

BE PART OF OUR TEAM.

Women's Best is an internationally successful start-up that sells high-quality sportswear and premium sports nutrition for women in 150 countries.

#pushyourcareer



MARKETING MANAGER
(M/F/X)

www.womensbest.com



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David Kurzmann, Thomas Mark and Lukas Kurzmann

OUR SUCCESS STORY.

Over 1 million customers worldwide, more than 4 million followers on social media and a yearly social reach of 1.3 billion people.

All of that sounds like a typical Silicon Valley success story, where start-ups grow to market leaders and change business sectors significantly with disruptive innovation within the shortest period of time.

Well, Women's Best is not an American corporation but an Austrian brand founded in 2015 by three young Austrians. Today Women's Best is an international leading brand which offers high-quality sportswear and premium sports nutrition for women.

For our headquarters in Innsbruck, Austria, we are currently looking for a:

MARKETING MANAGER (M/F/X)

Full-time (40h/week) or part-time (20-32h/week)

Women's Best is an internationally successful start-up that sells high-quality sportswear and premium sports nutrition for women in 150 countries.

As one of the most successful social media start-ups we don't see ourselves as a regular employer, but are much more trying to make a change and revolutionize the labor market.

Look forward to modern working conditions, an international team aged between 18-53 and a special success story. In addition, enjoy the company gym, modern working spaces and unforgettable company events as a part of our attractive benefits.

YOUR BENEFITS WITH US:

- A unique success story
- Excellent promotion prospects
- Bonus payments
- Personal development
- Working directly with the founders
- An international dynamic team
- Flexible working hours
- Modern working conditions
- Company owned gym
- Unforgettable corporate events
- Office canteen with freshly cooked meals
- Free coffee & snacks

YOUR BENEFITS IN AUSTRIA (TIROL):

- 14 salaries per year
- Extraordinarily high quality of life
- Low crime rate
- Excellent social / health care system
- Beautiful landscape
- Popular travel destination
- Various leisure activities in summer and winter
- Innovative economy

YOUR TASKS:

- Planning and implementation of the marketing and communication strategies of our brand, in line with our company objectives.
- Planning of PR activities
- Monitor and report on effectiveness of marketing communications and presentation of findings to the management
- Maintain effective internal communication to ensure that all departments are kept informed of marketing objectives.
- Identifying and taking up new marketing trend

YOUR PROFILE:

- Completed higher degree with a focus on marketing
- At least 2-3 years of professional experience in marketing
- Creative and open-minded personality
- Fluent in German and English, every other language is an advantage
- Analytical-conceptual thinking and independent working method
- Organisational talent and high self-motivation

GROSS SALARY:

For this position, depending on qualifications and work experience, the minimum gross annual salary for full-time starts at € 41,500.

The willingness to overpayment is given, depending on your qualification and previous professional experience. Attractive bonus payments complete the salary package.

