

Improvements & Comparisons

BetaColor Viewer 3 to BetaColor Viewer 2

- **TREMENDOUS SAVINGS** for BetaColor Viewer 3, replacement of Tungsten/Halogen bulbs of BetaColor Viewer 2 (cost \$29 USD) with LED's that never need replacement and warranted for 7-years.
- **800% GREATER BATTERY LIFE FROM A SINGLE CHARGE**
- **New UV Light Source to View Metamerism**, (light influenced color shifts in inks and papers). Similar to the UV setting in a, "Light Booth", but in a handheld.
- **INCLUDED FREE 10X Optic (Value \$62)** with all purchases of BCV 3 with microscope. New, portable, fitted hard plastic carrying case with handle.
- **Easy change magnetic fastening plate** for all optics, quick mount & change of all optics.



The image displays the BetaColor Viewer 3 LED Based Viewer, a handheld device with a lens and a control panel. Surrounding the device are ten circular insets illustrating different viewing capabilities:

- REGISTRATION: A circular inset showing registration marks.
- INK/WATER BAL.: A circular inset showing a pattern of pink dots.
- SEE YELLOW: A circular inset showing a pattern of yellow and blue dots.
- SLUR: A circular inset showing a pattern of pink dots.
- DOUBLING: A circular inset showing a pattern of pink dots.
- STOCHASTIC: A circular inset showing a pattern of pink dots.
- RESOLUTION: A circular inset showing a grid of percentages: 1% 99%, 2% 98%, 3% 97%, 5% 95%.
- UV CHANNEL: A circular inset showing a pattern of purple dots.
- PLATES: A circular inset showing a pattern of teal dots.

BetaColor Viewer 3 LED Based Viewer

CMYK COLOR CONTRASTING

- **WITH ITS COMBINATION OF LED POWERED CMYK CONTRASTING, OPTIONAL 10X-100X MAGNIFICATIONS** and held portability, all process colors are immediately visible in high contrast, **YELLOW APPEARS ALMOST BLACK.**
- **The NEW UV CHANNEL is used for better ink and substrate matching**, the hand held equivalent of a stand-alone viewing booth. The BetaColor Viewer series has sold more than 25,000+ to date to all segments of the printing industry, the undisputed standard for color viewing.

