

# BE PART OF OUR TEAM.

Women's Best is an internationally successful start-up that sells high-quality sportswear and premium sports nutrition for women in 150 countries.

*#pushyourcareer*



**SOCIAL MEDIA MANAGER**  
(M/F/X)

[www.womensbest.com](http://www.womensbest.com)



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David Kurzmann, Thomas Mark and Lukas Kurzmann

## OUR SUCCESS STORY.

More than 900,000 customers worldwide, more than 3.8 million followers on social media and a total annual reach of 1.3 billion people.

What sounds like a typical Silicon Valley success story, where young start-ups grow to market leaders within the shortest period of time, was achieved by an Austrian start-up.

Surprising to many, Women's Best is not an American corporation - it was founded in Austria in 2015 by three young Austrians. Today the producer of high-quality sportswear and premium sports nutrition is one of the worldwide fastest growing women's brands and a big player in the industry.

For our headquarters in Innsbruck, Austria, we are currently looking for a:

## SOCIAL MEDIA MANAGER (M/F/X)

*Full-time (38.5h/week) or part-time (20-30h/week)*

Women's Best is an internationally successful start-up that sells high-quality sportswear and premium sports nutrition for women in 150 countries.

As one of the most successful social media start-ups we don't see ourselves as a regular employer, but are much more trying to make a change and revolutionize the labor market. Look forward to modern working conditions, an international team aged between 18-53 and a special success story. In addition, enjoy the company gym, modern working spaces and unforgettable company events as a part of our attractive benefits.

### YOUR BENEFITS WITH US:

- A unique success story
- Our company location (Austria)
- Excellent promotion prospects
- Bonus payments
- Personal development
- Working directly with the founders
- An international dynamic team
- Flexible working hours
- Modern working conditions
- Company owned gym
- Unforgettable corporate events
- Free coffee & snacks

### YOUR BENEFITS IN AUSTRIA (TIROL):

- 14 salaries per year
- Extraordinarily high quality of life
- Low crime rate
- Excellent social / health care system
- Beautiful landscape
- Popular travel destination
- Various leisure activities in summer and winter
- Innovative economy

### YOUR TASKS:

- Strategic planning, development and operational management of online media
- Active support of our social media channels (4 million followers) and of our athletes & brand ambassadors (international level)
- Definition, monitoring and evaluation of the KPIs
- Autonomous budget management
- Conceptual design and management of ad content

### YOUR PROFILE:

- School leaving examination or higher education
- Experienced in social media (Instagram, Snapchat, Facebook, YouTube and Twitter)
- Excellent and target group-oriented use of the English language
- Structured and independent way of working
- Resilient, flexible and communicative personality
- Great teamwork skills and high commitment
- Excellent personal time management and organizational skills
- Initiative and willingness to show commitment and to learn
- Analytical, networked and conceptual-strategic thinking
- Good knowledge of MS Office

### GROSS SALARY:

For this position, depending on qualifications and work experience, the minimum gross annual salary for full-time starts at € 33,700.

Attractive bonus payments complete the salary package. The willingness to overpayment is given, depending on your qualification and previous professional experience



## APPLY NOW.

Become part of our success stories and apply today.

[jobs@womensbest.com](mailto:jobs@womensbest.com).

### ADDRESS

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