

Suggested Broadloom Installation Guidelines

Before Cutting or Installing

- Verify the product, pattern and color are correct. No claims can be filed on cut and/or installed material.
- Thoroughly inspect material for flaws (please refer to the Natural Characteristics insert).
- Accurately measure material.
- Confirm no moisture is present. Ideally, carpet should be installed when the indoor temperature is between 65-95°F, with a maximum relative humidity of 65%.
- Our carpets are woven from natural materials and fibers. Like most natural materials, they will expand and contract under different climates and moisture conditions. Let material acclimate to its new home (24-48 hours).
- Properly prepare substrates that are suitable for the specific product installation method selected. A good quality primer is recommended for subfloors made of wood or concrete. Subfloor must be smooth and level.
- For additional information on natural fiber installation, or to find a certified installer visit www.nficnet.com.

Synthetic and Jute Backed Products

For carpet with synthetic or jute backing, follow traditional installation techniques provided by the standard for installation of residential carpet, CRI 105, as published by the carpet and rug institute www.carpet-rug.com.

Latex and Polyurethane Backed Products

Products with latex or polyurethane backing have special installation recommendations:

- Direct glue down with a low moisture multipurpose adhesive is recommended.
- If a double glue-down installation is preferred, use a firm dense pad.
- Material may be tacked but avoid stretching.
- Allow carpet to settle and bond prior to applying weight. Traffic should be restricted 24-48 hours. Keep the conditions at the installation site stable and well ventilated giving the adhesive time to cure.

**Some carpets, such as hand braided jute and hemp, are not recommended for broadloom installation when seaming is needed. Note that flatweave indoor/outdoor products are not suited for side seams or end seams. All products are recommended for residential use only unless otherwise specified. Be sure to take fiber, backing, and construction into consideration when searching the internet regarding installation.*