

The background image is a professional recording studio. In the center, a large condenser microphone is mounted on a boom arm and surrounded by a pop filter. To the left, a mixing console with various knobs and sliders is visible. The walls are covered in soundproofing panels, and the room is lit with warm, ambient light. A small potted plant sits on a table in the background to the right.

# ElevenLabs Voiceover Script Writing Kit

This kit is designed to help you write high-quality voiceover scripts for ElevenLabs fast. Whether you're creating educational content, character-driven videos, or snappy promos, these prompts will help your AI voiceovers sound intentional, polished, and on-brand.

# Templates + Prompts Included

Our kit includes five powerful templates to help you create professional voiceovers for any situation. Each template is designed to address specific content needs while maintaining a natural, engaging sound.

## 1 Brand Voice Quick Builder

Establish a voice that fits your brand's tone and audience. Use this template to help ElevenLabs sound like you, not a default narrator.

**Prompt Template:** "Write a voiceover script for a [tone] brand that speaks to [audience type] about [topic or offer]. The voice should feel [adjective], not [adjective]. Keep it under 60 seconds."

## 2 The Reels & Shorts Formula

Create scroll-stopping voiceovers that sound natural and concise. Perfect for Instagram Reels, TikToks, and YouTube Shorts.

**Prompt Template:** "Write a short-form voiceover script for a 30 to 60 second video that introduces [topic], shares 1 to 2 key takeaways, and ends with a clear call to action. Make it sound conversational."

# More Powerful Templates

1

## The Ad Spot Script

Use this for product intros, service promos, or digital offers. Whether you're launching a course or hyping your merch, this format makes it punchy.

**Prompt Template:** "Write a 45-second ad script for [product or service]. The tone should be [tone], highlight [key feature or benefit], and end with a CTA to visit [website or handle]."

2

## Storytelling Voiceover Prompt

Great for "why I started this," testimonials, or origin stories. This prompt helps AI narrate like a human with a mission.

**Prompt Template:** "Write a 60-second voiceover script telling the story of [event or journey]. It should start with a challenge, explain the turning point, and wrap with a lesson or takeaway."

3

## Character-Based Voice Prompt

Creating skits or educational shorts with characters? This one helps you get the tone and dialogue right for each persona.

**Prompt Template:** "Write a voiceover in the style of [character type or historical figure] explaining [topic]. Include era-appropriate language or phrases. Keep it fun but informative."

# How to Use



## Choose Your Format

Choose the voiceover format that fits your content



## Customize Your Prompt

Fill in your topic, audience, or brand tone



## Generate Script

Paste the prompt into ChatGPT to generate the script



## Edit and Export

Edit as needed, paste into ElevenLabs, and export your audio



## Finalize Your Video

Pair it with your video (CapCut, VEO3, Descript, etc.)

# Why This Works



## Time-Saving

You save hours writing voiceover scripts from scratch



## Consistent Sound

Your content sounds consistent, not canned



## Flexible Frameworks

You get flexible, repeatable frameworks for any type of video

# Brand Voice Quick Builder – In Detail

## How It Works

The Brand Voice Quick Builder helps you establish a consistent voice that perfectly aligns with your brand identity. By specifying your tone, audience, and key adjectives, you create a framework that makes ElevenLabs sound authentically like your brand.

## Example Use Cases

- Company overview videos
- Product demonstrations
- Website explainer videos
- Email marketing campaign voiceovers



**Prompt Template:** "Write a voiceover script for a [tone] brand that speaks to [audience type] about [topic or offer]. The voice should feel [adjective], not [adjective]. Keep it under 60 seconds."

# Content Creation Workflow

## Identify Content Need

Determine what type of voiceover you need based on your content goals and platform requirements

## Finalize Content

Combine your voiceover with visuals in your preferred editing software

## Create Voiceover

Input your script into ElevenLabs and export high-quality audio



## Select Template

Choose from the five templates based on your content type: brand voice, short-form, ad spot, storytelling, or character-based

## Customize Prompt

Fill in the template variables with your specific details, audience, and tone preferences

## Generate Script

Use ChatGPT to create your initial script based on your customized prompt

# Want More?

This is just a sample of what's inside our full Starter Bundle. Upgrade to get more templates, AI guides, and creative workflows designed to make content creation faster and more fun.

## Additional Templates

Access dozens more specialized voiceover templates for every content need

## AI Optimization Guides

Learn advanced techniques to get the most natural-sounding results from ElevenLabs

## Creative Workflows

Complete end-to-end systems for turning ideas into polished content quickly

[Upgrade to Full Bundle](#)