



TISH LYON

TISHLYON.COM ACCOUNT APPLICATION GUIDELINES

APPLICATION GUIDELINES:

1. INDUSTRY CREDENTIALS:

- ▶ For customers in the body modification industry, health and authority certifications must be provided. For jewellers, please ensure that the account holder is a director/CEO/manager to verify legitimacy.

2. SCREENING PROCESS:

- ▶ All potential customers' social media pages and websites will undergo a screening process.

3. PURCHASE HISTORY:

- ▶ Evidence of regular Tish Lyon orders, either through the Tish Lyon website or Wholesale Body Jewellery.

4. SOCIAL MEDIA ENGAGEMENT:

- ▶ Commitment to posting regularly on Instagram each week, including both posts and stories (tagging us in all posts).

5. TISH LYON BRANDING:

- ▶ Tish Lyon jewellery must be sold under the name and branding of Tish Lyon.

T&C's: Failure to meet this criteria may result in your application being denied, or your existing account being closed.

THE TISH LYON PACKAGE:

1. STOCKIST INCLUSION:

- ▶ Instant placement on the Tish Lyon stockist map, allowing potential customers to find your store.

2. EXCLUSIVE ACCESS:

- ▶ Enjoy early access to brand-new Tish Lyon collections and releases. Tish Lyon items will be available on Wholesale Body Jewellery one month after the launch.

3. REWARDS PROGRAM:

- ▶ Receive additional rewards and exclusive offers based on the amount you purchase.

4. MARKETING SUPPORT:

- ▶ Access the Tish Lyon Brand Hub for marketing imagery and watermarks to enhance branding efforts.

5. PROMOTIONAL ALERTS:

- ▶ Be the first to know about upcoming Tish Lyon discounts or promotional codes.

6. SOCIAL MEDIA EXPOSURE:

- ▶ Benefit from regular reposts of your content to our social media audience, maximizing visibility and reach.

