Bb BILLY'S BADGES

Template

3/4" Event Lanyard

Single Color Polyester

Specify Pantone (Optional)

1 ½"   33"   1 ½"

Imprint area for artwork/logos

Bleed 36.25" x 1"
Lanyard 36" x 0.75"   **Imprint Area** 33" x 0.625"

3/4"

Crimp Placement
(Keep important artwork clear of this zone.)

Crimp Placement
(Keep important artwork clear of this zone.)

Design Guidelines

Please check spelling, fonts, colors and graphics carefully.

General Tips

- Place your artwork on the **"Your Design" layer**
- Edit and save your files in **CMYK**
- Outline all text before saving (select all layers, under the "Type" menu select "Create Outlines").
- Use vector artwork for best results. Images in your design should be **300ppi** or higher.
- We recommend saving as a **PDF/x-1a**

Questions? Email us hello@billysbadges.com

Bleed

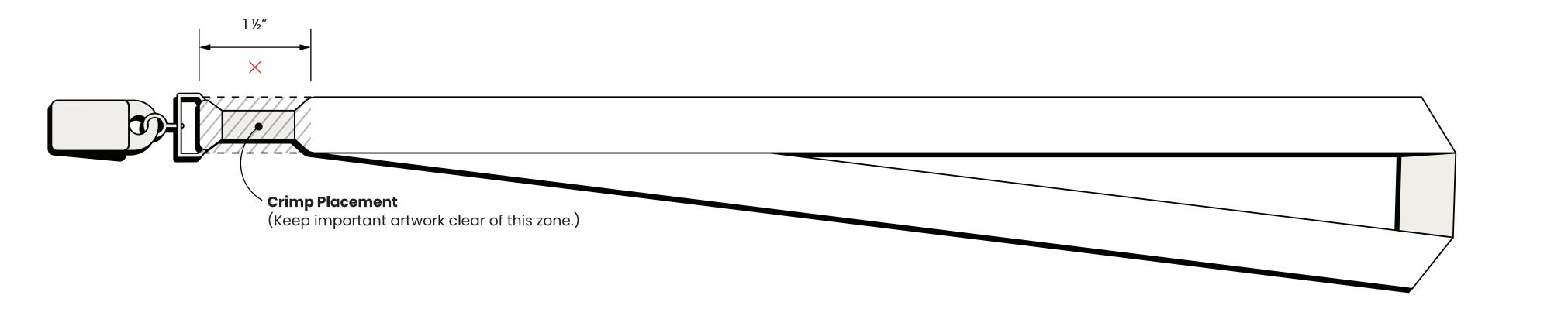Background color should extend 0.125" to fill the bleed and avoid white on edges lanyards.

Trim

Size of lanyard (3/4" x 36" laid flat)

Imprint Area

Keep logos and artwork within this area (5/8" x 33")

Crimp Area

Make sure to keep important aspects of your design such as logos and text outside of crimp area.

1 ½"

Crimp Placement
(Keep important artwork clear of this zone.)