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# Bramshott Souvenir Magazine 1918

CA0301



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## About this CD.

Produced as an unashamed piece of personal nostalgia, and aimed at Canadian troops on their way into action this unique and very rare publication gives us a glimpse into one of Canada's major training camps in Europe. The magazine's own editorial provides perhaps the best justification for its publication:

*“The relatives and friends of the soldiers who are training in this area will now be able to come into closer contact with them, and when they receive this Souvenir in those Canadian homes that are so dear to us they will be able to picture to themselves what our boys are doing by means of the photographs and articles scattered throughout these pages.*

*This is the first Souvenir dealing with the daily life of a training area ever published in England. It has been a big undertaking and many difficulties have had to be overcome, but if it meets with the approval of the Officers and Men in this camp and if it carries a message of affection and joy to the far distant homes of the Dominion, the labour spent upon it will not have been in vain.”*

Bramshott is located in the north of the county of Hampshire, just south of Surrey, in an area long associated with the British army. In fact one of the local towns, Aldershot, is nicknamed “*The Home of the British Army*” to this day. The area, then, was well suited to the accommodation of large, transient, populations of military personnel and the necessary specialized training facilities were already in place.

Following the traditional magazine format it is made up of numerous articles illustrated with posed pictures of uncomfortable looking fighting men of all ranks, although the officers do claim the lion's share of the magazine's attention. Being a war time production publishing stories about the allies fighting force, the mark of the censor is visible in that the unit numbers in most of the articles have been removed. On the other hand, the names of the individuals in the photographs - or who were the subjects of the articles - remain and a little insight will usually allow the deleted unit identification be guessed. In addition to the expected articles describing the individuals and military units in residence there are also articles on sports, and on some of the area's stationary facilities. The magazine also provides a platform for the literary output, both humorous and serious, of the visiting troops and carries many fine cartoons and caricatures of members of the training command staff. There is even a reprinting of John Macrae's famous, “*In Flanders' Fields.*”

Even if you don't find your ancestor's name and picture in this magazine you will be taken to a place and time which so many of the Canadian fighting men, and women, passed through on their way to “the front.”

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PRICE ONE SHILLING NET.

THE  
BRAMSHOTT  
SOUVENIR  
MAGAZINE

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EDITOR - - - MOLLIE GLENN NIBLETT.

*Published in the interests of the  
Canadian Troops at Bramshott Camp.*

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*All profits are devoted to the  
Bramshott Athletic Association.*

Passed by Press Bureau.

(Passed by Press Bureau.)

## CONTENTS.

	PAGE		PAGE
Abbott, Lieut. W. S. ... ..	33	Lady Supervisors, The ... ..	56
Adams, Lieut. Read ... ..	92	Latter, Lieut. E. H. ... ..	86
Adanac Club, Members of ... ..	45	Lawson, Lieut. L. D. ... ..	108
Adie, Capt. R. N. ... ..	80	Lovegrove, Lieut. ... ..	58
Alberta Regt. Depot ... ..	118	Mackay, Lieut.-Col. ... ..	123
All-Western Brigade, An ... ..	20	Mackie, Lieut.-Col. E. F. ... ..	12
B.A.A.A., History and Future of ... ..	67	MacLaren, Capt. J. F. ... ..	58
Baillie, Major W. ... ..	80	McCordick, Lieut.-Col. F. C. ... ..	80
Band of a Batt. in the W.O.R.D. ... ..	68	McCordick, Lieut.-Col. F. C. and Staff ... ..	78, 79
Black, Capt. A. M. ... ..	119	McDonald, Brig.-Gen. H. F. ... ..	17
"Book of (Regt.) Numbers," The, by John Light ... ..	96	McIllree, Capt. J. R. ... ..	38
Bradley, Major G. R. ... ..	80	McLaws, Sergt. W. M. ... ..	84
"Bramshott," by C.S.-M. E. D. Button ... ..	92	Manning, Lieut. N. ... ..	108
Bramshott Garrison Theatre ... ..	14	Meighen, Brig.-Gen. F. S. ... ..	8, 11
Bramshott Stationary Hospital ... ..	22	Meighen, General and Staff ... ..	10
Brass Band of a W.O.R.D. Batt. ... ..	79	Monsarrat, Lieut. ... ..	42
Canadian Army Gymnastic Staff, The ... ..	106	Morris, Major G. G. ... ..	84
Canadian Army Service Corps, The ... ..	46, 48, 49, 50	Morrison, Major ... ..	33
Canadian Chaplain Service, The. By Capt. F. G. Forster ... ..	36	Mott, Lieut. J. ... ..	60
Canadian Command Depot ... ..	125	No. 12 Can. Gen. Hospital, O.C. and Staff ... ..	74
Canadian Soldiers' Colleges ... ..	54	Norburn, Lieut. S. T. ... ..	82
"Canadian Y.M.C.A. in the Bramshott Area," The. By Lieut. H. B. Crow ... ..	120	"Not a Signal Success" ... ..	33
Canadians in the Public Eye ... ..	72	Nova Scotia Regt. Depot ... ..	110, 112
Care of the Soldiers' Teeth, The ... ..	40	Officers, C.A.S.C. ... ..	56
Cartoon by Capt. G. H. Leslie ... ..	29, 30	Original Members of an Alberta Batt. ... ..	127
"Catastrophe, A" ... ..	114	Page of Verse, A ... ..	44
Chaplains at Bramshott ... ..	10	Preece, Major J. ... ..	80
Clark, Lieut.-Col. R. P. ... ..	36	Raisbeck, Lieut. A. and Staff ... ..	74
Clayton, Capt. S. J. ... ..	16	Rattray, Col. J. G. ... ..	13
Cole, Pte. W. J. ... ..	38	Rattray, Col. J. G. and Staff ... ..	18
"Confined to Barracks" ... ..	33	Rawlings, Capt. ... ..	82
Cooks and Batmen ... ..	68	Rickart, Capt. E. E. and Staff ... ..	...
Cross, Lieut.-Col. J. H., M.L.A. ... ..	94	Rismey, Lieut. H. W. O. ... ..	90
Cross, Lieut.-Col. J. H. and Staff ... ..	100	Rolph, Sergt. H. R. ... ..	124
Currie, Lieut.-Gen. Sir A. ... ..	7	Royal Highlanders of Canada ... ..	88
D.C.M. Recipients at Bramshott ... ..	11	Salis, Lieut.-Col. C. F. de ... ..	12
Davis, Lieut.-Col. W. M. and Staff ... ..	58	Salis, Mrs. C. F. de ... ..	37
Day, Major E. ... ..	121	Saskatchewan Regt. Depot, The ... ..	104
Div. Sig. School Staff ... ..	62	Scott, Capt. W. F. and Staff ... ..	32
Downey, Lieut. J. T. ... ..	58	Scott-Dudley, Lieut. E. ... ..	21
Editor and her Staff, The ... ..	75	Seaforth Highlanders' Football Team ... ..	32
Editorial ... ..	5	Shiple, Capt. M. and Staff ... ..	42
Editorial Notes ... ..	9	Signaller's Humour, A ... ..	84
Epitaphs ... ..	34	Silver Brothers, The ... ..	45
Famous Fighting Unit, A ... ..	86	"Sing me to Sleep" ... ..	82
"First Day's Experience in a Reserve Battalion" ... ..	126	Soldier's Decalogue, The ... ..	82
First Quebec R.D., O.C. and Staff ... ..	102	Some Popular Songs (revised) ... ..	52
Fisher, Lieut.-Col. F. W. and Staff ... ..	59	Smith, Corpl. Bugler, A. ... ..	38
Football Team, 21st Res. Batt. ... ..	116	Stevens, Corpl. Roy, D.C.M. ... ..	26
"Four-footed Soldiers." By Capt. S. J. Clayton ... ..	15, 16	Tacchi, Capt. ... ..	34
Fourth Res. Batt., Physical Training Team ... ..	128	Tattersall, Capt. H. C. and Staff ... ..	42
French, Major J. P. ... ..	98	Thurston, Major, A.D.V.S. ... ..	52
Furlong, Capt. Gerald ... ..	21	Tobin, Lieut.-Col. H. S. and Staff ... ..	106
"Game of Baseball, A" ... ..	119	Torrie, Capt. ... ..	62
Group of D.C.M. and M.M. Heroes ... ..	102	Tug-of-War Team, 15th Res. Batt. ... ..	127
Gunn, Col. J. A. ... ..	14	Turner, Lieut.-Gen. Sir R. E. W. ... ..	6
Gunn, Col. J. A. and Staff ... ..	42	Twenty-Fifth Res. Batt., Winners of Div. Shooting ... ..	128
Hamilton, Capt. W. J. ... ..	60	Unrecorded Incidents in a Res. Batt. ... ..	70
Hepburn, Major C. G. ... ..	17	"Up-Grade, The." By John R. Barker ... ..	124
Hewgill, Lieut.-Col. W. H. and Staff ... ..	116	Warn, Capt. L. R. ... ..	62, 84
Holmes, C.S.-M. R. ... ..	84	"War's News Apocalypse." By Pte. John Logan ... ..	122
Holmes, Lieut.-Col. J. E. ... ..	21	Watson, Major A.P.M. ... ..	45
Hoyles, Lieut.-Col. N. C. and Staff ... ..	25	Webster, Lieut.-Col. ... ..	24
"Humour and Shells" ... ..	108	"Who's Who" in the N.S.R.D. ... ..	125, 126
"In Flanders' Fields." By the late John Macrae ... ..	24	"When the Clock Struck Ten." By J. W. L. ... ..	86
Kempthorne, Major W. ... ..	94	"Why Pte. Smith Escaped" ... ..	98
Kendall, Lieut.-Col. ... ..	24	Young Soldiers' Battalion, The ... ..	123

## EDITORIAL.

**T**HE BRAMSHOTT SOUVENIR MAGAZINE comes before the footlights of the camp and makes its bow.

The relatives and friends of the soldiers who are training in this area will now be able to come into closer contact with them, and when they receive this Souvenir in those Canadian homes that are so dear to us they will be able to picture to themselves what our boys are doing by means of the photographs and articles scattered throughout these pages.

This is the first Souvenir dealing with the daily life of a training area ever published in England. It has been a big undertaking and many difficulties have had to be overcome, but if it meets with the approval of the Officers and Men in this camp and if it carries a message of affection and joy to the far distant homes of the Dominion, the labour spent upon it will not have been in vain.

In any large training centre drafts are continually being called upon to fill up the inevitable gaps at the seat of war and when this Souvenir reaches the hands of our readers no doubt there will be many, whose photos appear in this issue, who have left the camp to take their places in the firing line. They will have left behind them many chums and good friends who, we trust, will not forget to send them a copy of this little souvenir.

Arrangements have been made whereby this Souvenir will be on sale at W. H. Smith & Sons' Bookstalls, and at the numerous clubs in London, where Canadian soldiers stay during their leave from France. Those who buy a copy and appreciate it will assist a worthy cause if they tell their friends about it. For every copy that is sold, one shilling goes to the B.A.A. and twenty shillings make a pound.

The Editor trusts that any defects that may be found within the pages of the Magazine will be overlooked and that this little periodical may be the means of binding closer together the associations that have been formed and the friendships that have been made during the period that we have been training in this area.

To the soldiers now training in this area, who will shortly be leaving to take their places in the trenches, the Editor sends her best wishes for their welfare and success, and prays that they may return safely to their homes in Canada.

All the profits accruing from the sale of this Souvenir are to be devoted to the Bramshott Athletic Association.

# EDITORIAL NOTES.

All the profits accruing from the sale of this Souvenir are devoted to the Bramshott Athletic Association. There are, of course, heavy expenses in connection with such a publication but the "leavin's" will go to the soldiers, and not to the pockets of any individual. Don't forget that, Boys!

\* \* \* \*

My thanks are due to Brigadier-General F. S. Meighen, C.M.G., and to Lieut.-Col. C. F. de Salis for the encouragement they have given me in making this Souvenir a success.

\* \* \* \*

Again let me thank the Officers Commanding Units for their kind co-operation and ever-willing assistance.

\* \* \* \*

I must also thank Lieut.-Col. Cross, O.C. 15th Reserve Batt., for so kindly placing an office at my disposal.

\* \* \* \*

Capt. Holt-White, of the Canadian War Records Office, and one of the best known journalists in London, has been a very "present help" in times of anxiety when shortage of paper and other unpleasant details threatened to send the magazine and the editorial staff into journalistic oblivion. Nothing ever ruffles this scion of the "fourth estate." His genial smile and delightful personality were a great help in overcoming many difficulties.

\* \* \* \*

To Mr. Williamson, the official photographer, my thanks are due for his untiring energy and for giving up so much of his time to take the necessary photographs.

\* \* \* \*

Miss A. E. Tanner, one of the best known advertising agents in London, has rendered valuable services and has always been ready to help in connection with the advertisements which, after all, are the chief channel of remuneration in a paper or magazine.

\* \* \* \*

My cordial thanks to Lieut J. W. Light, W. O.R.D. who has worked so hard to make this magazine a success and who has been instrumental in procuring, with Miss A. E. Tanner, the advertisements which appear in these pages.

\* \* \* \*

This magazine has been printed by Polsue Ltd., Gough House, Gough Square, Fleet Street, London, E.C. Both Mr. G. L. Polsue and his brother, Mr. T. Polsue, have been most kind and spared no pains to make this number a success. We feel we could not have placed the work in better or kindlier hands.

The Manager of the Garrison Theatre very kindly advertised the magazine on the screen for a number of evenings, and I must extend to him my best thanks.

\* \* \* \*

It was fully intended to publish this souvenir before Christmas so that our readers could send a copy to their relatives and friends in Canada as a little Christmas gift. We regret that, owing to many difficulties unforeseen at the time, publication had to be delayed. We feel sure that our readers will be as generous in their criticism as we trust they will be in their praise.

\* \* \* \*

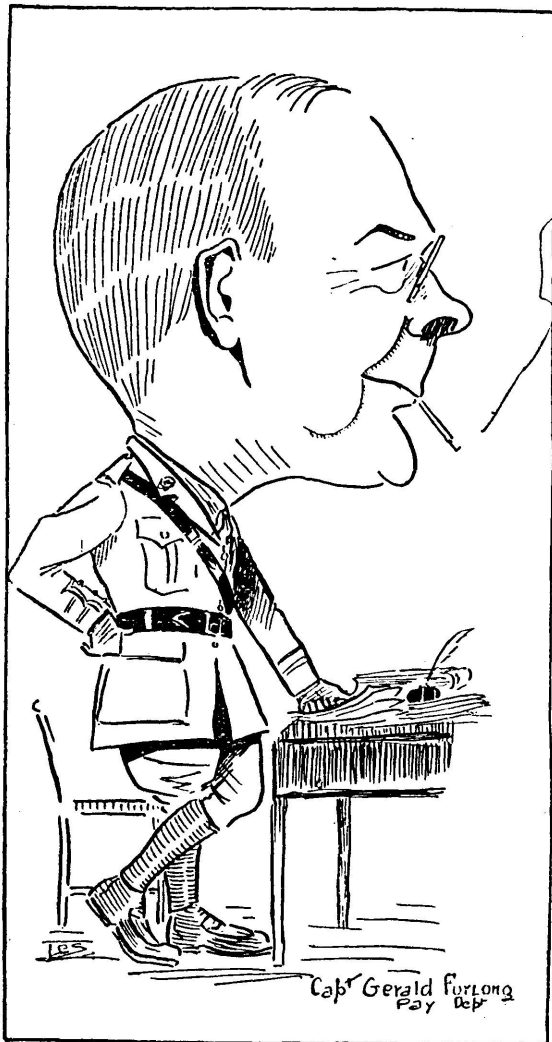
By the time this Souvenir is in the hands of our readers many of those who were in camp at the time the photographs were taken will have gone to other spheres of action. We trust the chums they have left behind them will not forget to send them a copy of this Souvenir. It will be the means of passing a few lonesome hours "Somewhere in France."

\* \* \* \*

We offer our sincere congratulations to the Editor and Staff of the "Maple Leaf Magazine" for the excellent Christmas number which we much enjoyed reading. It is full of interest, and Mr. Oliver Minns deserves great praise, for he has produced a magazine brim-full of interest. Besides containing articles depicting the life and work of the various Canadian training centres in England, there are many delightful stories from the pens of such eminent authors as Miss Marie Corelli, Robert Hichens, George R. Sims Harold Begbie, H. de Vere Stacpoole, Gen. Sir R. Baden-Powell, Stanley Weyman and Sir Anthony Hope, to say nothing of poems contributed by Eden Phillpotts and John Galsworthy. The fact that all the profits from the sale of the "Maple Leaf Magazine" are devoted to the Canadian Prisoners of War Tobacco Fund will appeal, we feel sure, to all whose hearts go out to our boys who are now prisoners of war in those miserable camps in the land of the Huns.

\* \* \* \*

We wish to draw the attention of all officers to the Royal Club for Officers Beyond the Seas at the R.A.C. in Pall Mall. From this club officers may obtain tickets to visit the Fleet, Royal Mews, Royal Mint Windsor Castle, Houses of Parliament, Country Houses, also Industrial Centres, etc. The Enquiry Office is situated to the right directly after entering the club. Col. Sir William Watts, K.C.B., the Secretary, will give officers all the information they desire. Don't forget to look at the notice board.



CAPTAIN GERALD FURLONG  
(Drawn by Cap. Leslie).

**LIEUT.-COL. J. E. HOLMES, A.D.D.S.**  
Headquarters, Canadians, Bramshott.

The subject of this sketch is a graduate of the R.D.S., Toronto, and of Trinity University, and was practising his profession in Saskatoon when the war was declared.

He began his military career on the formation of the 105th Saskatoon Fusiliers, in which he held the rank of captain, and had command of a company. Upon the Declaration of War Captain Holmes, with the other officers of his battalion, volunteered his services for overseas. He assisted in the enlistment of the first draft which left his home town on August 23, 1914, but was not one of the officers to be chosen to accompany the draft to Valcartier.

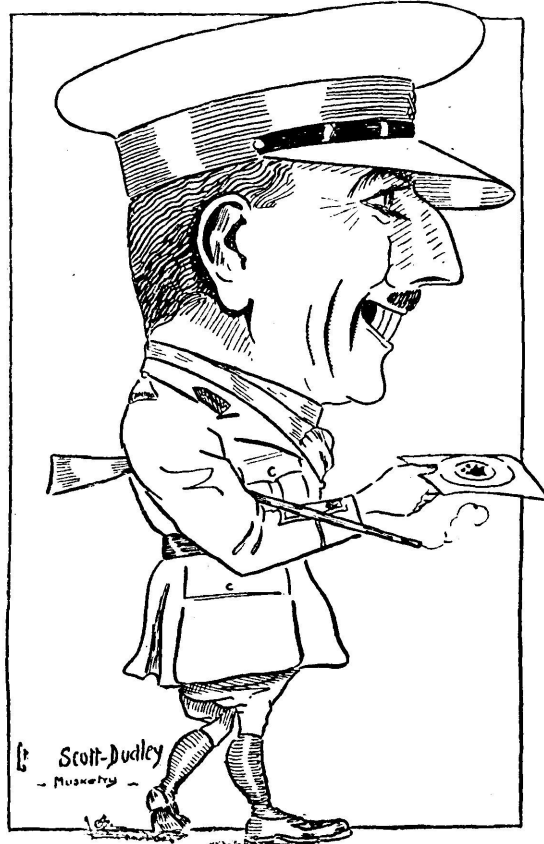
On September 19th he received instructions to report to the 11th Battalion immediately, and left Saskatoon on September 20th, arriving at Valcartier Camp on September 24th, and was immediately taken on the strength of the 11th Battalion and placed in charge of a platoon under Captain C. Lindsay, of Winnipeg,

In May the Adjutant, Captain Lindsay, was transferred to London. Captain Holmes was appointed by his O.C. to fill the vacancy until the arrival of the Dental Corps in July, 1915.

On reporting for duty to the Director, Dental Services, Lieutenant-Colonel J. A. Armstrong, of Ottawa, Captain Holmes was appointed Adjutant of his new unit, which position he held until November, 1916. During his term of office as Adjutant he proceeded to France with Colonel Armstrong in August on a tour of inspection to all the hospitals, field ambulances, and clearing stations, with a view of placing the dental officers who had recently arrived with the new corps in England.

In November, 1916, Captain Holmes was appointed A.D.S., Brighton area, but as the Canadian Headquarters, Brighton, were done away with in January, 1917, he was sent to Witley as A.D.S., —th Canadian Division.

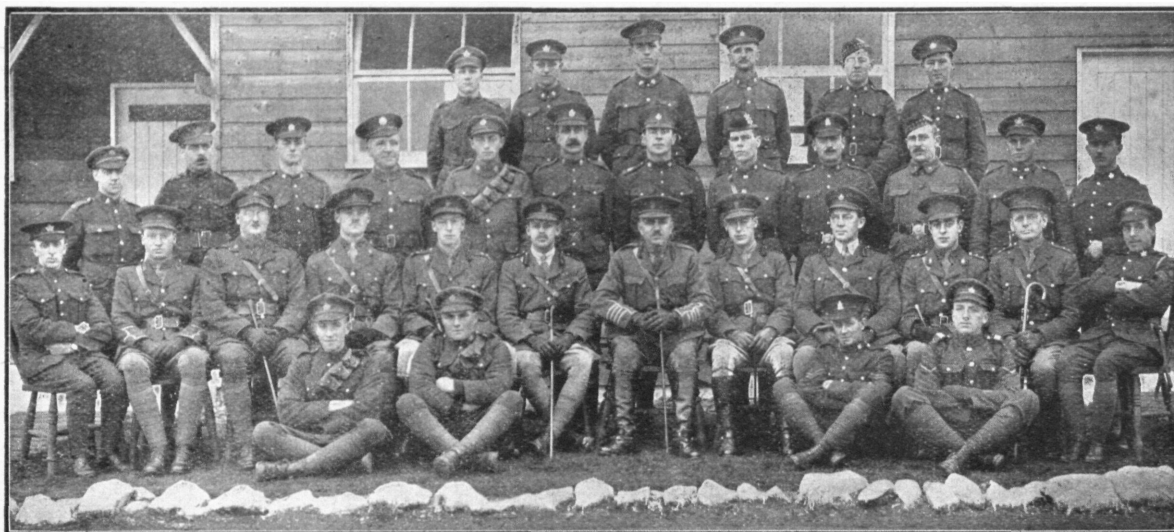
Recommendations for the promotion of this officer to the rank of Major had been submitted to H.Q. London some time previously, and this promotion was gazetted after his appointment to the Witley area. In July, 1917, the new organisation for the C.A.D.C. came into effect, and the new establishment granted the temporary rank of Lieutenant-Colonel to the A.D.D.S. in Divisions of over 15,000, and as Major Holmes was one of the senior officers in line for promotion he received his commission and was appointed A.D.D.S., Bramshott area, where he reported for duty on July th, 1917, which appointment he is still holding.



LIEUT. E. SCOTT DUDLEY, Div. Musketry Officer.



## COL. J. A. GUNN. D.S.O., AND STAFF, —TH RESERVE BRIGADE.



Left to Right—Back Row : Pte. J. C. Holland ; Pte. E. W. Daniels ; Pte. N. E. Harris ; Pte. E. Taylor ; Pte. J. V. Johnson ; Pte. A. E. Burminghan.  
 Second Row : Sgt. Paton, T. ; Sgt. Sparrow, R.V. ; Sgt. C. E. MacKrorry ; Sgt. J. Kirkwood ; Sgt. S. Allen ; C.S.-M. H. Dunk ; C.S.-M. W. H. Wise ; R.S.-M. A. T. K. Brumby.  
 Third Row : Sgt. V. Yonks ; Lieut. W. G. W. Robinson ; Lieut. H. A. Black ; Lieut. H. H. Whitman ; Lieut. A. F. Mullins ; Capt. M. C. McFarlane ; Col. J. A. Gunn, D.S.O., O.C. ; Lieut. J. K. Geades ; Lieut. W. C. Winkel ; Lieut. Laing ; Lieut. D. A. Smith ; S.-Sgt. T. M. Ard.  
 Front Row : Pte. C. Van Buskirk ; Pte. C. Gillis ; Corpl. A. W. Brown ; Lce.-Corpl. F. O. Connor.

## M.O. AND STAFF, —TH RES. BATT.



L.-R. Standing :—CORP. C. W. HIPWELL ; SERGT. W. M. BROWN ; PTE. R. B. GIBSON.  
 Sitting :—CAPT. M. SHIPLEY, M.O. ; CAPT. J. D. RUSSELL, Assist. M.O.

## PAYMASTER AND STAFF, —TH RES. BATT.



L.-R. Standing :—CORPL. S. W. BRIDSON, PTE. S. WILLIAMS.  
 Sitting :—CORPL. G. P. COLLIVER, CAPT. AND PAYMASTER H. C. TATTERSALL, SERGT. H. P. METCALF.