



MESA WELL

MADE FOR GATHERING

2023 Price List

Description Part Numbers	Wholesale	MAP	MSRP
MEDIUM RECTANGLE ACACIA BOARD WITH HANDLE	\$36.00	\$57.75	\$80.95
Black: MW-R-HAN-816-BK Pink: MW-R-HAN-816-PK Red: MW-R-HAN-816-RD White: MW-R-HAN-816-WH Emerald: MW-R-HAN-816-EM Blue: MW-R-HAN-816-BL Purple: MW-R-HAN-816-PU			
LARGE RECTANGLE ACACIA BOARD WITH HANDLE	\$38.25	\$61.25	\$85.95
Black: MW-R-HAN-1017-BK Pink: MW-R-HAN-1017-PK Red: MW-R-HAN-1017-RD White: MW-R-HAN-1017-WH Emerald: MW-R-HAN-1017-EM Blue: MW-R-HAN-1017-BL Purple: MW-R-HAN-1017-PU			
XL RECTANGLE ACACIA BOARD WITH HANDLE	\$43.25	\$69.25	\$89.95
Black: MW-R-HAN-1217-BK Pink: MW-R-HAN-1217-PK Red: MW-R-HAN-1217-RD White: MW-R-HAN-1217-WH Emerald: MW-R-HAN-1217-EM Blue: MW-R-HAN-1217-BL Purple: MW-R-HAN-1217-PU			
XL ROUND ACACIA BOARD WITH HANDLE	\$43.25	\$69.25	\$89.95
Black: MW-RND-HAN-1217-BK Pink: MW-RND-HAN-1217-PK Red: MW-RND-HAN-1217-RD White: MW-RND-HAN-1217-WH Emerald: MW-RND-HAN-1217-EM Blue: MW-RND-HAN-1217-BL Purple: MW-RND-HAN-1217-PU			
SMALL RECTANGLE ACACIA BOARD	\$32.50	\$52.00	\$69.95
Black: MW-R-811-BK Pink: MW-R-811-PK Red: MW-R-811-RD White: MW-R-811-WH Emerald: MW-R-811-EM Blue: MW-R-811-BL Purple: MW-R-811-PU			
SMALL CURVED ACACIA BOARD	\$32.50	\$52.00	\$73.95
Black: MW-C-811-BK Pink: MW-C-811-PK Red: MW-C-811-RD White: MW-C-811-WH Emerald: MW-C-811-EM Blue: MW-C-811-BL Purple: MW-C-811-PU			
SMALL OVAL ACACIA BOARD	\$36.00	\$57.75	\$84.95
Black: MW-O-816-BK Pink: MW-O-816-PK Red: MW-O-816-RD White: MW-O-816-WH Emerald: MW-O-816-EM Blue: MW-O-816-BL Purple: MW-O-816-PU			
SMALL 4-PCS RECTANGLE ACACIA BOARD SET	\$43.75	\$70.00	\$99.95
Black: MW-4R-412-BK Blue: MW-4R-412-BL White: MW-4R-412-WH Pink: MW-4R-412-PK			
XL RECTANGLE ACACIA BOARD WITH 2 HANDLES	\$39.25	\$63.00	\$89.95
Black: MW-R-2HAN-1217-BK Pink: MW-R-2HAN-1217-PK Red: MW-R-2HAN-1217-RD White: MW-R-2HAN-1217-WH Emerald: MW-R-2HAN-1217-EM Blue: MW-R-2HAN-1217-BL Purple: MW-R-2HAN-1217-PU			
XL OVAL ACACIA BOARD WITH 2 HANDLES	\$39.25	\$63.00	\$89.95
Black: MW-O-2HAN-1217-BK Pink: MW-O-2HAN-1217-PK Red: MW-O-2HAN-1217-RD White: MW-O-2HAN-1217-WH Emerald: MW-O-2HAN-1217-EM Blue: MW-O-2HAN-1217-BL Purple: MW-O-2HAN-1217-PU			
XL CURVED ACACIA BOARD WITH 2 HANDLES	\$39.25	\$63.00	\$89.95
Black: MW-C-2HAN-1217-BK Pink: MW-C-2HAN-1217-PK Red: MW-C-2HAN-1217-RD White: MW-C-2HAN-1217-WH Emerald: MW-C-2HAN-1217-EM Blue: MW-C-2HAN-1217-BL Purple: MW-C-2HAN-1217-PU			
MEDIUM OVAL ACACIA BOARD WITH DIP HOLDER	\$36.00	\$57.75	\$80.95
Black: MW-O-CUP-814-BK Pink: MW-O-CUP-814-PK Red: MW-O-CUP-814-RD White: MW-O-CUP-814-WH Emerald: MW-O-CUP-814-EM Blue: MW-O-CUP-814-BL Purple: MW-O-CUP-814-PU			
LARGE OVAL ACACIA BOARD WITH DIP HOLDER	\$38.25	\$61.25	\$84.95
Black: MW-O-CUP-816-BK Pink: MW-O-CUP-816-PK Red: MW-O-CUP-816-RD White: MW-O-CUP-816-WH Emerald: MW-O-CUP-816-EM Blue: MW-O-CUP-816-BL Purple: MW-O-CUP-816-PU			

Description Part Numbers	Wholesale	MAP	MSRP
XL OVAL ACACIA BOARD WITH DIP HOLDER	\$43.75	\$70.00	\$89.95
Black: MW-O-CUP-1217-BK Pink: MW-O-CUP-1217-PK Red: MW-O-CUP-1217-RD White: MW-O-CUP-1217-WH Emerald: MW-O-CUP-1217-EM Blue: MW-O-CUP-1217-BL Purple: MW-O-CUP-1217-PU			
LARGE ROUND ACACIA BOARD WITH DIP HOLDER	\$37.00	\$59.25	\$85.95
Black: MW-RND-CUP-12-BK Pink: MW-RND-CUP-12-PK Red: MW-RND-CUP-12-RD White: MW-RND-CUP-12-WH Emerald: MW-RND-CUP-12-EM Blue: MW-RND-CUP-12-BL Purple: MW-RND-CUP-12-PU			
MEDIUM HEART ACACIA BOARD WITH DIP HOLDER	\$38.25	\$61.25	\$85.95
White: MW-Heart-WH Pink: MW-Heart-PK			
LARGE 2-PCS COUPLE ACACIA BOARD WITH HANDLE	\$68.50	\$109.75	\$159.95
White: MW-Couple-WH Pink: MW-Couple-PK			
XL CHRISTMAS TREE ACACIA BOARD WITH DIP HOLDER	\$43.25	\$69.25	\$89.95
White: MW-Tree-WH Emerald: MW-Tree-EM			
MAHOGANY WINE HOLDER	\$17.00	\$27.25	\$31.95
White: MW-Wine Holder-1-WH Emerald: MW-Wine Holder-1-EM			
MAHOGANY WINE HOLDER WITH DIVIDERS	\$17.00	\$27.25	\$31.95
White: MW-Wine Holder-3-WH Emerald: MW-Wine Holder-3-EM			
4" ACACIA COASTER SET WITH SOLID RESIN (4-PCS)	\$15.75	\$25.25	\$29.95
Blue: MW-COASTER-OPQ-BL Black: MW-COASTER-OPQ-BK			
4" ACACIA COASTER SET WITH TRANSLUCENT RESIN (4-PCS)	\$15.75	\$25.25	\$29.95
Blue: MW-COASTERTRANSLU-BL Black: MW-COASTERTRANSLU-BK			
STAINLESS STEEL COASTER DISPLAY STAND	\$12.50	\$20.00	\$28.49
MW-Coaster Holder-SS			
MAHOGANY DISPLAY STAND WITH 1 SLOT	\$13.25	\$21.25	\$24.99
Black: MW-Holder-S-1-BK Pink: MW-Holder-S-1-PK Red: MW-Holder-S-1-RD White: MW-Holder-S-1-WH Emerald: MW-Holder-S-1-EM Blue: MW-Holder-S-1-BL Purple: MW-Holder-S-1-PU			
MAHOGANY DISPLAY STAND WITH 3 SLOTS	\$14.75	\$23.75	\$27.49
White: MW-Holder-3-WH			
XL MAHOGANY DISPLAY STAND WITH 1 SLOT	\$15.75	\$25.25	\$29.95
Black: MW-Holder-L-1-BK Pink: MW-Holder-L-1-PK Red: MW-Holder-L-1-RD White: MW-Holder-L-1-WH Emerald: MW-Holder-L-1-EM Blue: MW-Holder-L-1-BL Purple: MW-Holder-L-1-PU			
48" MOUNTAIN OFFICE TABLE	\$727.00	\$1,163.25	\$1,398.00
MW-Table-201-OR			
8-SIDED MOUNTAIN ACCENT TABLE	\$391.00	\$625.75	\$799.00
MW-Table-202-OR			
OVAL MOUNTAIN ACCENT TABLE	\$402.25	\$643.75	\$799.00
MW-Table-203-OR			
75" LIVE EDGE DINING TABLE	\$1,847.00	\$2,955.25	\$3,498.00
Black: MW-Dining-601-BK Blue: MW-Dining-601-BL			
RESTORATIVE MINERAL OIL	\$3.50	\$5.75	\$6.49
MW-MO-50			



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2023 MAP Policy

Minimum Advertised Price Policy

Please carefully read through the following information to ensure that your account is compliant with the Minimum Advertised Pricing (MAP) guidelines. Failure to comply with the Mesa Well MAP policy may result in suspension, or even termination, of your account with Mesa Well.

Map Dealer Agreement

The Mesa Well Minimum Advertised Price (MAP) policy is an agreement between Mesa Well and all its authorized dealers to maintain the value and worth of our products. Both Mesa Well and its dealers work hard to develop, market and distribute products that represent excellent quality and value for its customers. A meaningful MAP policy also maintains well-deserved margins for all dealers of Mesa Well products.

How To Conform To MAP

MAP Standards will be applied for purposes of all offers for sale of Mesa Well products. Please carefully read through our minimum advertised pricing policy to ensure your business is 100% compliant.

For the purposes of this agreement, advertisement shall refer to any presentation, offer, or solicitation for the purposes of sale of Mesa Well products. This shall include – but not be limited to – price lists, newspaper and magazine ads, catalogs, flyers, direct mail, signs, billboards, banners, festival events, shows, conventions and user groups. This also includes any and all forms of electronic advertising: social media, radio, tv, facsimiles, websites, and email newsletters.

- Price must be displayed on all product and sort pages
- Displayed price must not be below the current MAP
- If selling on any auction site such as EBAY, the price must be listed as a “Buy Now” at or above MAP. No “Reserve Price” or “Best Offer” is permitted.
- No “Added Value” items or promotions allowed unless authorized by Mesa Well.
- No trans-shipping of product by the dealer to other retailers. Dealer must sell to end-user only – unless authorized by Mesa Well.
- No mention of a lower price or discount is allowed. Statements such as “Call for Price” or “Call for Lower Price” are not allowed.
- No mention of “Lower Price” may be used in online forums.
- No “Add to Cart” for lower price permitted.
- No coupons for Mesa Well products are allowed in any newsletters or publications (electronic communication included) unless authorized by Mesa Well.
- Dealers must seek pre-approval before selling Mesa Well products on any third party websites or market places.
- United States Dealers may not ship Mesa Well products to locations outside the United States.

Thank you for your cooperation!

CONDITIONS OF SALE

An authorized dealer of Mesa Well LLC. is one who is authorized solely by Mesa Well to purchase and resell the Mesa Well line of home goods and who complies with the terms and conditions contained herein. Mesa Well reserves the right to change all prices, product specifications, and any terms and conditions of the sale herein without prior notice. Mesa Well hereby rejects any terms and conditions contained in purchase orders or other business forms when such terms or conditions are inconsistent or in conflict with those contained herein.

CREDIT, BILLING, AND INVOICE TERMS

A dealer's credit shall be established and maintained with the Mesa Well Credit Department. Mesa Well reserves the right to refuse to ship a dealer's orders if the dealer's credit becomes impaired or unsatisfactory to Mesa Well. No orders will be accepted on “cash on delivery” (C.O.D.) basis. Credit terms shall be those that are published and in effect on the date an order is shipped. Failure to comply with Mesa Well's credit terms may result in the termination of any business relationship between Mesa Well and the dealer in question. Mesa Well will bill for the product according to the prices in effect on the date of shipment to the dealer. The invoice date determines applicable invoice terms. With respect to dating programs, in the event of non-payment of an installment within its terms, Mesa Well may require immediate payment of any part or all of the remaining installments. Accounts Receivable Department: email accounting@mesawell.com. Payments should be made out to Mesa Well LLC.

SHIPPING TERMS

Unless otherwise agreed with respect to a specific order: (a) All shipments of Mesa Well goods shall be delivered at dealer's location using a mode of transportation chosen at the discretion of Mesa Well. Shipping is included in the wholesale and retail price.

CLAIMS

All claims for damage, carton shortage, pilferage or non-delivery must be made by the dealer to Mesa Well via email at consumercare@mesawell.com within 14 days of delivery of the merchandise. If the claim is for a damaged product, please include photographs whenever possible.

OBTAINING WARRANTY SERVICE

At times, dealers may be asked by a customer to assist them with obtaining warranty service for the customer's home goods. In these cases, no return authorization is needed. Customers may send in the item for repair on their own or be assisted by dealer at the dealer's discretion. Repairs must be packaged and padded well with an accompanying note that includes two bits of information: a) The shipping address for Mesa Well to use when sending the repaired item back, b) A description of the problem. If the customer requires further assistance that the dealer cannot provide, please refer the customer to Mesa Well at consumercare@mesawell.com.

RETURNS FOR CREDIT

We want to make sure you love what you buy! Mesa Well offers free returns for 30 days on all eligible items and free exchanges for 90 days. Items must be unopened with all tags attached. Request for a Return Authorization Number (RA#) must be made prior to returning the product by contacting Mesa Well at consumercare@mesawell.com. Returned product must be shipped to Mesa Well, prepaid by the dealer, to Mesa Well LLC., 149 Harvest dr., Coldwater, OH 45828. Any Mesa Well product returned to Mesa Well without proper authorization (RA#) will be returned to the dealer at the dealer's expense. Dealers will receive credit at the net price originally billed to the dealer. Credit will only be given for products currently sold by Mesa Well unless prior authorization is obtained. All products must be returned unmarked/unstickered in original packaging and include all the correct accessories and paperwork. All Mesa Well products are subject to inspection and verification of condition by Mesa Well and will be credited on a unit-by-unit basis. Restocking fees may be applied if packaging is damaged or accessories are incorrect or missing.

RETURNS OF DEFECTIVE PRODUCT

As an authorized Mesa Well dealer, you will be delivered factory-new product with all included accessories and U.S. warranty. Additionally, we are happy to replace any damaged or defective merchandise for our dealers. Please inspect your product as soon as possible. If you find that your new product is damaged or defective, you may email Mesa Well at consumercare@mesawell.com. Mesa Well will not accept products or provide authorization for return of defective or damaged products without proper authorization, and products will be returned to the dealer at the dealer's expense.

WARRANTIES

The dealer shall not make any representations or warranties with respect to the quality, features or performance of Mesa Well products that are contrary to, in addition to, or inconsistent with those described in literature published by Mesa Well. Any such claim(s) may result in termination of dealership with Mesa Well.

TERMINATION

Mesa Well may terminate an authorized dealer relationship: (a) immediately, if a dealer becomes insolvent or bankrupt, makes an assignment for the benefit of creditors, any proceeding is instituted by, for or against the dealer under any provision of the federal bankruptcy laws, or if the dealer changes ownership; (b) On ten (10) days' notice to the dealer if the dealer fails to pay any Mesa Well invoice when due. Neither Mesa Well nor the dealer shall by reason of termination of this authorized dealer relationship be liable to the other for compensation, reimbursement for damages either on account of present or prospective profits or sales or anticipated sales, or on account of expenditures, investments or commitments made in connection therewith or in connection with the establishment, development or maintenance of the business or goodwill of Mesa Well or the dealer in question, or on account of any other cause or thing what-so-ever provided, however, that such termination shall not affect the rights or liabilities of either part to the other with respect to Mesa Well products previously sold or with respect to any indebtedness then owing by either party to the other. Upon termination of this authorized dealer relationship, Mesa Well shall have the exclusive right, as its option, to purchase from the dealer within sixty (60) days after the effective date of such termination all or any part of the dealer's inventory of Mesa Well products. The purchase price shall be the net amount originally billed to the dealer less any applicable discounts or protection received by the dealer. Mesa Well shall have the right to physically inspect any Mesa Well products being purchased by Mesa Well prior to purchase and final acceptance of delivery.