

PRESS RELEASE
For Immediate Release
June 15, 2023

Contact: Deanna Junge
Director, fiVO Design
Deanna@fiVOdesign.com
978-304-3338



fiVO Design Announces Issuance of New U.S. Patent

Andover, MA. – fiVO Design (“fiVO”), an Andover, MA based furniture designer and manufacturer, announced that the U.S. Patent and Trademark Office (“USPTO”) has issued a new utility patent and allowed an additional utility patent application, further strengthening the Company’s intellectual property position and coverage for their Infiniti Joinery System. fiVO’s intellectual property portfolio also includes registered and pending trademarks and registered international designs.

The new utility patent covers the use of modular assemblies that are used in products such as fiVO’s innovative line of furniture, retail fixtures, and wine storage. fiVO’s products quickly and easily assemble without the use of any tools.

“As a lifelong woodworker, I have used a wide range of fasteners and joinery methods, everything from traditional screws to dado and rabbet joinery to specialty concealed fasteners and more. Supply chain issues during the pandemic prompted me to take a step back and consider joinery from a different perspective, breaking it down to its simplest form. It’s humbling to be issued this utility patent, knowing that I am the first person to conceive of this innovative joinery system,” states Stewart Junge, U.S. Navy Veteran and Owner of fiVO.

fiVO’s designs fill a gap in the market for sustainable, modular furniture and fixtures. Their products are made of sustainably forested wood, manufactured in the USA, and can be assembled and disassembled over and over without risking damage. They even use sustainable materials for their product packaging. Unlike typical modular furniture and fixtures, fiVO’s products are not disposable.

“Our furniture eases a myriad of pain points for today’s consumer. In our design process, we consider societal trends such as small space living and the changing needs of retailers as well as design trends such as finishes. Then, we put our own, unconventional twist on it. fiVO’s designs have a distinct aesthetic and vibe, paying tribute to the Bauhaus era with clean lines and emphasis on functionality,” shares Deanna Junge, fiVO Director.

fiVO’s line of patented and patent pending furniture includes solutions for home office, storage, occasional, kitchen and dining, bedroom, and even space dividers and retail fixtures. Their innovative joinery is redefining modular as we know it.

fiVO DESIGN™

fiVO Design is a veteran owned, family run, furniture designer and manufacturer located in Andover, MA. With 20+ years in business, fiVO designed a line of innovative furniture with a new twist on an old concept – stylish and sustainable modular furniture with a clear understanding of today’s consumers wants and needs – beautiful, functional furniture without the hassle of typical assembly. fiVO manufactures its furniture in Massachusetts, USA and was awarded a top score for sustainability on the 2022 Wood Furniture Scorecard. For more information, visit www.fiVOdesign.com, Facebook and Instagram @fivo_design or call 978-470-2040.

12 Dundee Park Drive | Andover, MA 01810 | www.fiVODesign.com