

# BE PART OF OUR TEAM.

Women's Best is an internationally successful start-up that sells high-quality sportswear and premium sports nutrition for women in 150 countries.

*#pushyourcareer*



**COPYWRITER/COPY EDITOR**  
(M/F/X)

[www.womensbest.com](http://www.womensbest.com)



**WOMEN'S BEST™**  
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David Kurzmann, Thomas Mark and Lukas Kurzmann

## OUR SUCCESS STORY.

Over 1 million customers worldwide, more than 4 million followers on social media and a yearly social reach of 1.3 billion people.

All of that sounds like a typical Silicon Valley success story, where start-ups grow to market leaders and change business sectors significantly with disruptive innovation within the shortest period of time.

Well, Women's Best is not an American corporation but an Austrian brand founded in 2015 by three young Austrians. Today Women's Best is an international leading brand which offers high-quality sportswear and premium sports nutrition for women.

PR text mention from the Austrian economic magazine.



For our headquarters in Innsbruck, Austria, we are currently looking for a:

## COPYWRITER/COPY EDITOR (M/F/X)

*Full-time (40h/week) or part-time (32h/week)*

Women's Best is an internationally successful start-up that sells high-quality sportswear and premium sports nutrition for women in 150 countries.

As one of the most successful social media start-ups, we do not see ourselves as just a regular employer, but rather try to revolutionize the job market.

Become part of our growing success story, and you can expect modern working conditions, a company-owned gym, an international team aged between 18-53, unforgettable company events as well as many other benefits.

### YOUR BENEFITS WITH US:

- A unique success story
- Excellent promotion prospects
- Bonus payments
- Personal development
- Working directly with the founders
- An international dynamic team
- Flexible working hours
- Modern working conditions
- Company-owned gym
- Unforgettable corporate events
- Office canteen with freshly cooked meals
- Free coffee & snacks

### YOUR BENEFITS IN AUSTRIA (TIROL):

- 14 salaries per year
- Extraordinarily high quality of life
- Low crime rate
- Excellent social / health care system
- Beautiful landscape
- Popular travel destination
- Various leisure activities in summer and winter
- Innovative economy

As a copywriter/copy editor at Women's Best you'll produce and review written content tailored to our English-speaking customers.

### YOUR TASKS:

- Writing clear and persuasive product descriptions, newsletters and potentially blogs
- Editing your own and other's writing with an eye towards campaign, product, and brand consistency
- Proofreading other's writing for spelling, grammar, punctuation, syntax, usage, consistency, and brand voice
- Translating German content into English
- Carrying out projects in collaboration with your team members and other departments
- Reviewing and assessing the English writing skills of customer care agents

### YOUR PROFILE:

- Professional experience in copy writing, proofreading or translating
- Native English speaker, German is a plus
- Team player and eye for detail
- Interest in fitness, e-commerce & social media
- Able to work under pressure, priorities may change from day to day

### GROSS SALARY:

For this position, depending on qualifications and work experience, the minimum gross annual salary for full-time starts at € 30.000.

The willingness to overpayment is given, depending on your qualification and previous professional experience. Attractive bonus payments complete the salary package.



## APPLY NOW.

Become part of our success story and apply today.

[jobs@womensbest.com](mailto:jobs@womensbest.com).

### ADDRESS

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