

# PRODUCT INFORMATION

DESCRIPTION | WHO IS IT FOR | FEATURES & BENEFITS | DIRECTIONS | INGREDIENTS

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# HANNON beauty for the everyday woman.

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### HANNON MAKEUP BY Hannon Bothma

Following the huge success of my salon-exclusive hair range, I introduced a professional makeup range- HANNON Makeup.

"My intention was to create a range capable of having the staying power and coverage necessary for film and photographic work, but also suited to being applied with a lighter hand for everyday use by the girl on the street.

The range is the perfect balance of quality and sex appeal. It offers the most flattering of colours and the latest technology and ingredients, at a surprisingly attainable price.

The products are not tested on animals; they are tested on real people, like you and me! No sensitivity to any of these makeup products have ever been reported – even contact lens wearers have commented on the compatibility of this makeup range.

Harra Rothma

# PRODUCT INFORMATION

The following section is divided into 12 categories namely:

- 1. Cosmetic Pencils
- 2. Liquid Liner
- 3. Mascara
- 4. Lip gloss
- 5. Lipsticks
- 6. Two in One Foundations
- 7. Full Cover Liquid Foundations
- 8. Blushers
- 9. Day to Night Eye Shadow
- 10. Duo Eye Shadows
- 11. Moisture Seal
- 12. Accessories

Each category will give more information about products in the HANNON Skin Care Range, by using the following subheadings:

- Name of the product
- Description
- Features & benefits
- Directions



# **1** COSMETIC PENCILS

Most cosmetic pencils currently on the market and easily available, are kohl pencils. Köhl pencils are often hard, and flake as you apply them. Flakes end up in your eyes and can cause serious irritation.

The *gel cosmetic pencils* distributed by *HANNON Makeup* are soft on application and due to the gel-based formula, flake-proof and therefore free of irritation.

Lines drawn with a *gel pencil* will let your natural skin tone shine through and therefore anyone, no matter what which shade of complexion, will be able to use the HANNON gel pencils.

#### **INGREDIENTS:**

Water, Glycerin, Waxes, Fatty Acids, Fatty Alcohols, Thickening Agents, Silicones, Polymers.

#### May Contain:

Preservatives, Antioxidants, Sunscreens, Fillers (e.g. Talc, Silica, Alumina, Kaolin, Clay), Dyes (inorganic and organic pigments, lacquers)

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### 1.1 BLACK GEL EYE PENCIL

#### **DESCRIPTION:**

For a day or evening look. Lines can be softened by rubbing and thus distributing the solid line - using the rounded back of the pencil.

Ge! Eye Pencil - Biack

Ge! Eye Pencil - Brown

### 1.2 BROWN GEL EYE PENCIL

#### **DESCRIPTION:**

For a more natural, softer day look. Lines can be softened by rubbing and thus distributing the solid line - using the rounded back of the pencil.

### 1.3 WHITE GEL EYE PENCIL

#### **DESCRIPTION:**

For application on the inner eyelid. Gives a fresh and youthful look whilst making your eyes appear bigger and more open.

# 1.4 PURPLE GEL EYE PENCIL

#### DESCRIPTION:

For a more colourful look. Lines can be softened by rubbing and thus distributing the solid line - using the rounded back of the pencil.

Gel Eve Pencil - Purple

Gel Evebrow Pencil - Taupe

Gel Lip Liner - Natural

Gel Lip Liner - Nu

### 1.5 TAUPE GEL EYEBROW PENCIL

#### **DESCRIPTION:**

An eyebrow pencil to define the eye brow shape. Can be used by most as it adapts to your unique skin tone and eye brow colour.

### **1.6 NATURAL GEL LIP LINER**

#### DESCRIPTION:

Can be used on its own or in addition to with most vibrant colour lipsticks. Defines the lip shape and adds staying power to the lipstick. This super-soft lip pencil can be used as a lip liner or even as a long lasting lipstick.

### 1.7 NUDE GEL LIP LINER

#### DESCRIPTION:

Nude is flesh tone shade that can be used on its own or in addition to lighter lipstick shades. This super-soft lip pencil.

# 2 LIQUID LINER

### 2.1 SEMI PERMANENT LIQUID LINER



#### **DESCRIPTION:**

A long lasting, water proof and easy to use felt pen liquid eye liner that is developed to define eyes. Once the line has dried it is completely smudge proof as the colour "stains" the skin.

#### **DIRECTIONS:**

Apply on the top eye lid directly above the lashes in a smooth, clean and simple line. To ensure long lasting ability make sure the eye lid is completely dry and free of moisture, perspiration and eye cream. 5,5 is the ideal pH for skin that will allow even penetration of a moisturising product.

#### **INGREDIENTS:**

Aqua, Butylene Glycol, Alcohol, Cl 16255, Cl 42090, Peg-30 Glyceryl Stearate, Pvp, Cl15985

### 3 MASCARA

### 3.1 SUPER LASH MASCARA LONG LAST



#### **DESCRIPTION:**

The Super Lash Mascara is unique to any mascara currently on the market. It is a waterproof formula that promises never to flake or smudge! When applying the *Super Lash Mascara* you can instantly see how it lengthens and thickens, while at the same time separating each individual lash. The *Super Lash Mascara* is suitable for all eye types ranging from normal to highly sensitive!

You are now able to swim, party the night away and even cry without losing your perfect lashes. Dries quickly in a "plastic-like" film that resembles the illusion of false lashes.

Because of the "liquid plastic", this mascara can only be removed by the HANNON Makeup Cleansing Milk or by applying a warm damp cloth on your lashes that will soften the layer of mascara.

#### **INGREDIENTS:**

Aqua, Copernicia Cerifera Wax, Paraffinum Liquidum, Propylene Glycol, Cetyl Alcohol, Glyceryl Monostearate, Magnesium Stearate, Isopropyl Myristate, Methylparaben, Propylparaben, CI 77499.

# 4 LIP GLOSSES



#### **DESCRIPTION:**

Lip augmentation is all the rage nowadays with make-over television programs proclaiming fuller lips to be the answer to a sexier mouth.

The HANNON PLUMPING COLOUR LIP GLOSS, available in a very fashionable shade – Candy Sugar, is the answer to those who prefer to stay clear of the surgeon's needles or those who want to further plump their lips already enhanced with surgical fillers. Once it starts tingling, it starts working.

This mixture between silicone and wax, derived from the Brazilian Fan Plant, is not only moisturizing but also calms sore and cracked lips with a cooling sensation. Now women of all ages can have the latest pout and relax about smudging and bleeding of product into the fine lines around her mouth. This unique anti-ageing lip gloss leaves your lips with a high gloss finish and colour pay-off similar to any long wearing lipstick.

#### **FEATURES & BENEFITS:**

- Moisturising and calming
- Lip plumping
- Cooling effect
- Does not bleed in fine lines
- Long lasting
- High Gloss Finish

#### **INGREDIENTS:**

Polybutene, Di Isostearyl Malate, Silica Dimethyl Silylate, Tocopheryl Acetate, Menthol, Ethylhexyl Palmitate-Tribehenin-Sorbitan Isostearate-Palmitoyl Oligopeptide, Mica, CI 77891, CI 77491, CI 77499, CI 15850, CI 45410, CI 73360, CI 19140:1, CI 75470.

# 5 COLOUR BLEND LIPSTICKS



#### **DESCRIPTION:**

HANNON MAKEUP brings you six COLOUR BLEND LIPSTICS that are uniquely blended with equal quantities of warm and cool pigments – similar to the colour pigments in our skin. Whether you are dark or fair, pink or yellow in complexion, COLOUR BLEND LIPSTICKS look colour-perfect on everybody for all occasions. These seven shades – Mink, Coral, Berry, Hollywood, Cherry, Rosebud and Eternal Red, go on like a traditional lipstick and have excellent cover and a lasting effect. The result is a modern lipstick which can be used for all skin shades. Don't be caught without it!

#### FEATURES & BENEFITS:

- Uniquely Blended with Equal Quantities of Warm and Cool Pigments
- Applies like a Traditional Lipstick
- Excellent Cover
- Long Lasting Effect

#### INGREDIENTS:

Ethylhexyl Palmitate, Caprylic/ Capric Triglyceride, Talc, Cera Microcristallina, Pentaerythrityl Tetrasostearate, Copernica Cerifera Wax, Cera Elba, Di Isostearyl Malate, Phenoxyethanol Caprylyl Glycol, Tocopheryl Acetate, Aloe Barbadensis Leaf Extract, Polybutene, Tridecyl Trimelitate, Octododecanol, Polyethylene, Phenylpropyldimethylsiloxtsilicate, Bia-diglyceryl Polyacyladipate-2, Euphorbia Cerifera Candelilla Wax,, Butyrospermum Parkii, Simmondsia Chinensisi Seed Oil, PEG-8, Tocopherol, Ascorbyl Palmitate, Ascorbic Acid, Citric Acid, Mica, CI 77891, CI 77491, CI 77499, CI 15880:1, CI 45410, CI 73360, CI 42090:2, CI 19140:1.

## **6 TWO IN ONE POWDER FOUNDATIONS**



#### **DESCRIPTION:**

This is a complete foundation and powder built into a single high cover, matt finish foundation. This is a hard wearing foundation which has both pore refining as well as perspiration resistant qualities. Available in a number of different shades ranging from the lightest shade, no 1, to the darkest shade, no 10. Its lightweight formulation is ideally suited to oily skin types, but can be used by anyone who prefers a porcelain-like, matte finish. If, however, you prefer a more shiny or glossy look, simply finish with the HANNON MOISTURE SEAL for instant radiance. TWO IN ONE POWDER FOUNDATION is a professional formulation and is ideal for fashion photography and the film industry. Makes you think – now you too can look like a cover model on your favorite magazine.

#### **FEATURES & BENEFITS:**

- The unique anti-red agents neutralize any unwanted red marks, broken veins and high colour associated with heat.
- Contains a filler agent that fills pores, wrinkles and acne scarring for an instant smoother appearance.

#### **INGREDIENTS:**

Mica, Talc, Dimethicone, Magnesium Stearate, Isostearyl Isostearate, Caprylic/ Capric Triglyceride, Ethylhexyl Palmitate, Aloe Barbadensis Leaf Extract, Isopropylparaben, Isobutylparaben, Butylparaben, Ethylhexyl Dimethyl PABA, CI 77891, CI 77491, CI 77492, CI 77499, CI 73360.

No. 01	No. 02	No. 03	No. 04
No. 06	No. 08	No. 10	

Visuals are not a true reflection. Visit your closest stockist for a PERECT colour match.

# 7 FULL COVER LIQUID FOUNDATIONS



#### **DESCRIPTION:**

This oil free liquid foundation looks and feels like a second skin with natural radiance. It provides lasting cover to uneven skin tone, pigmentation marks, freckles and dark circles under the eyes. It can be applied close to the eye area without irritation. Ideal for dry skin types, but because it is oil free it suitable for all skin types. Available in a number of different shades ranging from the lightest shade, no 1, to the darkest shade, no 10. Can be used underneath the HANNON TWO-IN-ONE POWDER FOUNDATION of the corresponding number for extra cover. Blends easily for a completely natural and flawless complexion.

#### FEATURES & BENEFITS:

- Water resistant and there for ideal for women who perspires on their face.
- Ideal for a dry skin, but because it is an oil free formulation, all skin types can use it.
- Contains no SP factor that causes colour change between the light indoors and outdoors – this benefit makes this foundation ideal for photography and the film industry.
- Contains moisturizing ingredients.
- Provides a glossy finish.
- Allows dull-looking skin to glow naturally.

#### INGREDIENTS:

Aqua, Cyclopentasiloxane, Cyclohexasiloxane, Quaternium-18 Hectorite, Diisostearyl Malate, Hydrogenated Polyisobutene, Dimethicone, Phenoxyethanol, Methylparaben, Ethylparaben, Butylparaben, Propylparaben, Isobutylparaben, Methylparaben, Tocopheryl Acetate, Aloe Barbadensis Leaf Extract, Propylparaben, CI 77891, CI 77491, CI 44792, CI 77499.

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No. 01	No. 02	No. 03	No. 04
No. 06	No. 08	No. 09	No. 10

Visuals are not a true reflection. Visit your closest stockist for a PERECT colour match.

# 8 BLUSHERS

### 8.1 SUN KISS BLUSHER



#### **DESCRIPTION:**

Blusher is not intended to give you "pink cheeks". The correct blusher should simply give you a sun tanned appearance. The SUN KISSED BLUSHER with its unique two-colour blend is the perfect complement to most skin shades (HANNON foundation shades 1 to 6). Simply mix the two colours with your make-up brush and apply gently on your cheeks, chin and eyes. If you can't get to a Caribbean beach, the Caribbean sun can now come to you. Enjoy the compliments, Your Highness the Sun goddess!

#### **INGREDIENTS:**

Mica, Talc, Dimethicone, Caprylic/ Capric Triglyceride, Magnesium Stearate, Aloe Barbadensis Leaf Extract, Isopropylparaben, Isobutylparaben, Butylparaben, Mica, CI 77891, CI 77491, CI 15850:1, CI 73360.

### 8.2 BRAZILIAN TAN BLUSHER



#### **DESCRIPTION:**

In the typical duo blusher style, HANNON MAKEUP brings you the most exotic, deep bronzing blusher (HANNON foundation shades 6 to 10 and even darker). If you have fantasies of white sunny beaches filled with dark tanned bodies having summer fun, consider the BRAZILIAN TAN BLUSHER. Simply mix the two colours with your make-up brush and apply on your cheeks, chin and eyes. This is a great pick-me-up colour for the exotic at heart. This seductive and sensual colour can be used as an everyday blusher and is a must have for evenings. Who knows, you might like to wear only your BRAZILIAN TAN BLUSHER at night.

#### INGREDIENTS:

Talc, Mica, Talc, Octyldodecanol, Magnesium Stearate, Paraffinum Liquidum, Octyldodecyl Stearoyl Stearate, Isopropylparaben, Isobutylparaben, Butylparaben, Tocopheryl Acetate, Aloe Barbadensis Leaf Extract, Mica, CI 77891, CI 77491, CI 77499, CI 15850:1, CI 73360.

### 8.3 PEACHY BLUSHER



#### **DESCRIPTION:**

The most youthful looking blusher developed for women of any age is the HANNON Peachy Blusher. With its professional colour pay off a little bit goes far. Dab it on the apples of your cheeks and even the eye lids for a more peachy appearance.

#### **INGREDIENTS:**

Talc, Mica, Magnesium Stearate, Dimethicone, Caprylic/Capric Triglyceride, Phenoxyethanol, Caprylyl Glycol, Ci 77491, Ci 77492, Ci 77499, Ci 73360, Ci 19140:1, Ci 45410



# 9 DAY TO NIGHT EYE SHADOW

# 9.1 DAY TO NIGHT EYE SHADOW



#### **DESCRIPTION:**

Changing your eye makeup from day time to a glamorous evening event is now as easy as saying "eye shadow". The DAY TO NIGHT EYE SHADOW provides you with the four basic colour pallets for two very different looks.

Use one of the light shades over the whole eyelid – from the lashes to the eyebrows and add one of the darker shades in the crease of the eyes. Change your look from a natural day to an exciting evening look by simply going over the eye with the darker combination. The pink-purple pigment present in the DAY TO NIGHT EYESHADOW has especially been chosen to enhance all colours of eyes - from the darkest of brown to the lightest blue. Are you ready to sparkle?

#### FEATURES & BENEFITS:

- Four Basic Colour Pallets
- Two Very Different Looks
- Use One of the Light Shades over the Whole Eyelid & Add One of the Darker Shades in the Crease of the Eyes
- Enhances All Colours of Eyes

#### **INGREDIENTS:**

Mica, Talc, Dimethicone, Caprylic/Capric Triglyceride, Magnesium Stearate, Aloe Barbadensis Leaf Extract, Isopropylparaben, Isobutylparaben, Butylparaben, CI 77891, CI 77491, CI 77492, CI 77499, CI 77007, CI 75470.

# 10 DUO EYE SHADOWS

#### **DESCRIPTION:**

These three Duo Eye Shadows are specifically formulated to create colourful and fashionable eye makeup. It will also enhance the natural colour pigments in your eyes. Simply apply the lighter shade over the entire eye lid to create a soft and sheer back drop before you apply the darker shade in the crease of the eye lid or as a subtle outline of the eye.

#### **INGREDIENTS:**

Mica, Talc, Nylon-12, Dimethicone, Magnesium Stearate, Octyldodecanol, Bis-Diglyceryl Polyacyladipate-2, Octyldodecyl Stearoyl Stearate, Cetyl Dimethicone, Isopropylparaben, Isobutylparaben, Butylparaben, Simmondsia Chinensis (Jojoba) Seed Oil, Tocopheryl Acetate, Aloe Barbadensis Leaf Extract, Mica, Alumunium Starch, Octenylsuccinate, Pentaerythrityl Tetraisostearate, Chamomilla Recuttita (Matricaria) Flower Extract. Paraffinum Liquidum (Mineral Oil), Prunus Armeniaca (Apricot) Kernel Oil, Mica, CI 77891, CI 77491, CI 77492, CI 77499, CI 42090:2, CI 77007, CI 73360, CI 77510.



**DUO SHADOW - BROWN** 



# 11 MOISTURE SEAL

### 11.1 MOISTURE SEAL



#### **DESCRIPTION:**

Forget diamonds... HANNON Moisture Seal is a girl's new best friend! *Moisture Seal* is a makeup sealing facial spray. It must be sprayed on directly after applying your make-up. Helps makeup to last for up to 10 hours!

It leaves your skin feeling smooth, soft and supple, and protects your skin from excess moisture-loss. It also creates a beautiful glow and radiance to any dull complexion. *Moisture Seal* works on the top layers of your skin, and with its firming action, acts as a mini face-lift!

Light reflection is one of the *Moisture Seal's* key benefits. These light reflectors settles into the lines and wrinkles on your skin, reflecting light and gives you an instant, more youthful looking skin. An absolute must for any girl on the go!

#### FEATURES & BENEFITS:

- MOISTURE SEAL is a Makeup Sealer
- Spray on Directly after Applying your Makeup
- It Sets & Seals your Makeup for up to 10 hours!
- It Acts as a "Mini Face-Lift" as it Instantly Firms the Skin
- Provides Radiance

#### INGREDIENTS:

Aqua (Water), Alcohol Denat, Sodium PCA, Polyvinylpyrrolidone, Propylene Glycol, Triethanolamine, Lactic Acid, Polysorbate-20, DMDM Hydantoin, Imidazolidinyl Urea, Parfum, CI 42090.

# **12 ACCESORIES**

### **12.1 COSMETIC PENCIL SHARPENER**



#### **DESCRIPTION:**

Cosmetic gel pencils need to be sharpened with a specially engineered cosmetic sharpener on a regular basis, in order for the pencil to perform at its best. Now you can do it in style with HANNON's state of the art cosmetic pencil sharpener which includes a cleaning pin!

SALON EXCLUSIVE PRODUCT

### **12.2 FOUNDATION SPONGES**



#### **DESCRIPTION:**

Foundation Sponges to fit Two in One Powder Foundation Container (pack of 3).

SALON EXCLUSIVE PRODUCT



### 12.3 RETRACTABLE BLUSHER BRUSH



#### **DESCRIPTION:**

A Handbag Size Retractable Blusher Brush to Touch Up your Blusher.

SALON EXCLUSIVE PRODUCT

### 12.4 BATH SALT – ROSE PETAL



#### DESCRIPTION:

For a Relaxing Me-time Spa Bath, Add some HANNON Bath Salts.

SALON EXCLUSIVE PRODUCT