



**BENCH  FITNESS**

# **BUILT STRONG**

**GYM EQUIPMENT THAT'S BUILT  
DURABLE, TOUGH & STRONG.**

Custom build your gym equipment or shop our ready built products.

**V23.01**

# CONTENT

OUR STORY	1
OUR CUSTOMERS	2
OUR PROCESS	4
MEET THE TEAM	6
POWDER COATING	8
BENCH CUSTOM	10
EXCEED	12
REVOLVE	20
DISTRIBUTION	34



# OUR STORY

Ever since I was young, my dream was to own a gym and make people strong. After 20 years working within the manufacturing industry, it made sense to combine my passion for fitness with that experience.

I started designing and testing equipment in 2014. With 20 squat racks on my property, I ran workouts for the local expat community to train with me and help test the equipment. Once I ran out of space, I moved into a small 200sqm factory.

In 2017, I turned my dream into a reality. I resigned from my senior management role in a manufacturing business, bought a welding machine, registered a business and employed 4 people. Bench Fitness Equipment was born.

Bench Fitness Equipment is a Thai/Australian business. We design and manufacture high-end customisable strength equipment at affordable prices for the global strength community.

We are committed to supporting the Thai community and manufacture over 80% of our products at our manufacturing plant - based in Rayong, Thailand (next to the Harley Davidson, ARB, Ford, LG, BMW manufacturing plants) - creating over 40 jobs for Thai locals.

Our goal is to keep increasing our local manufacturing workforce and eventually provide 100% Thai-made products.

Jonathon Sheaffe,  
Managing Director of Bench Fitness Equipment

# OUR CUSTOMERS



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# OUR PROCESS

From concept and design engineering to assembly and quality inspection, our process keeps the customer in mind every step of the way.



## CONCEPT/DESIGN

Our graphic design team and sales team will work closely with you to understand your vision and bring your concepts to life with 3D renders and 3D gym layouts.

## DESIGN ENGINEERING

Our design engineering and manufacturing teams will take your concepts and turn them into reality. They will run all the required engineering calculations and ensure every product is fit for function.



## LASER CUTTING

Our computer controlled sheet and tube lasers allow us to produce your custom logos and all precision parts with extreme accuracy.

## CNC FOLDING

In our folding department, we have 60, 80 and 135 ton presses as well as tube bending machines. Each part is folded and checked against part drawings to ensure it's correct.



## WELDING

Our welding team treat their work with exceptional care. Every weld put down is a work of art.



## COATING

Our preparation, pre-treatment and powder coating process ensures a long-lasting and durable finish for your gym equipment. Working with our partners, we offer bright zinc, black zinc, chrome and galvanised finishes for outdoor use.

## ASSEMBLY

We ensure fit-for-function assembly and test all products before they leave our factory.



## QUALITY INSPECTION

At every step of the manufacturing process, we have checks in place to ensure every part meets our high standards before it moves to the next stage.

## SUPPORT

We don't disappear after your install is complete - whether it's facility maintenance, annual checks or assistance with your social media posts - whatever you and your team need, we're there to help.



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# MEET THE TEAM



**Jon**  
Co-Founder  
jonathon@benchfitness.com



**Ann**  
Co-Founder  
prapawadee@benchfitness.com




**Nipon**  
Thai Commercial Sales  
nipon@benchfitness.com




**Noon**  
Graphic Designer




**Toon**  
Engineering Manager



**Tik**  
Design Engineer




**Nut**  
Design Engineer



**Golf**  
Design Engineer




**Nok**  
Accounting Manager




**Peach**  
Planning Manager




**Ton**  
Manufacturing Engineer



**Jirasak**  
Production Supervisor



**Saiyan**  
Production Supervisor



**Nirut**  
Installation Supervisor

#BUILTSTRONG

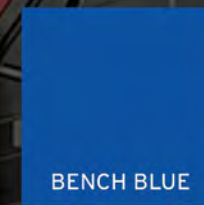
# COLOUR OPTIONS

You don't have to settle for just black, red, blue or silver. Check out our range of colour options available.

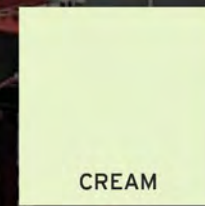
## STANDARD COLOURS



SIGNAL RED



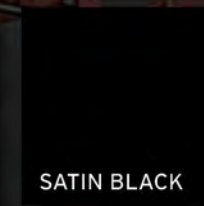
BENCH BLUE



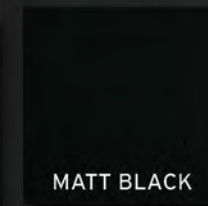
CREAM



WHITE



SATIN BLACK



MATT BLACK

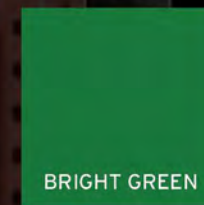
## PREMIUM COLOURS



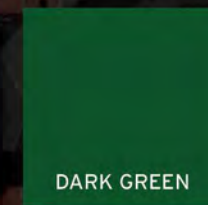
HEATHER PINK



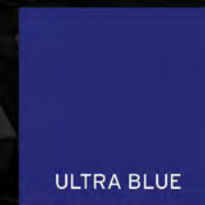
YELLOW



BRIGHT GREEN



DARK GREEN



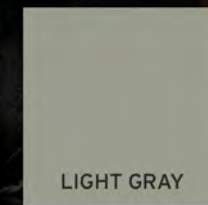
ULTRA BLUE



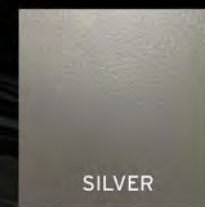
CHARCOAL GREY



GRAPHITE GRAY



LIGHT GRAY



SILVER



METALLIC SILVER



GALVANIZED



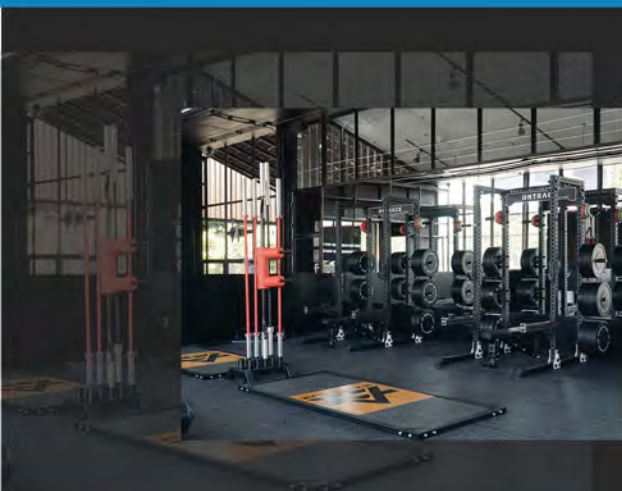
CLEAR COAT

You dream it, we build it.

# BENCH CUSTOM

We don't just offer our Core range off-the-shelf gym equipment, Bench Fitness specialises in designing and custom building any gym equipment you can dream up.

We'll work with you to design and custom build your gym equipment from start to finish. Far beyond picking from a standard range of colours or choosing a different pull up bar for your rig, we can make subtle dimension changes to fit your specific needs, get your branding incorporated, or create a full custom fit out for your dream gym.



## FULL CUSTOM FIT OUTS

Designing a home gym or commercial gym? We'll work with you to find the best solution for your strength gym and your branding style.

## INCORPORATE YOUR BRAND

Our design team will work with you to add your branding to your strength equipment to make it your own.



## CUSTOMISE YOUR COLOUR

You don't have to settle for just black. We have a huge range of colours to fit your branding.



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**EXCEED**

If you want to make a statement, design your strength gym with our Exceed plate loaded range. Choose your colours and add your logo to fit your branding.



**EXCEED**

# CHEST & SHOULDERS



**EXCEED  
Flat Bench Press  
BB0001**

**EXCEED  
Incline Bench Press  
BB0002**



**EXCEED  
Shoulder Press  
BB0006**

**EXCEED**

# CHEST & SHOULDERS



**EXCEED  
Viking Press  
BB0007**



**EXCEED  
Seated Bench Press  
BB0004**



**EXCEED  
Seated Incline  
Bench Press  
BB0005**



**EXCEED  
Seated Decline  
Bench Press  
BB0003**

**EXCEED**  
**BACK**



**EXCEED**  
**Multi Row**  
BC0001

**EXCEED**  
**BACK**



**EXCEED**  
**High Row**  
BC0002



**EXCEED**  
**Lat Pull Down**  
BC0004



**EXCEED**  
**Chest Supported Row**  
BC0006



**EXCEED**  
**T Bar Row**  
BC0003

# EXCEED LEGS



EXCEED  
Hack Squat  
BA0001

EXCEED  
Pendulum Squat  
BA0003



# EXCEED LEGS



EXCEED  
Seated Calf Raise  
BA0002



EXCEED  
ISO Leg Press  
BA0004

EXCEED  
Glute Bridge  
BA0005



EXCEED  
Multi Lift  
BA0006

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# REVOLVE

REVOLVE is our heavy duty, badass full functionality range. Made to order, with the ability to modify components, add custom logo plates and colour options.

# REVOLVE CUSTOM RIGS



22

# REVOLVE RIGS



## REVOLVE Floor Rig

Available in  
1.1m/1.5m/1.8m depth  
and 1/2/3/4/5 cells

## REVOLVE Wall Rig

Available in  
1.1m/1.5m/1.8m depth  
and 1/2/3/4/5 cells



23



**REVOLVE**  
**CUSTOM RACKS**

# REVOLVE RACKS



REVOLVE  
Squat Rack

DG0005



REVOLVE  
Yoke

DG0007



REVOLVE  
Power Rack Pro

DG0003



REVOLVE  
Shorty Power Rack

DG0001



REVOLVE  
Power Rack

DG0002

REVOLVE  
Half Rack

DG0004



# REVOLVE ATTACHMENTS



REVOLVE  
Jammer Arms  
DH0001



REVOLVE  
Safety Straps  
DH0002 (760mm)  
DH0003 (1100mm)



REVOLVE  
Flip Down Safety  
DH0004



REVOLVE  
Safety Arm 2.0



REVOLVE  
Bumper Pin  
EL0001



REVOLVE  
Trawler Arm  
DJ0001



REVOLVE  
Hitch Pin  
DH0005



REVOLVE  
Band Peg  
DH0006



REVOLVE  
Sandwich J Hook  
DH0007

# REVOLVE ATTACHMENTS



REVOLVE  
Shorty Power Rack Platform Insert  
DJ0006



REVOLVE  
Power Rack Platform Insert  
DJ0005



REVOLVE  
Half Rack Platform Insert  
DJ0003



REVOLVE  
Pro Power Rack Platform Insert  
DJ0004



## REVOLVE BENCHES



REVOLVE  
Utility Bench

CD0003



REVOLVE  
Flat Bench

CD0001

## REVOLVE BENCHES



REVOLVE  
Seal Row

CD0002



REVOLVE  
Preacher Curl Bench

CE0004



REVOLVE  
Oly Flat Bench

CD0004



REVOLVE  
Oly Incline Bench

CE0005



REVOLVE  
45 Degree  
Back Extension

CE0007



REVOLVE  
Sissy Squat

CE0009



REVOLVE  
Oly Decline Bench

CE0006



REVOLVE  
Competition Combo

CE0003



REVOLVE  
Adjustable Box Squat

CE0010



REVOLVE  
Nordic Curl Bench

CE0011

# REVOLVE STORAGE

## REVOLVE Modular Storage System

Available in  
shelf type: Bumper/WB/KB/DB,  
1.1m/1.5m/1.8m depth  
and 1/2/3/4/5 tiers



## REVOLVE Dumbbell rack

Available in  
1.1m/1.8m width



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# DISTRIBUTION

Our three pillars: Love. Strength. Community.

At Bench Fitness, we have one mission: to make people strong. Thanks to our background in manufacturing and our deep understanding of the strength community, we can offer quality, highly customisable strength equipment at a killer price.

Today, we're Thailand's biggest manufacturer and supplier of strength equipment. We employ over 40 people and provide gym equipment to more than 20 countries - from supplying US Marines across Asia to providing global gym franchises with custom gym equipment.

## Benefits of being a Team Bench Fitness Distributor -

- ✔ Huge product range backed by our Bench Built warranty
- ✔ Competitive pricing and margins
- ✔ Marketing, creative and business development support
- ✔ A dedicated HQ team to help assist you to be a success

Interested in being a distributor and making people strong?  
drop us an email at [team@benchfitness.com](mailto:team@benchfitness.com)

# BENCH FITNESS


## Bench Fitness Equipment


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 Bench Fitness Equipment

 [benchfitnessequipment](https://www.instagram.com/benchfitnessequipment)