BB **BILLY'S BADGES**

Template

1" Event Lanyard

Single Color Polyester

Specify Pantone (Optional)

1 ½" | 33" | 1 ½"

✕ | Imprint area for artwork/logos | ✕

Bleed 36.25" x 1.25"
Lanyard 36" x 1" | Imprint Area 33" x 0.75"

1"

Crimp Placement
(Keep important artwork clear of this zone.)

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Design Guidelines

Please check spelling, fonts, colors and graphics carefully.

General Tips
- Place your artwork on the **"Your Design" layer**
- Edit and save your files in **CMYK**
- Outline all text before saving (select all layers, under the "Type" menu select "Create Outlines").
- Use vector artwork for best results. Images in your design should be **300ppi** or higher.
- We recommend saving as a **PDF/x–1a**

Questions? Email us hello@billysbadges.com

● **Bleed**
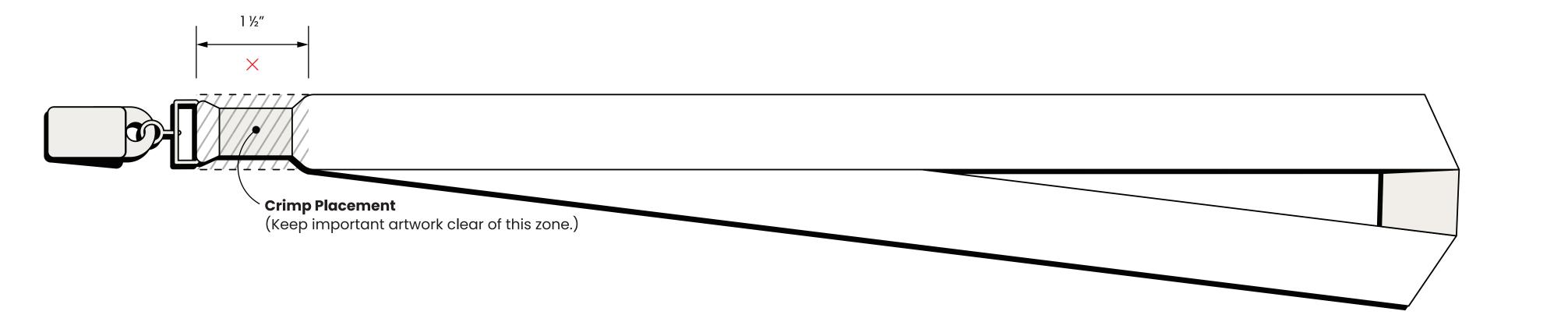Background color should extend 0.125" to fill the bleed and avoid white on edges lanyards.

○ **Trim**
Size of lanyard (1" x 36" laid flat)

⬡ **Imprint Area**
Keep logos and artwork within this area (3/4" x 33")

▨ **Crimp Area**
Make sure to keep important aspects of your design such as logos and text outside of crimp area.

1 ½"

✕

Crimp Placement
(Keep important artwork clear of this zone.)