

BE PART OF OUR TEAM.

Women's Best is an internationally successful start-up that sells high-quality sportswear and premium sports nutrition for women in 150 countries.

#pushyourcareer



**SOCIAL MEDIA
CONTENT CREATOR**
(M/F/X)

www.womensbest.com



WOMEN'S BEST™
ENJOY THE DIFFERENCE



TNW
THE NEXT WEB

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startups

We are currently recruiting to fill the following position at our LA office:

SOCIAL MEDIA CONTENT CREATOR (M/F/X)

Full time (40h/week)

Women's Best is an internationally successful start-up that sells high-quality sportswear and premium sports nutrition for women in 150 countries. As one of the most successful social media start-ups we don't see ourselves as a regular employer, but are much more trying to make a change and revolutionize the labor market.

Look forward to modern working conditions, an international team aged between 18-53 and a special success story. In addition, enjoy modern working spaces and unforgettable company events as a part of our attractive benefits.

WHAT'S IN IT FOR YOU

- A unique success story
- Excellent promotion prospects
- Competitive salary, medical care scheme
- An international dynamic team
- Opportunity to travel to Austria
- Flexible working hours
- Unforgettable corporate events

JOB LOCATION

- Our LA Office will open soon, and this role is required to be in-office
- Being able to travel to Women's Best Headquarters (Innsbruck, Austria) and other offices/ working spaces once opened to work collaborative with the team when requested
- Being able to travel to other work locations (e.g. photo shoots e.g. content creation venues e.g. events etc.) when requested

YOUR TASKS:

- Collaborate with Social Media Manager to build a content calendar that aligns with brand priorities and marketing objectives.
- Create and edit 15-25 pieces of video content per month that can be used on TikTok, Instagram, or both.
- Create 15-20 Instagram story concepts per month and collaborate with our in-house designer to execute.
- Write an engaging copy for each post.
- Drive increases in followers, engagement and brand awareness.
- Stay current on the latest trends, best practices and platform rules
- Write content briefings for our influencers & optionally shoot content with influencers

YOUR PROFILE:

- 3+ years social media experience required, preferably at fashion or nutrition company
- Well-organized with strong attention to detail
- Excellent writing and communication skills
- Experience with a social media management tool a plus
- Experience in editing videos for social media



APPLY NOW.

Become part of our success story and apply today.

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ADDRESS

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