

# **BE PART OF OUR** TEAM.

Women's Best is an internationally successful start-up that sells highquality sportswear and premium sports nutrition for women in 150 countries.

#pushyourcareer





**Forbes** 





David Kurzmann, Thomas Mark and Lukas Kurzmann

### **OUR SUCCESS STORY.**

More than 900,000 customers worldwide, more than 3.8 million followers on social media and a total annual reach of 1.3 billion people.

What sounds like a typical Silicon Valley success story, where young start-ups grow to market leaders within the shortest period of time, was achieved by an Austrian start-up.

Surprising to many, Women's Best is not an American corporation - it was founded in Austria in 2015 by three young Austrians. Today the producer of high-quality sportswear and premium sports nutrition is one of the worldwide fastest growing women's brands and a big player in the industry.



For our headquarters in Innsbruck, Austria, we are currently looking for a:

### **MARKETING MANAGER** (M/F/X)

Full-time (38.5h/week) or part-time (20-30h/week)

Women's Best is an internationally successful start-up that sells high-quality sportswear and premium sports nutrition for women in 150 countries.

As one of the most successful social media start-ups we don't see ourselves as a regular employer, but are much more trying to make a change and revolutionize the labor market.

Look forward to modern working conditions, an international team aged between 18-53 and a special success story. In addition, enjoy the company gym, modern working spaces and unforgettable company events as a part of our attractive benefits.

#### YOUR BENEFITS WITH US:

- A unique success story
- Our company location (Austria)
- Excellent promotion prospects
- Bonus payments
- Personal development
- Working directly with the founders
- An international dynamic team
- Flexible working hours
- Modern working conditions
- Company owned gym
- Unforgettable corporate events
- Free coffee & snacks

#### YOUR BENEFITS IN AUSTRIA (TIROL):

- 14 salaries per year
- Extraordinarily high quality of life
- · Low crime rate
- Excellent social / health care system
- Beautiful landscape
- Popular travel destination
- Various leisure activities in summer and winter
- Innovative economy

#### YOUR TASKS:

- Planning and implementation of the marketing and communication strategies of our brand, in line with our company objectives.
- · Planning of PR activities
- Monitor and report on effectiveness of marketing communications and presentation of findings to the management
- Maintain effective internal communication to ensure that all departments are kept informed of marketing objectives.
- Identifying and taking up new marketing trend

#### YOUR PROFILE:

- Completed higher degree with a focus on marketing
- At least 2-3 years of professional experience in marketing
- Creative and open-minded personality
- Fluent in German and English, every other language is an advantage
- Analytical-conceptual thinking and independent working method
- Organisational talent and high selfmotivation

#### **GROSS SALARY:**

For this position, depending on qualifications and work experience, the minimum gross annual salary for full-time starts at € 41,500.

Attractive bonus payments complete the salary package. The willingness to overpayment is given, depending on your qualification and previous professional experience





## **APPLY NOW.**

Become part of our success stories and apply today. *jobs@womensbest.com*.

### **ADDRESS**

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