

**WORLD'S  
TOUGHEST**

**ROW**<sup>TM</sup>

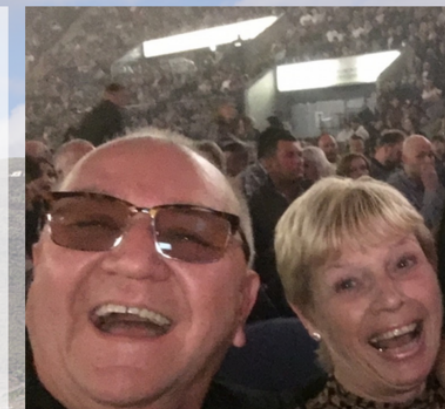


**PARTNERSHIP  
OPPORTUNITIES**

# About Me

Battling through a difficult childhood taught me to be resilient, determined and to meet challenges head on, all qualities that I will need in buckets to overcome the challenge of my lifetime to row solo unsupported the 3000 miles from La Gomera in the Canary Islands, to Antigua in the Caribbean.....THE WORLD'S TOUGHEST ROW - ATLANTIC.

In every area whether it be family, business or sport, I have always tried to be the best at whatever I do, to at least try to fulfil my dreams and ambitions and to encourage those around me to do the same. My mantra has always been, "To try is not fail,.....to fail is not to try". Of course, there have been challenges and setbacks, but I'd like to think that overall, I've done ok.



I have a wonderful family, my wife of 45 years Valerie and I have brought up three amazing children all of whom are hardworking and successful in their own right with families of their own. We have always tried to show them that anything is possible, to be brave, ambitious, to challenge themselves, but to never compromise their integrity in doing so. In my working life I left school with no qualifications, but through sheer hard work, dedication, a little luck and taking the opportunities that were presented to me, I rose to the heady heights of being a main board director of a very successful company with a turnover approaching £100 million when I retired.

In sport, my true love was playing football and like any child growing up, I always harboured the ambition to play for my country. Sadly, that ambition passed me by, but on my retirement I was introduced to walking football! At the age of 62, I signed for my beloved club Derby County and my ambition of playing for my country was refuelled! On the 20th August 2020 at the age of 65, I proudly made my debut for the England WFC over 60's. I've since been awarded 5 England Caps with the great honour of being captain twice before retiring in 2023 to concentrate on my Atlantic Row.

I trained and rowed in the British Indoor Rowing Championships in my mid 50's. I finished second to last but gave it my all and broke my personal best time. Not long after, I rowed indoor a marathon distance non-stop for charity in 3 hours 40 minutes, a distance of 42,200m or 26.2 miles. Much to the surprise of many, including my family, I trained and entered the boxing ring at the age of 56 to fight a chap much younger than me to raise money for charity....I made a creditable draw, made lots of money for my charity and retired undefeated! Age has never been a barrier to me in fulfilling my dreams. At the age of 70 I will be embarking on an ambition and dream I have had for a number of years.... to row the Atlantic Ocean solo unsupported. By successfully fulfilling this dream, I will reward my corporate partners for their faith and confidence in me. I am determined to raise over £200,000 for my chosen charities and to demonstrate that no matter what your ambitions or dreams, with a positive outlook, with strength of character, with a determination to succeed, you can BELIEVE and you can ACHIEVE!

**Wish me Luck and thank you for your support!**



# BE MY CORPORATE PARTNER



## Powered by Partner

For £15,000 an organisation can secure the primary partner spot on the boat. (Both sides included)

You will also benefit from:

- “City of Derby UK” - Powered by (Your Brand/Logo) plus branding on the bow/stern, inside cabin and on all clothing
- Promotional events - For your clients, employees, (with boat if possible) + Post race speaking events
- Invitations to all promotional/charity events
- Video Message - From the Atlantic Ocean highlighting your support
- Website - Feature as lead partner on website with logo and link to your website
- Social Media - Feature as our lead partner on all social media platforms
- PR/Media - Free access to all media content, photos/videos
- One framed branded oar to be presented post race
- 4 complimentary entries into the 500 club draw

## Cabin Partner

For £10,000 an organisation can have their brand displayed prominently on the bow of the boat (Both sides included)

You will also benefit from:

- Premium branding on the bow of the boat, plus Inside cabin and on all clothing
- Promotional events - For your clients, employees, (with boat if possible) plus post race speaking events
- Invitations to all promotional/charity events
- Video Message - From the Atlantic Ocean highlighting your support
- Website - Feature as a lead partner on website with logo and link to your website
- Social Media - Feature as a lead partner on all social media platforms
- PR/Media - Free access to all media content, photos/videos
- 2 Complimentary entries into the 500 club draw

## Port Hole Partner

For £5,000 an organisation can secure branding on two port holes, one either side, of the boat.

You will also benefit from:

- Branding within your chosen portholes plus, inside cabin, clothing, website and social media
- Promotional events - For your clients, employees, or partners (with the boat if possible) plus post race speaking events
- Invitations to all promotional/charity events
- Website - Feature as a lead partner on website with logo and link to your website
- Social Media - Feature as a lead partner on all social media platforms
- PR/Media - Free access to all media content, photos/videos

To find out about more partnership opportunities starting from £250 please email: [vicsoloatlanticrow@outlook.com](mailto:vicsoloatlanticrow@outlook.com) or call: 07740 553 900

**All all the above benefits are negotiable to suit your own requirements**

# MY CHARITIES AND OBJECTIVES



We harness and use the power of Derby County Football club to improve the lives and communities of local people through sport, physical activity, health and education.

[www.derbycountycommunitytrust.com](http://www.derbycountycommunitytrust.com)

## TO HELP

By raising a minimum £200,00 for my chosen charities.



Umbrella enables disabled children and young adults to realise their full potential. We provide exciting activities which encourage the development of skills whilst having fun, giving opportunities that non disabled children take for granted

[www.umbrella.uk.net](http://www.umbrella.uk.net)

## TO INSPIRE

People of all ages by showing them it is never too late to pursue their dreams or ambitions



Our focus is on improving mental health and wellbeing for people across Derby and Derbyshire. We provide a range of advocacy and community mental wellbeing services designed to support people with mental health problems as well as the wider population

[www.derbyshiremind.org.uk](http://www.derbyshiremind.org.uk)

## TO EXPLORE

My capabilities to the extreme both physically and mentally



Enthusiasm Trust is a Derby based charity which has helped more than 10,000 disadvantaged young people achieve a better life and to reach their full potential. Enthusiasm provides high quality youth programs in the most deprived areas of the East Midlands.

[www.enthusiasm.org.uk](http://www.enthusiasm.org.uk)

## TO REWARD

My family and friends for their unwavering support and encouragement in my epic challenge

Follow my journey on social media



@ Vic's Solo Atlantic Row 2024

**Eat.  
Sleep.  
Row.  
Repeat.**

## TO COMMIT

100% to my corporate partners for the confidence and faith they have invested in me