

**PRESS RELEASE**  
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## **fiVO Design Selected for WantedDesign Manhattan's Launch Pad**

**New York, N.Y.** – fiVO Design (“fiVO”), an Andover, MA based furniture designer and manufacturer, was selected as one of 67 emerging international designers representing 19 countries to showcase their original designs at WantedDesign Manhattan's Launch Pad 2023. The exhibit is co-located with the International Contemporary Furniture Fair (“ICFF”) at the Javits Center May 21-23, 2023.

“Launch Pad is known as an outstanding international platform for emerging designers to introduce new concepts in furniture. We are proud to have been selected to show a sample of our innovative line of adaptable furniture. Introducing a new concept in furniture design is challenging. We are thankful for platforms such as Launch Pad that support our community of emerging designers,” states Stewart Junge, US Navy Veteran, and owner of fiVO.

Sponsored by American Standard and presented with media partners Design Milk and Clever, Launch Pad is the pulse of design, showcasing both innovation and the growing awareness by designers for responsible production. fiVO fits the bill with their patent pending Infiniti Joinery system and focus on sustainability, including wine rack byproducts that are made from their wood drops. According to WantedDesign, the 2023 Launch Pad line up is the most expansive in the exhibit's history. It is sure to be a highlight of the show.

“In our first year as Brand Directors of both ICFF and WantedDesign Manhattan, we are thrilled to build on the excitement and robust attendance from last year's show to bring fresh and inspiring programming and new design spaces to the Javits Center,” said Odile Hainaut and Claire Pijoulat, co-founders of WantedDesign and Brand Directors for ICFF + WantedDesign Manhattan.

Spectators of LaunchPad can find fiVO in Booth #W12 where their customizable bar cart in smoke finish and smart space dividers in natural birch finish will be on display. Designers and owners Stewart and Deanna Junge will also be on-hand to speak with visitors and share their design story and inspirations. “The premise of our designs is hassle-free, multipurpose pieces that can adapt as the user's space or needs change over time. We are looking forward to sharing them with attendees of WantedDesign and ICFF,” shares Deanna Junge.

**fiVO DESIGN™**

*fiVO Design is a veteran owned, family run, furniture designer and manufacturer located in Andover, MA. With 20+ years in business, fiVO designed a line of innovative furniture with a new twist on an old concept – stylish and sustainable modular furniture with a clear understanding of today's consumers wants and needs – beautiful, functional furniture without the hassle of typical assembly. fiVO manufactures its furniture in Massachusetts, USA and was awarded a top score for sustainability on the 2022 Wood Furniture Scorecard. For more information, visit [www.fiVOdesign.com](http://www.fiVOdesign.com), Facebook and Instagram @fivo\_design or call 978-470-2040.*

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