

MyIntent Education Program

Social-Emotional Learning, Team Building, Fundraising

MyIntent's "What's Your WORD?" activity and Maker Kit is a versatile platform to meet your goals!

WHAT'S YOUR
WORD?
— MYINTENT.ORG —



How to Activate MyIntent at Your School:

For Teachers:

1. Ask your students for their WORD.
2. Have them write a short essay or poem on why they picked their WORD and share with each other.
3. Create them a tangible daily reminder of their WORD with MyIntent's Maker Kit.

For Principals:

1. Ask your staff for their WORD.
2. Have your staff share their WORD and why with each other.
3. Create them a tangible daily reminder of their WORD with MyIntent's Maker Kit.



Pricing

We offer a 50% off Education discount on Maker Kits and select Maker items!

Details and signup: www.myintent.org/pages/education

With the 50% off Education discount:

Maker Kit

- \$35 per kit
 - All of the tools you need to stamp bracelets

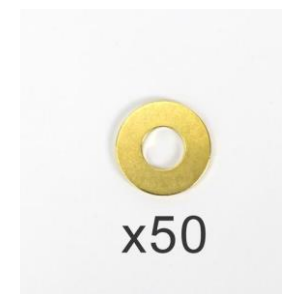


Bracelets

- Pre-tied bracelets for as low as \$2 each
- String and tokens to tie your own bracelets for as little as ~\$0.56 per bracelet
 - We provide instructions on our website on how to tie bracelets



Pre-tied bracelets



Tie Your Own Bracelet



Montour High School - Pennsylvania

"First, the passion project is blowing up at our school! The students LOVE this and are literally lining up at our door to stamp their words.

Our English Department has taken this project and created innovative lessons based on students' words of intent... it's awesome to watch it all unfold. **I have witnessed at-risk students** in my English classes (who have not been interested in one project/unit we have done the entire year) **show genuine excitement and engagement.**"



Old Mill Road Elementary School - NY

Christina M., an ESL teacher in NY, incorporated the concept of choosing a WORD to help her ESL students manage their emotions - emotions stemming from being in a new country, not knowing the language, and being in an unfamiliar environment. **Her students wrote poems about the word they chose. She used the process of choosing a word to help the students balance their spirits and release any pent up emotions.** The students took to it right away and it was so successful that their Principal decided to expand the exercise to all 80 of the 5th graders at the school.

[Read Christina's story on our blog](#)

Christina presenting her work activating MyIntent at the ASSET Technology conference:



My WORD is... (click to watch 5th graders share their WORD):



Old Mill Road Elementary School - NY

“The board reflects the narratives from each **staff member** - why they chose their word and the meaning behind their decision. **Children learn more when they are connected to their teachers!!** The students love reading about the words that their teachers have chosen.”



OMR teachers making bracelets and sharing their WORD as a team building activity. [Click to watch video:](#)



Los Angeles Unified School District

1000+ principals and administrators received a custom bracelet with their WORD at the LAUSD Superintendent's school year kick-off meeting to set the tone for the upcoming school year.

The Top 5 chosen WORDs were:

INSPIRE

BELIEVE

COMMUNITY

LEADER

BALANCE

LAUSD is the 2nd largest school district in the nation with over 900 schools and 600K+ students.

Read the [full story on our blog](#).



Wheaton High School Show Choir - Illinois

"...I want y'all to know what a difference this project has made for 70 kids in Wheaton, IL...

We are a competitive show choir and I wanted to get our team in the right mindset in preparation for the most difficult contest in the nation. I wanted to begin the week moving in a positive direction so I challenged the kids to find a word - something to keep them grounded on the stressful day or a word they think defines this year for them.

Before they could stamp their own bracelets, they had to submit their word and why. The kids LOVED this. They helped each other find words couldn't wait to share their words with one another.

When we were done, we circled up and a few of the kids volunteered to share their word and why. It was beautiful and eye opening. We closed with an affirmation circle. This activity combined with the 'What's Your WORD?' took it to a new level. You could physically feel the guards of the students letting down in the room. It was very powerful to watch the kids be so real and honest. We had an inspiring open dialogue about why they all wanted to so freely and honestly give out the love to others, but didn't necessarily feel like they were deserving of the same.

Show Choir is a funny thing: very particular costuming and expectation is involved at this competitive level, and the thought of the kids wearing bracelets on stage and losing points for that would have most directors spinning, especially at the most important contest of the year. Not me. It's not about the points. It is about the kids. They will all be wearing their bracelets on stage Saturday as a gentle reminder for whatever it is that they need. And these days, kids need that.

Thank you to the creators of this meaningful project.” – Kassy K., Director of Vocal Music



[Click to watch a video of the students making their bracelets](#)

Bellevue University Softball Team - Nebraska

INSPIRE: "For the last four years, the Bellevue University softball team has chosen a word to set the tone for our season. The word becomes a standard; it reminds us to work hard to reach our athletic as well as life goals, and creates a unique theme for that year's group of players. For the 2017-2018 season, our team chose the word INSPIRE, a word that is both meaningful to us on and off the field. We loved the idea of being able to wear the word on our wrist as a constant reminder of what we stand for through the ups and downs within a season.

INSPIRE by definition means, "to have an animating effect upon; influence or impel; esp., to stimulate or impel to some creative or effective effort". However, our team made the word a little more personal by defining it in our own terms:

- Influence: We hope to positively influence those on our team, as well as people in our life and community. -Not like the rest: We believe it is important to stand out from the crowd when it comes to being a leader.
- Supporting: With so many members and moving parts of our team, it's crucial we are there to be each other's crutch when someone may be having an off day.
- Positive: With a positive outlook and attitude we achieve more as a team.
- Improvement: By positively influencing our team and those around us, we can only see improvement.
- Responsibility: With being an influential leader comes great responsibility. We must choose our actions and words carefully as we attempt to inspire ourselves and others.
- Effort: To reach all of our goals, it takes lots of hard work and effort.

Our MyIntent bracelets help to reiterate our team word this year. When the road gets rocky, we can easily take a glimpse at our bracelet, take a deep breath and be reminded why we do what we do; to INSPIRE." – Bellevue University Softball Coach



Robious Elementary - Virginia

"I made 60 bracelets for my staff as a team building activity. I picked blue cord for our school color. When I made each one, I could definitely see why each teacher chose their WORD.

I know there are a lot of personalized jewelry that you can buy but **I think this is different because of the meaning of each bracelet. My staff loved them and were in awe when I gifted them.**"

- Casta C., Principal of Robious Elementary



Our mission is to be a catalyst for meaningful conversation and positive action.

We believe there is purpose inside each of us and we want our efforts to encourage people to share more truth and inspiration with each other.

We are not a jewelry company - we are a service project.

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We look forward to partnering with you to bring MyIntent to your school!

Contact:

education@myintent.org