

BE PART OF OUR TEAM.

Women's Best is an internationally successful start-up that sells high-quality sportswear and premium sports nutrition for women in 150 countries.

#pushyourcareer



CUSTOMER DATA ANALYST
(M/F/X)

www.womensbest.com



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David Kurzmann, Thomas Mark and Lukas Kurzmann

OUR SUCCESS STORY.

Over 1 million customers worldwide, more than 4 million followers on social media and a yearly social reach of 1.3 billion people.

All of that sounds like a typical Silicon Valley success story, where start-ups grow to market leaders and change business sectors significantly with disruptive innovation within the shortest period of time.

Well, Women's Best is not an American corporation but an Austrian brand founded in 2015 by three young Austrians. Today Women's Best is an international leading brand which offers high-quality sportswear and premium sports nutrition for women.

For our headquarters in Innsbruck, Austria, we are currently looking for a:

CUSTOMER DATA ANALYST (M/F/X)

Full-time (40h/week)

Women's Best is an internationally successful start-up that sells high-quality sportswear and premium sports nutrition for women in 150 countries.

As one of the most successful social media start-ups we don't see ourselves as a regular employer, but are much more trying to make a change and revolutionize the labor market.

Look forward to modern working conditions, an international team aged between 18-53 and a special success story. In addition, enjoy the company gym, modern working spaces and unforgettable company events as a part of our attractive benefits.

GROSS SALARY:

For this position, depending on qualifications and work experience, the minimum gross annual salary starts at € 65,000.

The willingness to overpayment is given, depending on your qualification and previous professional experience. Attractive bonus payments complete the salary package.

YOUR BENEFITS WITH US:

- A unique success story
- Excellent promotion prospects
- Bonus payments
- Personal development
- Working directly with the founders
- An international dynamic team
- Flexible working hours
- Modern working conditions
- Company owned gym
- Unforgettable corporate events
- Office canteen with freshly cooked meals
- Free coffee & snacks

YOUR BENEFITS IN AUSTRIA (TIROL):

- 14 salaries per year
- Extraordinarily high quality of life
- Low crime rate
- Excellent social / health care system
- Beautiful landscape
- Popular travel destination
- Various leisure activities in summer and winter
- Innovative economy

YOUR TASKS:

- Acquire data-driven customer expert knowledge via developing ad hoc analysis & statistical models on customer data to support driving e.g. customer value and customer retention.
- Create customer profiles and segmentations enabling us to grow and deepen our customer relationships.
- Deliver and present valuable customer insights, identify new strategic opportunities and recommend actions supporting the customer strategy.
- Drive data mindset in the teams and guide in terms of methodology & technology.
- Collaborate with other analysts, data scientists, engineers and commercial colleagues to tap new resources of data and know-how.

YOUR PROFILE:

- You have at least 2 years hands-on experience in Database Marketing and Customer Analytics.
- You know how to use data in smart and creative ways in order to answer business questions, you also have experience in model driven statistical analysis.
- Excellent degree, e.g. in Economics, Statistics, Mathematics, Computer Science or related fields.
- Advanced Skills in data methodologies and technologies (SQL + Tableau). Curious about learning new technologies.
- Strong communicator who challenges the status quo, tells data stories, is marketing-oriented and works closely with B2B and IT.
- Proactive, fast learner, problem solver, comfortable working in English in a fast-paced international work environment.

