

# COLOR BAR<sup>®</sup>

by COLOR-RARE

The environment is at the center of all debates. The market for green, natural and organic products has grown considerably in the last 10 years. The COLOR BAR concept is inline with this philosophy, **offering natural paints and coatings, artistically colored with pigments.**

The succes of television shows dedicated to home decorating is a key indicator: people attach great importance to their homes. Representing on average 30% of household spending, home improvement has become a priority investment, ahead of travel and saving. The home is a refuge in times of crises and enables true expression of one's self.

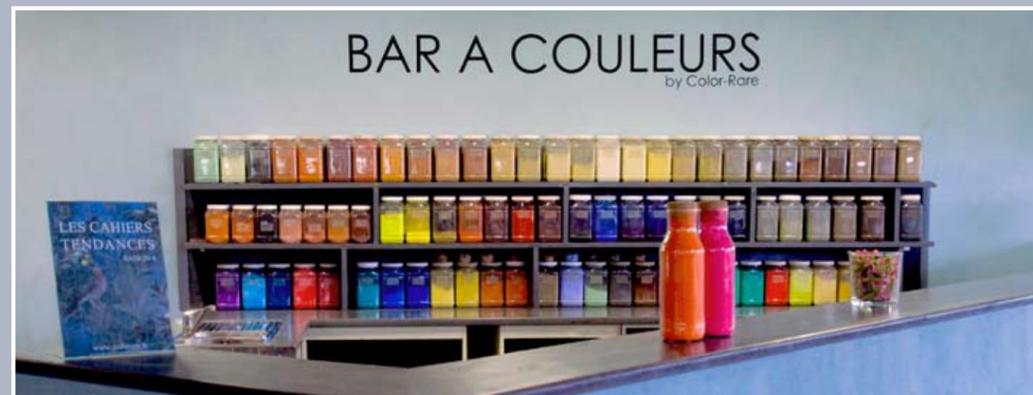
**Mixing with pigments, allows the "Do-It-Yourselfer" to use more colors for less money while in control of their own creative adobe.**

The COLOR BAR allows you to offer customers a colored, natural alternative, as well as a range of exclusive products. **Open and vibrant, this concept is ever evolving and enables a place adapted to your own image.**

Armed with our experience, we support you throughout the creation of your personalized Color Space. You will be trained in pigment coloration, educated in the various products and their application, and monitored throughout all stages of your COLOR BAR implementation.

**At the COLOR BAR, friendliness and entertainment are guaranteed.**

Join BORDEAUX, TOURS, NANTES, LA ROCHELLE, NAY, TOULOUSE (France), ANDORRA and ROME, PORTO SAN GIORGIO, LUCCA or OSSIMO (Italy): **make the COLOR BAR choice.**



(Color Bar, COLOR RARE, Bordeaux)

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(Bar del colore, LUCCA)

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**COLOR  
RARE**  
NATURAL PAINTS & COATINGS



## EYE CANDY

The bar is lined with an extensive selection of beautiful and unique pigments, ready to be measured so your customer can achieve their desired tint.

Recipe books and color charts are available to guide and inspire your clientele. Your customers are privileged spectators of this colorful alchemy.

Welcome to your COLOR BAR.

## GO NATURAL

The COLOR BAR is naturally different, offering its customers an alternative to synthetic products. The paints and natural coatings from COLOR-RARE are composed of lime, vegetable gums or milk. Enhance your mixture by adding a hint of Yellow Ochre or Sienna: the magic of the COLOR BAR can begin.

**COLOR-RARE products are selected for their technical, aesthetic, and ecological products.**

## PAINT LIKE A CHEF

We favor humans over machine so we develop and manually prepare recipes for each color, using scoops, a stirrer, and your expertise. A unique mixture is served. Designed as a true chef's kitchen, the COLOR BAR offers a professional workspace that allows for great creativity, of joyful, gourmet colors.

**The COLOR BAR Experience: consuming paint differently.**