



SURFACE PREPARATION & APPLICATION GUIDE

FOR Color Rare NATURAL PAINTS AND COATINGS

It is important to note that our paints and coatings allow the wall to breathe and do not “block” the surface. Surface spackle touch-ups, joints and patch work, must be done with products that do not contain glues and solvents.

Preparing your surface is a key step to your painting success !

Apply the products on a sound (no flaking or peeling) dry surface, free from dirt and dust. For shiny and glossy surfaces, it is recommended to scour or slightly sand the surface to create better adhesion of the primer coat.

● Indicates recommended use & application for best results

● Indicates that the application is possible but may not produce the best results

Surface Type	Look	Primer	Finish Coat	Note
Drywall or Painted Drywall INTERIOR ONLY	● Limewash	Base Plus	Novita	Properly sand joints and use jointing material suitable for use with natural products. The sandy texture of Base Plus covers the drywall joints. Apply in all directions, with a distemper/whitewash brush.
	● Concrete	Base Plus	Base Plus (burnished)	
	● Velvet	Base 2	Base 2	Base 2 may be applied with a roller.
	● Marble	Base 2	Stucco Palladio	
	● Powder	Tutti +5% Resin or Base 2	Tutti	
	● Mineral	Base Plus	Clay Tonachino	
Plaster or Painted Plaster INTERIOR ONLY	● Limewash	Base Plus	Novita	Apply Novita & Base Plus with a brush.
	● Concrete	Base Plus	Base Plus (burnished)	Base 2 may be applied with a roller.
	● Velvet	Base 2	Base 2	
	● Marble	Base 2	Stucco Palladio	
	● Powder	Tutti + 5% Resin or Base 2	Tutti	
	● Mineral	Base Plus	Clay Tonachino	
	● Sparkle*	no primer required	Egg Glaze + Pigments	* UNTREATED PLASTER ONLY
Untreated Concrete blocks & Concrete surfaces	● Limewash	no primer required	Novita*	* Novita, Base Plus& Exterior Glaze: INTERIOR or EXTERIOR Others: INTERIOR ONLY
	● Concrete	Base Plus	Base Plus*(burnished)	
	● Velvet	no primer required	Base 2	Properly clean and level the surface before applying. Directly use the finish on the surface. If the surface is rugged, it will alter the finish coat aspect. ●NOTE: If the concrete has been polished or waxed, all finishes can be considered to produce the best result.
	● Marble	no primer required	Stucco Palladio	
	● Powder	no primer required	Tutti	
	● Mineral	Base Plus	Clay Tonachino	
	● Sparkle	no primer required	Egg Glaze + Pigments or Exterior Glaze* + Pigments	
Wallpaper				It is recommended to remove wallpaper and assess surface. Properly clean surface.

Surface Type	Look	Primer	Finish Coat	Note
Painted Concrete blocks - Painted Concrete surfaces - Painted & Untreated Aerated Concrete	•Limewash	Base Plus*	Novita*	* Novita & Base Plus: INTERIOR or EXTERIOR Others: INTERIOR ONLY Properly clean and level the surface before applying. If the surface is rugged, it will alter the finish coat aspect.
	•Concrete	Base Plus*	Base Plus*(burnished)	
	•Velvet	Base 2	Base 2	
	•Marble	Base 2	Stucco Palladio	
	•Powder	Tutti +5% Resin or Base 2	Tutti	
	•Mineral	Base Plus	Clay Tonachino	
Untreated Stone & Brick	•Limewash	no primer required	Novita*	* Novita, Base Plus & Exterior Glaze: INTERIOR or EXTERIOR Others: INTERIOR ONLY Properly clean and level the surface before applying. Directly use the finish on the surface. If the surface is rugged, it will alter the finish coat aspect.
	•Concrete	Base Plus	Base Plus*(burnished)	
	•Velvet	no primer required	Base 2	
	•Marble	no primer required	Stucco Palladio	
	•Powder	no primer required	Tutti	
	•Mineral	Base Plus	Clay Tonachino	
	•Sparkle	no primer required	Egg Glaze + Pigments or Exterior Glaze* + Pigments	
Painted Stone & Brick	•Limewash	•Base Plus*	•Novita*	* Novita & Base Plus: INTERIOR or EXTERIOR Others: INTERIOR ONLY Properly clean and level the surface before applying primer coat. If the surface is rugged, it will alter the finish coat aspect.
	•Concrete	Base Plus*	Base Plus*(burnished)	
	•Velvet	Base 2	Base 2	
	•Marble	Base 2	Stucco Palladio	
	•Powder	Tutti + 5% Resin or Base 2	Tutti	
	•Mineral	Base Plus	Clay Tonachino	
Shiny & Varnished Surfaces INTERIOR ONLY	•Limewash	Base 2 + 3% Resin	Novita	For shiny and glossy surfaces, it is recommended to scour or slightly sand the surface to create better adhesion of the primer coat. Apply Novita & Base Plus with a brush. Base 2 may be applied with a roller.
	•Concrete	Base 2 + 3% Resin	Base Plus(burnished)	
	•Velvet	Base 2 + 3% Resin	Tutti	
	•Marble	Base 2+ 3% Resin	Stucco Palladio	
	•Powder	Base 2+ 3% Resin	Tutti	
	•Mineral	Base Plus+3%Resin	Clay Tonachino	
Untreated Wood INTERIOR ONLY	•Limewash	Base 2	Novita	Directly use the finish on the surface. If the surface is rugged, it may alter the finish coat aspect. For casings, mouldings, doors and trims (ie: areas of high use) – consider using a washable paint.
	•Velvet	no primer required	Base 2	
	•Marble	Base 2	Stucco Palladio	
	•Powder	no primer required	Tutti	
	•Sparkle	no primer required	Egg Glaze + Pigments	
Painted Wood INTERIOR ONLY	•Limewash	Base 2	Novita	For shiny and glossy surfaces, it is recommended to scour or slightly sand the surface to create better adhesion of the primer coat. For casings, mouldings, doors and trims (ie: areas of high use) – consider using a washable paint.
	•Velvet	Base 2	Base 2	
	•Marble	Base 2	Stucco Palladio	
	•Powder	Tutti + 5% Resin or Base 2	Tutti	
Surfaces with Existing Natural & Lime Based Paints and Coatings	•Limewash	no primer required	Novita*	* Novita, Base Plus and Exterior Glaze: INTERIOR or EXTERIOR Other: INTERIOR ONLY Directly use the finish on the surface. If the surface is rugged, it may alter the finish coat aspect. Pearlescent / Glitter Pigments create a unique look!
	•Velvet	no primer required	Base 2	
	•Concrete	Base Plus	Base Plus*(burnished)	
	•Marble	no primer required	Stucco Palladio	
	•Powder	no primer required	Tutti	
	•Mineral	Base Plus	Clay Tonachino	
	•Sparkle	no primer required	Exterior Glaze*+pigments	

Our Primers

**** Our Primers may be tinted and used as a finish coat****

Base 2: 95% natural, matte and smooth finish. May be applied with a brush or a roller, good adhesion to uniform surfaces. Interior use only. Can also be used as a finish paint coat by applying 2 to 3 coats to create the VELVET finish.

Base Plus: 97% natural, lime-based sandy texture. Creates a “grainy” surface that grips for better adhesion for dense paints and decorative coatings. Apply with a brush in all directions or from top to bottom without a regular pattern. Interior/Exterior Use. Can also be used as a finish paint coat, by applying 2 to 3 coats and burnishing the last coat to create the CONCRETE finish.

The Use of Color Rare Resin

The addition of resin to your mixture is recommended when applying your natural product to a surface that has been previously treated with synthetic products (ie most previously painted surfaces). This improves the product’s adhesion. This acrylic resin is matte and transparent when diluted in water and has excellent adhesive properties with minimal quantity. It is typically recommended to add 3% to 5% of the resin to the volume of your mixture. Does not contain solvents, formaldehyde, or ammonia.

The Use of Titanium Dioxide

Titanium dioxide may be added to all Color Rare products (up to 75ml by Liter) to better hide surface imperfections (drywall joints, patch work, etc). It has excellent coverage properties and creates an opaqueness to better cover the base surface. Titanium Dioxide is also used as a pigment to create the colour WHITE and gives a powdery finish to paints. It can also be used to create a softer, lighter hue.

Need More information ?

Please be sure to check out the **TIPS page** on our website:

<https://colorare.com/pages/tips> or

You will find additional information on how to mix pigments, the most updated version of this guide and advice on best practices during your Color Rare projects under these headings:

- Preparing your mixture
- Our Coloration Guide
- Before you start
- While you paint
- Once you are done

Still have questions ?

We can help !

Please check out our FAQ page or contact us directly at info@colorare.com !

www.colorare.com

*Colorare offers the above information and recommendations for information purposes and in good faith.
Result cannot be guaranteed as quality, surfaces and application are out of our control.*