

BE PART OF OUR TEAM.

Women's Best is an internationally successful start-up that sells high-quality sportswear and premium sports nutrition for women in 150 countries.

#pushyourcareer



SOCIAL MEDIA MANAGER
(M/F/X)

www.womensbest.com



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David Kurzmann, Thomas Mark and Lukas Kurzmann

OUR SUCCESS STORY.

Over 1 million customers worldwide, more than 4 million followers on social media and a yearly social reach of 1.3 billion people.

All of that sounds like a typical Silicon Valley success story, where start-ups grow to market leaders and change business sectors significantly with disruptive innovation within the shortest period of time.

Well, Women's Best is not an American corporation but an Austrian brand founded in 2015 by three young Austrians. Today Women's Best is an international leading brand which offers high-quality sportswear and premium sports nutrition for women.

For our headquarters in Innsbruck, Austria, we are currently looking for a:

SOCIAL MEDIA MANAGER (M/F/X)

Full-time (40h/week) or part-time (20-32h/week)

Women's Best is an internationally successful start-up that sells high-quality sportswear and premium sports nutrition for women in 150 countries.

As one of the most successful social media start-ups we don't see ourselves as a regular employer, but are much more trying to make a change and revolutionize the labor market.

Look forward to modern working conditions, an international team aged between 18-53 and a special success story. In addition, enjoy the company gym, modern working spaces and unforgettable company events as a part of our attractive benefits.

YOUR BENEFITS WITH US:

- A unique success story
- Excellent promotion prospects
- Bonus payments
- Personal development
- Working directly with the founders
- An international dynamic team
- Flexible working hours
- Modern working conditions
- Company owned gym
- Unforgettable corporate events
- Office canteen with freshly cooked meals
- Free coffee & snacks

YOUR BENEFITS IN AUSTRIA (TIROL):

- 14 salaries per year
- Extraordinarily high quality of life
- Low crime rate
- Excellent social / health care system
- Beautiful landscape
- Popular travel destination
- Various leisure activities in summer and winter
- Innovative economy

YOUR TASKS:

- Strategic planning, development and operational management of online media
- Active support of our social media channels (4 million followers) and of our athletes & brand ambassadors (international level)
- Definition, monitoring and evaluation of the KPIs
- Autonomous budget management
- Conceptual design and management of ad content

YOUR PROFILE:

- School leaving examination or higher education
- Experienced in social media (Instagram, Snapchat, Facebook, YouTube and Twitter)
- Excellent and target group-oriented use of the English language
- Structured and independent way of working
- Resilient, flexible and communicative personality
- Great teamwork skills and high commitment
- Excellent personal time management and organizational skills
- Initiative and willingness to show commitment and to learn
- Analytical, networked and conceptual-strategic thinking
- Good knowledge of MS Office

GROSS SALARY:

For this position, depending on qualifications and work experience, the minimum gross annual salary for full-time starts at € 33,700.

The willingness to overpayment is given, depending on your qualification and previous professional experience. Attractive bonus payments complete the salary package.



APPLY NOW.

Become part of our success stories and apply today.

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ADDRESS

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