

Bleed 4.25"x3.25"

Trim 4"x3" (each side)

Safe Area 3.75"x2.75"

Template

4x3 Event Badge

No Notch with Timing Marks

Double Sided

General Tips

- Place your artwork on the **"Your Design" layer**
- Edit and save your files in **CMYK**
- Outline all text before saving (select all layers, under the "Type" menu select "Create Outlines").
- Use vector artwork for best results. Images in your design should be **300ppi** or higher.
- We recommend saving as a **PDF/x-1a**

Questions? Email us hello@billysbadges.com



Bleed

Make sure your background extends 0.125" to fill the bleed and avoid white on edges when trimmed. We recommend a common top to bottom bleed color to avoid possible color misalignment along perforation.



Trim

Where your badges will be cut



Safe Area

Make sure to keep important aspects of your design such as logos and text within the safe area.

Fold line

(Back)



Note: double-sided timing mark badges are folded, meaning your artwork on the back of the badge should be rotated 180 degrees.

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