

■ Offer Free Service :

"A LA CARTE"
PIGMENTS, PRODUCTS, TOOLS

Are you seeking a complementary range of products or wish to propose new products to your clients?

Why not familiarize yourself with the numerous choices and varied products offered by Color-Rare.

- Ask for our Public Pricing Catalogue.
- No training required.
- Choose from hundreds of items; pigments, tools & supplies, lime pastes and raw materials...



■ Offer Range Start :

CHOOSE A RANGE OF PRODUCTS TO CUSTOMIZE YOUR NEEDS

Do you wish to introduce our products with ease and simplicity?

Let's evaluate your strategy together according to your space availability and budget.

- Lime or Milk based paints.
- Decorative coatings.
- Product tinting based on one or two of our colour charts.
- Pigments and associated tools & supplies.

Product and colouration training will be offered. (Refer to the Distributor Catalogue Pricing)



■ Complete Offer :

THE "COLOR BAR ®"!

Are you convinced that the "Color-Bar ®" concept is for you?

Let's work together to implement this new project:

- Help setting up your "Color Bar ®".
- In depth training of colouration, the products and their application.
- Sales coaching.
- Option of using our range of colour charts.

(Refer to the Distributor Catalogue Pricing)



■ SALES CONDITIONS

Become a Color-Rare Distributor

- Complete freedom of choice of selected products.
- No minimum order requirement.
- No imposed sales prices (but recommended pricing).
- Free training that is catered to your needs.
- Transfer of knowledge: colouration, sales, workshops...
- Referencing on our internet site.
- Sales documentation.
- Technical information and Material Safety Data Sheets.
- Technical assistance and help via phone and email.
- Timely processing of your orders.
- Transportation charges are your responsibility, by our or your transporter.
- First order: COD (Cash-On-Delivery).

■ THE COLOR-RARE NETWORK

A NETWORK OF FRANCHISES :

- Toulouse Centre et Minimes (31)
- Tours (37)
- Nantes (44)
- La Rochelle (17)

Interested in opening a Color-Rare franchisee? **Ask us!**



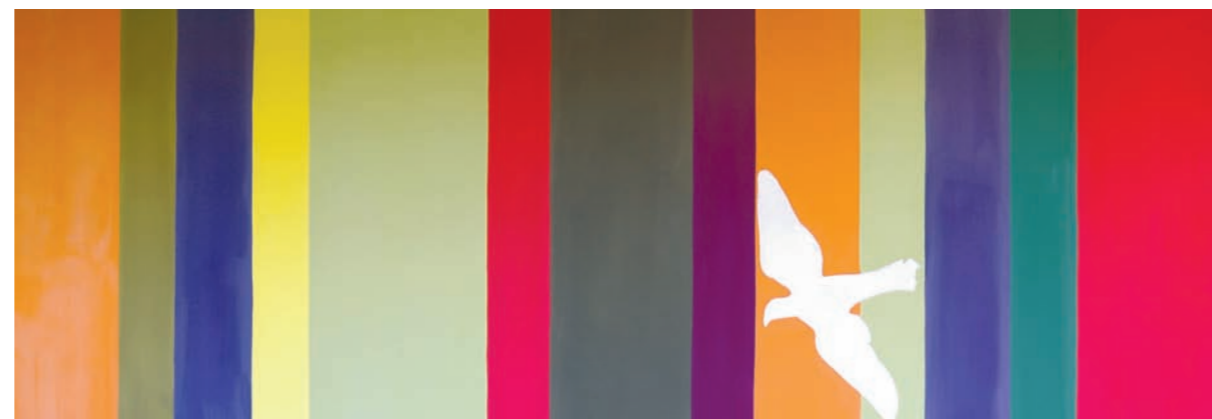
A DISTRIBUTOR NETWORK :

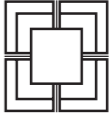
a network comprised of over thirty independent resellers.

A NETWORK FOR EXPORTATION :

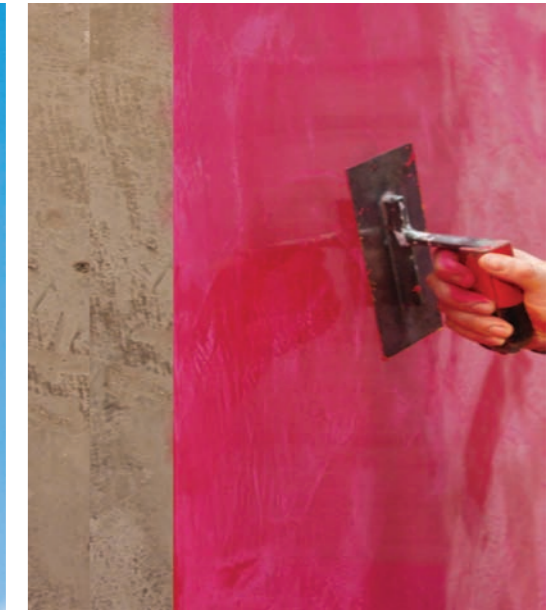
In Switzerland, Andorra, USA, Canada...

Duplication of our « Color-Bar ® » concept with "Spring-Color", our manufacturing partner for lime-based products.



COLOR  RARE

Become a Color-Rare Distributor



A Coloured Alternative!

Lime-wash Paints & Coatings
Natural Paints & Pigments
Training Centre

Tél. boutique : 05.56.52.04.79 – Tél. bureau : 05.56.52.04.88 - Fax : 05.56.51.39.32

Site : www.colorare.fr - Courriel : 33@colorare.fr

SALES AT COLOR-RARE is.....

- A concept based on tinting natural paints and coatings with pigments
- Sales in line with clients needs and expectations
- Educating clients in the use of natural products
- A thorough understanding of materials and various application techniques ranging from old world to contemporary methods.
- A thorough mastering of lime-wash techniques.



THE PRODUCTS

The PIGMENTS :
A unique selection in France

Three ranges of pigments are available the «Basic», «Déco» and «Fine Arts» collections allows you to choose in function of your wants and project requirements. The pigments, due to their colours and their uniqueness, attract and entice...



RAW MATERIALS

Bags of True Greek Lime, imported directly from Greece.

Super Lime - Italian Lime, baked in wood ovens and filtered.

Sand, Glass, Quartz and Marble powders... to name a few.

THE HARDWARE SHOP

Resins, Waxes, Oils, Animal Glues, Soaps (Noir, Marseille, Alep)... Anything and everything you need is available, the list is boundless.



LIME-WASH PAINTS & COATINGS

A range of environmentally friendly products, which consist of 97-100% natural ingredients. A maximum of only 3% are derived from petrochemicals.

TOOLS & SUPPLIES

Brushes, rollers, trowels, spatulas... Everything you need to complete any size projects, large or small.

■ COLOUR: OUR SPECIALITY!

No equipment is needed! We have a recipe for each colour that can be achieved with measuring spoons, a whisk, and voila!

The "Color Bar" is a fantastic tool that helps our clients visualize the result.

■ CREATING YOUR COLOUR IS SIMPLE: just follow the recipe!

Based on the colour chart(s) selected, a document of associated colour recipes will be included.

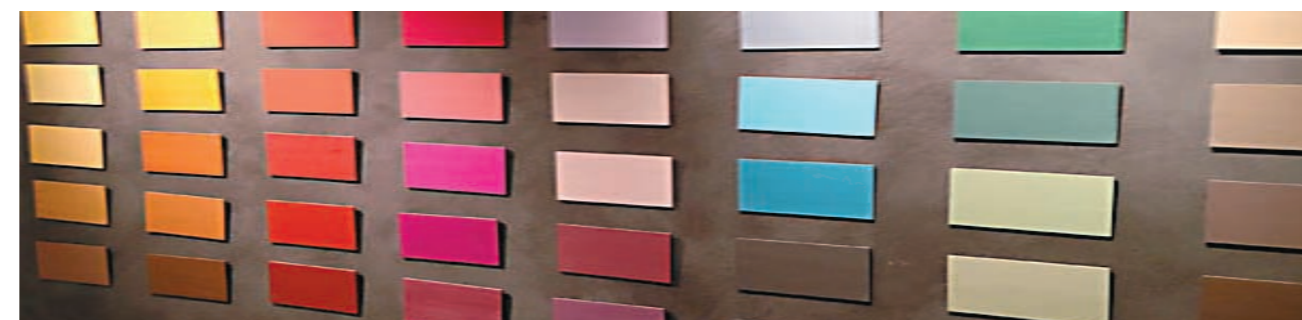
A training, specifically addressing product tinting, will also be proposed to you in our workshop.



THE "COLOR BAR"® ADVANTAGES

- A unique concept in France.
- Visually a esthetic and colourful.
- A welcoming social place for clients to gather.
- Innovative sales concept:
 - Highlights the importance of colouration.
 - Enables the clients to participate in the colouration process, if so desired.

* The implementation of a "Color Bar"® is not a mandatory! Setup and tinting of our products is a simple process and can be achieved without it.



ADVANTAGES OF TINTING BY PIGMENTS

- A minimal inventory investment is required.
- Choice of various colours based on hand painted colour charts.
- Colours can be customized by adding more or less pigments to achieve the clients desired tint.



COMPLIMENTARY TRAINING

In order to maximize the sale of Color-Rare products in your organization, we offer complimentary training for you and your staff in our workshop.

We offer training that combines theoretical and practical aspects to insure proper comprehension of our concept, sales approach, the tinting process and application techniques.

The length of the training will be determined based on your timetable and the range of chosen products.



CUSTOM-DESIGNED TRAINING:

Theory and/or practical training in function of your needs:



THE PRODUCTS :

- The products and their medium.
- Tinting products with pigments.
- Application and use of chosen products.
- Customized "sales tips".
- How to harmonize colours.

SETUP :

- Exhibition of your selecting range of products in your space.
- Setup of Colouration Laboratory or "Color Bar"®.

TRAINING:

Should you choose to offer training for the application of Color-Rare products to your clients.

Do-It-Yourselfers or Professionals, you can benefit from our expertise:

- Colour-wash/Whitewash Techniques.
- Stuccos.
- Wood patinas... and more.

