## BetaColor<mark>LED</mark> Densitometer



LARGE EASY TO READ DISPLAY

> THE MOST USER FRIENDLY

LED TECHNOLOGY use 24-7-365 **WITHOUT Recharging!** 



NEW Magie Color Matelo

Spot to Process **Color Matchina** 



EASY GLIDE TRACK **NEVER TOUCHES WET INK** 



DOT GAIN DOT AREA



**COLOR MATCHING** 

FLASHING LED'S FOR ACCURACY



LARGE DISPLAY

### INSTRUCTION MANUAL

BETA INDUSTRIES The Quality Control Company



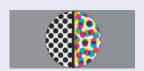
707 Commercial Ave. Carlstadt, NJ 07072 Tel: 201-939-2400 sales@betascreen.com www.betascreen.net

#### **ERGONOMIC DESIGN**



#### EASY GLIDE TRACK NEVER TOUCHES WET INK LOW PROFILE PREVENTS PRESTO FROM ROLLING OFF THE PRESS TABLE

#### MCM FINGER TIP MAGIC COLOR MATCH MCM





PRESTO MAGIC COLOR MATCH (MCM) makes controlling Gray Balance and Matching Colors easier and more precise than ever. Press one button to memorize a Gray Balance or color to be matched and a second button to see any deviation.

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Ver. 1

#### INTRODUCTION

The PRESTO BetaColor Densitometer is a state of the art pressroom instrument designed to measure Density, Dot Gain, Dot Area, Gray Balance and Color Matching. The Easy Glide Track speeds measuring with greater accuracy than standard methods.

Two AA alkaline batteries power the PRESTO LED's for more than 500,000 measurements with instant results.

Measurements can be made in RELATIVE Density where white paper measures 0.00 D or ABSOLUTE mode where white paper generally measures between 0.06 and 0.09 D.

#### ZERO ON PAPER IN RELATIVE MODE



Position the aperture on white paper and slide the PRESTO over the aperture. The display will show Zero Density. Press key while sliding the PRESTO over the aperture to force zeroing on any sample regardless of Density.

#### **MEASURE DENSITY**



Position the aperture on a solid CMYK patch and slide the PRESTO over the aperture. The density of that color will be displayed. Measure the other primary colors the same way. Click key in sequence to display the other primary color densities in the measured sample.

Note: If the PRESTO is in auto Dot Gain mode when measuring Density the measurement may show a false Dot Gain. In that case press key while measuring Density or zero to paper 0.00 before measuring Density.

#### **FLASHING LED'S**



Measuring a specific process color will illuminate the corresponding flashing LED. Measuring Black or Gray Balance will simultaneously flash all 3 LED's.



#### **MEASURE DOT GAIN**

Dot Gain targets from 25% to 80% can be set by the operator. Usually, the PRESTO is set at 75% and 50%.



#### 75 % Dot Tone

Measure a solid density, then measure a 75% tint of the same color.

The display will indicate the Dot Gain according to the Murray/Davies equation.

Note: The upper position of the small  $\mathcal{Q}$  in the display indicates the higher tone value (75%) being measured. See arrow.



#### 50 % Dot Tone

Measure a solid density, then measure a 50% tint of the same color.

The display will indicate the Dot Gain according to the Murray/Davies equation.

Note: The lower position of the small  $\mathcal{D}$  in the display indicates the lower tone value (50%) being measured. See arrow.

#### **MEASURE DOT AREA**



Measure a solid patch, then measure any tint of the same primary color and press the key to display the Dot Area according to the Murray/Davies equation.

This feature allows Dot Area measurement from 1% to 99%.

#### MCM

#### **GRAY BALANCE**

#### MCM

#### Perfect Gray Balance and Color Matching with MCM



Press and hold key to set a Gray Balance standard to zero (), () the Cyan, Magenta and Yellow channels. Then press and hold key and measure other Gray Balance patches. Click key in sequence to see the Density differences in the Gray Balance patches of the Cyan, Magenta and Yellow component colors.



Cyan



Magenta



Yellow

#### **MCM**

#### MAGIC COLOR MATCHING

#### MCM

Color Matching can be achieved using the same procedure as Gray Balance. The PRESTO will show Density differences of 4 colors for fast, accurate correction on press regardless of changes caused by slurring and other problems.



Black



Cyan

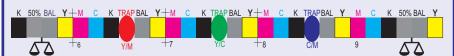


Magenta



Yellow

#### **GRAY BALANCE COLOR BARS**



BETA GRAY BALANCE **EYE SCAN** COLOR BAR SYSTEM is designed for faster make ready, precise press monitoring and quicker turn around using a densitometer for objective measurements and optical tools for subjective evaluation. The heart of the system is a customized color bar designed to match the size of your press and numbered ink keys in exact alignment to the press ink keys for faster corrections. Every ink zone has Gray Balance and CMYK targets. To best utilize the advantages of the PRESTO and the Gray Balance Color Bar, print the Black component across the sheet to a flat profile. The PRESTO can either measure each density or the first measurement can be nulled to zero and subsequent measurements of the black profile will show as a plus or minus deviation to the desired density.

#### MCM FINGER TIP MAGIC MATCH MCM

#### Use a 50% Black Tint as a Neutral Gray Balance Reference

Measure Gray Balance as shown on page 6 or optionally measure a 50% Black Tint as a **neutral reference**.

The densities of the black patches across the sheet should be adjusted to a proper density depending on paper stock and house standards.

Press and hold key to change the 50% black tint to zero as well as the Cyan, Magenta, and Yellow channels. Then press and hold key and measure a Gray Balance. Click Key in sequence to see the Density difference between the neutral Black and the Cyan, Magenta and

Yellow and adjust the press accordingly.









Black

Cyan

Magenta

Yellow

Adjust CMY Densities to match the Black zero.

#### **ADJUSTMENT MODE**



Press key for 5 seconds to open or exit the Adjust Mode. A symbol appears in the top left corner to indicate when you are in the Adjust Mode.

Click on the key to open the Adjust, Calibration and Dot Gain Settings functions as outlined below.

Click key to toggle between Absolute and Relative modes.

#### **ABSOLUTE AND RELATIVE DENSITY**



**ABSOLUTE** 



Absolute Density with broad band response (Status T) is the accepted standard for North America and many parts of the world. Using this mode based on an absolute white reference allows printing paper to be measured for density verification. Generally, most papers range from 0.05 to 0.09 D.

The ▲ symbol indicates Absolute mode.

Relative Density allows the PRESTO to zero **0.00** on any substrate for ink density adjustment to compensate for various stock density variations.

This feature allows an automatic visual contrast improvement for the press operator and observer.

This method is preferred for simplicity and speed.

Note: To minimize errors and confusion, it is advisable not to alternate between Absolute and Relative modes when taking measurements.

#### ABSOLUTE WHITE CALIBRATION





Press key for 5 seconds to open the Adjust Mode.

A symbol appears in the top left corner to indicate when you are in the Adjust Mode. Press key to open program.

FRBS To adjust the Absolute White calibration, measure a

An Absolute Density value similar to 0.06 will appear for a specific color as indicated by the flashing LED.

certified White Reference in Absolute Mode.

Click key to decrease the numeric value or key to increase the numeric value to match the Absolute White. Click key to select the next color channel for calibration and repeat the procedure for each color channel.

To exit slide the PRESTO over the aperture. The display will show \*\*RB5\*. Press key for 5 seconds to return to measuring functions. \*\*D.05\*

#### **COLOR CALIBRATION**



In Adjust Mode, click key to Calibrate CMYK Density values. Measure any primary color and the corresponding LED for CMY will flash and all 3 LED's will flash for black. Click key to decrease the Density value or click key to increase the Density value to match the standard. Repeat for other primary colors by clicking key each color before calibrating.

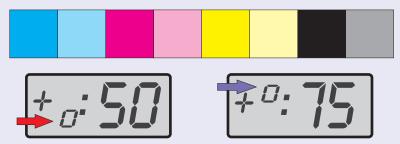
Click key for 5 seconds to save the setting and exit.

#### **DOT GAIN ON / OFF SETTINGS**





In Adjust Mode, click key for the Dot Gain program. Click key for ON or OFF functions. Two Dot Gain set points ranging from 25% to 80% can be entered.



The PRESTO is normally set at 50% and 75% for conformity with GRACoL Gray Balance standards.

Click (2) key to display the existing Dot Gain setting.

Click key to lower or key to raise the existing Dot Gain settings.

The red  $\implies$  arrow pointing at the  $\mathcal{D}$  in the bottom of the display indicates the 25% to 50% set point.

The blue  $\implies$  arrow pointing at the  $\mathcal{Q}$  at the top of the display indicates the 75% to 80% tone set point.

#### **MAINTENANCE**



The PRESTO BetaColor Densitometer is virtually maintenance free due the energy efficient LED illumination source and robust construction.

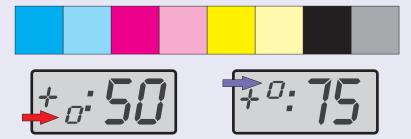
When the battery message appears on the display, slide the battery cover down and replace the two AA alkaline batteries.

#### **DOT GAIN ON / OFF SETTINGS**





In Adjust Mode, click key for the Dot Gain program. Click key for ON or OFF functions. Two Dot Gain set points ranging from 25% to 80% can be entered.



The PRESTO is normally set at 50% and 75% for conformity with GRACoL Gray Balance standards.

Click key to display the existing Dot Gain setting.

Click key to lower or key to raise the existing Dot Gain settings.

The red  $\Longrightarrow$  arrow pointing at the  $\mathcal{Q}$  in the bottom of the display indicates the 25% to 50% set point.

The blue  $\implies$  arrow pointing at the  $\overline{U}$  at the top of the display indicates the 75% to 80% tone set point.

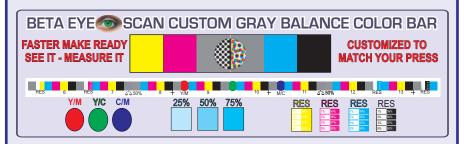
#### **MAINTENANCE**



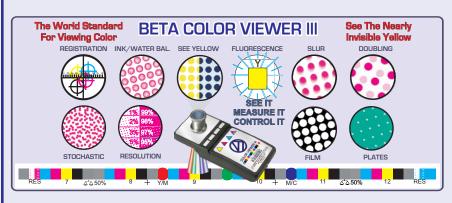
The PRESTO BetaColor Densitometer is virtually maintenance free due the energy efficient LED illumination source and robust construction.

When the battery message appears on the display, slide the battery cover down and replace the two AA alkaline batteries.

#### **COMPANION PRODUCTS FOR THE PRESS**



The BETA EYE SCAN CUSTOM GRAY BALANCE COLOR BAR SYSTEM is designed for faster make ready, precise press monitoring and quicker turn around using a densitometer for objective measurements and optical tools for subjective evaluation. This SEE IT and MEASURE IT system is a precise, cost effective control system guaranteed to produce the highest quality printing. The heart of the system is a customized color bar designed to match the size of your press and numbered ink keys in exact alignment to the ink keys thereby making faster and more accurate corrections.



**See** the nearly invisible yellow and other colors with contrasting LED illumination. Measure and correct films, plates, color proofs and press sheets.

See Fluorescence in various inks, papers, and coatings.

**See** Metamerism under standard and ultra violet light. Available with 10X or 20X magnification or microscopes with 25X, 50X, 75X and 100X with inch or metric measuring scales. All optics are mounted on magnetic plates for fast changing and maintaining focus.

# Beta Quality Control Products



## BETACOLOR LED DENSITOMETERS

Affordable, Advanced, User Friendly, LED technology.

No expensive light bulbs to replace, chargers or cables.



## BETAFLEX PRO FLEXO IMAGE ANALYZER

Measure & Control 0.5 highlights at 300 lpi & better, 3D Dot Analysis, Masks, Stain Density, Dot Area, Screen Ruling, Film, &



## BETAFOLD CREASE & FOLD ANALYZER

Portable, hand-held analysis of crease height, width, angles, and symmetry.

Also see BetaCorr

### **FREE 10-Day Trial**



#### BETA FLUO - UV INK MEASURING DENSITOMETER

Measure the unique properties of invisible UV ink in both 365nm & 254 nm for security printing



## PRECISION DIGITAL ELECTRONIC RULERS

Precise, non-contact, measurement of distances on films, plates, dies, electronics & prints.



## BETA OPTICS & BETAMAG 12X WITH DUAL LED'S

Optics for Every Need & Budget, microscopes, loupes, and the well known BetaColor Viewer 3



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