

Hair Care

PRODUCT INFORMATION

DESCRIPTION | WHO IS IT FOR | FEATURES &
BENEFITS | DIRECTIONS | INGREDIENTS

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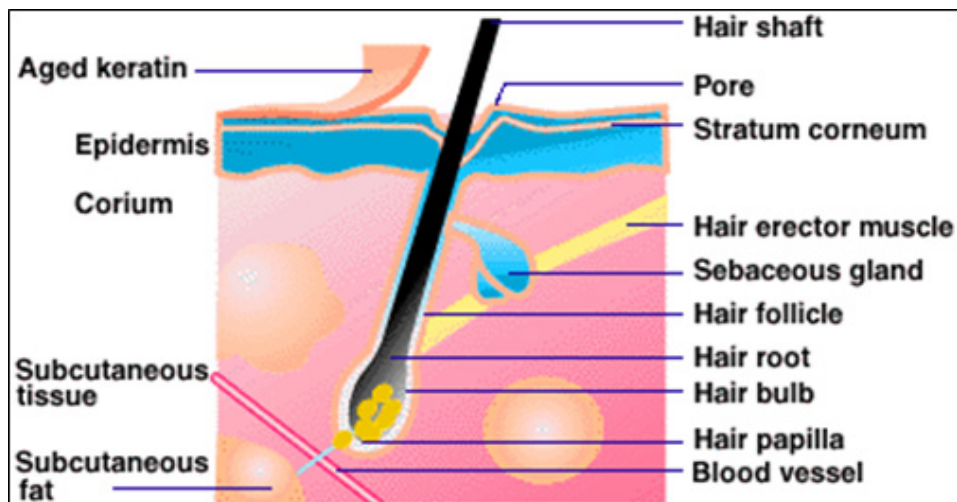
beauty for the everyday woman.

CONTENTS

	SCIENCE OF HAIR CARE	4
1	CLEANSE AND CONDITION	11
1.1	MORE HAIR VOLUMISING SHAMPOO	11
1.2	MORE HAIR VOLUMISING CONDITIONER	13
1.3	CONTROL ANTI-FRIZZ SHAMPOO	15
1.4	CONTROL ANTI-FRIZZ CONDITIONER	17
1.5	EXTREME ANTI-FRIZZ SHAMPOO	19
1.6	EXTREME ANTI-FRIZZ CONDITIONER	21
1.7	NORMALISING MOISTURE SHAMPOO	23
1.8	DETANGLING CONDITIONER	25
1.9	SUPER SHINE SHAMPOO	27
1.10	SUPER SHINE CONDITIONER	29
1.11	ARGAN OIL SHAMPOO	31
1.12	ARGAN OIL CONDITIONER	33
1.13	COLOUR INFUSION RANGE	35
1.14	PLATINUM INFUSION SHAMPOO	36
1.15	PLATINUM LEAVE-IN TONER	38
2	TREATMENTS	41
2.1	SCALP THERAPY TREATMENT	41
2.2	MIRACLE HAIR TREATMENT	43
2.3	ARGAN OIL from Morocco	45
2.4	HAIR GROWTH & FOLICLE BOOSTER	47
3	STYLING	49
3.1	MORE HAIR VOLUMISING MIST	49
3.2	LIQUID CRYSTAL STYLING GEL	51
3.3	SCULPTING HAIR GEL	53
3.4	ANTI-FRIZZ BLOW STRAIGHT STYLING LOTION	55

HANNON

3.5	STRAIGHTENING IRON PROTECTION SHIELD	57
4	FINISHING	59
4.1	STYLE FREEZE FIRM HOLD HAIRSPRAY	59
4.2	STYLE LOCK SUPER HOLD HAIRSPRAY	61
4.3	SPIKER GEL WAX	63
4.4	POLISH WAX WAX	65
4.5	ANTI-FRIZZ SILK FINISHING SPRAY	67
4.6	SMOOTHING SILICONE SERUM	69
5	SUPPLEMENTS	71
5.1	ANTI-HAIR LOSS CAPSULES	71
6	PROFESSIONAL CLEANSING BASIN RANGE	73
6.1	PROFESSIONAL CLEANSING BASIN SHAMPOO	73
6.2	PROFESSIONAL MOISTURISING BASIN CONDITIONER	74
7	PET CARE	75
7.1	SKIN CALMING PET SHAMPOO	75



SCIENCE OF HAIR CARE

THE STRUCTURE OF YOUR HAIR

To understand how to get healthy and lively hair, let us begin with the structure of the hair. A better understanding of the structure of the hair will ensure healthy and lively hair.

Each hair is made up of 2 parts: The **hair shaft** (above the scalp) and the **hair follicle** (part below the scalp). It is the part underneath which does most of the work. See Fig.1.1.

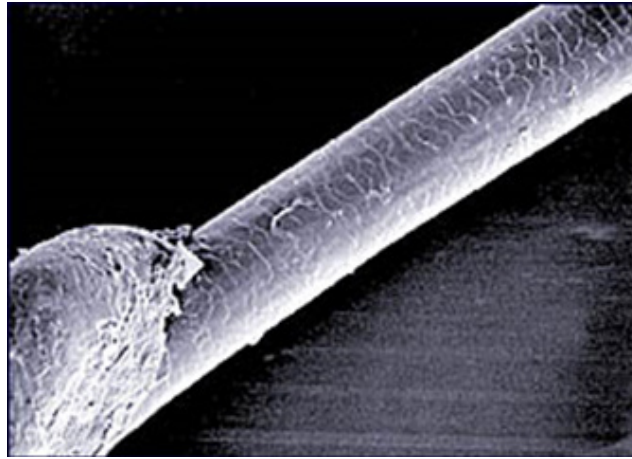
Figure 1.1: Cross section of Hair Shaft.

The Hair Follicle is a spoon shaped pocket under the surface of the scalp. At the base of the pocket is the hair root which is fed by tiny blood vessels. Each follicle has its own oil glands named the sebaceous gland. This gland produces a fine, natural oil to protect the growing hair from moisture loss by coating it. The root is kept in shape by tiny erector muscles – the arrector pilli muscles. These muscles contract when you get cold or get a fright and pull the hair up straight giving us those familiar “goose-bumps”.

Exercise:

Pull a single strand of hair from your head. The white end visible is the root, which attaches your hair to the scalp. Hold the root between your fingers and feel that it is thicker than the rest of the hair.

THE HAIR SHAFT



The part that grows above the surface of the scalp is known as the hair shaft (See Fig 1.2.). This consists mainly of keratin - a hard protein similar to that of our nails. Keratin is very strong and supple at the same time.

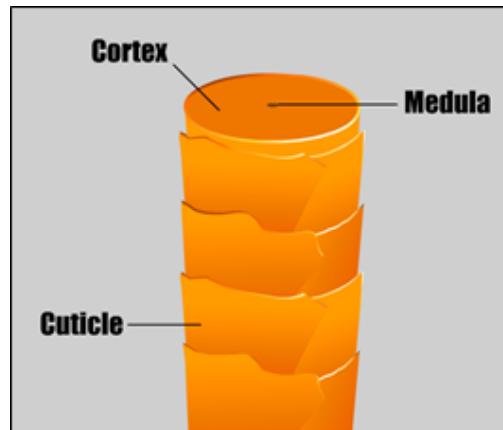


Figure 1.2: The Hair Shaft – 137 times enlarged

Each hair shaft is made up of two or three layers: (I) **the cuticle**, (II) **the cortex**, and sometimes (III) **the medulla** (See Fig 1.3.).

Figure 1.3: Cross section of hair shaft

I. The Cuticle

The **cuticle** is a horn and scale-like outer layer that protects the inner protein fibres. The cuticle looks like overlapping fish scales. The cuticle protects the inside of the hair shaft from damage. These scales cause the hair to be **hydroscopic**, that is, it opens and closes to let moisture in or out of the hair shaft. When the scales are open, the hair looks frizzy, dull and dry. When the scales are closed and lie flat, the hair looks shiny and healthy.

Exercise:

To feel the cuticle, pinch a single long hair between your fingers starting up near the root. Pull the hair between your fingers and feel how slick and smooth it is. As you move from root to tip, you're running your fingers in the same direction as the cuticle layers. Now start at the tip of the hair. In this direction, the hair may feel rougher and it may even squeak as it passes between your fingers. You're running your fingers against the grain, and you're bumping into the edges of all those flattened cuticle cells. It's handy to know how different conditions affect this protective outer layer on the outside of each hair.

FACTORS INFLUENCING AND AFFECTING THE CUTICLE SCALES:

1. HEAT & MOISTURE:

Heat and moisture in the air can cause the cuticle scales to open at any time.

2. CHEMICALS TREATMENTS:

Perms, relaxers and colour tints and highlights causes cuticles to open and close with more difficulty.

3. CHEMICALS:

Chemists talk about solutions that are **alkaline** (like a mixture of water and baking soda) and ones that are **acidic** (like vinegar or lemon juice). In an alkaline solution, the cuticle scales swell up and

The importance of using a Shampoo AND Conditioner:

A shampoo is an alkaline solution, which opens the cuticle scales for proper cleansing while moisturising, feeding and repairing.

A conditioner is an acid solution, which closes the cuticle scales ensuring the hair to shine and that moisture and nourishment is sealed in.

soften. In an acid solution, the cuticle scales shrink and harden.

Damage to the Cuticle Scales:

When you get split ends, you're seeing the cuticle layer at its worst. You've worn away the protective cuticle on the tips of your hairs with harsh treatment like hard brushing or too much sun and water. Without the cuticle, the fibres of the cortex fray like the strands of a rope.

II. The Cortex

Underneath the cuticle scales lies the **cortex**. The **cortex** makes up the biggest part of the hair shaft. All the chemical processes take place in the cortex. The cortex stores the **protein molecules** and **moisture molecules** that are responsible for the **elasticity, thickness and strength** of the hair.

Exercise:

Try stretching a hair and you'll find that it's elastic - it stretches before it breaks. The pigments that give your hair its natural colour is also stored in the cortex.

III. The Medulla

In the centre of some hairs is the **medulla**, a soft, spongy mass of tissue. Coarse hair generally has this layer, while fine hair usually doesn't. The presence or absence of a medulla doesn't have much to do with how your hair behaves when you wash or colour or curl it. Scientists are yet to discover the function of the **Medulla**.

MAKING THE DIFFERENCE

Why choose HANNON HAIR CARE above all other hair care products?

a) The HANNON HAIR CARE range treats the scalp, the hair follicles underneath the scalp as well as the hair shaft (cortex) at the same time.

The aim of the Hannon Hair Care range is to bring the scalp and hair to a healthy balance. This

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means that the active ingredients in the Hannon Hair Care range stimulate both the scalp as well as the hair shaft (cortex) itself. Many other Hair Care brands mainly focus on one aspect of hair care, the treatment of only the scalp or treatment of only the hair shaft (cortex).

b) Benefits of treating the SCALP as well as the Hair Shaft (cortex) at the same time:

- By treating the scalp, the thinning of hair and hair loss is prevented and treated effectively.
- Speed of hair growth is promoted (hair grows faster).
- Oil secretion is balanced, meaning that just the adequate amount of oil is produced by the sebaceous glands. Hair is thus not too oily or too dry.
- By treating the hair shaft (cortex), hair is more elastic and much stronger.
- By balancing the moisture in the cortex, hair is more manageable, meaning that thin, limp hair gets more volume, while curly hair loses its frizz.

Why is the HANNON HAIR CARE range effective?

The HANNON HAIR CARE range is the only hair care range that contains **Liposomes**.

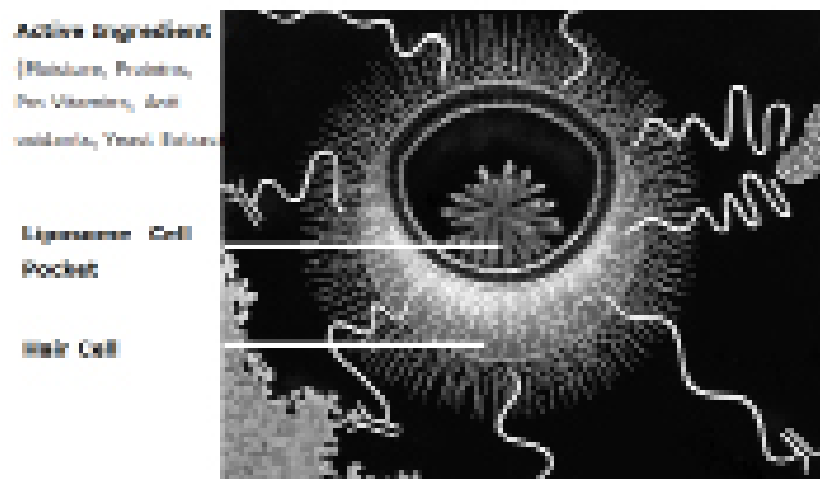
All the active ingredients that promote hair growth, strength, elasticity, etc. have now been placed into tiny microscopic pockets called **Liposomes**. These tiny pockets attach themselves to the weak hair cells and release the active ingredients directly into the weak hair cells.

Liposomes thus act as tiny rockets that target weak cells and release active ingredients to the very heart of the weak hair cells.

Liposomes are also known as a **drug carrier** that allows the easy absorption of the drug molecule into the hair shaft (cortex) as well as the skin.

Liposome technology (where tiny cell pockets are filled with active drugs) were originally used in the treatment of cancer, ensuring that the cancer cells are targeted more effectively. (See Fig 1.4)

Fig 1.4: A liposome loaded with drugs attached to the weak hair cell



c) Benefits of using Liposomes:

- **Higher absorption:** By using liposomes, it is ensured that most of the active ingredients in the HANNON HAIR CARE range penetrate the hair **follicle**, the **scalp** and the **cortex** of the hair. This means that all or most of the active ingredients are absorbed by the follicle and cortex.
- Most other hair care ranges don't make use of liposomes and the active ingredients thus cannot penetrate the **hair follicle** in the scalp and the **cortex** of the hair effectively. Most of the active ingredients contained in other hair care ranges are thus dissolved in the atmosphere or rinsed down the basin, meaning that very little gets absorbed by the follicle and cortex.

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- **Promotes hair growth:** Because the active ingredients are so effectively absorbed, it means that these active ingredients can now get to work much faster, stimulating blood circulation and hair growth.
- Controls oil secretion of the sebaceous glands.
- Leaves hair **shiny** and **more manageable**.
- Curly hair loses its frizz.
- Thin and limp hair gets added volume – instantly

PRODUCT INFORMATION

The following section is divided into 5 categories namely:

1. Cleanse and Condition
2. Treatment
3. Styling
4. Finishing
5. Supplements

Each category will give more information regarding products in the HANNON Hair Care Range, by using the following subheadings:

- Name of the product
- Description
- Who is it for
- Features & benefits
- Directions
- Recommendation
- Description of active ingredients

1. CLEANSE AND CONDITION

1.1 MORE HAIR VOLUMISING SHAMPOO (250ml)



DESCRIPTION:

The More Hair Volumising Shampoo is specially formulated for people with fine, limp or naturally straight hair who has little or no volume. Gentle enough for daily use. Suitable for colour or chemically treated hair. Cleanses, thickens and repairs hair. Rich in Vitamin B-Complex, Anti-Oxidants, Yeast Extract and Liposomes which contains anti-hair loss properties and stimulates hair growth. Leaves hair looking fuller and healthier.

WHO IS IT FOR?

- For fine, limp or naturally straight hair.
- For a client with limp hair who feels that her hair always falls flat on her head.
- For somebody who is losing hair due to medication, stress or illness.

FEATURES & BENEFITS:

- A light and easy to use shampoo, which provides hair with superior volume, texture and shine.
- Builds body and fullness to the hair shaft (hair cortex).
- Contain natural moisturisers and nutrients, which condition and thus helps to prevent split ends.
- Helps to control and prevent static electricity, leaving hair more controlled and making styling easier.
- Leaves hair looking thicker, fuller and healthier.
- Contains Liposomes that ensure maximum absorption into hair shaft and follicle, stimulating hair growth.

DIRECTIONS:

Wet hair thoroughly. Apply a small amount of shampoo into palm of hand. Distribute throughout hair and scalp and lather well. Rinse completely. A second shampoo is essential. The first shampoo neutralize oil and daily build-up. The second shampoo cleanses with a rich lather.

RECOMMENDATION:

For optimum results use with **HANNON More Hair Volumising Conditioner**.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Coconut Oil**
 - Excellent conditioning and antistatic agent.
- **Vitamin B5**
 - Important in the production and metabolism of proteins.
- **Funegreek**
 - Antioxidant properties, penetrating deep into the three layers of the skin to help rebuild damaged cell tissues.
- **Amino acids**
 - Easily absorbed by the hair and scalp.
 - Promotes hair re-growth and prevents hair from falling out.
 - Stimulates keratin production.
- **Vitamin E, A, F, and H**
 - Anti-oxidant superstars.
 - Protects against free-radical damage, slowing the aging process.
 - Rehydrates skin and hair.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Water (Aqua), Sodium laureth sulfate, Cocamidopropyl betaine, Disodium laureth sulfosuccinate, Glycol distearate, Peg-150 pentaerythrityl tetrastearate, Propylene glycol, Placenta Protein, Peg-7 glyceryl cocoate, Peg-12 dimethicone, Peg-6 capric / caprylic glycerides, Hydrolysed Soy Protein, Fragrance (Parfum), Tocopheryl acetate, Panthenol, Polyquaternium-10, Zinc PCA, Glucose, Ornithine, Niacinamide, Arginine, Pyridoxine, Glucosamine HCl, Citruline, Biotin, Citric acid, Methyl paraben, Propyl paraben, Diazolidinyl urea. (Fragrance)

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1.2 MORE HAIR VOLUMISING CONDITIONER (250ml)



DESCRIPTION:

The More Hair Volumising Conditioner will condition and moisturise fine limp or naturally straight hair that has little or no volume. Detangles hair instantly. Thickens and repairs hair. Gentle enough for daily use. Suitable for colour and chemically treated hair. Rich in Vitamin B-Complex, Anti-Oxidants, Yeast Extract and Liposomes. Contains anti-hair loss properties, which stimulate hair growth.

WHO IS IT FOR?

- For fine, limp or naturally straight hair.
- For a client with limp hair who feels that her hair always falls flat on her head.

FEATURES & BENEFITS:

- A light conditioner which provides hair with superior volume, texture and shine.
- Detangles knotty hair instantly.
- Suitable for colour and chemically treated hair.
- Gentle enough for daily use.
- Helps to build body and fullness to the hair shaft. Leaves hair looking thicker, fuller and healthier.
- Contains natural moisturisers and nutrients, which condition and helps to prevent split ends.
- Contains Liposomes that ensure maximum absorption into hair shaft and follicle, stimulating hair growth.
- Helps to control and prevent static electricity, leaving hair more controlled and making styling easier.
- Leaves hair smooth and shiny with lots of volume.

DIRECTIONS:

After shampooing with HANNON More Hair Volumising Shampoo, put a small amount into palm of hand, rub hands together and gently massage throughout hair and scalp. Comb through gently to distribute from roots to ends. Leave in for 2 minutes and rinse well.

RECOMMENDATION:

For optimum results use with HANNON More Hair Volumising Mist.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Coconut Oil**
 - Excellent conditioning and antistatic agent.
- **Silica**
 - Used extensively for wound healing and for improving the appearance of scars.
 - Water binding agent retaining moisture in skin and hair.
 - Feels like silk on hair and skin.
- **Calcium (Vitamin B5)**
 - Treats acne and skin infections.
 - Rehydrates skin and hair, Wound healing properties.
- **Vitamin E, A, and F**
 - Anti-oxidant superstars.
 - Protects against free-radical damage, slowing the aging process.
 - Rehydrates skin and hair
- **Vitamin C**
 - Anti-oxidant superstar.
 - Protects against photodamage that is created by sunlight in both the UVB and UVA bands.
 - Easily absorbed by the hair and scalp and remains unaffected by bathing, exercise, clothing, or makeup.
 - Reduces erythema (redness)
 - Treats fine wrinkles.
 - Wound healing properties.
- **Jjoba Seed Oil**
 - Jojoba is very similar to the natural oils in human skin.
 - It penetrates the skin rapidly to nourish it.
 - It softens and moisturizes mature and dry skin.
 - Jojoba helps to heal inflamed skin conditions such as psoriasis or any form of dermatitis.
 - Helps control acne and oily scalps.
 - Antioxidant properties, penetrating deep into the layers of the skin to help rebuild damaged cell tissues.
- **Amino acids**
 - Easily absorbed by the hair and scalp.
 - Promotes hair re-growth and prevents hair from falling out.
 - Stimulates keratin production.
- **Wheat Germ Oil (Triticum Vulgare)**
 - Natural moisturizing ingredient.
 - Prevents evaporation and provide lubrication to the surface of skin and hair.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (water), Behentrimonium Methosulfate, Cetearyl Alcohol, Quaternium-91, Cetrimonium Methosulfate, Hydroxyethyl Cellulose, Hydrolyzed Wheat Protein PG-Propyl Silanetriol, Diazolidinyl Urea, Methylparaben, Propylparaben, Parfum.

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1.3 CONTROL ANTI-FRIZZ SHAMPOO (250ml)



DESCRIPTION:

The Control Anti-Frizz Shampoo is an anti-hair loss shampoo for fine, curly and frizzy hair that has little volume. Rich in Moisture, Proteins, Pro-Vitamin B5, Anti-Oxidants, Yeast Extract and Liposomes. Gentle enough for daily use. Suitable for colour and chemically treated hair.

WHO IS IT FOR?

- For a client with frizzy fly-away hair
- For a client with soft, naturally curly hair who wants more volume.
- For a client who experience hair loss.

FEATURES & BENEFITS:

- Cleanses, moisturises and repairs hair.
- Leaves hair feeling softer and looking shinier and healthier.
- Contains natural moisturisers and nutrients.
- Helps to promote healthy ends.
- Helps to control and prevent static electricity, leaving hair more controlled and easier to style.
- Salt-free formula makes it suitable for daily use.
- Helps repair hair damage and keeps hair looking healthy.
- Contain powerful vitamins (Pro-Vitamin B5, natural Vitamin E and Vitamin C) which nourish and strengthen hair, and also ensures a healthy shine.
- Anti-Oxidants fight dryness and damage caused by harmful free radicals.
- Helps protect against over-dryness by cleansing gently and depositing the adequate amount of moisture into the hair shaft.

DIRECTIONS:

- Shake bottle well before use.
- Wet hair thoroughly. Apply a small amount (coin size) into palm of hand. Distribute throughout the hair and scalp and lather well.
- Rinse completely.
- A second shampoo is essential. The first shampoo neutralizes oil and daily build-up. The second shampoo cleanses with a rich lather.

RECOMMENDATION:

For optimum results use with HANNON Control Anti-Frizz Conditioner.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Coconut Oil**
 - Excellent conditioning and antistatic agent.
- **Calcium (Vitamin B5)**
 - Treats acne and skin infections.
 - Rehydrates skin and hair.
 - Wound healing properties.
- **Oatmeal**
 - Anti-irritant and anti-inflammatory properties
- **Castor Oil**
 - Prevents moisture loss and hair from drying out.
- **Amino acids**
 - Easily absorbed by the hair and scalp.
 - Promotes hair re-growth and prevents hair from falling out.
 - Stimulates keratin production

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Sodium Laureth Sulphate, Cocamidopropyl Betaine, Disodium Lauryl Sulfosuccinate, PEG-150 Pentaerythrityl Tetrastearate, PEG-6 Capric/Caprylic Glycerides, Cocamide DEA, Polysorbate-20, Polyquaternium-10, Guar Hydroxypropyl Trimonium Chloride, Citrulline, Ornithine HCl, Niacinamide, Zinc Gluconate, Calcium Pantothenate, PEG-12 Dimethicone, Polyquaternium-11, Hydrolyzed Soy Protein, Arctium Majus, Acetyl Tyrosine, Arginine, Panax Ginseng, Glucosamine HCl, Biotin, Citric Acid, Diazolidinyl Urea, Methylparaben, Propylparaben, Parfum.

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1.4 CONTROL ANTI-FRIZZ CONDITIONER (250ml)



DESCRIPTION:

Control Anti-Frizz Conditioner is a light moisturizing and detangling conditioner for naturally fine and curly hair which tends to frizz. Gentle enough for daily use. Suitable for colour and chemically treated hair. Nourishes, controls and helps to repair hair. Softens and makes hair easier to manage, adding to hair's natural moisture balance. Leaves hair static free and easy to style.

WHO IS IT FOR?

- For a client with soft, curly hair which tends to frizz.

FEATURES & BENEFITS:

- Rich in essential oils, giving super smoothness to the hair shaft.
- Help to repair damaged hair and keep hair looking healthy.
- Powerful Vitamins (Pro-Vitamin B5, Natural Vitamin E, and Vitamin C) nourishes and strengthens hair and creating healthy shine.
- Anti-protect hair against over-dryness by depositing and sealing in moisture.

DIRECTIONS:

After shampooing with HANNON Control Anti-Frizz Shampoo, put a small amount into palm of hand (more for longer hair). Gently massage throughout the hair and scalp. On longer hair comb through gently to distribute to the ends. Leave in for 3 minutes and rinse well.

RECOMMENDATION:

For optimum results use with HANNON Blow Straight Lotion for a straight hairstyle or the HANNON Liquid Crystal Gel for a naturally curly hairstyle.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Coconut Oil**
 - Excellent conditioning and antistatic agent.
- **Calcium (Vitamin B5)**
 - Treats acne and skin infections.
 - Rehydrates skin and hair.
 - Wound healing properties.
- **Amino acids**
 - Easily absorbed by the hair and scalp.
 - Promotes hair re-growth and prevents hair from falling out.
 - Stimulates keratin production.
- **Wheat Germ Oil (Triticum Vulgare)**
 - Natural moisturizing ingredient.
 - Prevents evaporation and provide lubrication to the surface of skin and hair.
- **Jjoba Seed Oil**
 - Jjoba is very similar to the natural oils in human skin.
 - It penetrates the skin rapidly to nourish it.
 - It softens and moisturizes mature and dry skin.
 - Jjoba helps to heal inflamed skin conditions such as psoriasis or any form of dermatitis.
 - Helps control acne and oily scalps.
 - Antioxidant properties, penetrating deep into the three layers of the skin to help rebuild damaged cell tissues.
- **Silk (Hydrolised Silk)**
 - Makes hair soft and lustrous.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Behentrimonium Methosulfate, Cetea ryl Alcohol, Quaternium-91, Cetrimonium Methosulfate, Cyclopentasiloxane, Hydroxyethyl Cellulose, Hydrolyzed Wheat Protein PG-Propyl Silanetriol, Butylparaben, Ethylparaben, Isobutyl Paraben, Phenoxyethanol, Methylparaben, Propylparaben, Parfum.

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1.5 EXTREME ANTI-FRIZZ SHAMPOO (250ml)



DESCRIPTION:

EXTREME Anti-Frizz Shampoo is a radical volume reducing and hair softening shampoo for extremely curly, dry, coarse hair which tends to frizz. Rich in Moisture, Proteins, Pro-Vitamin B5, Anti-Oxidants and Yeast Extract. Gentle enough for daily use. Suitable for colour and chemically treated hair.

WHO IS IT FOR?

- For a client with Extremely dry and frizzy hair.
- For a client with naturally curly, thick and coarse hair who wants less volume and a softer texture to the touch.

FEATURES & BENEFITS:

- Cleanses, moisturises and helps to repair hair.
- Leaves hair feeling much softer, shinier, controlled and healthier.
- Contains natural moisturisers and nutrients.
- Extreme volume reducing properties
- Helps to promote healthy ends.
- Helps to Control and prevent static electricity, leaving hair more controlled and easier to style.
- Salt-free formula makes it suitable for daily use.
- Protects hair from environmental pollutants and free radicals.
- Helps repair hair damage and keeps hair looking healthy.
- Contain powerful vitamins (Pro-Vitamin B5, natural Vitamin E and Vitamin C) which nourish and strengthen hair, and also provides shine.
- Helps protect against over-dryness by cleansing gently and depositing the maximum amount of moisture into the hair shaft.

DIRECTIONS:

Shake bottle well before use. Wet hair thoroughly. Apply a small amount (coin size) into palm of hand. Distribute throughout the hair and scalp and lather well. Rinse completely. A second shampoo is essential. The first shampoo neutralizes oil and daily build-up and the second shampoo cleanses with a rich lather.

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RECOMMENDATION:

For optimum results use with HANNON EXTREME Anti-Frizz Conditioner or the HANNON Miracle Hair Treatment.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Coconut Oil**
 - Excellent conditioning and antistatic agent.
- **Calcium (Vitamin B5)**
 - Treats acne and skin infections.
 - Rehydrates skin and hair.
 - Wound healing properties.
- **Vitamin E, A, F and H**
 - Anti-Oxidant superstars.
 - Protects against free-radical damage, slowing the aging process.
 - Rehydrates skin and hair.
- **Oatmeal**
 - Anti-irritant and anti-inflammatory properties
- **Lanolin**
 - Intense moisturizer and very good for dry skin and hair.
- **Silica**
 - Used extensively for wound healing and for improving the appearance of scars.
 - Water binding agent retaining moisture in skin and hair.
 - Feels like silk on hair and skin.
- **Castor Oil**
 - Prevents moisture loss and hair from drying out.
- **Jjoba Seed Oil**
 - Jjoba is very similar to the natural oils in human skin.
 - It penetrates the skin/scalp rapidly to nourish it.
 - It softens and moisturizes mature and dry skin.
 - Jjoba helps to heal inflamed skin conditions such as psoriasis or any form of dermatitis.
 - Helps control acne and oily scalps.
 - Antioxidant properties, penetrating deep into the three layers of the skin to help rebuild damaged cell tissues.
- **Amino Acids**
 - Easily absorbed by the hair and scalp.
 - Promotes hair re-growth and prevents hair from falling out.
 - Stimulates keratin production

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Sodium Lauryl Sulphate, Aqua(Water), Cocamide MEA, Glycol Distearate, Cocamide DEA, PEG-7 Glyceryl Cocoate, Guar Hydroxypropyl Trimonium Chloride, Butylene Glycol, Panthenol, Glycerin, Hydroxypropyl Trimonium Hydrolyzed Collagen, Polyquaternium-70, Dipropylene Glycol, Bisamino PEG/PPG41/3 Aminoethyl PG-Propyl Dimethicone, Sodium Chloride, 5-Bromo-5-Nitro-1,3-Dioxane, Parfum, CI 19140, CI 42090, CI 15985.

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1.6 EXTREME ANTI-FRIZZ CONDITIONER (250ml)



DESCRIPTION:

A very rich moisturizing and detangling conditioner for extremely curly, dry and coarse hair. Reduce volume and frizz dramatically whilst adding unbelievable softness and shine to once dull and lifeless hair. Suitable for colour and chemically treated hair. Safe to use every day.

WHO IS IT FOR?

- For a client with Extremely dry and frizzy hair..
- For a client with naturally curly, thick and coarse hair who wants more control, less volume and a softer texture to the touch.

FEATURES & BENEFITS:

- Rich in Essential Oils, giving super smoothness and softness to the hair shaft.
- Helps to repair damaged hair and keeps hair looking healthy.
- Powerful Vitamins (Pro-Vitamin B5, Natural Vitamin E, and Vitamin C) nourish and strengthen hair and create a healthy shine.
- Anti-Oxidants which fight dryness and damage caused by harmful free radicals.
- Protects hair from environmental pollutants.
- Helps protect hair against over-dryness by depositing and sealing moisture into the hair shaft.
- Not tested on animals.

DIRECTIONS:

After shampooing with HANNON EXTREME Anti-Frizz Shampoo, put a small amount into palm of hand (more for longer hair). Gently massage throughout the hair and scalp. On longer hair comb through gently to distribute to the ends. Leave in for 3 minutes and rinse well.

RECOMMENDATION:

For optimum results use with HANNON Silk Finishing Spray or HANNON Argan Oil for added softness.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Coconut Oil**
 - Excellent conditioning and antistatic agent.
- **Calcium (Vitamin B5)**
 - Treats acne and skin infections.
 - Rehydrates skin and hair.
 - Wound healing properties.
- **Amino acids**
 - Easily absorbed by the hair and scalp.
 - Promotes hair re-growth and prevents hair from falling out.
 - Stimulates keratin production.
- **Wheat Germ Oil (Triticum Vulgare)**
 - Natural moisturizing ingredient.
 - Prevents evaporation and provide lubrication to the surface of skin and hair.
- **Jojoba Seed Oil**
 - Jojoba is very similar to the natural oils in human skin.
 - It penetrates the skin rapidly to nourish it.
 - It softens and moisturizes mature and dry skin.
 - Jojoba helps to heal inflamed skin conditions such as psoriasis or any form of Dermatitis.
 - Helps control acne and oily scalps.
 - Antioxidant properties, penetrating deep into the three layers of the skin to help rebuild damaged cell tissues.
- **Silk (Hydrolised Silk)**
 - Makes hair soft and lustrous.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Cyclotetrasiloxane, Cyclopentasiloxane, Behentrimonium Methosulfate, Cetearyl Alcohol, Quaternium-91, Cetrimonium Methosulfate, Hydroxyethyl Cellulose, Hydrolyzed Wheat Protein PG-Propyl Silanetriol, Phenoxyethanol, Ethylhexylglycerin, Parfum.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

1.7 NORMALISING MOISTURE SHAMPOO (250ml)



DESCRIPTION:

The Normalising Moisture Shampoo ideal for long hair or normal hair. This shampoo will provide extra nourishment to dull and dry ends whilst regulating oil control on the scalp.

WHO IS IT FOR?

- Suitable long hair.
- Clients who suffers from oily scalp and dry ends
- Ideal for swimmers.

FEATURES & BENEFITS:

- An ultra-rich clarifying shampoo that helps to replace moisture and restores the protein balance.
- Helps to remove chlorine, salt and dull build up on hair and scalp for maximum softness and shine
- Gentle enough for daily use.
- Suitable for colour or chemically treated hair.
- Leaves hair manageable and static-free with a smooth silky shine.

DIRECTIONS:

Directions: Wet hair thoroughly. Apply a small amount in-to the palms of hands. Distribute throughout hair and scalp and lather well. Rinse completely. A second shampoo is recommended.

RECOMMENDED CONDITIONER:

The HANNON Detangling Conditioner.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Jojoba Seed Oil**
 - Jojoba is very similar to the natural oils in human skin.
 - It penetrates the skin rapidly to nourish it.
 - It softens and moisturizes mature and dry skin.
 - Jojoba helps to heal inflamed skin conditions such as psoriasis or any form of dermatitis.
 - Helps control acne and oily scalps.
 - Antioxidant properties, penetrating deep into the three layers of the skin to help rebuild damaged cell tissues.

HANNON

- **Wheat Germ Oil (Triticum Vulgare)**
 - Natural moisturizing ingredient.
 - Prevents evaporation and provide lubrication to the surface of skin and hair.
- **Lanolin**
 - Intense moisturiser and very good for dry skin and hair.
- **Coconut Oil**
 - Excellent conditioning and antistatic agent.
- **Silica**
 - Used extensively for wound healing and for improving the appearance of scars.
 - Water binding agent retaining moisture in skin and hair.
 - Feels like silk on hair and skin
- **Vitamin E**
 - Anti-oxidant superstar.
 - Protects against free-radical damage, slowing the aging process.
- **Vitamin C**
 - Anti-oxidant superstar.
 - Protects against photodamage that is created by sunlight in both the UVB and UVA bands.
 - Easily absorbed by the hair and scalp and remains unaffected by bathing, exercise, clothing, or makeup.
 - Reduces erythema (redness)
 - Treats fine wrinkles.
 - Wound healing properties.
- **Yarrow Extract (Achillea Millefolium)**
 - Anti-inflammatory properties.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletr and Fragrance Association of SA.)

Sodium Laureth Sulphate, Aqua(Water), Cocamide DEA, PEG-150 Pentaerythrityl Tetrastearate, PEG-6 Capric/Caprylic Glycerides, Sodium Laureth Sulfate, Glycol Distearate, Cocamide MEA, Laureth-10, PEG-7 Glycerol Cocoate, Guar Hydroxypropyl Trimonium Chloride, Butylene Glycol, 5-Bromo-5-Nitro- 1,3-Dioxane, Parfum, CI 17200.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

1.8 DETANGLING CONDITIONER (250ml)



DESCRIPTION:

The Detangling Conditioner is an ultra detangler for extremely knotty and long hair. It is a light weight everyday conditioner that helps to maintain volume and the appearance of healthy ends.

WHO IS IT FOR?

- Suitable for long hair that knots easily.
- Clients who suffers from oily scalp and dry ends
- Ideal for swimmers.

FEATURES & BENEFITS:

- An instant and ultra detangler for extra knotty and wind whipped hair.
- Ideal for long hair.
- Suitable for colour and chemically treated hair.
- Gentle enough for daily use.
- Effectively controls static electricity and leaves hair easier to comb with excellent manageability.
- Moisture locking ingredients that protect hair from drying out that causes split and brittle ends.
- Leaves hair hydrated, shiny, healthier looking and wonderfully soft.
- Rich in Wheat Protein (Moisturising properties).

DIRECTIONS:

After shampooing with HANNON Normalising Moisture Shampoo, put a small amount into palms of hands (more for longer hair). Rub hands together and gently massage throughout hair and scalp. On longer hair comb through gently to distribute to the ends. Leave in for 2 minutes. Rinse well.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Jojoba Seed Oil**
 - Jojoba is very similar to the natural oils in human skin.
 - It penetrates the skin rapidly to nourish it.
 - It softens and moisturizes mature and dry skin.
 - Jojoba helps to heal inflamed skin conditions such as psoriasis or any form of dermatitis.
 - Helps control acne and oily scalps.
 - Antioxidant properties, penetrating deep into the three layers of the skin to help rebuild damaged cell tissues.

HANNON

- **Wheat Germ Oil (Triticum Vulgare)**
 - Natural moisturizing ingredient.
 - Prevents evaporation and provide lubrication to the surface of skin and hair.
- **Lanolin**
 - Intense moisturizer and very good for dry skin and hair.
- **Coconut Oil**
 - Excellent conditioning and antistatic agent.
- **Silica**
 - Used extensively for wound healing and for improving the appearance of scars.
 - Water binding agent retaining moisture in skin and hair.
 - Feels like silk on hair and skin.
- **Vitamin E**
 - Anti-oxidant superstar.
 - Protects against free-radical damage, slowing the aging process.
- **Vitamin C**
 - Anti-oxidant superstar.
 - Protects against photodamage that is created by sunlight in both the UVB and UVA bands.
 - Easily absorbed by the hair and scalp and remains unaffected by bathing, exercise, clothing, or makeup.
 - Reduces erythema (redness)
 - Treats fine wrinkles.
 - Wound healing properties.
- **Yarrow Extract (Achillea Millefolium)**
 - Anti-inflammatory properties.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Behentrimonium Methosulfate, Cetearyl Alcohol, Quaternium-91, Cetrimonium Methosulfate, Cyclopentasiloxane, Hydroxyethyl Cellulose, Hydrolyzed Wheat Protein PG-Propyl Silanetriol, Diazolidinyl Urea, Methylparaben, Propylparaben, Parfum, CI 19140.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

HANNON

1.9 SUPER SHINE SHAMPOO (250ml)



DESCRIPTION:

Unique balance between proteins and moisture makes the SUPER SHINE SHAMPOO an ideal every day shampoo to enhance shine and infuse moisture for normal to dry hair. It completely transforms the way dull and dry hair looks and feels.

WHO IS IT FOR?

- Suitable for normal to dry hair
- Ideal for Natural Black Hair types
- Especially formulated for thick and heavy hair which is shorter than shoulder length.

FEATURES & BENEFITS:

- Extremely gentle shampoo that leaves a protective film on the hair.
- Leaves hair shiny and moisturized
- Hair feels much softer
- Suited for Colour and chemically treated hair
- Gentle enough to use every day.
- Unique salt free formula
- Helps to replace lost moisture and restores the protein balance.
- Helps remove chlorine, salt and dull build up on hair and scalp for maximum lustre and sheen.
- Suitable for colour or chemically treated hair.
- Leaves hair manageable and static-free with a smooth silky shine.

DIRECTIONS:

Wet hair thoroughly. Apply a small amount into palm of hands. Distribute through hair and scalp and work into a rich lather. Rinse out and repeat if necessary.

RECOMMENDED CONDITIONER:

Use in conjunction with the HANNON SUPER SHINE CONDITIONER for added results.

HANNON

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Sodium Laureth Sulphate, Aqua (Water), Cocamide DEA, Sodium Laureth Sulfate, Glycol Distearate, Cocamide MEA, Laureth-10, PEG-7 Glycerol Cocoate, PEG-150 Pentaerythrityl Tetrastearate, PEG-6 Capric/Caprylic Glycerides, Guar Hydroxypropyl Trimonium Chloride, Cyclopentasiloxane, Diazolidinyl Urea, Methylparaben, Propylparaben, Parfum.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

HANNON

1.10 SUPER SHINE CONDITIONER (250ml)



DESCRIPTION:

Shine enhancing and moisturizing conditioner for normal to dry hair. Makes hair easier to manage and detangle while maintaining hair's natural bounce and volume.

WHO IS IT FOR?

- Suitable for normal, dry and Natural Black Hair types
- Especially formulated for thick and heavy hair which is shorter than shoulder length
- Suitable for colour and chemically treated hair.
- Gentle enough for daily use.

FEATURES & BENEFITS:

- Leaves hair static free
- Leaves a protective layer on the hair shaft to protect the hair cuticles
- Suitable for colour and chemically treated hair
- Fast acting and gentle enough to use every day.
- An powerful detangler
- Moisture locking ingredients protect hair from drying effect that causes split-ends & brittleness.
- Leaves hair hydrated, shinier, healthier and wonderfully soft.

DIRECTIONS:

After shampooing with the HANNON SUPER SHINE SHAMPOO, put a small amount into the palms of hands. Gently massage throughout hair and scalp and comb product through to distribute to the ends. You may rinse immediately.

RECOMMENDED STYLING PRODUCT:

HANNON SCULPTING GEL and/or the HANNON SPIKER GELWAX for short hair styles and the HANNON LIQUID CRYSTAL GEL to control medium length hair styles.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CFTA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Behentrimonium Methosulfate, Cetearyl Alcohol, Quaternium-91, Cetrimonium Methosulfate, Cyclopentasiloxane, Hydroxyethyl Cellulose, Hydrolyzed Wheat Protein PG-Propyl Silanetriol, Diazolidinyl Urea, Methylparaben, Propylparaben, Parfum.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

HANNON

1.11 ARGAN OIL SULPHATE FREE SHAMPOO (250ml)



DESCRIPTION:

Sulphate, the ingredient present in most shampoos, is responsible to a certain extent for the corrosive effect of the artificial keratin which is fused with the hair during Brazilian Blow Dry and similar Keratin Hair Straightening procedures. The absence of sulphate in the HANNON SULPHATE FREE SHAMPOO makes this shampoo ideal and gentle enough to promote longevity and lustre to hair that is chemically straightened by these processes.

WHO IS IT FOR?

- For a client who had received a Brazilian Blow Dry or a similar Keratin Hair Straightening procedure.
- Suitable for weakened and chemically damaged hair

FEATURES & BENEFITS:

- Argania Spinosa (Argan Oil) provides superior nourishment and strength
- Leaves hair shiny, moisturised, lighter and softer
- Suited for colour treated hair
- Gentle enough to use every day
- Unique Sulphate Free and Salt Free formula
- Brightens up dull and porous looking hair
- Eliminates excess frizz and static

DIRECTIONS:

Wet hair thoroughly. Dispense an adequate amount into palm of hands. Distribute through hair and scalp and work into a rich lather. Rinse out and repeat if necessary.

RECOMMENDATION:

Use in conjunction with the HANNON ARGAN OIL CONDITIONER as well as the HANNON ARGAN OIL LEAVE-IN TREATMENT.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Sodium Lauryl Sulfoacetate, Disodium Laureth Sulfosuccinate, Cocamide DEA, Guar Hydroxypropyl Trimonium Chloride, PEG-7 Glycerol Cocoate, Argania Spinosa(Argan) Nut Oil, Butylene Glycol, 5-Bromo-5-Nitro- 1,3-Dioxane, Parfum.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

HANNON

1.11 ARGAN OIL SULPHATE FREE CONDITIONER (250ml)



DESCRIPTION:

Infused with Argania Spinosa, the ultimate hair and scalp moisturising oil. The ARGAN OIL CONDITIONER, detangles, moisturises and strengthens hair and scalp that is weakened and damaged by harsh chemical treatments. Being both Sulphate free as well as Salt free it nourishes and protects the fragile keratin layer essential for the longevity of Brazilian Blow Dried and similar Keratin Hair Straightening Treatments. Leaves hair shinier, less frizzy and less static.

WHO IS IT FOR?

- Suitable for Brazilian Blow Dried hair or any Keratin Hair straightening treated hair.
- Suitable for weakened and chemically damaged hair
- Suitable for hair that needs superior detangling
- Suitable for hair that feels dry and coarse
- Suitable for porous hair with little or no shine.

FEATURES & BENEFITS:

- Argania Spinosa (Argan Oil) provides superior nourishment and strength
- Leaves hair shiny, moisturised, lighter and softer
- Superior detangling
- Suited for colour treated hair
- Gentle enough to use every day
- Unique Sulphate Free and Salt Free formula
- Brightens up dull and porous looking hair
- Eliminates excess frizz and static

DIRECTIONS:

After Shampooing and on towel dried hair , squeeze an adequate amount in palm of hands. Gently massage throughout hair and scalp and comb product through to distribute and detangle ends. You may rinse immediately.

RECOMMENDATION:

Best to use with the HANNON ARGAN OIL SHAMPOO and the HANNON ARGAN OIL LEAVE-IN TREATMENT

HANNON

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Glycerin, Cetyl Alcohol, Cocamidopropyl Betaine, Cyclotetrasiloxane, Cyclopentasiloxane, Hydroxyethyl Cellulose, Glyceryl Stearate, Cetearyl Alcohol, Myrtrimonium Bromide, PEG-75 Lanolin, Hydrolyzed Wheat Protein PG-Propyl Silanetriol, Argania Spinosa(Argan) Nut Oil, Benzalkonium Chloride, Phenoxyethanol, Ethylhexylglycerin, Parfum.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

1.11 COLOUR INFUSION RANGE

With ***Micro Colour Crystals***

Recommended as an additional colour – and shine enhancer for all hair types. Ideal for colour – and chemically treated hair. This glamorous shampoo with colour crystals will gently cleanse and moisturize your hair whilst lightly depositing colour molecules onto the hair shaft. COLOUR INFUSION SHAMPOO is not intended to replace any in-salon colour service and should only be used in conjunction with a professional consultation.

There are four Colour Infusion products in the HANNON Hair Care Range, namely:

- Platinum Infusion Shampoo and Platinum Leave-in Conditioner
- Intense Red Infusion Shampoo and
- Intense Copper Infusion Shampoo

DIRECTIONS:

COLOUR INFUSION SHAMPOOS are gentle enough to be used as a daily shampoo or to be alternated alternate with any other salt-free HANNON HAIR CARE shampoo for your specific hair type. Wet hair thoroughly. Apply a small amount into the palms of hands. Distribute throughout the hair and scalp and lather well. For best results, leave in for 5 minutes. Rinse completely.

WARNING: This product might stain clothing

PRECAUTION: Use a towel to cover clothes. Wash hands immediately after use.

1.12 PLATINUM INFUSION SHAMPOO (250ml)



DESCRIPTION:

Platinum Infusion Shampoo is especially formulated for blond hair and grey hair. The purple micro pigments instantly brighten and neutralize unwanted yellow and brassy tones leaving the hair extra shiny. Blond hair becomes more platinum in colour and grey hair develops a beautiful silver sheen.

WHO IS IT FOR?

- For a client who highlight her hair to achieve an ash blond effect.
- For a client who bleached her hair blond to achieve a platinum blond effect
- For a client with grey hair
- For a male client with greying beard

FEATURES AND BENEFITS:

- A shampoo, purple in colour due to the micro colour pigments
- Neutralize any yellow and brassy tones associated with light hair
- Brightens dull and lifeless hair that result in superior shine
- Effective after a single shampoo
- Contains effective moisturising nutrients
- Controls and prevents static electricity, leaving the hair more controlled and making styling easier.
- Leaves hair looking healthier, shinier and silky soft.

DIRECTIONS:

Wet hair thoroughly. Apply a small amount into palm of hands. Distribute throughout hair and lather well. Leave for 5 minutes. Rinse completely. A second shampoo might be necessary. This PLATINUM INFUSION SHAMPOO can be used as an everyday shampoo or alternated with another HANNON shampoo or be used when necessary. This shampoo can also be combined with any HANNON conditioner.

WARNING:

Although this shampoo can be used in combination with the HANNON PLATINUM LEAVE-IN CONDITIONER for a more intense result, it is not recommended as this might cause the hair to turn purple. Should this ever occur, shampoo immediately with any other choice of HANNON shampoo.

HANNON

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Sodium Lauryl Sulphate, Butylene Glycol, Lauryl Betaine, Disodium Lauryl Sulfosuccinate, Acrylates C10-C30 Alkyl Acrylate Cross Polymer, Aminomethyl Propanol, Tetrasodium Glutamate Diacetate, Glycerin, PEG-7 Glycerol Cocoate, Phenoxyethanol, Ethylhexylglycerin, Parfum, CI 42555, Mica, Titanium Dioxide, CI 77491, CI 60730, CI 50420.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

HANNON

1.13 PLATINUM LEAVE-IN CONDITIONER (250ml)



DESCRIPTION:

Platinum Leave-In Toner is concentrated spray-on conditioner/toner developed specifically to neutralize unwanted yellow and brassy areas on in blond and grey hair. Suitable for colour and chemically treated hair as well as naturally blond and grey hair. More powerful and concentrated than the HANNON PLATINUM INFUSION SHAMPOO.

WHO IS IT FOR?

- For clients who highlight their hair and want to maintain a platinum blond effect.
- For clients who has uneven blond areas on their hair that appears brassy.
- For clients who has grey hair and want to maintain a silver sheen.

FEATURES AND BENEFITS:

- Purple in colour
- A spray-on, easy to use conditioner that need to remain in the hair for maximum benefit.
- Hair softening
- Neutralises any unwanted yellow and brassy tones on contact
- Distributes easily through the hair

DIRECTIONS:

After shampooing, towel dry the hair and spray about 3 sprays (depending on hair thickness and severity of discoloration) directly on hair. Comb through for proper distribution from roots to ends. Check the colour and repeat again if necessary. Do not rinse out. Style as normal. This Platinum leave-in Conditioner distributes best through the hair after a rinse-out conditioner has been used.

RECOMMENDATION:

Can be used in conjunction with any HANNON SHAMPOO. Functions as a conditioner or can be used in addition with a rinse-out conditioner.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Alcohol Denat, Sodium PCA, Propylene Glycol, Polyvinylpyrrolidone, Glycerin, Cyclomethicone, Lactic Acid, Triethanolamine, DMDM Hydantoin, Benzophenone-3, Imidazolidinyl Urea, Parfum, CI 42555.

2. TREATMENTS

2.1 SCALP THERAPY TREATMENT (125ml)



DESCRIPTION:

Scalp Therapy Treatment is predominantly a scalp treatment for most common scalp disorders including hair loss.

WHO IS IT FOR?

- Clients who suffer from hair loss
- Clients who experience sensitive and itchy scalp
- Females who are experiencing hot flushes and perspiration caused by the menopause

FEATURES & BENEFITS:

- Contains Trichogen Veg – powerful anti-hair loss ingredient.
- Blocks the effect of harmful DHT hormone which causes hereditary hair loss in both males and females.
- Helps with maintaining the thickness of the scalp
- Increases blood circulation by an instant cooling effect.
- Anti-inflammatory benefits for the treatment of most major scalp disorders such as psoriasis, eczema, dry scalp and dandruff.
- Intense moisturising therapy for hair and scalp.
- Helps to strengthen, repair, and rehydrates hair and scalp.
- Ideal for colour and chemically treated hair.
- Rich in Vitamin B5, Vitamin C, Vitamin E, Bioflavonoids (Anti-Oxidants), Jojoba, Wheat Germ (Anti-inflammatory properties) Anti-hair loss, stimulating hair re-growth, restoring hair and scalp's natural oil and protein balance).
- Helps to prevent split-ends
- Leaves hair static-free with a smooth silky shine

DIRECTIONS:

Can only be used in conjunction with Hannon Shampoo, as the Hannon Shampoos do not contain "sodium Chloride" like shampoos of other hair care houses.

After shampooing with HANNON HAIR CARE SHAMPOO, put a small amount into palms of hands (more for longer hair). Rub hands together and gently massage throughout hair and especially into the scalp. An instant cooling sensation will be experienced. On longer hair comb through gently to distribute to the ends. Can be left on for up to 15 minutes before rinsing. Dry as normal. Use once or twice weekly or every time instead of a conditioner.

HANNON

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Jojoba Seed Oil**
 - Jojoba is very similar to the natural oils in human skin.
 - It penetrates the skin rapidly to nourish it.
 - It softens and moisturizes mature and dry skin.
 - Jojoba helps to heal inflamed skin conditions such as psoriasis or any form of dermatitis.
 - Helps control acne and oily scalps.
 - Antioxidant properties, penetrating deep into the three layers of the skin to help rebuild damaged cell tissues.
- **Wheat Germ Oil (Triticum Vulgare)**
 - Natural moisturizing ingredient.
 - Prevents evaporation and provide lubrication to the surface of skin and hair.
- **Lanolin**
 - Intense moisturizer and very good for dry skin and hair.
- **Coconut Oil**
 - Excellent conditioning and antistatic agent.
- **Silica**
 - Used extensively for wound healing and for improving the appearance of scars.
 - Water binding agent retaining moisture in skin and hair.
 - Feels like silk on hair and skin.
- **Vitamin E**
 - Anti-oxidant superstar.
 - Protects against free-radical damage, slowing the aging process.
- **Vitamin C**
 - Anti-oxidant superstar.
 - Protects against photodamage that is created by sunlight in both the UVB and UVA bands.
 - Easily absorbed by the hair and scalp and remains unaffected by bathing, exercise, clothing, or makeup.
 - Reduces erythema (redness)
 - Treats fine wrinkles.
 - Wound healing properties.
- **Yarrow Extract (Achillea Millefolium)**
 - Anti-inflammatory properties.
- **Calcium (Vitamin B5)**
 - Treats acne and skin infections.
 - Rehydrates skin and hair.
 - Wound healing properties.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Cetearyl Alcohol, Capric/Caprylic Glycerides, Behentrimonium Methosulfate, Argania Spinosa(Argan) Nut Oil, Alcohol Denat, Citrulline, Ornithine HCl, Niacinamide, Zinc Gluconate, Calcium Pantothenate, PEG-12 Dimethicone, Polyquaternium-11, Hydrolyzed Soy Protein, Arctium Majus, Acetyl Tyrosine, Arginine, Panax Ginseng, Glucosamine HCl, Biotin, Menthol, Simmondsia Chinensis(Jojoba) Seed Oil, Octyldodecanol, Plantagineum Seed Oil, Helianthus Annuus (Sunflower) Seed Oil Unsaponifiables, Cardiospermum Halicacabum Extract, Cetrimonium Chloride, Dicyltdimonium Chloride, Polyquaternium-37, Guar Hydroxypropyl Trimonium Chloride, Tocopherol, Retinyl Palmitate, Citric Acid, Diazolidinyl Urea, Methylparaben, Propylparaben, Parfum.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

2.1 MIRACLE HAIR TREATMENT (250ml)

Ph balance – 5.5



DESCRIPTION:

Extremely dry, thirsty and porous hair needs a regular miracle. Experience an immediate improvement as unruly, coarse, brittle and frizzy hair gets transformed into silky, soft and shiny hair with the super moisturizing MIRACLE HAIR TREATMENT.

WHO IS IT FOR?

This treatment is ideal for hair which is naturally dry or has been dried out by regular heat styling and exposure to the elements. Suited for colour and chemically treated hair.

FEATURES AND BENEFITS:

- Transforms dry looking hair into silkier looking hair after a single treatment
- Helps to reduce the appearance of split ends and frizzy fly-away hair
- Provides an unbelievable shine to previously dull hair
- Gives coarse hair instant bounce and movement
- Ultra detangling benefits
- Leaves a protective film on the hair that prevents moisture loss

DIRECTIONS:

After shampooing with a HANNON HAIR CARE shampoo, massage and adequate amount of the MIRACLE HAIR TREATMENT through hair. Gently comb through to distribute to the very ends where it is needed most. Leave treatment on for 10 minutes for deep penetration and rinse with clean water. Use once or twice a week or as needed.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Cyclopentasiloxane, Behentrimonium Methosulfate, Cetearyl Alcohol, Quaternium-91, Cetrimonium Methosulfate, Hydroxyethyl Cellulose, Hydrolyzed Wheat Protein PG-Propyl Silanetriol, Butylparaben, Ethylparaben, Isobutyl Paraben, Phenoxyethanol, Methylparaben, Propylparaben, Parfum.

SALON EXCLUSIVE PRODUCT
TESTED BY AND ON BEAUTY PROFESSIONALS

2.2 ARGAN OIL (60ml) from Morocco



DESCRIPTION:

The HANNON ARGAN OIL is an intensive leave-in treatment in its most potent form. It instantly transforms the look and feel of even the driest of hair types. Argan oil is known for its restorative power to hair and skin. Fast absorption.

WHO IS IT FOR?

On hair:

- For all hair types.
- Especially suited to extremely dry and coarse hair
- Hair that is chemically damaged
- Long hair with dry and split ends

On skin as added benefit:

- Can be used in its concentrated form on dry skin patches or added to daily body lotions and body care products for added moisture, softness and a healthy sheen.

DIRECTIONS:

FOR HAIR:

On wet hair: After shampooing and conditioning, towel dry hair. Work one pump (more for longer and thicker hair) of the HANNON ARGAN OIL through wet hair, concentrating on the dryer areas like mid lengths and ends. Comb through for proper distribution from roots to ends. **DO NOT RINSE OUT.** Style as normal or leave hair to dry naturally.

OR

On dry hair: After hair is completely dry, distribute one pump amount through hair, concentrating on dry and coarse areas. Comb through for proper distribution.

RECOMMENDATION:

Can be used in conjunction with any HANNON SHAMPOO and HANNON CONDITIONER. Although this intensive treatment is deep penetrating and super moisturising, it does not act as a topical conditioner that seals the cutical layers of the hair. So, a conditioner is still recommended before applying the HANNON ARGAN OIL.

HANNON

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Cyclopentasiloxane, Dimethiconol, C12-15 Alkyl Benzoate, Dimethicone Crosspolymer, Argania Spinosa (Argan) Nut Oil, Tocopherol, Parfum.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

2.3 HAIR GROWTH FOLLICLE BOOSTER (125ml)



DESCRIPTION:

Anti-hair loss treatment. This is a spray-on hair growth treatment penetrates the scalp to provide the ultimate energy food for lazy hair follicles. It helps promote new hair growth, faster hair growth and prevent hair loss. It blocks the damaging DHT hormone which is the cause of hereditary hair loss in both men and women.

WHO IS IT FOR:

- Ideal for men and women experiencing rapid and sudden hair loss
- Ideal for men and women experiencing hair loss due to hereditary factors
- Ideal for men and women experiencing slow hair growth.
- For all hair -and scalp types as well as coloured and chemically treated hair

FEATURES AND BENEFITS:

It acts like a hair thickener (similar to the HANNON MORE HAIR VOLUMISING MIST) so the hair seems instantly thicker and fuller. Please note that should a client use the HAIR GROWTH AND FOLLICLE BOOSTER, she/he does not need the MORE HAIR VOLUMISING MIST.

DIRECTIONS:

Use once or preferably twice a day after hair and scalp have been properly shampooed and conditioned and thus receptive to the penetrating active ingredients. Spray about 5 to 10 sprays directly onto the scalp and massage gently. Add your favourite HANNON STYLING PRODUCTS and style as normal.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Trichogen Veg**
 - Powerful DHT blocker that is responsible for genetic and hereditary hair loss that results in male pattern balding.
- **Caffeine**
 - To shock-start the metabolism of the hair bulb for fast and effective results.
- **Procapil**
 - Strengthens the hair follicle and prolongs the hair's growth cycle.

HANNON

- **Colhibin**
 - Prevents the degradation of collagen of the scalp that encapsulates the hair papillae.
 - Effective in treating mild skin irritations.
- **Immucel**
 - Stimulates the scalp's natural production of amino acids for the regeneration on new cells.

For best results use in conjunction with any HANNON ANTI-HAIR LOSS SHAMPOO (control anti frizz and more hair) , the SCALP THERAPY TREATMENT and ANTI-HAIR LOSS CAPSULES

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Hamamelis Virginia (Witch Hazel) Distillate Oil, Alcohol Denat, Hydrolyzed Rice Protein, Urea, Caffein, Citrulline, Ornithine HCl, Niacinamide, Zinc Gluconate, Calcium Pantothenate, PEG-12 Dimethicone, Polyquarternium-11, Hydrolyzed Soy Protein, ArctiumMajus, Acetyl Tyrosine, Arginine, Panax Ginseng, Aqua, Glucosamine HCl, Biotin, Polysorbate-20, Glycoproteins, Panthenol, Allantoin, Diazolidinyl Urea, Methylparaben, Propylparaben, Parfum.

SALON EXCLUSIVE PRODUCT
TESTED BY AND ON BEAUTY PROFESSIONALS

3 STYLING

3.1 MORE HAIR VOLUMISING MIST (250ml)



DESCRIPTION:

More Hair Volumising Mist is a fine spray-on mist that acts primarily as a hair thickener and body builder for fine, limp and naturally straight hair. Gentle enough for daily use. Suitable for colour and chemically treated hair.

WHO IS IT FOR?

- For a client with fine hair who wants thicker looking hair.
- For a client with naturally straight hair who feels she doesn't have enough volume in her hair and who wants maximum volume.
- For a client with limp hair who feels that her hair always falls flat on her head.

FEATURES & BENEFITS:

- Contains natural moisturising nutrients that build body and fullness around the hair shaft.
- Assists in sealing and preventing split ends.
- Leaves hair looking thicker and fuller
- Controls and prevents static electricity, leaving hair more controlled and easier to style.

DIRECTIONS:

After shampooing and conditioning, gently towel-dry hair. The drier the hair the stronger the effect. Hold bottle 10cm from hair. Spray a maximum of 10 sprays evenly on hair (more for longer hair). On longer hair comb through gently to distribute to the ends. Applying heat with a hair dryer is essential to activate this product when you dry, style or set your hair.

RECOMMENDATION:

For optimum results use in combination with HANNON Liquid Crystal Styling Gel and HANNON Style Freeze Firm Hold- Hair Spray.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Yeast Extracts**
- Good antioxidant.
- Builds volume to hair.

HANNON

- **Poly Vinyl Pyrolidine (PVP)**
- Holds hair in place.
- Prevents moisture loss and thus prevents hair from drying out.
- Leaves a smooth feel on hair.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Alcohol Denat, Sodium PCA, Propylene Glycol, Polyvinylpyrrolidone, Triethanolamine, Lactic Acid, Polysorbate-20, DMDM Hydantoin, Benzophenone-3, Imidazolidinyl Urea, Parfum.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

3.2 LIQUID CRYSTAL STYLING GEL (250ml)



DESCRIPTION:

Liquid Crystal Styling Gel is a super-rich, firm hold styling product for all hair types. Makes hair look and feel fuller and thicker. This product with its special formulation of liquid crystals, leaves the hair with natural shine and a luxurious feel. Gentle enough for daily use. Suitable for colour and chemically treated hair.

WHO IS IT FOR?

- Suitable for most hair types.
- For a client who wants a firm hold hair style when blow drying.
- For a client who lets her hair dry naturally.
- For a client with naturally curly hair that needs enhanced curls and ringlets when diffusing her hair.
- For a client with limp hair who needs volume.
- For a client who sets her hair in rollers.

FEATURES & BENEFITS:

- A light and easy to use gel that provides superior volume, texture and shine.
- It is a multi-purpose styling gel used for blow-drying, scrunching and setting. Also ideal for sculpting a wet or a dry look.
- Builds body and fullness, to the hair shaft (cortex).
- Contains natural moisturisers and nutrients, which condition and helps to seal split ends.
- Controls and prevents static electricity, leaving hair more controlled and making styling easier.
- Leaves hair looking thicker, fuller, healthier and shinier.
- Easy to shampoo out.

DIRECTIONS:

Use on dry or towel-dried hair. Dispense a coin size amount or less to clean hair (more for longer hair). Distribute evenly through hair. Style, set, sculpt or blow dry hair as desired.

RECOMMENDATION:

For optimum results use with HANNON Style Freeze Firm Hold Hair Spray or the HANNON Style Lock Super Hold hair Spray.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Poly Vinyl Pyrolidone (PVP)**
 - Holds hair in place.
 - Prevents moisture loss and thus prevents hair from drying out.
 - Leaves a smooth feel on hair.

- **Glycerol**
 - Moisture barrier protection, preventing moisture loss
 - Attracts just the right amount of water to maintain the hair's homeostasis, or moisture balance.

- **Joboba Seed Oil**
 - Jojoba is very similar to the natural oils in human skin.
 - It penetrates the skin rapidly to nourish it.
 - It softens and moisturizes mature and dry skin.
 - Jojoba helps to heal inflamed skin conditions such as psoriasis or any form of dermatitis.
 - Helps control acne and oily scalps.
 - Antioxidant properties, penetrating deep into the three layers of the skin to help rebuild damaged cell tissues.

- **UV Filters**
 - Protects hair against fading in the sun

INGREDIENTS:

(Listed according to INCI – International Nomenclatur of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Polyvinylpyrrolidone, Carbomer, Glycerin, Polysorbate-20, Triethanolamine, Imidazolidinyl Urea, Methylparaben, Parfum, Mica, Titanium Dioxide, CI 77491.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

3.3 SCULPTING HAIR GEL (150ml)



DESCRIPTION:

For Extreme Hold

Extreme fashion styles call for an extreme styling product. This extremely firm hold hair gel can be used to blow dry extreme hair styles or left in damp hair to dry naturally – without blow drying for a wet-look style.

WHO IS IT FOR?

- Suitable for most hair types.
- For a client who wants a very firm hold hair style
- For a client who lets her\his hair dry naturally.
- For a client with naturally curly hair that needs enhanced curls and ringlets.
- For a client who simply wants to finger dry her her to create maximum volume.

FEATURES AND BENEFITS:

- A thick and easy to use gel that provides superior hold, texture and shine.
- It is a multi-purpose styling gel used for blow-drying and scrunching.
- Builds body and fullness, adding body and moisture to the hair shaft.
- Contains natural moisturizers and nutrients, which condition and seal split ends.
- Controls and prevent static electricity, leaving hair more controlled and making styling easier.
- Leaves hair looking thicker, fuller, healthier and shinier.
- Easy to shampoo out

DIRECTIONS:

Use on damp or towel dried hair. Dispense a coin size amount or less to clean hair (more for longer hair). Distribute evenly through hair. Style, set, sculpt or blow dry hair as desired.

RECOMMENDATION:

For lasting results use with a HANNON HAIR CARE HAIR SPRAY.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Poly Vinyl Pyrolidine (PVP)**
- Holds hair in place
- Prevents moisture loss and thus prevents hair from drying out. Leaves a smooth feel.

HANNON

- **Glyceroll**
 - Moisture barrier protection, prevent moisture loss.
 - Attracts just the right amount of water to maintain the hair's homeostasis, or moisture balance.
- **UV filters**
 - Protects hair against fading in the sun

INGREDIENTS:

(Listed in according to INCI- International Nomenclature of Cosmetic Ingredients ans as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA)

Aqua Purificata (Deionised Water), Poly Vinyl Pyrolidine, Alkyl Acrylate Cross Polymer, Parfum, Glycerol, Imidiazolidinyl urea, Polysorbyte 20, Methyl Parahydroxybenzoate, Triethanolamine.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

3.4 ANTI-FRIZZ BLOW STRAIGHT STYLING LOTION (125ml)



DESCRIPTION:

Blow Straight Styling Lotion is a blow-dry lotion that smooths, softens and moisturises dry, coarse and resistant curly hair for easier straight blow-drying. Ideal for wiry, hard-to-control hair. Anti-static styler for frizz management. Suitable for colour and chemically treated hair.

WHO IS IT FOR:

- For a client with curly and frizzy hair that blow-dries her hair straight.

FEATURES & BENEFITS:

- A light and easy lotion to use which provides hair with softness, gloss, shine and added moisture.
- Contains Ceramides of botanical origins, which smoothes and softens dry coarse curly hair.
- Anti-static styler for frizz management, making it ideal for frizzy and wiry, hard to blow-dry hair.
- Contains super-rich natural moisturising nutrients, which conditions and seals split ends, while taming and detangling unruly hair.
- Humidity protection so hair stays slicker and straighter for longer.
- Can be used as a leave-in conditioner for very dry and coarse hair.
- Provides Thermo Protection against everyday blow-drying.

DIRECTIONS:

After cleansing with any HANNON Anti-Frizz Shampoo and HANNON Anti-Frizz Conditioner, apply a small amount of HANNON Blow Straight Lotion into palm of hand and distribute throughout wet hair and scalp. Do not rinse.

Start to blow-dry small sections of hair from very wet. A hot 1400 Watt hair dryer and a big round bristle brush are essential to achieve a slick and straight look.

RECOMMENDATION:

For optimum results use with any HANNON Anti-Frizz Shampoo and HANNON Anti-Frizz Conditioners. For even softer hair, use in conjunction with Hannon Silk Finishing Spray.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Coconut Oil**
- Excellent conditioning and antistatic agent.

HANNON

- **Calcium (Vitamin B5)**
 - Treats acne and skin infections.
 - Rehydrates skin and hair.
 - Wound healing properties.
- **Amino acids**
 - Easily absorbed by the hair and scalp.
 - Promotes hair re-growth and prevents hair from falling out.
 - Stimulates keratin production.
 - Building blocks for Protein.
- **Ceramides**
 - Natural moisturizing ingredient.
 - Prevents evaporation and provide lubrication to the surface of skin and hair.
- **Henna (Lawosonia Inermis)**
 - Coats the hair, sealing in the natural oils of the hair
 - Tightens the cuticle, making hair smoother
 - Leaves hair more lustrous and manageable.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Cetearyl Alcohol, Polyquarternium-11, Cetrimonium Chloride, Cyclopentasiloxane, Dimethiconol, Cocamidopropyl Betaine, Carbomer, Guar Hydroxypropyl Trimonium Chloride, Polyquarternium-10, Diazolidinyl Urea, Methylparaben, Propylparaben, Parfum.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

3.5 STRAIGHTENING IRON PROTECTION SHIELD (125ml)



With Heat Protection

DESCRIPTION:

The STRAIGHTENING IRON PROTECTION SHIELD gives ultimate Heat Protection and prevents styling damage from hot straightening irons. It helps prevent dehydration while maintaining the perfect moisture balance. Suitable for colour and chemically treated hair. It gives you silky-straight, lasting, style results with an all over glossy shine and a humidity shield for static -and frizz control. Helps to Repair damaged hair and helps to improve the appearance of split ends. Leaves hair smooth, controlled and with incredible shine. Contains UV protectors.

WHO IS IT FOR?

Suitable for all clients who want to protection their hair against the extreme and direct heat when using a straightening iron to style their hair.

FEATURES AND BENEFITS:

- Adds instant, long-lasting radiant shine to dull or dry hair.
- Provides hair with superior heat protection against straightening irons.
- Helps to protect hair against moisture loss.
- Gentle enough for daily use.
- Suitable for colour and chemically treated hair.
- Helps to strengthen, repair and to condition hair.
- Provides the ultimate humidity protection that will prevent hair from going frizzy.
- Leaves hair static-free and immediately creates silky, soft and healthy looking hair.

DIRECTIONS:

Shake the bottle well before use. Section-off dry hair. Hold bottle 10cm from hair and spray evenly throughout. Smooth the hair with straightening iron.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Weat Germ Oil (Triticum Vulgare)**
 - Natural moisturising ingredient.
 - Prevents evaporation and provide lubrication to the surface of skin and hair.
- **Lanolin**
 - Intense moisturizer for skin and hair.

HANNON

- **Coconut Oil**
 - Excellent conditioning and antistatic agent
- **Silica**
 - Used extensively for wound healing and for improving of scars.
 - Water binding agent retaining moisture in skin and hair.
 - Feels like silk on hair and skin.

INGREDIENTS:

(Listed according to INCI – International nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Alcohol Denat, Dimethicone, Cyclopentasiloxane, Dimethiconol, Polysorbate-80, C18-36 Acid Glycol Ester, Sorbitan Oleate, Diazolidinyl Urea, Methylparaben, Propylparaben, Parfum, CI 42090.

SALON EXCLUSIVE PRODUCT
TESTED BY AND ON BEAUTY PROFESSIONALS

4 FINISHING

4.1 STYLE FREEZE FIRM HOLD HAIRSPRAY (250ml)



DESCRIPTION:

Style Freeze Firm Hold Hair Spray is the ultimate non-aerosol, water soluble and non-sticky formula that provides brilliant shine with powerful, long lasting hold and control.

WHO IS IT FOR?

- For all hair types and hair styles.
- For a client who wants her hair style to last all day and to be held firmly in place.
- For a client who still wants to run her hands through her hair.
- For a client who wants to brush out her hair at night, without flakiness.

FEATURES & BENEFITS:

- Protects hair from environmental pollutants and the sun's harmful rays.
- Help damaged hair and keep hair looking healthy.
- Powerful vitamins (Pro-Vitamin B5, natural Vitamin E and Vitamin C) which nourish and strengthen hair while creating shine and healthy looking fullness.
- Anti-Oxidants which fight dryness and damage caused by harmful free radicals.
- Helps to protect hair against a drying appearance.

DIRECTIONS:

Hold bottle upright and 20cm from hair. Apply by pressing pump with short quick strokes over entire style. To create maximum volume, lift hair and spray close to the scalp, targeting the roots of the hair. Reapply as needed throughout the day.

WARNING:

Flammable. Avoid contact with the eyes. Keep out of reach of children.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Poly Vinyl Pyrolidone (PVP)**
- Holds hair in place.
- Prevents moisture loss and thus prevents hair from drying out.
- Leaves a smooth feel on hair.

HANNON

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Alcohol Denat, Octylacrylamide/ Acrylates/ Butylaminoethyl Methacrylate Copolymer, Aminomethyl Propanol, Cyclomethicone, Glycerin, Parfum.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

4.2 STYLE LOCK SUPER HOLD HAIRSPRAY (250ml)



DESCRIPTION:

Style Lock Super Hold Hairspray is an extra firm-hold hairspray for sophisticated hair styles that need to look picture perfect all day long. This hair spray has a much stronger hold than the HANNON STYLE FREEZE HAIR SPRAY.

WHO IS IT FOR?

- For sophisticated and formal hairstyles.
- For up-styles.
- For clients who perspire on their scalp.
- For a client who keeps the same hairstyle for one-week-periods at a time before shampooing.
- Ideal for clients who are expose to the elements i.e. extreme wind and climatic changes.

FEATURES & BENEFITS:

- Extremely firm hold.
- Brushes out easily, depending on how much product you use.
- Moisture resistant- Ideal for humid conditions
- Water soluble-Shampoos out easily
- Suited for Colour and Chemically Treated Hair.
- Protects hair from environmental pollutants and the sun's harmful rays.
- Help damaged hair and keep hair looking healthy.
- Contains Lanolin that strengthens hair.
- Creates shine and healthy looking fullness.

DIRECTIONS:

Spray on dry hair after blow drying. Hold bottle 20 cm from hair and spray evenly over entire style. To create maximum volume, lift hair and spray close to the scalp, targeting the root area

WARNING:

Flammable. Avoid contact with the eyes. Keep out of reach of children.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Alcohol Denat**
- Allows hairspray to dry instantly.

HANNON

- **Copolymer**
- Enables this hairspray to be shampooed out easily
- **Lanolin**
- Strengthens and protects hair.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Alcohol Denat, Octylacrylamide/ Acrylates/ Butylaminoethyl Methacrylate Copolymer, Aminomethyl Propanol, Cyclopentasiloxane, Polysorbate-80, Cetyl Acetate, Acetylated Lanolin Alcohol, Benzophenone-3, Parfum, Sach Ust.

SALON EXCLUSIVE PRODUCT
TESTED BY AND ON BEAUTY PROFESSIONALS

4.3 SPIKER GELWAX (100ml)



DESCRIPTION:

For finishing and definition

A unique, non-greasy finishing product for today's high-definition hairstyles. Ideal to create the finishing touches on messy or spikey styles. Spiker Gelwax dries instantly and provides long lasting hold. Gives the look of a wax and dries crisp and hard like a gel.

WHO IS IT FOR?

For any client with short hair who needs messy and spikey definition with a slight wet-look finish.

FEATURES AND BENEFITS:

- Contain natural moisturizers and nutrients that build body and fullness around hair shaft.
- Leaves hairstyle defined and shiny.
- Controls and prevents static electricity.

DIRECTIONS:

After shampooing and conditioning, gently towel-dry hair. The drier the hair, the stronger the effect. Best on 100% dry hair. Squeeze a pea-size amount of SPIKER GELWAX in palm of hands, rub together, work quickly through dry hair, mess it up and go!

RECOMMENDATION:

For optimum results use on hair after hair has been blow-dried with SCULPTING HAIR GEL. For lasting effect finish off with any HANNON HAIRSPRAY.

DESCRIPTIONS OF ACTIVE INGREDIENTS:

- **Poly vinyl pyrolidene (PVP)**
 - Holds hair in place
 - Prevents moisture loss and thus prevents hair from drying out. Leaves a smooth feel on hair.
- **PEG-40 Hydrogeneated Castor Oil**
 - Penetrates the hair rapidly to moisturise
- **UV Filters**
 - Protects hair against fading in the sun

HANNON

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Polyvinylpyrrolidone, Co-Polymer, PEG-40 Hydrogenated Castor Oil, Carbomer, Triethanolamine, Diazolidinyl Urea, Methylparaben, Propylparaben, Parfum.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

4.4 POLISH WAX WAX (50ml)



DESCRIPTION:

Definition. Shine. Control. A high gloss finishing wax that creates lasting definition and superior shine to short hair styles without making hair feel hard and dry.

How is it different from the HANNON SPIKER GELWAX? It is a matter of preference, but POLISH WAX WAX does not dry crispy and hard and it has moisturising benefits for dry and coarse hair types.

WHO IS IT FOR?

Any short hair style that needs definition and personality.

FEATURES AND BENEFITS:

- It provides hold without making the hair hard and crispy to the touch.
- Gives definition without the “wet look” effect.
- Gives superior hold if you follow with a HANNON HAIR SPRAY.
- Builds volume.

DIRECTIONS:

Scoop a pea size amount from tub, rub hands together and work through dry hair with your hands until desired look is achieved. Repeat if necessary. Shampoos out easily.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Cetareth-20, Glycerin, Oleth-2, Paraffinum Liquidum, PVP Vinylacetate Copolymer, Cyclopentasiloxane, Panthenol, Polysorbate-20, Diazolidinyl Urea, Methylparaben, Propylparaben, Parfum.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

4.5 ANTI-FRIZZ SILK FINISHING SPRAY (125ml)



DESCRIPTION:

Anti-Frizz Silk Finishing Spray is the ultimate spray-on moisturizer that removes frizz instantly.

WHO IS IT FOR?

For naturally curly, course and frizzy hair.

FEATURES & BENEFITS:

- Adds instant, long-lasting radiant shine to dull or dry hair.
- Gentle enough for daily use.
- Suitable for colour and chemically treated hair.
- Strengthens, repairs and conditions hair.
- Ideal before or after blow-drying as the ultimate frizz fighter, even under hot, humid conditions.
- Leaves hair static-free and immediately creates silky, soft and healthy looking hair.

DIRECTIONS:

Before or after blow-drying hair, hold bottle 10cm from hair.

Spray a minimum of 4 to 5 sprays evenly on mid-lengths and ends of hair (more for longer hair). Comb through gently to distribute to the ends. For optimum results, use a warm hair drier to dry as desired.

DESCRIPTION OF ACTIVE INGREDIENTS:

- **Wheat Germ Oil (Triticum Vulgare)**
 - Natural moisturizing ingredient.
 - Prevents evaporation and provide lubrication to the surface of skin and hair.
- **Lanolin**
 - Intense moisturiser and very good for dry skin and hair.
- **Coconut Oil**
 - Excellent conditioning and antistatic agent.
- **Silica**
 - Used extensively for wound healing and for improving the appearance of scars.
 - Water binding agent retaining moisture in skin and hair.
 - Feels like silk on hair and skin.
- **Vitamin C**

HANNON

- Anti-oxidant superstar.
- Protects against photodamage that is created by sunlight in both the UVB and UVA bands.
- Easily absorbed by the hair and scalp and remains unaffected by bathing, exercise, clothing, or makeup.
- Reduces erythema (redness)
- Treats fine wrinkles.
- Wound healing properties.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Alcohol Denat, Dimethicone, Cyclopentasiloxane, Dimethiconol, Polysorbate-60, Sorbitan Stearate, C18-36 Acid Glycol Ester, Diazolidinyl Urea, Methylparaben, Propylparaben, Parfum.

SALON EXCLUSIVE PRODUCT
TESTED BY AND ON BEAUTY PROFESSIONALS

4.6 SMOOTHING SILICONE SERUM (60ml)



DESCRIPTION:

Even though the entire HANNON HAIR CARE range is silicone free, there is a place and need for a superior silicone product that can protect and smooth difficult to repair hair texture, This SMOOTHING SERUM is completely water soluble and there for will not cause build-up generally associated with most silicone products.

How is the SMOOTHING SILICONE SERUM different from the ARGAN OIL? The HANNON ARGAN OIL penetrates into the hair shaft where it helps to repair and moisturise whilst the SMOOTHING SILICONE SERUM only works on the surface of the hair shaft to create a smoothing effect where it locks out moisture and seals down unruly cuticle scales.

Can one combine the ARGAN OIL with the SMOOTHING SILICONE SERUM? On severely dry and damaged hair one can apply the ARGAN OIL on wet hair and style as usual. Once the hair is dry you can apply the SMOOTHING SILICONE SERUM on areas where it is needed.

WHO IS IT FOR?

- The ultimate frizz controller for curly hair.
- The ultimate hair softener for coarse hair.
- The ultimate volume reducer for thick hair.
- Long hair with frizz and/or split ends.

FEATURES & BENEFITS:

- Coats each hair shaft with a silky layer and there for reduce frizz
- Prevents moisture loss.
- Prevents moisture absorbsion from the atmosphere.
- Seals split ends for an instant healthier look.

DIRECTIONS:

- Pump a single drop in the palm of your hands, rub hands together and distribute through hair where needed.
- Can be used as a finishing product on dry hair to eliminate final frizz.
- Can be used on wet hair before blow drying.

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Dimethicone, CL 60505.

SALON EXCLUSIVE PRODUCT
TESTED BY AND ON BEAUTY PROFESSIONALS

5 SUPPLEMENTS

5.1 ANTI-HAIR LOSS CAPSULES (60 capsules)



DESCRIPTION:

As leaves fall from the trees with the changing of seasons, so our hair goes through cycles of falling out, making way for new hair growth. As we grow older, not all hair grows back, resulting in various degrees of thinning. Other factors contributing to rapid hair loss are stress, medication, malnutrition and of course hereditary factors – often resulting in alopecia in both males and females. Now you can take charge of your hair loss problem, by providing your scalp with the nutrients – essential for healthy hair growth and the re-growth of new hair from dormant hair follicles.

ANTI-HAIR LOSS CAPSULES are scientifically proven to assist in all aspects regarding healthy hair growth – particularly faster hair growth and the prevention of hair loss. Safe to use by both men, Women and diabetics. Contains no yeast extracts.

DOSAGE:

Simply take one capsule every morning with breakfast. If you skip a day, take two the next day. When you stop taking ANTI-HAIR LOSS CAPSULES, the stimulation of hair growth will also stop and hair growth may degenerate as before.

WARNINGS:

This product is not intended to be used as a substitute for any drug. Safety of use during pregnancy and lactation has not been established.

SIDE-EFFECTS AND SPECIAL PRECAUTIONS: None

RECOMMENDATIONS:

Use in conjunction with any HANNON HAIR CARE products containing LIPOZOMES such as:

- MORE HAIR VOLUMISING SHAMPOO
- MORE HAIR VOLUMISING CONDITIONER
- CONTROL ANTI-FRIZZ SHAMPOO
- CONTROL ANTI-FRIZZ CONDITIONER
- SCALP THERAPY TREATMENT MASK

COMPOSITION:

Each capsule contains:

Vitamin B3	25	mg
Folic acid	400	µg
Vitamin B12	8	µg
Vitamin B5	50	mg
Ferrous fumerate	4	mg
Manganese sulphate	4	mg
Choline bitartrate	500	mg
Inositol	120	mg

HANNON

6 PROFESSIONAL CLEANSING BASIN RANGE

6.1 PROFESSIONAL CLEANSING BASIN SHAMPOO



This is the professional cleansing shampoo formula that is used as the concentrated base of all HANNON shampoos. Suitable to gently cleanse all hair- and scalp types before, after or during any in-salon chemical service. Ideal to use before blow drying or any heat styling. This salt-free and silicone-free formulation is suitable for colour treated hair. Gentle enough for daily use. Hair feels soft to the touch. Leaves hair clean, shiny and manageable.

DESCRIPTION:

Wet hair thoroughly. Dispense a small amount into the palm of hands. Distribute throughout hair and scalp and lather well. Rinse completely. A second shampoo is recommended to deep cleanse and to remove stubborn build-up.

RECOMMENDED CONDITIONER:

HANNON Professional Moisturising BASIN CONDITIONER

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Sodium Lauryl Sulphate Natural, Cocamide DEA, PEG-7 Glycerol Cocoate, Guar Hydroxypropyl Trimonium Chloride, Butylene Glycol, 5-Bromo-5-Nitro-1,3-Dioxane, Parfum.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

HANNON

6 PROFESSIONAL CLEANSING BASIN RANGE

6.2 PROFESSIONAL MOISTURISING BASIN CONDITIONER



This is the professional basin conditioner formula that is used as the concentrated base of all HANNON conditioners. Suitable to detangle all hair types and to even out porosity. Ideal to use after any chemical or in-salon colour service. Adds lustre and bounce if used prior to blow drying or heat styling. This salt-free formula will leave the hair soft and shiny whilst controlling moisture and static.

DESCRIPTION:

After shampooing with the HANNON Professional Cleansing BASIN SHAMPOO, put a small amount into palm of hands. Gently massage throughout hair and scalp. Comb this conditioner through to the ends for even distribution and to detangle unruly knots. You may rinse immediately.

RECOMMENDED SHAMPOO:

HANNON Professional Cleansing BASIN SHAMPOO

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Behentrimonium Methosulfate, Cetearyl Alcohol, Quaternium-91, Cetrimonium Methosulfate, Hydroxyethyl Cellulose, Hydrolyzed Wheat Protein PG-Propyl Silanetriol, Diazolidinyl Urea, Methylparaben, Propylparaben, Parfum.

SALON EXCLUSIVE PRODUCT

TESTED BY AND ON BEAUTY PROFESSIONALS

7 PET CARE

7.1 SKIN CALMING PET SHAMPOO



The HANNON Skin Calming Pet Shampoo is a hypo-allergenic cleanser specially formulated for dogs and cats with extra sensitive skin and eyes. Although not a medicated shampoo this might very well be the gentlest shampoo for pets on the market. Considering the ideal pH level, gentle foaming ingredients and fatty moisturisers it will nourish thin animal skin, calm inflammation and add lustre to the coat. The HANNON Skin Calming Pet Shampoo was tried and tested on humans first before it was given to grooming parlours and animal lovers to try on their pets.

What makes a quality Hypo Allergenic pet shampoo?

1. A pH value that is especially formulated for a dog and cat's delicate skin (between 6.5 to 7.5).
2. Mild and gentle cleansing ingredients that will not dry out the skin or coat.
3. Easy to rinse out so that no soapy residue is left behind on the fur or skin.
4. Moisturizing ingredients and conditioners to help the skin and coat maintain their healthy feel and shine.
5. Free of irritants: Non-toxic, paraben-free, phthalate-free, animal-by-product-free, sodium chloride-free and phosphate-free. Also free of colourants and artificial Fragrance. Subtle aroma is a result of rose flower essential oil known for anti-inflammatory properties that helps to treat redness and inflammation.

WHO IS IT FOR?

- Ideal for dogs and cats with extra sensitive skin – constantly scratching and biting their skin
- Ideal for dogs and cats needing a weekly bath
- Ideal for dogs and cats with obvious inflammation to skin.

FEATURES AND BENEFITS

- Cleanse the skin as well as conditions the coat
- Soothes sensitive skin
- Rich lather that rinses out easily without any residue left behind
- Free of irritants (artificial colourants and fragrance)
- Moisturising ingredients provides anti-itch benefits
- Calming ingredients provides anti-inflammation/ healing properties
- Rose oil (essential oil) provides anti-odour benefits

DIRECTIONS:

- Squirt shampoo and distribute on dry skin and coat concentrating on dirtiest areas.
- Add luke-warm water and start lathering.
- Rinse off with shower hose or buckets of clean water.
- Towel-dry your pet and leave to dry naturally or blow dry with hair dryer on medium heat.

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SPECIAL NOTICE:

The HANNON Skin Calming Pet Shampoo does not claim to treat or cure any medical skin condition. It merely provides the gentlest cleansing process to reduce and limit irritation.

DISCRIPTION OF ACTIVE INGREDIENTS:

- Aqua - (Water)
- Sodium Lauryl Esther Sulphate (small quantity) – Surfactant to lift and remove dirt and odour in the quickest amount of time thus causing least anxiety and trauma to the animal who does not necessarily enjoy being bathed.
- Cocamidopropyl Betaine - is a plant derived detergent and surfactant to condition the skin & hair, increase the foaming action.
- Glycerin - attracts moisture to skin, known to assist in skin staying moist, hydrated, soft and supple.
- PEG-7 Glycerol Cocoate - A water soluble polyol fatty acid ester. It is a non-ionic surface-active agent and acts as an emulsifying agent. It has emollient and conditioning effects on skin. It also has super-fattening properties.
- Polysorbate 20 - Derived from fruits and berries leading to its fragrant properties.
- Xanthan Gum – for skin conditioning
- Guar Hydroxypropyltrimonium Chloride - Thickening agent that also gives conditioning properties to shampoos
- Tetrasodium Glutamate Diacetate - Made from plant material and readily biodegradable it acts as a preservative booster.
- Citric Acid – Derived from Lemon juice to adjust the pH of the shampoo more accurately.
- Argania Spinosa Kernel Oil - Argan oil helps to hydrate and soften hair. With its high content of antioxidants, essential fatty acids, and vitamin E, the benefits of argan oil naturally help increase hair's elasticity and consistently restore shine to dull, lifeless hair.
- Phenoxyethanol – Oil preservative with a faint rose-like scent.
- Ethylhexylglycerin – Gentle alternative Preservative to avoid parabens, methylisothiazolinone (MIT), and phthalates.
- Rosa damascena Flower Oil - an essential oil, which is derived from rose petals

INGREDIENTS:

(Listed according to INCI – International Nomenclature of Cosmetic Ingredients and as approved by the CTFA – Cosmetic, Toiletry and Fragrance Association of SA.)

Aqua (Water), Sodium Lauryl Sulphate, Cocamidopropyl Betaine, Glycerin, PEG-7 Glycerol Cocoate, Polysorbate-20, Xanthan Gum, Guar Hydroxypropyl Trimonium Chloride, Tetrasodium Glutamate Diacetate, Argania Spinosa (Argan) Nut Oil, Citric Acid, Diazolidinyl Urea, Methylparaben, Propylparaben, Parfum.

