

REX; THE CONCEPT STORE
INSTORE | ONLINE



REVOLVER
RETAIL

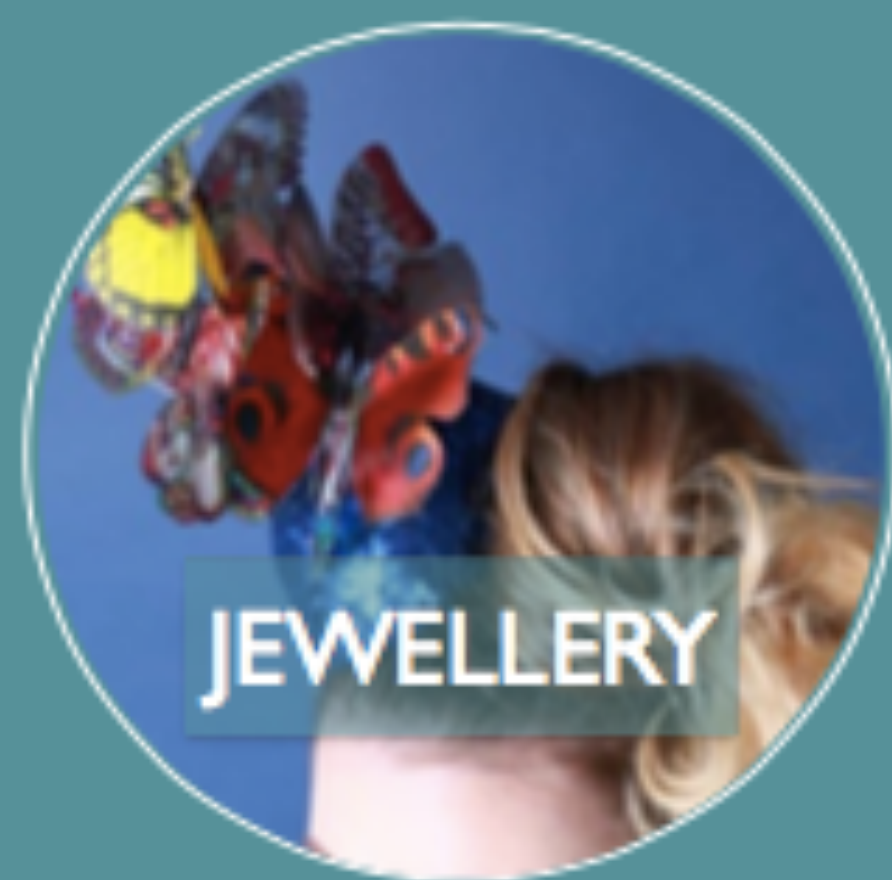
REVOLVER RETAIL
PRESENTS **REX: THE
CONCEPT STORE** A
MODERN DEPARTMENT
STORE FOR INDEPENDENT
AND INNOVATIVE
RETAILERS



REVOLVER
RETAIL



REX: THE CONCEPT STORE



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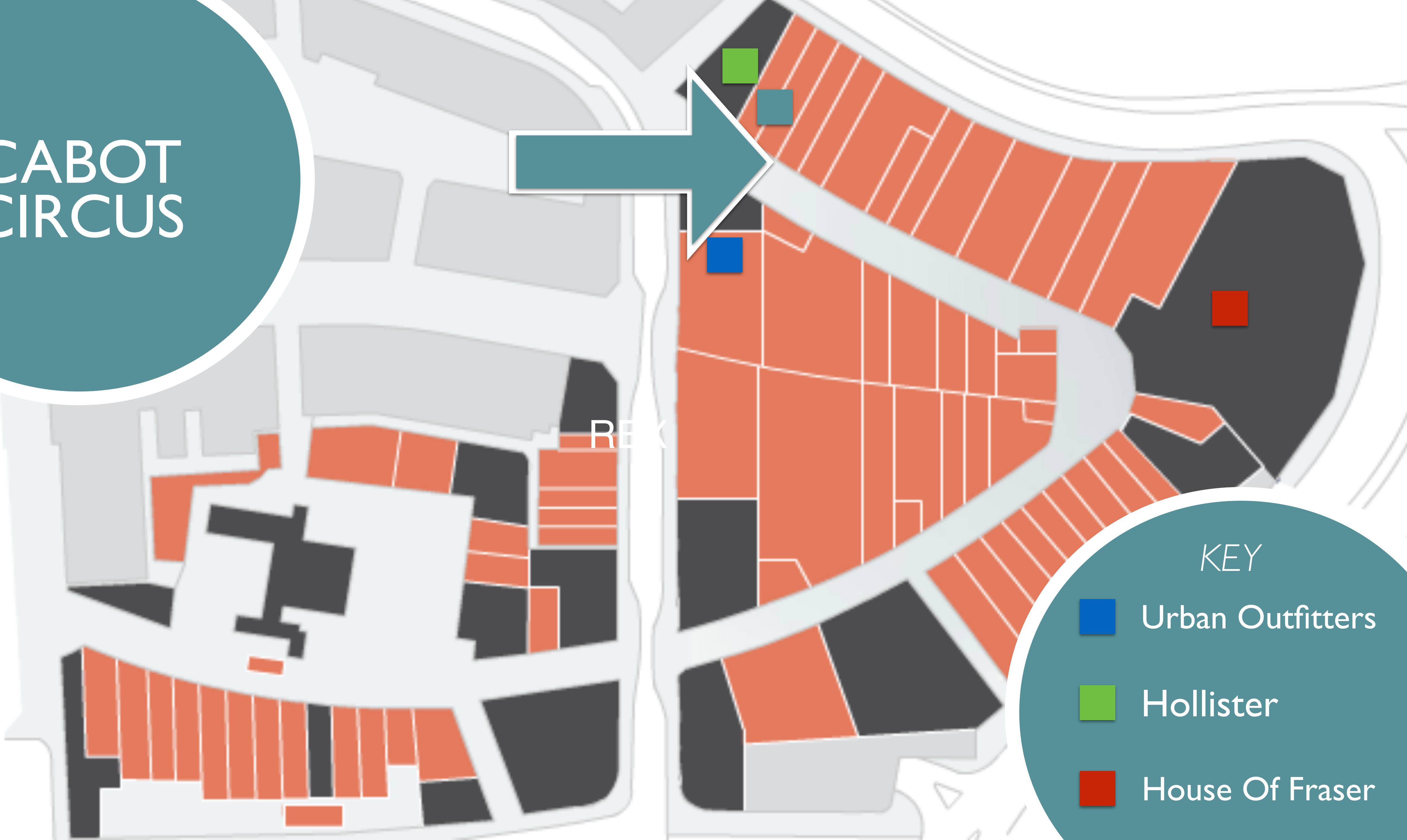
CABOT CIRCUS



REX

KEY

-  Urban Outfitters
-  Hollister
-  House Of Fraser

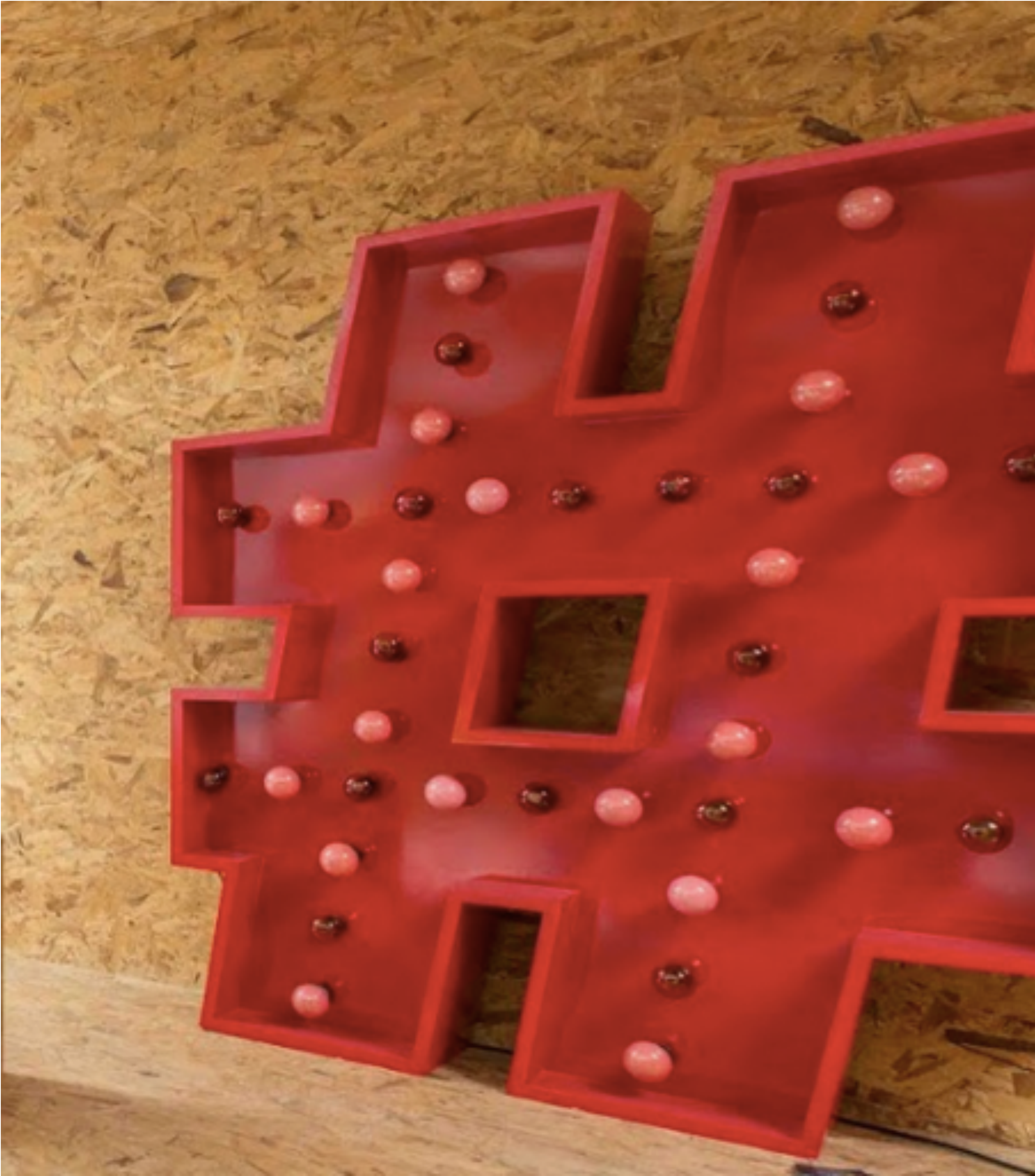


WHY A CONCEPT STORE?

- MANY NEW RETAILERS FIND IT DIFFICULT TO TAKE ON LONG TERM COMMITMENTS
- REVOLVER RETAIL TAKE ON THE RUNNING AND MANAGEMENT OF THE STORE
- EASY FOR RETAILERS TO SET UP QUICKLY
- GREAT FOR THOSE WANTING A DIFFERENT WORKING ENVIRONMENT



REVOLVER
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BENEFITS OF A CONCEPT STORE?

- NO LONG TERM COMMITMENT OR TIES INTO A LONG LEASE
- LIMITED RISK
- TEST OUT NEW PRODUCTS, SERVICES, CONCEPTS
- TEST OUT NEW LOCATIONS
- REDUCED OVERHEADS
- CROSS SELLING OPPORTUNITIES WITH OTHER RETAILERS



REVOLVER
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WHAT REX DOES FOR YOU

- MANAGEMENT OF STORE
- STAFFING
- SECURITY & CCTV
- MARKETING & PROMOTION
- EPOS & STOCK MANAGEMENT
- REPORTING & INVOICING
- CONCEPT STORE ENVIRONMENT





RETAILER RESPONSIBILITIES

- MERCHANDISING & PRICING
- RESPONSIBLE FOR STOCK & DELIVERIES
- OWN STOCK & SHRINKAGE
- PROVIDE HEALTH & SAFETY DOCUMENTS SUCH AS;
 - PRODUCT INSURANCE
 - PUBLIC LIABILITY
 - RISK ASSESSMENTS
 - QUALITY ASSURANCE CERTIFICATES



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WHY BRISTOL?

- A BUZZING MULTICULTURAL CITY OF 400,000
- LARGEST CITY IN SOUTH WEST OF ENGLAND
- 40 MINUTE TRAIN JOURNEY FROM LONDON
- HOME TO A UNIQUE SELECTION OF INDEPENDENT RETAILERS , DESIGNERS AND ARTISTS
- A THRIVING INDEPENDENT SCENE AND EARLY ADOPTER OF INITIATIVES THAT SUPPORT INDEPENDENT BUSINESSES
- 17.5 MILLION ANNUAL VISITORS TO CABOT CIRCUS



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INTERESTED?

REX : CABOT CIRCUS IS ALWAYS ON THE LOOK OUT FOR NEW AND EXCITING RETAILERS

SITUATED OPPOSITE URBAN OUTFITTERS AND ADJACENT TO HOLLISTER SPACE

IF YOU ARE INTERESTED IN TAKING SPACE, PLEASE EMAIL;

INFO@REVOLVERRETAIL.COM



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THANK YOU!

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