

# BE PART OF OUR TEAM.

Women's Best is an internationally successful start-up that sells high-quality sportswear and premium sports nutrition for women in 150 countries.

*#pushyourcareer*



**INFLUENCER MARKETING  
MANAGER**  
(M/F/X)

[www.womensbest.com](http://www.womensbest.com)



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David Kurzmann, Thomas Mark and Lukas Kurzmann

## OUR SUCCESS STORY.

Over 1 million customers worldwide, more than 4 million followers on social media and a yearly social reach of 1.3 billion people.

All of that sounds like a typical Silicon Valley success story, where start-ups grow to market leaders and change business sectors significantly with disruptive innovation within the shortest period of time.

Well, Women's Best is not an American corporation but an Austrian brand founded in 2015 by three young Austrians. Today Women's Best is an international leading brand which offers high-quality sportswear and premium sports nutrition for women.

For our headquarters in Innsbruck, Austria, we are currently looking for a:

# INFLUENCER MARKETING MANAGER (M/F/X)

Full-time (40h/week)

Women's Best is an internationally successful start-up that sells high-quality sportswear and premium sports nutrition for women in 150 countries.

As one of the most successful social media start-ups we don't see ourselves as a regular employer, but are much more trying to make a change and revolutionize the labor market.

Look forward to modern working conditions, an international team aged between 18-53 and a special success story. In addition, enjoy the company gym, modern working spaces and unforgettable company events as a part of our attractive benefits.

## GROSS SALARY:

For this position, depending on qualifications and work experience, the minimum gross annual salary for full-time starts at € 32,955.

The willingness to overpayment is given, depending on your qualification and previous professional experience. Attractive bonus payments complete the salary package.

## YOUR BENEFITS WITH US:

- A unique success story
- Our company location (Austria)
- Excellent promotion prospects
- Bonus payments
- Personal development
- Working directly with the founders
- An international dynamic team
- Flexible working hours
- Modern working conditions
- Company owned gym
- Unforgettable corporate events
- Free coffee & snacks

## YOUR BENEFITS IN AUSTRIA (TIROL):

- 14 salaries per year
- Extraordinarily high quality of life
- Low crime rate
- Excellent social / health care system
- Beautiful landscape
- Popular travel destination
- Various leisure activities in summer and winter
- Innovative economy

## YOUR TASKS:

As an Influencer Marketing Manager you will be responsible for executing our vision and strategy for Influencer Marketing and managing a flawless experience between Women's Best and the influencers you are managing.

- Managing and working closely with Women's Best influencers in certain regions as their main point of contact as well as resolving any concerns they may have
- Ensuring that your team of influencers are delivering their requirements
- Seeking new influencers that fits our vision, keeping an eye on raising talents
- Executing Women's Best Influencer marketing strategy across different social media platforms and regions
- Developing customized content ideas with the influencers you manage and facilitate content creation for variety of channels by working closely with other departments
- Keep notice of trends and influencer marketing techniques
- Support Women's Best campaigns via your team of influencers
- Monitoring influencer payments to be done by accounting
- Work on ideas for making influencers more connected/engaged to the brand, staying in strong relationship with them
- Reporting Influencers performance to Head of Sponsorship
- When necessary, be involved in event/shooting planning and managing influencers on site
- Assisting with other athletes/influencer related matters (e.g. influencer gifting)

## YOUR PROFILE:

- Bachelor degree, preferred focus on marketing, communication, PR or similar
- Fluent in English (written and spoken), any other language is an advantage, with excellent communication skills
- Very organized with documenting your work, good time management
- Enthusiasm for our brand as well as for the areas of fitness, beauty and lifestyle
- Comprehensive awareness, understanding and passion to all social media platforms
- open-minded personality
- Creative
- Self-Motivated and able to work dynamically under pressure
- Team player with positive attitude
- long experience in working with influencers or celebrities
- Flexibility to work from the company's HQ in Innsbruck, Austria

