## **Improvements & Comparisons** BetaColor Viewer 3 to BetaColor Viewer 2

• **TREMENDOUS SAVINGS** for BetaColor Viewer 3, replacement of Tungsten/Halogen bulbs of BetaColor Viewer 2 (cost \$29 USD) with LED's that never need replacement and warranted for 7-years.

## • 800% GREATER BATTERY LIFE FROM A SINGLE CHARGE

- New UV Light Source to View Metamerism, (light influenced color shifts in inks and papers). Similar to the UV setting in a, "Light Booth", but in a handheld.
- **INCLUDED FREE 10X Optic (Value \$62)** with all purchases of BCV 3 with microscope. New, portable, fitted hard plastic carrying case with handle.
- Easy change magnetic fastening plate for all optics, quick mount & change of all optics.



- With its combination of LED powered CMYK contrasting, optional 10x-100x magnifications and held portability, all process colors are immediately visible in high contrast, yellow appears almost black.
- The new UV channel is used for better ink and substrate matching, the hand held equivalent of a stand-alone viewing booth. The BetaColor Viewer series has sold more than 25,000+ to date to all segments of the printing industry, the undisputed standard for color viewing.



Telephone: 800-272-7336 (toll free) 201-939-2400 (U.S.) www.betascreen.net, email: sales@betascreen.net



Flexo Analyzers & Calibration, Densitometer-Spectros, Color Viewers, Magnifiers, Testing Equipment