



Lent Lily LLC

Contact : Murat Balci

Contact number: +1 757 5418191

Company Address: 780 Lynnhaven Pkwy Suite 400, Virginia Beach, VA 23452

Website : <https://watchaces.com/>

AUTHENTICATION MANUAL

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MISSION STATEMENT:

At Lent Lily LLC, our mission is to curate an unparalleled selection of timepieces that seamlessly blend style, precision, and innovation.

We are dedicated to providing our customers with a premium online shopping experience, offering a diverse range of watches from renowned brands.

Committed to authenticity, excellence, and customer satisfaction, we aspire to become your trusted destination for acquiring timeless pieces that reflect your unique taste and lifestyle.

Our mission is not just to sell watches; it's to share in the celebration of moments and milestones, one watch at a time.

CORE VALUES:

- 1. Passion for Timeless Elegance:** We are driven by a deep passion for the artistry of timekeeping, dedicated to curating a collection of watches that embody timeless elegance and exceptional craftsmanship.
- 2. Commitment to Authenticity:** We uphold the highest standards of authenticity, ensuring that every watch in our collection is a genuine representation of the brand's quality and heritage.
- 3. Customer-Centric Excellence:** Our customers are at the heart of everything we do. We strive for excellence in customer service, providing a seamless online shopping experience and personalized support to meet their unique needs.
- 4. Curated Diversity:** We celebrate diversity in design and functionality, curating a diverse range of watches that caters to varied tastes, occasions, and lifestyles.
- 5. Innovation in Style:** Embracing innovation in both fashion and technology, we showcase watches that not only reflect current trends but also push the boundaries of style and innovation.
- 6. Integrity in Business:** We conduct our business with the utmost integrity, fostering trust among our customers, partners, and within our team. Transparency and honesty define our interactions.
- 7. Environmental Responsibility:** Recognizing our impact, we are committed to environmental responsibility. We support sustainable practices and eco-friendly initiatives within our operations and product choices.
- 8. Engagement:** Beyond commerce, we engage with and give back to the community. We believe in contributing to the well-being of society and fostering a sense of shared responsibility.

ABOUT US:

Welcome to Lent Lily LLC, a premier Virginia-based business specializing in exquisite timepieces and unparalleled customer service. Established in 2017, we have proudly served watch enthusiasts with our curated collection and commitment to delivering exceptional experiences. At Lent Lily LLC, we believe that a watch represents more than just a timekeeping device; it embodies style, craftsmanship, and personal expression.

IN HOUSE AUTHENTICATION:

At Lent Lily LLC, we understand that authenticity is critical when it comes to purchasing designer watches. That's why we have a rigorous authentication process in place to ensure that every watch we sell is 100% authentic.

Our team of experts has years of experience in the watch industry and is trained to identify even the slightest details that distinguish genuine watches from counterfeit ones. We carefully inspect and test each timepiece to ensure that it meets our high standards of authenticity, quality, and condition.

We guarantee that every watch you purchase from Lent Lily LLC is 100% authentic, sourced directly from authorized dealers or reliable suppliers. We provide all original packaging, papers, and serial numbers, and we stand behind the authenticity of our watches with a full refund policy in case of any authenticity issues.

At Lent Lily LLC, we are committed to providing our customers with a reliable and trustworthy shopping experience. We take authenticity seriously and go the extra mile to ensure that the customer receives only genuine watches that meet our standards of excellence.

OUR SUPPLIER/S

We work with authorized dealers or reliable suppliers. We have a rigorous process for supply selection. We do not work with supplier which does not meet our criteria in terms of trust, professionalism and business practices.

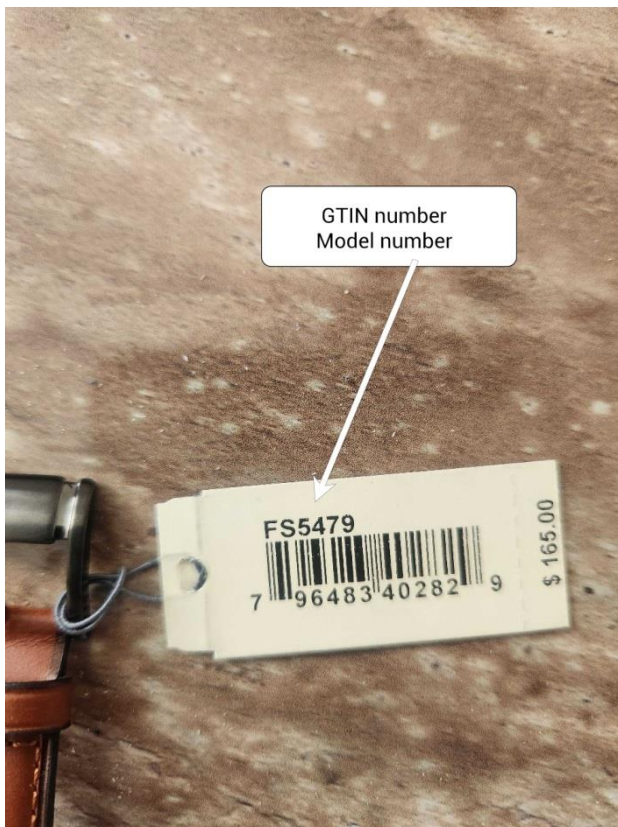
MICHAEL KORS:

- 1. Check the packaging:** Authentic Michael Kors watches come in high-quality packaging that includes a branded box and a user manual. The packaging should have the Michael Kors logo on it, and the materials used should be of good quality.
- 2. Logo and branding:** The Michael Kors logo and branding should be consistent across the watch, the packaging, and any accompanying documents. If there are any variations in the branding or logo, it may be a sign of a counterfeit.
- 3. Examine the watch face:** Look at the watch face and check for any spelling errors or inconsistencies in the design. The hour markers, hands, and the Michael Kors logo should be clear and precise. Also, the watch's features such as the chronograph and date function should work accurately.
- 4. Check tags:** Check the tags on the watch – they come with the GTIN code and the model number of the watch, as well as a barcode.
- 5. Inspect the case back:** The case back should be engraved with the Michael Kors logo, the model number/serial number, and the material type. A 6 digit manufacture number should also be present in DDYYMM format. The material of the watch should be engraved into the back.



FOSSIL:

- 1. Check the packaging:** Authentic Fossil watches come in high-quality packaging that includes a branded box and a user manual. Materials used should be of good quality.
- 2. Logo and branding:** The Fossil logo and branding should be consistent across the watch, the packaging, and any accompanying documents. If there are any variations in the branding or logo, it may be a sign of a counterfeit.
- 3. Examine the watch face:** Look at the watch face and check for any spelling errors or inconsistencies in the design. The hour markers, hands, and the Fossil logo should be clear and precise. Also, the watch's features such as the chronograph and date function should work accurately.
- 4. Check tags:** Check the tags on the watch – they come with the GTIN code and the model number of the watch, as well as a barcode.
- 5. Inspect the case back:** The case back should be engraved with the Fossil logo, the model number/serial number, and the material type. A 6 digit manufacture number should also be present in DDYYMM format. The material of the watch should be engraved into the back.



DIESEL:

- 1. Check the packaging:** Authentic Diesel watches come in high-quality packaging that includes a branded box and a user manual. The packaging should have the Diesel logo on it, and the materials used should be of good quality.
- 2. Logo and branding:** The Diesel logo and branding should be consistent across the watch, the packaging, and any accompanying documents. If there are any variations in the branding or logo, it may be a sign of a counterfeit.
- 3. Examine the watch face:** Look at the watch face and check for any spelling errors or inconsistencies in the design. The hour markers, hands, and the Diesel logo should be clear and precise. Also, the watch's features such as the chronograph and date function should work accurately.
- 4. Check tags:** Check the tags on the watch – they come with the GTIN code and the model number of the watch, as well as a barcode.
- 5. Inspect the case back:** The case back should be engraved with the Diesel logo, the model number/serial number, and the material type. A 6 digit manufacture number should also be present in DDYYMM format. The material of the watch should be engraved into the back.



