# LaMochi

Japanese Mochi Donut

#### What a great Franchise opportunity

Mochi Donuts has become a popular treat amongst people nationwide. – Our LaMochi brand that started in Toronto has won over thousands of fans just in Scarborough alone. With innovative products that are customizable and made fresh to order. LaMochi has successfully created a product that customers fall in love over and over again.

As a business opportunity, LaMochi has a proven business model with strong profit throughout the pandemic. Our turnkey business is efficient, easy to operate, with a full focus to grow for the future.



LaMochi franchisees are motivated entrepreneurs who are excited to be hands on at their business. We are looking for passionate individuals who are ready to create the future they are looking for.

Minimum Liquid Capital \$200.000

Estimated Initial Investments \$ 400,000 - \$600,000

Minimum Net Worth \$400,000

Our LaMochi Franchise model provides:

A well recognized sought after brand

Diverse Customers

> Simple Operations

Great research & development

Turnkey
proven business process.
From operations to staffing solutions, we offer easy to follow steps to help your store become successful and adapt through competitive market

changes.

Complete Support Franchise Fee

Royalties
7% Gross Sales

# Marketing

1.5% Advertising Expenditure
1.5% Fund Contribution

Term
5 Year Initial term +
Option to renew

# LaMochi Committed Support

- On Site training and soft Opening support
- Regular site visits & Audits
- Marketing support
- Real Estate Team/ Construction team
- Store build out, design and constructions





# Our Process, Steps to Ownership.

Interested in owning LaMochi Store? These are the steps to take and what you can expect.

## **Step 1. Prequalification**

Complete and submit our franchise application. This is for us to know more about you, your business background and experience, financial capabilities, and goals. A LaMochi representative will review the application and determine if you meet our qualifications.

### Step 2. Interview

once we receive your completed application, our representative will schedule an interview to review your application and discuss any initial questions.

## **Step 3. Financial Approval**

We will require a statement of Net worth.

# Step 4. Franchise Disclosure documents

Upon Completion of a successful interview. We will provide a copy of our disclosure document and franchise agreement for you to review. Once this is review you will need to sign and arrange payment of initial fees.

## **Step 5. Secure Location**

LaMochi real estate team is experience and has a vast range of connection to look for a suitable location that works for you. Once the location is agreed negotiation and offer to lease.

# Step 6. Design and Construction, Store Build out

We will work on the store design, layouts and permits. Once the location is done we will have the store turned over to you.

### Step 7. Training

LaMochi will provide a complete training with the owner and key manager.

# **Step 8. Soft Opening**

You will get a chance to do a soft opening and get familiar with the operations and fan out all the questions you may have.

# **Step 9. Store Grand Opening**

Congratulations in opening your new LaMochi location! Let's celebrate with promotions, activities and get everybody excited for your area!

# **Step 10.** Committed Support

Our Promise to you. We will work together to ensure your LaMochi Franchise will receive the ongoing support you need.



For more information on how you can Join our Mochi Family Contact us at:

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