BONBON BUM PASSION FRUIT

Packs x case	16BS
Unit x pack	48
Unit weight	17g
Container 40"	1362
Pallet Pattern	40

BONBON BUM

Bubble Gum Lollipops

24 COUNT - 17g



7870 BONBON BUM PASSION FRUIT

Packs x case	15BS
Unit x pack	24
Unit weight	17g
Container 40"	2944
Pallet Pattern	91



8844 BONBON BUM STRAWBERRY

Packs x case	15BS
Unit x pack	24
Unit weight	17g
Container 40"	2944
Pallet Pattern	91



8845 BONBON BUM MANGO

Packs x case	15BS
Unit x pack	24
Unit weight	17g
Container 40"	2944
Pallet Pattern	91



7872 BONBON BUM WATERMELON

Packs x case	15BS
Unit x pack	24
Unit weight	17g
Container 40"	2944
Pallet Pattern	91



8843 BONBON BUM ASSORTED

Assorted flavor (Strawberry, Tangerine, Tangey Fruit, Intense Strawberry)

Packs x case	15BS
Unit x pack	24
Unit weight	17g
Container 40"	2944
Pallet Pattern	91

TIGER PÖPS®

Flat Pops & Lollipops



10266 TIGER POPS FLAT LOLLIPOPS
Flat lollipops with assorted fruit flavors

Packs x case	14BS
Unit x pack	120
Unit weight	10g
Container 40"	1073
Pallet Pattern	35



16201 TIGER POPS FLAT LOLLIPOPS
Flat lollipops with assorted fruit flavors

Packs x case	8BS
Unit x pack	200
Unit weight	10g
Container 40"	1127
Pallet Pattern	35



8318 TIGER POPS WATERMELON LOLLIPOPS

Packs x case	12BS
Unit x pack	11
Unit weight	16g
Container 40"	5452
Pallet Pattern	105

Coffee DELIGHT®

Hard & Chewy Real Coffee Candy



8697 COFFEE DELIGHT HARD CANDY 4.7 OZ

Packs x case	12BS
Unit x pack	35
Unit weight	3.8g
Container 40"	7476
Pallet Pattern	147



12065 COFFEE DELIGHT HARD CANDY 50 CT

Packs x case	36BS
Unit x pack	50
Unit weight	3.8g
Container 40"	2737
Pallet Pattern	91



12064 COFFEE DELIGHT HARD CANDY 100 CT

Packs x case	18BS
Unit x pack	100
Unit weight	3.8g
Container 40"	2757
Pallet Pattern	91



12066 COFFEE DELIGHT CHEWY CANDY 100 CT

Packs x case	16BS
Unit x pack	100
Unit weight	4.3g
Container 40"	2787
Pallet Pattern	91

Mixins

Variety Rules!

Assorted Hard Candy



13490 MIXIN'S 3.8 LB ASSORTED CANDIES
Assorted chewy candy with fruit flavors

Packs x case	8BS
Unit x pack	+280
Unit weight	3.8Lb
Container 40"	1494
Pallet Pattern	40

Colombina

Mint Balls & Starlights



16120 JUMBO MINT BALLS
Mint flavored candy balls

Packs x case	8BS
Unit x pack	200
Unit weight	9g
Container 40"	1352
Pallet Pattern	40



10132 JUMBO SPEARMINT BALLS
Spearmint flavored candy balls

Packs x case	16BS
Unit x pack	120
Unit weight	9g
Container 40"	1127
Pallet Pattern	40



10133 JUMBO MINT BALLS
Mint flavored candy balls

Packs x case	16BS
Unit x pack	120
Unit weight	9g
Container 40"	1127
Pallet Pattern	40



17920 STARLIGHT MINTS
Pinwheel mint flavored hard candy

Packs x case	24BS
Unit x pack	12oz
Unit weight	5.2g
Container 40"	2284
Pallet Pattern	78



16325 STARLIGHT MINTS (WHITE CENTER)
White center mint flavored hard candy

Packs x case	8BS
Unit x pack	5Lb
Unit weight	5.2g
Container 40"	1040
Pallet Pattern	40



16324 STARLIGHT MINTS (PINWHEEL)
Pinwheel center mint flavored hard candy

Packs x case	8BS
Unit x pack	5Lb
Unit weight	5.2g
Container 40"	1041
Pallet Pattern	40



Breath Fresheners



10154 XTIME SOFT MINT PUFFS
Mint flavored candy

Packs x case	8BS
Unit x pack	200
Unit weight	5g
Container 40"	2256
Pallet Pattern	60

Piñata Assorted Candies



13487 PIÑATA MIX
Assorted Candy, Hard, Chewy and lollipops.

Packs x case	8BS
Unit x pack	1
Unit weight	2Lb
Container 40"	3770
Pallet Pattern	77

Package Bulk



12420 GINGER HARD CANDY
Ginger flavored hard candy

Packs x case	8BS
Unit x pack	5Lb
Unit weight	4g
Container 40"	1066
Pallet Pattern	30



21111 MINT DROPS
Mint drops

Packs x case	4BS
Unit x pack	1Kg
Unit weight	1.5g
Container 40"	4497
Pallet Pattern	120



26334 FRUIT DROPS
Assorted fruit flavored hard candy

Packs x case	4BS
Unit x pack	1Kg
Unit weight	1.5g
Container 40"	4497
Pallet Pattern	120



2147 SWEET DELIGHTS
Filled hard candy, assorted fruit flavors

Packs x case	8BS
Unit x pack	5Lb
Unit weight	5g
Container 40"	999
Pallet Pattern	154



13662 SWEET DELIGHTS
Filled hard candy, strawberry flavor

Packs x case	8BS
Unit x pack	5Lb
Unit weight	5g
Container 40"	999
Pallet Pattern	154



Peg Bags Portfolio



10802 SOFT MINT PUFFS
Mint flavored candy

Packs x case	12BS
Unit x pack	6oz
Unit weight	5g
Container 40"	7406
Pallet Pattern	154



2142 STARLIGHT MINTS
Pinwheel mint flavored hard candy

Packs x case	12BS
Unit x pack	8oz
Unit weight	5.2g
Container 40"	6525
Pallet Pattern	154



2153 CREAMY DELIGHTS

Packs x case	12BS
Unit x pack	4.5oz
Unit weight	3.5g
Container 40"	7406
Pallet Pattern	154



2154 FRUITY CHEWS
Assorted fruits flavored chewy candy

Packs x case	12BS
Unit x pack	6.03oz
Unit weight	4.3g
Container 40"	7406
Pallet Pattern	154



2147 FRUITY FILLED CANDIES
Assorted flavored hard candies

Packs x case	12BS
Unit x pack	7oz
Unit weight	6g
Container 40"	7287
Pallet Pattern	154



13662 STRAWBERRY FILLED CANDIES
Strawberry filled hard candies

Packs x case	12BS
Unit x pack	7oz
Unit weight	6g
Container 40"	7287
Pallet Pattern	154



2149 BUTTERSCOTCH DISCS
Butterscotch hard candies

Packs x case	12BS
Unit x pack	8oz
Unit weight	6g
Container 40"	6525
Pallet Pattern	154



2150 CINNAMON DISCS
Cinnamon discs hard candies

Packs x case	12BS
Unit x pack	7oz
Unit weight	5.5g
Container 40"	7406
Pallet Pattern	154



30348 NUTTY

Milk chocolate and hazelnut flavored spread

Packs x case	24PL
Unit x pack	12
Unit weight	10g
Container 40"	3777
Pallet Pattern	78



Cookies & Crackers



MOMENTS®

Indulgent Cookies

On The Go Packs



7484 MOMENTS BUTTER FLAVORED COOKIES
Butter flavored cookies

Packs x case	12BS
Unit x pack	1
Unit weight	170g
Container 40"	3107
Pallet Pattern	88



20279 MOMENTS FUDGE COVERED VANILLA WAFER BITES

Packs x case	12BS
Unit x pack	18
Unit weight	17.2oz
Container 40"	1600
Pallet Pattern	48



20287 MOMENTS CHOCOLATE FILLED COOKIES

Packs x case	12BS
Unit x pack	18
Unit weight	15oz
Container 40"	1600
Pallet Pattern	48



Wafers with cream



27898 MAX COCO WAFER
Wafers filled with coconut flavored cream

Packs x case	12PL
Unit x pack	6
Unit weight	46g
Container 40"	4695
Pallet Pattern	135



Premium Wafer



27019 BRIDGE WAFERS
Wafers filled with chocolate strawberry & vanilla flavored cream

Packs x case	1PP
Unit x pack	5
Unit weight	300g
Container 40"	10217
Pallet Pattern	160



On The Go Packs



20274 BRIDGE WAFERS
Wafers filled with chocolate flavored cream

Packs x case	12
Unit x pack	8
Unit weight	30g
Container 40"	4180
Pallet Pattern	96



20275 BRIDGE WAFERS
Wafers filled with vanilla flavored cream

Packs x case	12
Unit x pack	8
Unit weight	30g
Container 40"	4180
Pallet Pattern	96

Family Packs



2738 BRIDGE WAFERS
Wafers filled with vanilla flavored cream

Packs x case	24TC
Unit x pack	1
Unit weight	151g
Container 40"	5050
Pallet Pattern	162



2740 BRIDGE WAFERS
Wafers filled with dulce de leche flavored cream

Packs x case	24TC
Unit x pack	1
Unit weight	151g
Container 40"	5050
Pallet Pattern	162



2739 BRIDGE WAFERS
Wafers filled with strawberry flavored cream

Packs x case	24TC
Unit x pack	1
Unit weight	151g
Container 40"	5050
Pallet Pattern	162



2726 BRIDGE WAFERS
Wafers filled with chocolate flavored cream

Packs x case	24TC
Unit x pack	1
Unit weight	151g
Container 40"	5050
Pallet Pattern	162



Wafer

Wafers On The Go

Wafers Family Pack



11226 WAFER
Wafers filled with strawberry flavored cream

Packs x case	12TC
Unit x pack	1
Unit weight	8oz
Container 40"	6871
Pallet Pattern	270

11225 WAFER
Wafers filled with vanilla flavored cream

Packs x case	12TC
Unit x pack	1
Unit weight	8oz
Container 40"	6871
Pallet Pattern	270

11250 WAFER
Wafers filled with chocolate flavored cream

Packs x case	12TC
Unit x pack	1
Unit weight	8oz
Container 40"	6871
Pallet Pattern	270

20185 WAFER
Wafers filled with strawberry flavored cream

Packs x case	24BS
Unit x pack	20
Unit weight	12g
Container 40"	2159
Pallet Pattern	60

20184 WAFER
Wafers filled with vanilla flavored cream

Packs x case	24BS
Unit x pack	20
Unit weight	12g
Container 40"	2159
Pallet Pattern	60



Sandwich Cookies

20183 WAFER
Wafers filled with chocolate flavored cream

Packs x case	24BS
Unit x pack	20
Unit weight	12g
Container 40"	2159
Pallet Pattern	60



20445 BRINKY STRAWBERRY SANDWICH COOKIES

Packs x case	24BS
Unit x pack	12
Unit weight	33g
Container 40"	3060
Pallet Pattern	70



20447 BRINKY VANILLA SANDWICH COOKIES

Packs x case	24BS
Unit x pack	12
Unit weight	33g
Container 40"	3060
Pallet Pattern	70



20444 BRINKY CHOCOLATE SANDWICH COOKIES

Packs x case	24BS
Unit x pack	12
Unit weight	33g
Container 40"	3060
Pallet Pattern	70



20446 BRINKY LEMON SANDWICH COOKIES

Packs x case	24BS
Unit x pack	12
Unit weight	33g
Container 40"	3060
Pallet Pattern	70

Crakeñas

CRACKERS

On the go packs
Crackers



27016 CRAKEÑAS HONEY & CEREALS

Cereal crackers with honey

Packs x case	12BS
Unit x pack	6
Unit weight	32g
Container 40'	6090
Pallet Pattern	132

27299 CRAKEÑAS WHEAT CLUB

Savory bran crackers

Packs x case	12BS
Unit x pack	6
Unit weight	34g
Container 40'	6759
Pallet Pattern	120

27014 CRAKEÑAS CLUB

Flavored crackers

Packs x case	12BS
Unit x pack	6
Unit weight	34g
Container 40'	6400
Pallet Pattern	120



27011 CRAKEÑAS BUTTER FLAVORED

Butter flavored crackers

Packs x case	12BS
Unit x pack	6
Unit weight	27g
Container 40'	6189
Pallet Pattern	153

27013 CRAKEÑAS WHEAT & OAT

Wheat bran & oats

Packs x case	12BS
Unit x pack	6
Unit weight	32g
Container 40'	5895
Pallet Pattern	120

7633 CRAKEÑAS QUINOA & MULTIGRAIN

Cracker with quinoa, poppy seeds, oat and wheat

Packs x case	12BS
Unit x pack	6
Unit weight	25.5g
Container 40'	7560
Pallet Pattern	200

Crakeñas

CRACKERS

Family Pack Crackers



20217 CRAKEÑAS BUTTER FLAVORED

Butter flavored crackers

Packs x case	12TC
Unit x pack	1
Unit weight	324g
Container 40"	2615
Pallet Pattern	81



20406 CRAKEÑAS SODA

Saltine crackers

Packs x case	12TC
Unit x pack	1
Unit weight	300g
Container 40"	2676
Pallet Pattern	81



20215 CRAKEÑAS SALTINE

Saltine crackers

Packs x case	12TC
Unit x pack	1
Unit weight	300g
Container 40"	2676
Pallet Pattern	81



20216 CRAKEÑAS WHEAT & OAT

Wheat bran and oat

Packs x case	12TC
Unit x pack	1
Unit weight	384g
Container 40"	2676
Pallet Pattern	81



20339 CRAKEÑAS DORADITAS

Savory Crackers

Packs x case	12TC
Unit x pack	1
Unit weight	364g
Container 40"	2832
Pallet Pattern	72



Preserves & Sauces



Fruit Desserts



23021 GUAVA DESSERT

Packs x case	12BT
Unit x pack	1
Unit weight	600g
Container 40"	1962
Pallet Pattern	112



23022 WHOLE FIGS IN SYRUP

Packs x case	12BT
Unit x pack	1
Unit weight	600g
Container 40"	1935
Pallet Pattern	112

Milk Caramel Spread



23010 DULCE DE LECHE

Packs x case	24TR
Unit x pack	1
Unit weight	250g
Container 40"	2807
Pallet Pattern	36



23011 DULCE DE LECHE

Packs x case	12TR
Unit x pack	1
Unit weight	500g
Container 40"	3176
Pallet Pattern	54



23012 DULCE DE LECHE

Packs x case	16DIS
Unit x pack	6
Unit weight	50g
Container 40"	3769
Pallet Pattern	91



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